

20th Anniversary

Embryos on **Snow**™



Oklahoma City

HELD DURING THE CATTLEMEN'S CONGRESS

2026
FRIDAY, JANUARY 9

OKC Fairgrounds Expo Hall

Doors open at 5:30 p.m. • Sale at 6:30 p.m. (CST)

EOS 2026 • PART ONE

20th Anniversary
Embryos
on **Snow**
Oklahoma City



EOS 2026 • PART ONE

Also join us for EOS 2026 • Part Two
...Friday, January 16th in Denver!

Friday
JANUARY 9

(all times Central Standard Time)

5:30 p.m.

Doors open — Pre-sale Social

Cocktail reception

Heavy hors d'oeuvres sponsored by 605 Sires + Donors

6:30 p.m.

20th Annual Embryos on Snow • OKC
OKC FAIRGROUNDS EXPO HALL

Across street east from northeast side of cattle barns
3001 General Pershing Blvd., Oklahoma City, OK 73107



Welcome to the industry's
most exclusive genetic event!



Friday, January 9th

Selling

3 Live Lots • 7 IVF Cycles • 3 Pregnancies • 433 Embryos
247 Units of Rare Semen

Angus, Charolais, Chianina, Composite Steer & Heifer,
Hereford, Limousin, Maine-Anjou, Red Angus, Shorthorn & Simmental

For hotel reservations at both the Oklahoma City & Denver events,
contact Ann West, Xpert Travel — ann@xperttravel.com

SALE MANAGEMENT

Auction Management / Donor Nominations & Evaluation

Innovation AgMarketing, LLC

Graham Blagg, 530-913-6418

graham@innovationagmarketing.com

Jered Shipman, 806-983-7226

Tim Anderson, 605-682-9343

www.InnovationAgMarketing.com



RING SIDE STAFF

Steve Bonham, Auctioneer 405-823-2972

Ryan Denton 918-629-3004

Logan Ipsen 916-947-2392

Kent Jaecke 405-408-2440

Colton Pratz Oklahoma Cowman 405-385-1054

Juston Stelzer 817-992-7059

Craig Talkington 785-623-1789

ONLINE VIEWING & BIDDING

You will be able to view the sale live at www.cci.live. No login will be required.

If you would like to bid on any lots, please request bidding credentials prior to 3 p.m. local time sale day.



SALE REGISTRATION & PAYMENT

Payment in full is DUE for both sales prior to February 15, 2026 in order to complete our records and fulfill our commitments. We appreciate your cooperation. Any person not completing payment will be pursued legally. The auction and registration will be video taped.

Payment on lots not settled for the evening of the sale should be mailed immediately to:

Innovation AgMarketing, LLC

P.O. Box Z, De Soto, KS 66018

No semen or embryos will be released until paid for in full.

Sale catalog prepared by Innovation AgMarketing, LLC • Production by Southwest TypeStyles 405-317-1743

Also plan to join us Friday, January 16 for EOS • Denver

2 Live Lots • 3 IVF Cycles • 2 Pregnancies • 526 Embryos • 220 Units of Rare Semen

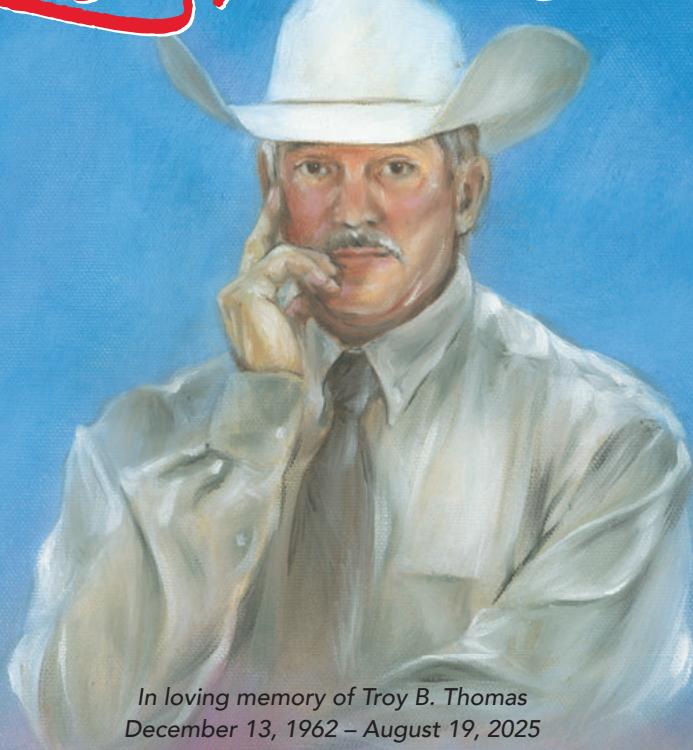
NEW in 2026: The Legacy Building National Western Club, 4800 National Western Dr., Denver, CO 80216

Separate catalog available online and in Denver

Genetic Opportunities like no other event in North America!

The La Prix

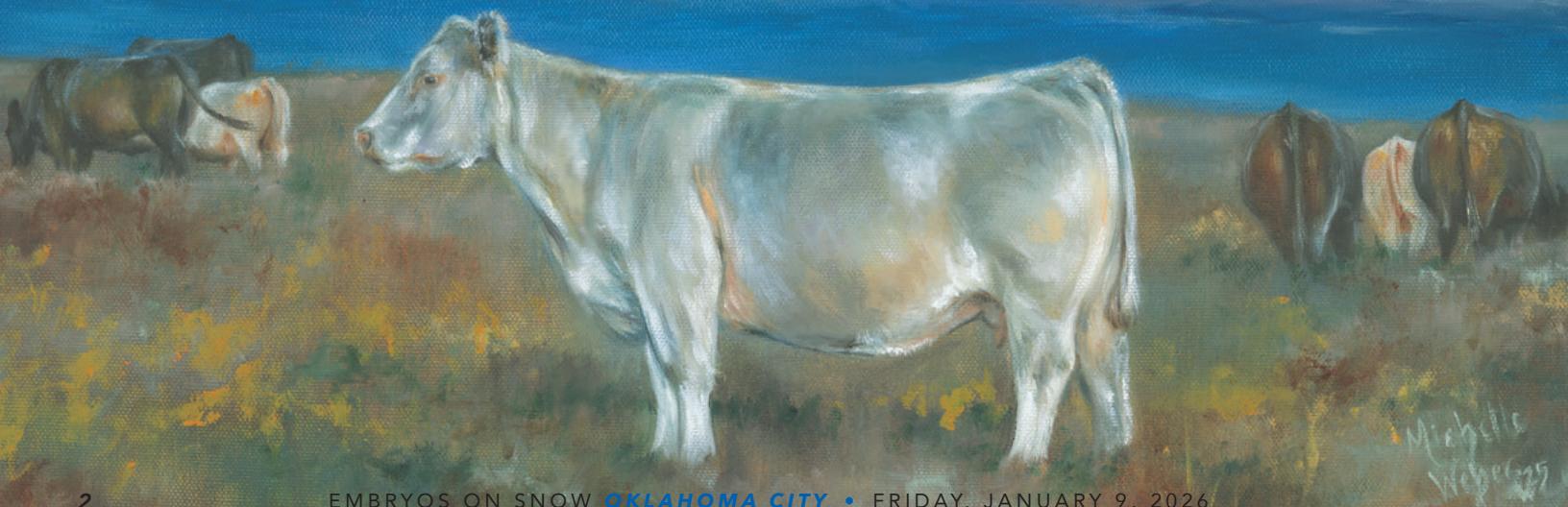
CONTEST &
SCHOLARSHIP
PROGRAM



*In loving memory of Troy B. Thomas
December 13, 1962 – August 19, 2025*

Troy Thomas and the Thomas Ranch have been significant supporters of Embryos on Snow since its inception. Troy was one of the finest purebred livestock marketers of our generation, and through his unwavering support, highlighted by several of the most memorable Live Lots and genetic opportunities sold over the past two decades, he played a pivotal role in shaping the face of this sale and the business. His impact will be irreplaceable.

To help memorialize his influence on the industry and his dedication to developing young people, we are honored to award the La Prix Scholarship in Troy's name moving forward. Troy was a mentor to many and a friend to all, and his ethos perfectly aligns with the mindset we seek to recognize through this scholarship. His legacy will live on not only through his family and friends but through the next generation of bright minds entering the seedstock business.





2025 La Prix Contest Winners

THE PARTNERS AND FOUNDERS OF EMBRYOS ON SNOW are proud to generate a program that recognizes leading young people who are a part of our phenomenal industry. The primary goal of La Prix is to allow this sale to give back to outstanding youth who have a dream and a goal of building a business or starting a project at the front of their young professional life. It is profound that the sharing of these genetics, that many do not have to sell, can go toward helping a program like La Prix. A total of \$20,000 in five scholarships will be awarded in 2026, with the winner receiving \$10,000, first runner-up \$5,000, second runner-up \$3,000, and third and fourth runners-up both receiving \$1,000. This year's scholarship is made possible by Trans Ova Genetics, an Embryos on Snow premier sponsor. We appreciate the tremendous added support and help.

All judging for the La Prix contest is done independently and anonymously.

Winners of the 2026 La Prix Contest will be announced Friday, January 16th, prior to the sale in Denver.

2026 LA PRIX SCHOLARSHIP CONTEST FINALISTS:

Trell Amoss – Oklahoma

Erica Patterson – Ohio

Lauren Wolter – Illinois

Morgan Firlus – Wisconsin

Tucker Stagemeyer – Nebraska

FORMER LA PRIX CONTEST AWARD RECIPIENTS:

2025	Amelia Miller – Illinois	Runner-Up: Lizzie Schafer – Illinois	2nd Runner-Up: Jonwyn Ayres – Oregon
2024	Paige Lemenager – Illinois	Runner-Up: Mason Allan – Texas	2nd Runner-Up: Danika Gordon – South Dakota
2023	Tie: Chesney Effling – South Dakota & Colby Perry – California	Runner-Up: Grace McClain – Georgia	2nd Runner-Up: Kiley Allan – Iowa
2022	Martha Moenning – Minnesota	Runner-Up: Alexandria Cozzitorto – Texas	2nd Runner-Up: Shelby Hubbard – Oklahoma
2021	Grace Vehige – Missouri	Runner-Up: Paige Miller – Wyoming	2nd Runner-Up: Whitney Walker – Arkansas
2020	Cagney Effling – South Dakota	Runner-Up: Daniel Dobbs – Georgia	2nd Runner-Up: Lynsey Crouch – Ohio
2019	Matthew Bogue – South Dakota	Co-Runners-Up: Dean Klahr – Kansas / Kinley Kreis – Ohio	
2018	Kiley Elder – Iowa	Runner-Up: Abigayle Polluck – Tennessee	2nd Runner-Up: Macy Perry – California
2017	Luke Fuerniss – Colorado	Runner-Up: Chandler Steer – Michigan	2nd Runner-Up: Samuel Johnson – Minnesota
2016	Rebecca Church – Minnesota	Runner-Up: Emma Vickland – Colorado	2nd Runner-Up: Jack Oattes – Ontario
2015	Bailey Core – Iowa	Runner-Up: Brady Jensen – Kansas	
2014	Austin Reyher – Montana	Runner-Up: Hanna Wright – Tennessee	
2013	Cally Thomas – South Dakota	Runner-Up: Paige Wallace – Missouri	
2012	Morgan Leigh Meisenheimer – Maryland	Co-Runners-Up: Marita Therese Palacio – Oregon / Mark Sims – Oklahoma	

For more information on The La Prix Scholarship Award Program, log on to: innovationagmarketing.com/la-prix/

The Major Sponsors of Embryos on Snow 2026

- Premier Sponsors -



Bid Live Online CCILive
"Gavel's Down, The Best in Online Marketing"



MERCK
Animal Health



- Platinum Sponsors -



TARGETED NUTRITION
Blueprint

HUBBARD
an Attel company

- Gold Sponsor -



- Silver Sponsors -



THE SHOWTIMES



Tremendous thanks to our 2026 sale sponsors!

This event would not be possible without you!

Thank you to the 20th Anniversary Embryos on Snow Sponsors



Sale Terms & Conditions 2026

HOW TO ACQUIRE YOUR SEMEN/EMBRYO PURCHASES

- After you, the BUYER, have made payment for your embryos or semen, the sale staff will notify the seller that your purchase has been paid in full.
- Once the embryos or semen have been paid for in full by the BUYER, they will be released in the BUYER'S name, by the SELLER, at the storage facility for the said purchase.
- It is the complete responsibility of the BUYER to call the SELLER and request shipping, or call the storage facility and extend the storage contract under your name.
- It is the complete responsibility of the SELLER to release the embryos and semen into the name of the BUYER, once they have been notified of full payment, and to arrange this understanding with the storage facility.
- The sale staff is not responsible for any semen or embryos not secured into the name of the new owner within one year of the sale.
- As a BUYER, we suggest that you make contact with the storage facility or the SELLER to make clear your intentions of shipping or leaving the embryos or semen in storage.

• THE BUYER IS RESPONSIBLE FOR ALL SHIPPING COSTS and/or INSURANCE on EMBRYOS and SEMEN.

• PLEASE NOTE: All transfer of embryos and semen is between the buyer and the seller of each lot.

GUARANTEE OF EMBRYO PURCHASES

The seller guarantees that each embryo package consists of Grade One and/or Grade Two embryos that have been frozen by a reputable source. All embryos selling are either ET or IVF direct thaw. We will guarantee Grade Two embryos just like Grade Ones and feel that the eggs we are representing are of the best quality. On behalf of the seller, we will not represent low grade embryos or embryos that are not collected through reputable facilities.

Sellers acknowledge that they understand they are responsible for guarantees made by the sale staff and that they will help take reasonable actions to insure that the buyers of their lots are satisfied with their purchases.

SPECIAL GUARANTEE

Unless otherwise noted, sellers of embryo lots will guarantee the establishment of at least one 60-day pregnancy per three embryos transferred, if the following conditions are met:

- A. The transfers must take place in the calendar year of the sale date.
- B. Transfers are performed by a licensed embryologist.
- C. Buyers of embryo packages that fail to establish at least one pregnancy will be given credit in next year's sale, or additional embryos from the seller from the same mating, or if the buyer chooses another of similar value.

NOTE

Flush/IVF Cycle: Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller.

Buyer's Sire Choice Embryo Lots: Buyer pays semen cost. Seller pays IVF charges and all freezing costs.

REFERENCES TO CLONED SEMEN/CLONED DONORS

All embryos sired by semen from a clone and/or out of a cloned donor dam will be referred to in the catalog by the original name of the sire/donor dam. For example, a mating listed as sired by Silveiras Style 9303 may be sired by original or cloned semen.



ATTENTION, ONLINE ABSENTEE BIDDERS:

PLEASE REQUEST EMBRYOS ON SNOW BIDDING CREDENTIALS
PRIOR TO 3:00 P.M. LOCAL TIME FOR SALE LOCATION.

OKLAHOMA CITY

SALE: 6:30 P.M. cst, FRIDAY, JANUARY 9

DENVER

SALE: 6:30 P.M. MST, FRIDAY, JANUARY 16

The 20th Annual Event

LOT
1
1-20

40 Semen Units Selling

Embryos
on
Snow™

SIRE **Revelation 2K**

TL Revenant 35 X RIED Banded Mae • PB Simmental (ASA 4153090)

SIRE OF 2025 AMERICAN ROYAL SUPREME CHAMPIONS

SIMMENTAL SEMEN



Semen selling **Revelation 2K** Purebred Simmental



**Daughter of
sire of semen
selling**
JMSC Revlon
408M — 2025
American Royal
Supreme
Champion Junior
Breeding Heifer



**Daughter of
sire of semen
selling**
BRB4 CARD
Cece 463M —
2025 American
Royal Supreme
Champion Open
Breeding Heifer



**\$123,000
daughter of
sire of semen
selling**
S&S BTOM
Beautiful Things
— 2025 NAILE
Division I
Champion
Percentage
Simmental Heifer
& 2025 Hoosier
Beef Congress
Grand Champion
Breeding Heifer



► **LOTS 1-1 thru 1-20: 20 Packages of 2 Units of Semen sexed female**

- Revelation 2K has taken the business by storm! A truly elite breeding bull, he achieved the unimaginable during his rookie season by siring both the Supreme Champion Junior and Supreme Champion Open Breeding Heifers at the 2025 American Royal.
- JMSC Revlon 408M, one of the very first daughters of Revelation 2K to hit the scene, did so in dominant fashion. This many-time champion for Chloe Clark earned an incredible series of titles in 2025, including OYE Reserve Supreme Champion Purebred Breeding Heifer, Tulsa State Fair Supreme Champion Junior Breeding Heifer, American Royal Grand Champion Simmental Heifer and Supreme Champion Junior Breeding Heifer, and NAILE Grand Champion Purebred Simmental Heifer and Reserve Supreme Champion Junior Breeding Heifer.
- History was made at the 2025 American Royal when Breckyn Bloomberg led her BRB4 CARD Cece 463M to the title of Grand Champion Percentage Simmental Heifer. She was later selected as the Supreme Champion Open Breeding Heifer, marking the first time ever that two heifers sired by the same bull were crowned Supreme Champion Junior and Supreme Champion Open Breeding Heifer in Hale Arena. What makes these victories even more remarkable is that this pair of females represents the freshman class of progeny sired by the iconic Revelation 2K!
- Most recently, Revelation 2K sired the 2025 Hoosier Beef Congress Grand Champion Breeding Heifer, S&S BTOM Beautiful Things, a stunning Percentage Simmental heifer campaigned by Hadley Hendrickson.
- In addition to the countless banners earned by his progeny, Revelation 2K has assembled a list of high sellers that is equally as impressive. He consistently sires cattle with extreme uniqueness of feature, elite skeletal quality, and a presence that is second to none.
- In true Embryos on Snow fashion, we are proud to unveil the first-ever sexed female semen offered to the public. This is a rare opportunity to invest in the future of your breeding program and elevate the value of your next calf crop with Revelation 2K!
- **NOTE:** All semen has been professionally stored at Nichols Cryo Genetics in Maxwell, Iowa.

Offered by: Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738;
Bloomberg Cattle Company, Jake Bloomberg 309-745-4734, Blake Bloomberg 405-744-3648;
Tice Show Cattle, Nate Tice 717-926-0874; Bo Teague 931-607-6669

Simmental sexed semen on Revelation 2K

LOT
2
1-25

45 Semen Units Selling

Embryos
on
Snow™

SIRE **MR HOC Broker**

SVF Steel Force S701 x JM BF H25 • PB Simmental (ASA 2531081)

LEGENDARY SIRE OF CHAMPIONS



©Darla @ Linde's

Semen selling MR HOC Broker Purebred Simmental

- **LOTS 2-1 thru 2-5: 5 Packages of 1 Unit of Semen sexed female**
- **LOTS 2-6 thru 2-25: 20 Packages of 2 Units of Semen conventional**

- MR HOC Broker is one of the greatest modern-day champions and has become one of the most decorated breeding bulls for phenotype, production characteristics, and marketability. Broker is without question the most dominant sire that the Simmental breed has EVER seen when it comes to generating elite show heifers that have been crowned champion at every level of competition repetitively. A Triple Crown Champion himself, he sires cattle that will take you to the backdrop or top your next production sale.
- MR HOC Broker is now deceased, and there is a VERY limited amount of semen left in the tank. Here is one of the last opportunities to purchase semen from the great MR HOC Broker in volume. We are also very excited to present the rare chance to purchase sexed female semen from the legend himself!
- Following the opportunity to purchase MR HOC Broker semen, we encourage you to take note of the influence that he has had on the industry. Countless opportunities exist to invest in embryos from some of the top MR HOC Broker daughters in the business. Bid with confidence and secure a piece of this historic legacy!
- **NOTE:** All semen has been professionally stored at Vogler Semen Centre in Ashland, Nebraska.

Offered by: Schmidt Family Farms, Dr. Dwayne Schmidt; For shipping, contact Graham Blagg 530-913-6418

Simmental sexed & conventional semen on Broker

LOT
3

IVF Cycle Selling

Embryos
on
Snow™

DONOR **JMSC Revlon 408M**

Revelation 2K X JMSC Ruby 803F • PB Simmental (ASA 4405442)

2025 AMERICAN ROYAL SUPREME, NAILE RES. SUPREME JUNIOR HEIFER

SIMMENTAL DIVISION



Dam of IVF cycle selling

JMSC Revlon 408M

2025 American Royal Supreme Champion Junior Breeding Heifer & 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer



► **LOT 3: 1 Reverse Sort IVF Cycle *Available 4/1/26**

- We are elated to welcome JMSC Revlon 408M to the Embryos on Snow donor roster in 2026! There is no denying the power and sheer dominance that this female has exhibited over the last twelve months. JMSC Revlon 408M first hit the scene in December 2024 when she was selected as the OSU AGR Winter Bonanza Grand Champion Overall Heifer in both rings for Chloe Clark. Her genuine skeletal quality, unrivaled eye appeal, and exceptional balance from the side combined with her true power separated 408M into a league of her own.
- JMSC Revlon 408M was the 2025 Oklahoma Youth Expo Grand Champion Purebred Simmental Heifer and the Reserve Supreme Champion Purebred Breeding Heifer. Fast forward to October when she went to Tulsa, where she was selected as the 2025 Tulsa State Fair Supreme Champion Junior Breeding Heifer. Her decorated run in the "Sooner State" was just the beginning. Next JMSC Revlon 408M made her way to Kansas City, Missouri, for the American Royal. She was selected as the 2025 American Royal Grand Champion Junior Purebred Simmental Heifer before being slapped Supreme Champion Junior Breeding Heifer. Following her win in Hale Arena, she quickly became one of the most talked-about and admired Supreme Champion Junior Breeding Heifers to ever claim the coveted title.
- 408M continued her dominance when she was selected as the 2025 NAILE Grand Champion Junior Purebred Simmental Heifer, followed by being named Reserve Supreme Champion Junior Breeding Heifer on the green chips of Freedom Hall. She wasn't finished in "Bourbon City" yet, as she was later named the Reserve Grand Champion Purebred Simmental Heifer, standing behind the Clarks' other Purebred Simmental entry. Her unprecedented success at the end of the leather lead is only the first chapter in the story JMSC Revlon 408M is writing. Her ability to combine the fundamentals with the added "bells and whistles" she possesses leads us to believe that her accolades in the show ring will become minuscule compared to what she will accomplish in production.
- This will be the initial offering of frozen genetics from the many-time champion JMSC Revlon 408M that has ever been made available to the public. We firmly believe this female has the credentials to become one of the industry's premier young donors. Invest in the future of your breeding program with the opportunity to purchase an IVF cycle to the sire of your choice.
- We cannot emphasize enough how thankful we are to the Clark and Schaeffer firms for allowing this unprecedented genetic opportunity to be highlighted in the 20th Anniversary of Embryos on Snow, the industry's most exclusive genetics sale!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Tim Schaeffer 765-541-0738 or Jeremy Clark 501-207-1796.

Offered by: **Clark Show Cattle, Jeremy, Andrea, Chancee, Carlee & Chloe Clark 501-207-1796;**
Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738

IVF cycle

**LOT
4
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **JMSC Ruby 803F**

WLE Uno Mas X549 x CLAC Black Diamond 516D • PB Simmental (ASA 3447044)

DAM OF 2025 AMERICAN ROYAL SUPREME, NAILE RES. SUPREME JR. HEIFER



Full/maternal sib to embryos selling

JMSC Revlon 408M

2025 NAILE Reserve Supreme Champion Junior Breeding Heifer & 2025 American Royal Supreme Champion Junior Breeding Heifer



Sire option of Lot B embryos selling

Roxi's Bet It All 628N —

Purebred Simmental AI sire



Sire option of Lot B embryos selling

Roxi's Redefined 2007N —

Purebred Simmental AI sire

**► LOT 4A: 1 Package of 3 Embryos sired by Revelation 2K
sexed female *Available 4/1/26**

**► LOT 4B: 1 Package of 3 Embryos sired by CHOICE Roxi's Bet It All 628N or Roxi's Redefined 2007N
sexed female *Available 4/1/26**

- JMSC Ruby 803F joins her dominant daughter as the newest mother-daughter duo to be added to the Embryos on Snow lineup in 2026. We are pleased to welcome 803F, the dam of one of the most prevailing Purebred Simmental heifers that many of us have seen—or will ever see—in our lifetime. Her daughter JMSC Revlon 408M has taken the industry by storm and has done so in completely dominant fashion through every stage of her life.
- JMSC Revlon 408M debuted at the 2024 OSU AGR Winter Bonanza, where she was selected as the Grand Champion Overall Heifer in Rings A and B for Chloe Clark. She was later selected as the 2025 OYE Grand Champion Purebred Simmental Heifer and the Reserve Supreme Champion Purebred Breeding Heifer. She then made her way to the "Oil Capital of the World," where she struck it rich again, being selected as the 2025 Tulsa State Fair Supreme Champion Junior Breeding Heifer. 408M continued her dominance when she traveled to Kansas City, Missouri, for the American Royal. She was selected as the Grand Champion Junior Purebred Simmental Heifer before being slapped Supreme Champion Junior Breeding Heifer. Following her win in Hale Arena, she quickly became one of the most talked-about and admired Supreme Champion Junior Breeding Heifers to ever claim the coveted title. 408M kept her foot firmly on the gas when she was selected as the 2025 NAILE Grand Champion Junior Purebred Simmental Heifer, followed by being named Reserve Supreme Champion Junior Breeding Heifer on the green chips of Freedom Hall. She wasn't finished yet, as she was later named the Reserve Grand Champion Open Purebred Simmental Heifer at the North American International Livestock Exposition.
- Lot A offers the winning bidder access to owning full sib, sexed female embryos to the show-stopping JMSC Revlon 408M. There is no denying that Revelation 2K has emerged as one of the hottest young Simmental sires the industry has ever seen. His ability to sire both Purebred and Percentage cattle with extreme quality, eye appeal, and substance is simply unparalleled. Jeff Jackson purchased a full sib to the Lot A embryos for \$31,500 this past fall. This is your chance to punch a ticket to the fast track. Jump on board!
- Lot B features the exclusive opportunity to acquire embryos sired by the buyer's choice of the incredible Purebred Simmental AI sire prospects Roxi's Bet It All 628 or Roxi's Redefined 2007N. This pair of brothers will highlight the 20th Anniversary Embryos on Snow in Denver, Colorado, as Live Lot D. These two studs are backed by the legendary SHCO Foxy 385F "Roxi" donor—a female who has evolved into one of the highest dollar-generating cows in the business, producing the 2023 and 2024 AJSA National Classic Grand Champion Purebred Heifers, both campaigned by Ty and Ellie Drach. This is truly a match made in heaven!
- We can't thank the team at Mattocks Cattle enough for the opportunity to exclusively showcase one of the hottest young cows in the Simmental breed via the 20th Anniversary Embryos on Snow. Invest with confidence—the sky is truly the limit!

Offered by: **Mattocks Cattle, Ryan, Dustin, Alex & Adam Mattocks, Dustin Mattocks 814-673-2035**

Simmental embryos by Revelation 2K & Bet it All or Redefined

**LOT
5
A,B,C**

SIMMENTAL DIVISION

IVF Cycle & 6 Embryos Selling

DONOR **JSUL Rosie 3418L**

JSUL Something About Mary 8421 X Peine/GS Rosie 677D • PB Simmental (ASA 4275253)

2024 AMERICAN ROYAL & 2025 CONGRESS SUPREME CHAMPION



Dam of embryos & IVF cycle selling selling JSUL Rosie 3418L
2025 Cattlemen's Congress Supreme Champion Junior & Open Breeding Heifer



Dam of embryos & IVF cycle selling

JSUL Rosie 3418L — 2024 American Royal Supreme Champion Junior Breeding Heifer



Dam of embryos & IVF cycle selling

JSUL Rosie 3418L — 2024 NAILE Grand Champion Junior Purebred Simmental Heifer & Reserve Supreme Champion Junior Breeding Heifer

► **LOT 5A: 1 Reverse Sort IVF Cycle *Available 2/1/26**

► **LOT 5B: 1 Package of 3 Embryos sired by Revelation 2K sexed female**

► **LOT 5C: 1 Package of 3 Embryos sired by CHOICE TJSC Coping With Destiny 9K or TL On The Run 106K sexed female**

- Introducing one of the most illustrious show heifers to emerge from the 2024–2025 fall show season. JSUL Rosie 3418L, shown by Addison Bartlow, quickly became the one to beat—not only within the Simmental division but also when the lights shined brightest in the grand finales. She proved time and time again that she was among the best on the chips!
- On Sunday afternoon at the 2024 American Royal, JSUL Rosie 3418L stood in the Supreme drive as anticipation built and the judges delivered their remarks. When Chad Breeding made his way down the line and slapped Addison and JSUL Rosie 3418L for Supreme Champion, it was truly a dream-come-true moment. Just a couple of weeks later at the North American, she cruised through the Junior Simmental Show and returned to the Supreme drive, where she was selected as the Reserve Supreme Champion Breeding Heifer. An incredible run for an incredible female!
- For many, those achievements alone would have defined her career. But as Cattlemen's Congress approached, the Bartlow family decided to make the trip to Oklahoma City to cement her position among the most accomplished females to ever step into the ring. While the trip unfolded differently than expected, as JSUL Rosie 3418L calved slightly earlier than planned, she took it all in stride. In fact, her ability to do so only elevated her appeal. She was the talk of the barns, breezing through the Simmental shows and accomplishing the remarkable feat of being slapped Supreme Champion Female in both the Junior and Open shows of the 2025 Cattlemen's Congress.
- JSUL Rosie 3418L is the product of one of the most formidable matings the Simmental breed has witnessed in the last decade. The combination of JSUL Something About Mary 8421 and Peine/GS Rosie 677D has produced countless national champions and generated more than \$1 million in revenue. JSUL Rosie 3418L rises to the top as perhaps the most elite daughter of this legendary combination to date. She is simply built different from the rest, being so smooth and seamless in her transitions, so high tying at her neck junction, and so ideal in her foundational build, yet she is still equipped with all the tricked-out “bells and whistles” that have come to define this mating.
- The flush opportunity offers access to a female at the very beginning of what promises to be a serious revenue-generating career. We firmly believe she possesses the ability to transmit the same qualities that elevated her to the top of the breed with a high degree of heritability. Don't let the chance to get in on the ground floor of the next generation of the “Rosie” family dynasty slip away—it may prove to be a regrettable decision once her first progeny hit the ground. Full sibling embryos to those highly anticipated calves due this spring will sell, with matings sired by Revelation 2K in Lot A, and the choice between TJSC Coping With Destiny 9K or TL On The Run 106K selling as Lot B.
- Thank you to the progressive firms who stand behind this trend-setting female. Regardless of the opportunity you select, you can be confident that the influence of JSUL Rosie 3418L is one you will be hearing about for years to come—and one that will undoubtedly shape the direction of breeding programs across the country soon!
- TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Justin Adcock 217-855-0926, Aaron Bartlow 217-621-5718, or Jeff Jackson 254-897-9116.

Offered by: **Adcock Land & Livestock, Bob & Sherry Adcock, Bob 217-620-9304, Sherry 217-855-3059; Justin, Emily & Taytum Adcock 217-855-0926; Aaron, Addison, Brenna & Braden Bartlow 217-621-5718; Jackson Cattle Company, Jeff, Lauren, Jaelynn & Adalynn Jackson 254-897-9116; Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**

IVF cycle + Simmental embryos by Revelation 2K & choice

**LOT
6
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **JSUL Stunning Rose 0504H**

JSUL Something About Mary 8421 x Peine/GS Rosie 677D • PB Simmental (ASA 3934721)

THE BEST OF THE BEST FROM DUNLAP



Dam of embryos selling JSUL Stunning Rose 0504H "Squirrel"

Full/maternal sibs to embryos selling...



JSUL Stunner Rose 4772M
— \$80,000 heifer



JSUL Stunning Rose 3659L
— \$72,000 heifer



JSUL Stunning Rose 4765M
— \$33,500 heifer



JSUL Stunner Rose 3608L
— \$43,500 heifer



JSUL Rose The Stunner 3664L
— \$30,500 heifer



JSUL Stunning Rose 4773M
— 2025 Cardinal Classic 3rd
Overall Breeding Heifer
(Black Ring) & 4th Overall
Breeding Heifer (Red Ring)

- **LOT 6A: 1 Package of 3 Embryos sired by CHOICE
WLE Copacetic E02 or TJSC Coping With Destiny 9K sexed female**

- **LOT 6B: 1 Package of 3 Embryos sired by Revelation 2K sexed female**

- The legacy of the Peine/GS Rosie 677D cow family continues! Ladies and gentlemen, we proudly present JSUL Stunning Rose 0504H, the next generation from the JSUL Something About Mary 8421 x 677D genetic combination. Affectionately known as "Squirrel" by the crew at Sullivan Farms, this female carries a pedigree that leaves little to the imagination. There is simply no denying the complete and total dominance that daughters from this mating have showcased over the last several years.
- JSUL Stunning Rose 0504H was competitively campaigned by Sara Sullivan to countless wins during her tenure on the show circuit, with her most notable accomplishment coming as the 2022 AJSA National Classic Reserve Division Champion and 8th Overall Purebred Simmental Heifer. However, her greatest achievements have undeniably come in production. 0504H is rapidly climbing the ranks within the highly esteemed donor pen at Sullivan Farms, and based on her success rate, she's not going anywhere anytime soon.
- The first flush of daughters from the prolific 0504H were born in the fall of 2023, and they hit the scene in dominant fashion. Sired by the late WLE Copacetic E02, these females commanded attention from some of the most discriminating eyes in the business. In the 2024 Sullivan Farms Fall Born Sale, three daughters averaged an impressive \$48,667 per head. JSUL Stunning Rose 3659L sold to Kennadi Brogdon for \$72,000, JSUL Stunner Rose 3608L went to Clint Main for \$43,500, and JSUL Rose The Stunner 3664L was selected by Kelsey Kronebusch for \$30,500. Each went on to experience tremendous success for the junior exhibitors and families who made the investment.
- This past spring, another set of fall-born daughters of 0504H again took the business by storm. JSUL Stunner Rose 4772M, a daughter of the 2024 Cattlemen's Congress Supreme Champion Bull, TJSC Coping With Destiny 9K, sold for an impressive \$80,000 to Madden Ross of Nebraska. JSUL Stunning Rose 4765, a full sister to 4772M, sold for \$33,500 to Haley Dodge of Iowa. Another WLE Copacetic E02 daughter of 0504H brought \$24,000, selling to Miles McCracken of Kansas. Additionally, countless other females from this prolific donor have sold from \$10,000 to \$20,000 over the last two years.
- The embryos selling as Lot A are sired by the buyer's choice of TJSC Coping With Destiny 9K or WLE Copacetic E02—two proven matings that have produced numerous high sellers mentioned above. The guesswork has been removed; the only decision is which sire you prefer.
- The Lot B embryos are sired by the trending show heifer sire of choice across the industry, Revelation 2K. His rookie calf crop has taken the business by storm, producing high sellers and champions, including the 2025 American Royal Supreme Champion Junior Breeding Heifer for Chloe Clark and the 2025 American Royal Supreme Champion Open Breeding Heifer for Breckyn Bloomberg. Help yourself to some of the newest and most in-demand genetics in the business.
- We appreciate the opportunity to showcase the hottest and most proven matrons from the multi-breed donor arsenal that calls Dunlap, Iowa, home. The team at Sullivan Farms continues to be a leader in the show cattle industry!

Offered by: Sullivan Farms, John Sullivan, Josh Elder 402-650-1380

Simmental embryos by Copacetic or CWD & Revelation 2K

LOT
7

Pregnancy Selling

Embryos
on
Snow™

DONOR Peine/GS Rosie 677D

LLSF Addiction AY792 x Gunn Z27 DO Black Rose • PB Simmental (ASA 3249280)

THE LEADING LADY AT SULLIVAN FARMS



Dam of pregnancy selling

Peine/GS Rosie 677D
2018 NWSS Open Show Reserve Grand Champion
Simmental Heifer



Full/maternal sib to pregnancy selling JSUL Rosie 3418L — 2025
Cattlemen's Congress Supreme Champion
Junior & Open Breeding Heifer, 2024
American Royal Supreme Champion Junior
Breeding Heifer & 2024 NAILE Reserve
Supreme Champion Junior Breeding Heifer



Full/maternal sib to pregnancy selling
JSUL TSSC Lady In Black 2181K —
2024 C. Congress Champion Junior
Simmental Heifer



Full/maternal sib to pregnancy selling
JSUL Rosie 2637K — 2023 NAILE
Reserve Champion Junior Purebred
Simmental Heifer



Maternal sib to pregnancy selling
JSUL Rosie 4288M —
2025 NAILE Grand Champion
Open Purebred Simmental Heifer



Full/maternal sib to pregnancy selling
JSUL Special Rosie 5491N —
2025 Hoosier Beef Congress Reserve
Grand Champion Breeding Heifer

► LOT 7: 1 Heifer Calf Pregnancy sired by CHOICE JSUL Something About Mary 8421 Due 2/15/26 or TJSC Coping With Destiny 9K Due 2/1/26

- Embryos On Snow remains the go-to source for current breed leaders, emerging stars, and last-chance opportunities on legends. The opportunities selling here fall firmly into the first category, because there is nothing "heritage" about this forefront genetic offering. Peine/GS Rosie 677D was raised by the Peine family of Hastings, Minnesota, a young program that places a strict emphasis on quality over quantity. While in route to judge a show in the region, Jon Sweeney discovered 677D and knew immediately that there was only one home in America where this special animal belonged. This LLSF Addiction AY792 daughter is one of the most uniquely pedigreed females ever to make the discriminating final cut of the Sullivan crew, and the fact that she was shown on the national stage multiple times by this firm underscores the elite caliber of this purebred female. Her tanbark career culminated with Reserve Champion Simmental Female honors at both the 2018 National Western Stock Show and the Fort Worth Stock Show. However, the spotlight on this cow has only intensified as her genetic potential as a generator of upper-echelon Simmental seedstock has been fully realized.
- The combination of 677D with the late, great JSUL Something About Mary 8421 has become one of the most reliable sources of banner-winning Simmental seedstock for the Dunlap crew and their affiliates. The list of banners earned by this genetic blend is extensive, and the high seller list is even more impressive, with multiple six-digit price tags and national champions to its credit.
- The roster of direct daughters from the JSUL Something About Mary 8421 x Peine/GS Rosie 677D mating that have gone on to win at the national level is staggering. Several were campaigned by Sara Sullivan herself during her decorated show career, including the 2022 Grand Champion Bred-and-Owned Simmental Female at the AJSA Classic. That female, JSUL Rosie Sam 0505H, was later a \$55,000 highlight of the 2023 Embryos On Snow Live Lot division, selling to Price/Les Cattle Company. More recent champions include Hadley Hendrickson's JSUL TSSC Lady In Black 2181K, the 2024 Cattlemen's Congress Grand Champion Junior Purebred Simmental Heifer; JSUL Rosie 3133L, Eli Walther's 2023 Hoosier Beef Congress Grand Champion Female; and of course, the most dominant Simmental female of 2024-2025, JSUL Rosie 3418L. This Bartlow family standout was the American Royal Supreme Champion Breeding Female and the Reserve Supreme Champion Breeding Female at the 2024 North American. Even after just calving, she continued her reign at the Cattlemen's Congress, claiming Supreme Champion Female honors in both the Junior and Open Shows—an extraordinary accomplishment. More recently, this mating yielded another success story, as Reid Utterback led his stunning baldy JSUL Something About Mary 8421-sired daughter of 677D to the title of Reserve Grand Champion Heifer at the 2025 Hoosier Beef Congress. We are honored to be the exclusive marketplace for her acclaimed genetics in this year's sale.
- This past October, in the Sullivan Farms Maternal Legends Sale, a trio of 677D daughters sired by JSUL Something About Mary 8421 averaged an astonishing \$56,000, highlighted by a \$126,000 sale topper. Two full sisters were named the 2025 NAILE Division II Champion and Reserve Champion Purebred Simmentals, while a maternal sister sired by WLE Copacetic E02 was selected as the 2025 NAILE Grand Champion Open Purebred Simmental Heifer.
- Few matings in recent memory can rival the dollars generated and banners earned over the past three years like the JSUL Something About Mary 8421 x Peine/GS Rosie 677D blend. The winning bidder will have the privilege to choose between two sire options. The first is the "old faithful" mating sired by the late JSUL Something About Mary 8421—one of the most proven and predictable combinations the Simmental business has witnessed. The second option places the buyer at the cutting edge of a new and exciting genetic direction with a TJSC Coping With Destiny 9K-sired heifer pregnancy. This mating carries unlimited potential in value, marketing power, and long-term influence, making it an opportunity worthy of serious consideration by programs striving to stay ahead of the curve!
- On the evening of January 9th, a once-in-a-lifetime opportunity will present itself. The train is leaving the station—this is the last ticket. Be in Oklahoma City to secure it!
- **NOTE:** The heifer calf pregnancy sired by JSUL Something About Mary 8421 selling, due 2/15/26, is being carried by Recip No. 86291. The heifer calf pregnancy by TJSC Coping With Destiny 9K, due 2/1/26, is being carried by Recip No. 2063. Payment is required to be made in full before the pregnant recip can be transported. Recip cow will be available for pick up or shipment from Sullivan Farms, Dunlap, Iowa.

Offered by: Sullivan Farms, John Sullivan, Josh Elder 402-650-1380

Simmental pregnancy by SAM or Coping With Destiny

LOT
8
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **VCL Sensation 251J**

SO Remedy 7F X HCC0 Countess 130D • PB Simmental (ASA 3933611)

2024 CATTLEMEN'S CONGRESS RESERVE SUPREME CHAMPION



Dam of embryos selling VCL Sensation 251J
2024 Cattlemen's Congress Reserve Supreme Champion Open Breeding Heifer



- **LOT 8A: 1 Package of 3 Embryos sired by Revelation 2K sexed female**
- **LOT 8B: 1 Package of 3 Embryos sired by TJSC Coping With Destiny 9K sexed female**
- **LOT 8C: 1 Package of 3 Embryos sired by RJ Trust Fund 212K sexed female**

- VCL Sensation 251J has built a compelling case as one of the most dominant Simmental show females of the past 24 months. She accomplished a rare feat that few can claim, winning Grand Champion Simmental Female honors at a major show as a cow/calf pair. Her momentum didn't stop there, as she returned to Oklahoma City to be named the 2024 Cattlemen's Congress Reserve Supreme Champion Open Breeding Heifer. We are thrilled to welcome VCL Sensation 251J to the Embryos on Snow roster with three genetic offerings that have every reason to follow the winning trajectory she has already established.
- This young donor has been recognized by some of the most accomplished stockmen in the nation, and the excitement surrounding her future influence on the Simmental breed is more than justified. Her dynamic pedigree aligns several of the most proven maternal sires in the breed while still offering tremendous mating versatility with today's most progressive and in-demand Simmental bulls.
- The three matings offered represent some of the freshest and most relevant sire power in the industry today. Lot A features embryos by Revelation 2K, a breeding bull who has become an undeniable force within the breed, with his first daughters dominating the fall major shows. Lot B is sired by TJSC Coping With Destiny 9K, a bull who burst onto the scene as a show bull and stood across the makeup area from 251J at the 2024 Cattlemen's Congress, where he was slapped Supreme Champion Simmental Bull. Lot C features a former Embryos on Snow Live Lot headliner—the \$135,000 RJ Trust Fund 212K, whose contribution to this mating should inject elite show heifer quality while echoing the dominant phenotype exemplified by 251J. For those seeking to raise high-quality, high-value Purebred Simmental cattle, these opportunities deserve close attention.
- We extend our sincere thanks to Levi, Lindsey, Lanie, Laramie, and Larait Sasser for the opportunity to debut this exceptional female through Embryos on Snow. We are proud to facilitate the first genetic exchange on a cow we are confident will be a topic of discussion and admiration for years to come.

Offered by: L/S Livestock, Levi Sasser 903-450-6718

Simmental embryos by Revelation 2K, CWD & Trust Fund

**LOT
9
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **KC2 Miss Victoria 219K "Raya"**

SO Remedy 7F x HPF Victoria B396E • PB Simmental (ASA 4105675)

THE RISING STAR AT WEIS CATTLE



Dam of embryos selling
KC2 Miss Victoria 219K "Raya"



Dam or maternal granddam of embryos selling
HPF Victoria B396E — 2018
Simmental Breeders Sweepstakes
Grand Champion Purebred
Simmental Heifer

Full/maternal sibs to Lots B & C embryos selling...



Weis Raya 38N
— \$65,500 heifer
sired by TJSC
Coping With
Destiny 9K



Weis Raya 2222N
—
\$60,000 heifer
sired by TJSC
Coping With
Destiny 9K



Weis Raya 1608N
—
\$15,500 heifer
sired by TJSC
Coping With
Destiny 9K

SIMMENTAL DIVISION

**LOT
10
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **JWC Victoria's Secret 305L**

WLE Copacetic E02 x HPF Victoria B396E • PB Simmental (ASA 4221263)

\$100,000-VALUED SIMMENTAL DONOR



Dam of embryos selling JWC Victoria's Secret 305L
\$100,000-valued donor



**Maternal
granddam of
embryos selling**
HPF Victoria B396E
— 2018 Simmental
Breeders
Sweepstakes Grand
Champion Purebred
Simmental Heifer



**Maternal
sister to dam
of embryos
selling**
KC2 Miss
Victoria 6H



**Maternal
sister to dam
of embryos
selling**
Vixen 120H

- **LOT 10A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**
- **LOT 10B: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**

- We are proud to debut the genetic opportunities from one of the most exciting bred heifers to arise from the 2025 spring sale season. JWC Victoria's Secret 305L was the \$50,000 50% embryo interest purchase of Moke Farms from the 2025 Jared Werning Cattle Production Sale, and she was at the center of countless conversations and phone calls leading up to sale day. She was a unique specimen—unlike anything many had witnessed before! The WLE Copacetic E02 x HPF Victoria B396E mating has become one of the most trusted sources of elite phenotype not only for the JWC program but for every operation that has invested in the "Vicki" influence. The results consistently push the boundaries of what Simmental cattle can look like, and when referring to JWC Victoria's Secret 305L, there isn't much more to say than she is the kind you can idolize for her truly elite phenotype.
- Her dam, HPF Victoria B396E, should be recognizable to anyone in the show heifer business. She is approaching legendary status herself and began her rise as the high-selling open heifer calf of the historic Hudson Pines dispersal. During her limited show career, B396E was most notably selected as the Grand Champion Simmental Heifer at the 2018 Simmental Breeders Sweepstakes. She returned to Louisville in the summer of 2019—this time with her heifer calf at side, to be named the 2019 AJSA National Classic Reserve Grand Champion Simmental Cow/Calf Pair. HPF Victoria B396E now exceeds a half million dollars in lifetime revenue and continues to be a dam of distinction. It seems family tradition runs deep, and it appears a changing of the guard may be underway for this cow family.
- For those who didn't make the trip to Parkston, South Dakota, to see JWC Victoria's Secret 305L in person, trust that she is one that simply oozes high quality livestock. She is long and extended in her outline, elegant and balanced in her silhouette, and she carries herself with an unmistakable and captivating aura. This daughter of WLE Copacetic E02 is one of the finest females HPF Victoria B396E has produced to date, and we believe she is the kind that can carry this cow family into the next generation. From generating high-dollar show heifers to breed-leading herd sire prospects, Victoria's Secret possesses all the ingredients to become a household name.
- Take note that she is a full sister to KC2 Miss Victoria 6H, working for Weis and Lashmett, who produced their \$105,000 high-selling female in 2024, along with multiple others between \$20,000 and \$50,000 over the last four years. The initial embryo matings on this futuristic young donor should excite show heifer producers in every sector of the business. The TLAC Hits Different 1409L ET mating will place the buyer directly on the razor-sharp edge of the Percentage Simmental and MaineTainer world. We believe this mating aligns two rising stars—two individuals with the potential to rewrite the record books not only in their respective breeds but throughout the entire industry.
- The W/C Bankroll 811D mating comes straight out of Jared's playbook and carries his full confidence as a cross capable of producing the next influential Simmental breed leader. Jared is unquestionably one of the sharpest young stockmen in the business, and his breeding philosophies are not ones to bet against.
- Thank you to the JWC and Moke firms for their commitment and trust in Embryos on Snow to debut their hottest and most exciting new genetic masterpiece.

Offered by: Jared Werning Cattle, Jared & Kassi Werning 605-933-1661; Carter Moke 605-505-1131

Simm & SimSolution embryos by Hits Different & Bankroll

**LOT
11
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR RJ Miss Ellie 7052E

W/C Relentless 32C X Hara's Miss Heartbreaker 422B • 3/4 Simmental (ASA 3335165)

DAM OF NATIONAL CHAMPIONS & HIGH SELLERS

SIMMENTAL DIVISION



Full/maternal sib to embryos selling

TL Sadie 37K 2023 NAILE Grand Champion Junior Purebred Simmental Heifer, 2023 Illinois State Fair Reserve Supreme Champion Junior Breeding Heifer & 2023 AJSA National Classic 3rd Overall Purebred Simmental Heifer



Maternal sib to embryos selling

TL Ellie 5M — 2024 Badger Brawl Champion Simmental Heifer & 5th Overall (B)



Full/maternal sib to embryos selling

PVFA Miss Ellie — \$83,000 heifer sired by TJSC Coping With Destiny 9K



Full/maternal sib to embryos selling

TL Ellie 12M — \$42,000 heifer sired by SO Remedy 7F



Maternal sib to embryos selling

TL Revenant 35 — \$100,000 Simmental AI sire



Maternal sib to embryos selling

TL Off The Record — Simmental AI sire

► **LOT 11A: 1 Package of 3 Embryos sired by CHOICE SO Remedy 7F or TJSC Coping With Destiny 9K sexed female**

► **LOT 11B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

• It's no secret that RJ Miss Ellie 7052E is the dam behind one of the most popular Purebred Simmental females to hit the tanbark in the last decade. TL Sadie 37K, the dominant SO Remedy 7F daughter of 7052E, was campaigned by the Roeder family of Illinois to countless victories throughout the 2023 show season. She burst onto the scene at the 2023 Illinois Beef Expo, where she was slapped Reserve Overall Supreme Champion Heifer. At the AJSA National Classic, TL Sadie 37K was a barn favorite and was named the 3rd Overall Purebred Heifer. Her momentum carried into Springfield, Illinois, where she was crowned the 2023 Illinois State Fair Grand Champion Purebred Simmental Heifer before finishing as the Reserve Supreme Champion Junior Breeding Heifer for Colt Roeder. Her dominance continued into the fall. At the 2023 NAILE, TL Sadie 37K captured the Junior Show title as the Grand Champion Junior Purebred Simmental Heifer. Days later, she returned to the green chips to be selected as the 2023 NAILE Reserve Grand Champion Purebred Simmental Heifer in the Open Show—an incredible accomplishment!

• The Lot A sire choice by SO Remedy 7F gives the buyer the opportunity to create full siblings to TL Sadie 37K as well as to several other high-selling daughters that have been marketed by Tree Lane Farms. In 2024, TL Ellie 12M joined the high seller list when the Lehrman family of South Dakota secured her for \$42,500; Cash Lehrman led her to Grand Champion Simmental Heifer in Ring A and Reserve Champion Simmental Heifer in Ring B at the 2024 Kansas Beef Expo. This mating delivers time after time. The Lot A choice option sired by TJSC Coping With Destiny 9K will result in full sibs to the \$83,000 heifer calf that sold at Meyer Genetics this past fall. The ROI potential is tremendous with either of these matings.

• A second mating we are especially excited to offer is the composite MaineTainer/Percentage Simmental combination with one of the hottest bulls in the business—TLAC Hits Different 1409L ET. With show heifer buyers gravitating toward the versatility of dual-registered females, this dynamic pairing brings together leading genetics from both breeds in a way that ignites imagination and widens opportunity.

• RJ Miss Ellie 7052E has firmly cemented herself as one of the most influential and productive donor females in the business. Her dam, Hara's Miss Heart Breaker 422B, is a cornerstone of the powerhouse multi-breed donor battery at RJ Cattle Company, and her résumé speaks for itself. Many will recognize her mating to the \$250,000 TL Ledger, responsible for multiple elite individuals, including the \$100,000 TL Revenant 35, a leading member of the Bowling Cattle Company herd sire battery and arguably the hottest Simmental sire in the breed today, Revelation 2K. Another rising promotional sire stemming from the 7052E influence is TL Off The Record 11M, now featured by Griswold Cattle and May Cattle Company, who quickly became a crowd favorite during his rookie season at 605 Sires + Donors. On the female side, the Bartlow family acquired half interest in TL Ellie 5M for \$46,500. This standout TL Ledger daughter was named the 2024 Badger Brawl Grand Champion Purebred Simmental Heifer in Ring B and capped off the day as the 5th Overall Breeding Heifer.

• With high sellers reaching \$100,000, \$60,000, and a long list of others commanding \$10,000 and up, RJ Miss Ellie 7052E has solidified her place as a true icon of the Simmental breed. We are honored to present genetics from a female with such profound influence and long-term potential to shape the future through both her sons and daughters. We sincerely appreciate the Schlipf and Miller families for trusting Embryos on Snow as the platform to offer frozen genetics from the legendary RJ Miss Ellie 7052E on January 9, 2026.

Offered by: Tree Lane Farms, Bodee & Jessie Schlipf 309-287-3011; Prairie View Farm, Alan Miller 217-840-6935

Simm, SimSolution embryos by Remedy or CWD & Hits Different

**LOT
12
A,B**

6 Embryos Selling

DONOR WHF Summer 365C

CCR Wide Range 9005A x WHF Andie 365A • PB Simmental (ASA 3118556)

THE EPITOME OF ELITE SIMMENTAL GENETICS



Dam of embryos selling

WHF Summer 365C

2017 American Royal Supreme Champion
Junior Breeding Heifer & 2017 NAILE
Grand Champion Open Purebred
Simmental Heifer



Maternal sib to embryos selling
CCS/JS Summer 33H — 2021
NAILE Grand Champion
Junior Purebred
Simmental Heifer



Maternal sib to embryos selling
CCS/JS Summer 33H — 2021
NAILE Grand Champion
Junior Purebred
Simmental Heifer



Maternal sib to embryos selling
CCS/JS/LFTZ
Summer L378 —
2024 NAILE Grand
Champion Open
Purebred Simmental
Heifer



Full/maternal sib to embryos selling
CCS/JS Summer 22N —
\$68,000 heifer
sired by Harkers
Unleashed



Full/maternal sib to embryos selling
CCS/JS Summer 4N —
\$57,000 heifer
sired by Harkers
Unleashed

► LOT 12A: 1 Package of 3 Embryos sired by Harkers Unleashed sexed female

► LOT 12B: 1 Package of 3 Embryos sired by Revelation 2K sexed female

- Embryos on Snow has showcased the influence of countless National Champion females across their respective breeds over the past 20 years. What separates the "good" from the "great" is straight forward, but what separates the "legendary" from the "great" is even simpler: generating power. The 2017 victories of WHF Summer 365C are a testament to this dominance. She earned a division champion title at the NWSS, Reserve Supreme Champion at the Iowa Beef Expo, Supreme Champion 4-H Breeding Heifer at the Iowa State Fair, Grand Champion Purebred Simmental and Supreme Champion at the American Royal, and Grand Champion Purebred Simmental at the North American. Complete and total dominance from a female who would go on to become one of the highest dollar generating donors in the breed!
- Since entering production, WHF Summer 365C has left a lasting impact. Her most notable male progeny include CCS/WHF Ol' Son 48F, WHF/JS/CCS Double Up G365, and WHF/JS/CCS Woodford J001. Over the past decade, she has consistently adapted to industry trends, producing offspring that continue to top the podium.
- In 2024, a daughter of this famed donor became one of the most dominant Purebred Simmental show heifers of the decade. CCS/JS/LFTZ Summer L378, purchased as an embryo by Lafrentz Cattle Company through an Embryos on Snow sale, was the \$40,000 selection of Brody Wenell in the fall of 2023. In her first outing, she earned 2024 FWSS Reserve Grand Champion Open Purebred Simmental Heifer honors. At the 2024 AJSA National Classic in Tulsa, Oklahoma, she was selected as the Third Overall Purebred Simmental Heifer, and her success continued into the fall show season, capturing Grand Champion Open Purebred Simmental Heifer titles at both the 2024 American Royal and the NAILE for Golden Ace Simmentals and Udell Cattle Company.
- Other notable maternal siblings include CCS/JS Summer 33H, the \$32,000 daughter of WHF Summer 365C who was the 2021 NAILE Grand Champion Purebred Heifer in the Junior Show for KayLee Langford and the Udell Cattle Company/Black Gold Simmentals partnership. In 2022, Sullivan Farms invested \$58,000 in a daughter by SO Remedy 7F from the Wayward Hill Farms program. That daughter, WHF Summer 005J, went on to become the 2023 American Royal Reserve Grand Champion Junior Simmental Heifer and NAILE division champion for Sara Sullivan. Additionally, a \$60,000 daughter of ES Right Time FA110-4, purchased by the Hotz family of Iowa, further reinforces the tremendous value of this bloodline. Time and again, purchasing embryos from females of royal status has proven to deliver monumental returns on investment. This is your opportunity to access some of the very best in the breed!
- In 2024, 17 daughters of WHF Summer 365C were marketed by JS Simmentals to average \$12,794. 2023 saw 10 direct daughters of 365C by five different sires headline the "Midwest Made" Elite Female Sale to average \$29,830, with a high of \$90,000 for a daughter of W/C Relentless 32C. The 2022 JS Simmentals "Midwest Made" Elite Female Sale featured 13 daughters by a range of sires to average more than \$14,000 per head. This prequel occurs just a year after her dominance of the 2021 sale, when her daughters sold for \$44,000, \$35,000, \$25,000, \$16,000, \$15,000, \$10,000, and \$8,000. Seven daughters averaged just a shade over \$21,000. Eight daughters of WHF Summer 365C sold in December 2020 at JS Simmentals for an average of over \$16,000. There is no question that this female is a blue-chip level investment!
- The Harkers Unleashed mating debuted with a BANG in the 2023 "Midwest Made" Elite Female Sale with four sisters that blended feature with function and averaged an incredible \$41,750. The Lot A mating offers the opportunity to be a forerunner in the next generation of high percentage Simmental production with one of the breed's most dominating matriarchs and her mating to the deceased Harkers Unleashed. The full sisters commanded \$70,000, \$40,000, \$30,000 and \$27,000. Megan Brown led her selection from the 2023 "Midwest Made" Elite Female Sale to the title of 2024 Iowa State Fair Grand Champion Open Percentage Simmental Heifer. This mating saw a trio of heifer's average \$14,266 in the 2024 "Midwest Made" Elite Female Sale. In 2025, three daughters of this mating headlined the "Midwest Made" Female Sale to average \$50,000, one of which was the 2025 American Royal and 2025 NAILE Calf Champion, CCS/JS Summer 22N.
- We are excited to debut the freshest mating available on the 2017 American Royal Supreme Champion Female with the sire of both of this past year's American Royal Supreme Champion females, Revelation 2K. There is not a hotter show heifer sire in the business right now, and from a phenotype standpoint, this mating is a perfect complement to WHF Summer 365C. Two full sisters to this mating highlighted the 2025 "Midwest Made" Female Sale to average \$19,000.
- We sincerely appreciate the Steenhoek family and the team at JS Simmentals for their continued support of and contributions to Embryos on Snow. These two embryo packages represent some of the most proven and predictable cow families the breed has ever known. Big results can be expected from these exceptional genetic opportunities!

Offered by: JS Simmentals, Jay, Dani, Chesney & Coy Steenhoek 515-238-5938; Derek Counsell 641-715-4138;
Wayward Hill Farm, Chris Allen 859-351-4486

Embryos
on
Snow™

SIMMENTAL DIVISION

Simmental embryos by Unleashed & Revelation 2K

**LOT
A**

AI Sire Prospect Selling

Embryos
on
Snow™

SIRE **Campbells Next Gen 205N**

JBOY One For All 001J ET x Campbells Money Girl • PB Maine-Anjou (AMAA 564697) • 2/20/25

ELITE PUREBRED MAINE-ANJOU AI SIRE PROSPECT

MAINE-ANJOU LIVE LOT



Maine-Anjou AI sire selling

Campbells Next Gen 205N



Full sister to dam of Maine-Anjou AI sire selling JSC Lucky Lady 34B



Full sib to dam of Maine-Anjou AI sire selling JSC Lucky Lady 34B — 2015 NWSS Reserve Grand Champion Junior Maine-Anjou Heifer

Full sib to dam of Maine-Anjou AI sire selling TJSC Lucky Lady 85D — 2018 NWSS Grand Champion Open Maine-Anjou Heifer

► LOT A: Selling 50% Semen Interest & Possession

- Campbells Next Gen 205N is the lead-off Live Lot in the industry's most exclusive genetic sale. From the moment I laid eyes on this bull in October, I knew he was a special creature with a rightful place in the 20th Anniversary Embryos on Snow.
- The Maine-Anjou breed continues its upward surge in popularity, registrations, and engagement from progressive breeders seeking an elite composite option without sacrificing quality, maternal function, or real-world performance. In our opinion, Campbells Next Gen 205N is exactly what the doctor ordered. He is an incredibly built, massive-centered, stout-constructed herd sire prospect blessed with the big hair, the big hip, and a look of quality that is simply undisputable. He floats when set into motion, offering skeletal integrity and presence that mirror his dam. Clean by pedigree, this PHAF, THF, DSF Purebred Maine-Anjou bull carries as much investment upside as potentially any promotional AI sire to have ever sold in the Embryos on Snow sales over the last 19 years.
- The maternal side of his pedigree traces to one of the premier cow families that has helped shape the Maine-Anjou breed into what it is today. The dam of Campbells Next Gen 205N is a full sister to JSC Lucky Lady 34B, the 2015 NWSS Reserve Grand Champion Junior Maine-Anjou Heifer shown by Sara Sullivan. Countless high sellers and champions originate from the influence of this prominent cow family. Another full sister to his dam is TJSC Lucky Lady 85D, the 2018 NWSS Grand Champion Open Maine-Anjou Heifer. Like her sister and the influential females before her, 85D has produced numerous high sellers, champions, and individuals of influence within the Maine-Anjou breed. Fred Campbell has bred and raised some of the most impactful Maine-Anjou cattle the breed has ever known, and there is no doubt that Campbells Next Gen 205N is supported by a time-tested pedigree that will generate.
- What propels this young sire into a league of his own is his sheer quality, length and extension, skeletal design, and squareness of build. His paternal side adds the influence of Miss Hidden Gem 899F ET, the dam of JBOY One For All 001J ET and a current member of the highly acclaimed donor pens at Moore Cattle Company of Oklahoma and Core Farms of Iowa. Hidden Gem 899F ET was a Live Lot in the 14th Annual Embryos on Snow, selling for \$35,000 to Ty Webster, and went on the next week to be selected as the 2020 NWSS Grand Champion Open Maine-Anjou Heifer.
- The Schaeffer Show Cattle program needs no introduction. Tim and his team have assembled one of the premier multi-breed show cattle operations in the world, consistently delivering results at the highest level. The bull battery in Hagerstown, Indiana, continues to evolve, featuring names like SCC SCH 24 Karat 838, Conley No Limit, PVF Blacklist 7077, ROSE MC Encore 0463, Revelation 2K, SLIK Me Too 5K, and others. Let this be your fast pass to success in the "bull business" and hitch your wagon to a firm that understands what it takes to compete in this fast-paced, constantly evolving marketplace. Dig your heels in, let the good times roll, and let's build the "Next Gen" of elite Maine-Anjou influenced cattle together.
- **NOTE:** The ownership group will retain 50% semen interest in Campbells Next Gen 205N. Moving forward, a full brother to the promotional AI sire selling will NEVER intentionally be created to ensure genetic exclusivity and investment preservation. For more details, please contact Tim Schaeffer 765-541-0738.

Offered by: Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738;

Bridwell Genetics, Christian & Cammi Bridwell 765-366-2432; Kinna Cattle Co., Michael Kinna 240-674-5191

Maine-Anjou 1/2 semen interest

**LOT
13
1-10**

10 Semen Units Selling

Embryos
on
Snow™

SIRE

BBR Memphis Mafia 3E ET

GOET I80 x GEF Miss Dominatrix 236A • 3/4 Maine-Anjou (AMAA 484081)

RARE — SIRE OF HIGH SELLERS & CHAMPIONS



Semen selling

BBR Memphis Mafia 3E ET 3/4 Maine-Anjou



Daughter of sire of semen selling

RJG LDSC Stella 252N CL-1 —
2025 Badger Brawl Supreme
Champion Heifer (A) & Reserve
Supreme Champion Heifer (B)

High selling daughters of Memphis Mafia



RJC Lady Killer 312L ET
— \$175,500 daughter



JBOY Tammy 265K ET
— \$135,000 daughter



RJC Heartbreaker 369L
— \$125,000 daughter



HCW Lovin Lyla ET
— \$115,000 daughter

► LOT 13-1 thru 13-10: 10 Packages of 1 Unit of Semen conventional

- It's safe to say that BBR Memphis Mafia 3E ET has etched his name among the best to have ever done it! This legend, a past Bright Lights high seller and National Champion, unfortunately left this world too soon—but don't let his early demise deter you. His legacy will remain everlasting through his progeny!
- The momentum behind the BBR Memphis Mafia 3E ET influence continues to trend skyward, as his daughters not only rise to the top of the high-seller lists but also dominate on the tanbark. Two daughters that deserve special mention—because they've been in the public eye from early on—are the flush sisters out of Lot 1 that sold in the 2022 Doris Pasture Sale. LDSC Stella 152K and LDSC Shirley 155K each commanded \$305,000 when the Gensini family doubled down and went all in on the duo. While momentum was already building, this pair truly opened the floodgates of industry attention toward Memphis Mafia. They amassed countless wins at the most competitive winter jackpots along with major bred heifer titles, including: 2023 Illinois State Fair Grand Champion MaineTainer Heifer, 2023 National Junior Heifer Show Reserve Grand Champion MaineTainer Heifer, 2023 American Royal Grand Champion MaineTainer Heifer, and 2023 North American International Livestock Exposition Grand Champion MaineTainer Heifer. The Schrag–Nikkel firm also joined the ownership group when the Gensini family offered a quarter interest in the sisters, bringing \$200,000 with proceeds benefiting the AJMAA. This remarkable pair has secured a place in industry history.
- It would make your head spin—and your calculator smoke!—if you tried to tally the total dollars generated through the marketing of BBR Memphis Mafia 3E ET daughters. We do not believe it is an exaggeration to say he is responsible for close to \$10 million in revenue through progeny and semen sales. He has truly become an icon, a bull that pushed the needle regarding what show heifer prospects can even feasibly be worth.
- This once-in-a-lifetime bull will be remembered for decades to come, but unfortunately, he will not be accessible for that long. BBR Memphis Mafia 3E ET passed far too young. His inventory was already limited, and now his semen supply is approaching extinction. Here is your chance to climb aboard and see for yourself why this bull has built such a legendary legacy. This is one of the final opportunities to purchase BBR Memphis Mafia 3E ET semen in volume directly from the source. Invest with the utmost confidence!
- NOTE:** All semen has been professionally stored at 605 Sires + Donors in Marion, South Dakota.

Offered by: Schrag–Nikkel Show Cattle, Cory & Melissa Schrag 605-941-5241, Jake, Sammi & Nova Nikkel 316-573-6922,
Cory Thomsen 605-730-2397

Maine-Anjou semen on Memphis Mafia

**LOT
15
A,B**

3 Embryos & IVF Cycle Selling

DONOR BOE Miss Fitzy ET "Helen"

BOE Epic X BOE 553C • PB Maine-Anjou (AMAA 507661)

DAM OF THE \$150,000 TLAC HITS DIFFERENT 1409L ET



Full/maternal sib to embryos & IVF cycle selling

TLAC Hits Different 1409L ET

\$150,000 Maine-Anjou AI sire



Maternal sib to embryos & IVF cycle selling
TLAC Safety First 1913J —
Maine Angus AI sire

► **LOT 15A: 1 Package of 3 Embryos sired by Weis All Me 10F sexed female**

► **LOT 15B: 1 Reverse Sort IVF Cycle *Available 4/1/26**

- Anyone who has had the pleasure of visiting with the Tlach family will notice two things: first, what good and wholesome people they are; and second, that Barry approaches every situation with a plan. While many buy show heifers with the intention of eventually putting them into production to reap the rewards, few can compete with the level of success the Tlach family has achieved in this regard. They have exhibited some of the most competitive females across a wide variety of breeds, winning at the highest levels in America. Jenna and Abby have enjoyed great success with their show heifers on the tanbark, hanging countless national show banners over the past few years. Now those past show heifers are quickly proving their worth in production as the City View Farms breeding program continues to evolve. A prime example of this claim is BOE Miss Fitzy ET, known as "Helen" at City View Farms. She was admired by some of the best stockmen and women during her campaign, and after three years in production, it's safe to say that she is much more than just a pretty face!
- "Helen" started with a win at the 2020 Iowa Beef Expo, where she was selected as the Fourth Overall Heifer. She was then selected as the 2020 Junior National Reserve Grand Champion Maine-Anjou Heifer, the 2020 American Royal Reserve Grand Champion Maine-Anjou Heifer, and the 2021 Cattlemen's Congress Reserve Grand Champion Maine-Anjou Heifer. Her first calf was a bull sired by GCC Gold Standard X615, TLAC Safety First 1913J, a member of the Minnaert herd sire battery in Atkinson, Illinois.
- Her second natural calf certainly didn't disappoint; in fact, she did a tremendous job following in the footsteps of her dam. TLAC Miss Maggie 1913K, the BRDG Mahogany Prime 904B-sired daughter of BOE Miss Fitzy ET, was one of the most dominant Maine Angus show heifers of the 2022-2023 show season. She was the 2023 Junior National Grand Champion Bred-and-Owned Maine Angus Heifer and the Third Overall Owned Heifer. She then made her way to Des Moines for the Iowa State Fair, where she was awarded Fifth Overall 4-H Breeding Heifer with Abby at the lead. She went on to be the 2023 American Royal Grand Champion Maine Angus Heifer and the 2023 NAILE Reserve Grand Champion Maine Angus Heifer. Her dominant run further solidifies the power and potency of this cow family.
- 2024 saw an escalation in the marketing plan for "Helen" progeny, as TLAC Hits Different 1409L was one of the featured Live Lots in Embryos on Snow. The Purebred Maine-Anjou son of Weis All Me 10F presented himself as one of the most promising promotional AI sires to ever sell in the history of Embryos on Snow. Ryan Johnson and Jim Bowling agreed and secured a 50% semen interest in TLAC Hits Different 1409L with a \$150,000 bid. There is certainly an air of excitement around the rookie calf crop of Hits Different progeny. The embryos selling as Lot A are full siblings to this industry highlight that has taken the business by storm with his first set of calves.
- Lot B presents a unique investment opportunity to secure the right to a Reverse Sort Female IVF cycle from the prolific BOE Miss Fitzy ET "Helen" donor, one of the most prominent Maine-Anjou females in the industry. This is a once-in-a-lifetime opportunity that will NEVER be offered again. The world is your oyster!
- We are very proud to include both the BOE Miss Fitzy ET "Helen" donor and the Tlach family in this year's Embryos on Snow. The business model that they employ is built around the opportunity for return on investment, and this aligns perfectly with the driving ethos of this sale. Buyers, take note: these are opportunities designed to generate profits!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Barry Tlach 515-240-0503.

Offered by: City View Farms, Barry, Amy, Jenna & Abby Tlach 515-240-0503

IVF cycle + Maine-Anjou embryos by All Me



Dam of embryos & IVF cycle selling

BOE Miss Fitzy ET "Helen" —

2021 Cattlemen's Congress Reserve Grand Champion Open Maine-Anjou Heifer & 2020 American Royal Reserve Grand Champion Open Maine-Anjou Heifer



Full/maternal sib to embryos & IVF cycle selling

TLAC Miss Maggie 1913K —

2023 American Royal Grand Champion Junior Maine Angus Heifer & 2023 Iowa State Fair 5th Overall Junior Breeding Heifer



LOT
16
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **MTF Faith 823**

NMR Maternal Made ✕ BK Belly Dancer 4001 • 5/8 MaineTainer (AMAA 493965)

THE HOTTEST YOUNG COW IN THE BUSINESS

MAINE-ANJOU DIVISION



Dam of embryos selling

MTF Faith 823
2020 OYE Grand Champion MaineTainer &
Reserve Supreme Champion Influence
Breeding Heifer



Full/maternal sib to embryos selling
BKMT Keep Talkin 271K ET



Full/maternal sib to embryos selling
BKMT Maternal Dancer 418M ET '456'

- **LOT 16A: 1 Package of 3 Embryos sired by BOE Gronc sexed female *Available 5/1/26**
- **LOT 16B: 1 Package of 3 Embryos sired by BKMT High Society 10H ET sexed female**
- **LOT 16C: 1 Package of 3 Embryos sired by Here For Good sexed male**

- MTF Faith 823 is one of the new members of the 2026 Embryos on Snow roster and is well on her way to fame and fortune for the crew in Stratford, Oklahoma. Brett Carter and his family have been longtime Maine-Anjou breeders and some of the most hands-on supporters and advocates for the American Junior Maine-Anjou Association in the business. Their commitment to constant breed promotion and improvement is one of the many reasons that the Maine-Anjou breed continues to flourish from coast to coast and border to border.
- The embryos selling are supported by the very impressive MTF Faith 823, the 2023 OYE Grand Champion MaineTainer Heifer and Reserve Supreme Champion Influence Breeding Heifer for Devin Morton. Her championship in the Jim Norick Arena was impressive; however, what she has done and will continue to do in production is what truly matters. MTF Faith 823 is the dam of two females that will highlight the First Class/Dakota Classic sale series on New Year's Day in Sioux Falls, South Dakota. BKMT Keep Talkin 271K ET is a daughter of BOE Gronc that has set the world on fire with her elite phenotype. The symmetry and balance that 271K offers from the side is remarkable, yet what is ever more impressive is the sheer mass and power that she maintains. Her little sister, BKMT Maternal Dancer 418M ET '456,' will also be among the most admired at the Sioux Falls Regional Livestock Market on January 1, 2026. The embryos selling as Lot A will result in full sibs to this dynamic pair of future program-building matrons. The consistency and quality that this mating represents is nothing short of incredible.
- The Lot B embryos are sired by the very impressive BKMT High Society 10H ET, the powerful son of BOE Epic that is supported by a daughter of the immortal BK Unlimited Power 472. This mating will align some of the most prolific and profit-driven females that have ever worked in the Buck Cattle Company breeding program. The Lot C embryos are sired by Here For Good, the sensational Here I Am son that anchors the herd sire battery at Vanhove Cattle Company. This sexed male embryo mating has the credentials to yield elite show steers that will also paper as MaineTainer show steers for the Junior National and state fair run. Unique new matings from the very impressive MTF Faith 823 donor that offer unlimited upside!
- A special "thank you" to Brett, Lacey, Grady and Hudson Carter for allowing premium access to their most coveted genetics. We are confident that after the two BOE Gronc daughters sell in South Dakota, this embryo lot has the potential to be among the high sellers list. Bid with confidence!

Offered by: Carter Cattle Company, Brett, Lacey, Grady & Hudson Carter 580-759-9694

Maine-Anjou embryos by Gronc & High Society + Here For Good

**LOT
17
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **BKMT Dance Lessons ET**

CMCC Makers Mark B5010 x BK Xceptional 001 • 3/4 Maine-Anjou (AMAA 477507)
DAM OF \$400,000 MAINE ANGUS HEIFER



Dam of embryos selling

BKMT Dance Lessons ET
2018 National Junior Show Reserve
Grand Champion Maine-Anjou Heifer



Maternal sib to embryos selling
BKMT Klassic K12 ET —
Maine-Anjou AI sire



**Maternal sib
to embryos
selling**

**BKMT Klass Act
2016K ET —**
\$400,000
2024 National
Junior Show
Reserve Grand
Champion Maine
Angus Heifer,
2024 Cattlemen's
Congress Reserve
Grand Champion
Maine Angus
Heifer & 2023
National Junior
Show Reserve
Grand Champion
Maine Angus
Heifer

**Full/maternal
sibs to
embryos
selling...**



BKMT Meant To Dance 4011M
ET — \$88,000 heifer sired by
SLIK Me Too 5K



BK Night Dancer 505N ET
— \$29,500 heifer sired by
SLIK Me Too 5K

- **LOT 17A: 1 Package of 3 Embryos sired by**
SLIK Me Too 5K sexed female
- **LOT 17B: 1 Package of 3 Embryos sired by**
UDE New Heights 62/87
sexed female

- No Maine-Anjou genetic offering would be complete without the inclusion of the Buck Cattle Company and Carter Cattle Company firms, and we are honored to welcome back their leading source of high value stock, BKMT Dance Lessons ET. BKMT Dance Lessons ET is owned by the power duo of Buck and Carter, and there is no doubt that she quickly became the flagship donor female for these programs. She was the 2018 National Junior Heifer Show Reserve Grand Champion Maine-Anjou Female for Hunter Morton, certainly an impressive feat, but it hardly lights a candle when compared to the absolutely incredible production career she has built and a lifetime earning kitty that would certainly pay for some infrastructure.
- She is the dam of BKMT Classified 12K ET, one of the most exciting Maine-Anjou AI sires to come along in some time. He was the Grand Champion Maine-Anjou Bull at the Cattlemen's Congress in 2023. There is no doubt that he will forever be remembered as one of the greatest Maine-Anjou show bulls of all-time who unfortunately met an early demise with a very limited amount of semen in inventory.
- The mating of BKMT Dance Lessons ET with Silveiras Forbes 8088 has been met with resounding results. It is the combination that generated the record-setting \$400,000 BKMT Klass Act 2016K ET. She proved to be worth the investment, as Tripp Lewis paraded her to Reserve Grand Champion Maine Angus Heifer at the 2024 Cattlemen's Congress and Reserve Grand Champion Maine Angus Heifer at both the 2023 and 2024 Maine Junior Nationals, both as a heifer calf and as a senior yearling—a feat that very few could lay claim to. We believe that the Angus-sired mating with UDE New Heights 62/87 has the potential to light the world on fire! From the rookie season of 62/87, it goes without saying that he is a trending source of quality in the show heifer business; this would be one of the hottest tickets in town for Maine Angus enthusiasts.
- For those looking to up the ante and the breed percentage, the mating with SLIK Me Too 5K should trip your trigger. This High Maine mating will result in full siblings to the \$88,000 high selling BK Meant To Dance 4011M ET, the \$29,500 BK Night Dancer 505N ET, and the \$10,000 BK Nifty Dancer 504N ET, who have all sold through the past two editions of the Buck Cattle Company Fall Premier Sale. This is a proven mating that comes right from the top of the breeding manifest in Stratford, Oklahoma!
- BKMT Dance Lessons ET is a premier breeding piece that is well on her way to establishing herself as a household name within the Maine-Anjou breed. In a fast-paced business where it can be difficult to stay on the cutting edge, look in here, because these two matings are perfect for the times. The great ones always cost a bit more, but the payout is always better. Invest in the best!

Offered by: Carter Cattle Company, Brett, Lacey, Grady & Hudson Carter 580-759-9694

Maine-Anjou/Maine Angus embryos by Me Too & New Heights

**LOT
18
A,B**

6 Embryos Selling

DONOR BBR Junebug 125J

WEIS All Me 10F X BPF Eva 517Y • PB Maine-Anjou (AMAA 525570)

DAM OF \$105,000 HIGH SELLING HEIFER AT WINEGARDNER'S

MAINE-ANJOU DIVISION



Dam of embryos selling BBR Junebug 125J ET



**Full/maternal sib to embryos selling
DUNK BMW Junebug 304N —
\$105,000 heifer by GOET Driving 80**



**Full/maternal sib to embryos selling
DUNK Junebug 583N ET —
\$40,000 heifer by BBR Made Man 15K**

- **LOT 18A: 1 Package of 3 Embryos sired by GOET Driving 80 sexed female**
- **LOT 18B: 1 Package of 3 Embryos sired by BBR Made Man 15K sexed female**

- The DUNK prefix has become synonymous with the highest level of quality and presentation in the Maine-Anjou breed. The Dunklau family has consistently produced national and multi-breed champions while developing a breeding program that generates some of the most futuristic, eccentric, and thought-provoking cattle in the business. Ryan and Crystal and their family have shown unmatched commitment to the junior livestock industry, not only through financial investment but also through sweat equity and unwavering stockmanship.
- It is with great excitement that we introduce one of their leading donor females, BBR Junebug 125J ET, a Maine-Anjou female sired by Weis All Me 10F, who has proven to reliably generate offspring that command serious paydays.
- Looking deeper into her pedigree reveals the influence of one of the most exuberant females to come from the historic Bushy Park Farms program. BPF Eva 517Y set a long-standing record as the highest-valued Maine-Anjou female at \$120,000 when purchased by Blind Badger Ranch and Nowatzke Cattle as a heifer calf. Her full sister, BPF Eva 520Y, is a well-known champion and donor from the GOET program. Eva 517Y has had a lasting impact on the Maine-Anjou breed through several daughters who are setting the standard for the most demanding show heifer enthusiasts. A notable maternal sister to BBR Junebug 125J ET is the Farmer family's NMR Maternal Made daughter BBR Suga Suga 1027G ET, who raised the 2025 National Junior Show Reserve Grand Champion Owned Maine-Anjou Heifer and the 2025 Indiana State Fair Reserve Supreme Champion Open Heifer for Kylee Pettigrew.
- While BBR Junebug 125J ET enjoyed success as a show heifer for Wyatt Dunklau, it is her donor career that has defined her legacy. Her breakout year in 2025 solidified her as one of the hottest young donors in the Maine-Anjou breed. Her mating with GOET Driving 80 produced the \$105,000 DUNK BMW Junebug 304N, a headliner in the VanVorhis program, as well as the \$30,000 DUNK BMW Junebug 407N ET, campaigned by Quinn Rainey. Full sib embryos to these exciting show heifer prospects are offered as Lot A. Lot B embryos will result in full sisters to the \$40,000 DUNK Junebug 583N ET, a high selling heifer from the Fitz Genetics Fall Female Sale who now calls Oxford, Iowa, home. Expect her to make an impact this coming show season with the Curtin family!
- We sincerely appreciate the Dunklau family's willingness to provide a "fast pass" to elite Maine-Anjou genetics. BBR Junebug 125J ET is quickly emerging as one of the most exciting genetic sources the business has seen. Invest in your breeding program today, before opportunities of this caliber are no longer available to the public!

Offered by: **Dunk Cattle Co., Ryan, Crystal, Hadley, Wyatt, Blayne & Kyler Dunklau 402-369-2025**

**Embryos
on
Snow™**

LOT
19

3 Embryos Selling

DONOR **MTF Miss 946G ET**

BOE Epic x BK BOAK Breathless 4004 • PB Maine-Anjou (AMAA 534999)

DAM OF \$115,000 HIGH MAINE HEIFER AT SCHAEFFER'S



Full sib to embryos selling BK Notorious 500N
2025 King of the Ridge Showdown Champion Maine-Anjou Heifer, Ring B; 2025 NAILE Division Champion Maine-Anjou Heifer; 2025 American Royal Reserve Division Champion Maine-Anjou Heifer



Full sib to embryos selling
BK Notorious 500N — \$115,000 heifer sired by SLIK Me Too 5K

► LOT 19: 1 Package of 3 Embryos sired by SLIK Me Too 5K sexed female

- On a mission to continue presenting the freshest cows in this business, it would be amiss not to include one of the hottest new Maine-Anjou females to surface from the world-renowned Buck Cattle Company, MTF Miss 946G ET. This female burst onto the scene this year with an absolute standout of the Maine-Anjou show heifer search from the fall of 2025. Her first daughter to be marketed, BK Notorious 500N was the \$115,000 phenom that caught the gaze of all who stepped onto the hallowed grounds of Hagerstown, Indiana. This SLIK Me Too 5K daughter has already started her career in a dominant fashion, being selected as the 2025 NAILE Calf Division Champion Maine-Anjou Heifer and the 2025 American Royal Reserve Calf Division Champion Maine-Anjou Heifer for Rees Toler. She began her jackpot show career as the Champion High % Maine-Anjou Heifer in Ring B and Reserve Champion High % Maine-Anjou Heifer in Ring A at the 2025 King of the Ridge Showdown.
- It seems that the Maine-Anjou business is the hottest place to be right now. Not only are the stock right for the times, but the people associated are progressive in their approach, and the leadership is as breeder accommodating as any organization you will find. Tapping into the forerunning and most futuristic donor females seems to be a wise decision, and tying your program to the warpath of some of the most exciting show heifers to appear from the 2025 fall sale season seems very astute.
- The opportunity to purchase full sib embryos to the \$115,000 BK Notorious 500N occurs with these embryos sired by SLIK Me Too 5K. SLIK Me Too 5K is a Weis All Me 10F son that has quickly emerged as a generator of elite show heifers, and between the use he is finding in Madill, Oklahoma, and the programs of Tim Schaeffer and Rob Vanhove, you can trust that he will continue to be a Maine-Anjou sire that needs to be utilized.
- Thank you to the crew at Buck Cattle Company for allowing access to a genetic opportunity of this magnitude. We think the ceiling for this new donor in the program is astronomical!

Offered by: Buck Cattle Company, Jirl, Brenda & Bailey Buck 580-795-4865

Maine-Anjou embryos by Me Too

Embryos
on
Snow™

MAINE-ANJOU DIVISION

**LOT
20
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR BSC Kelly 638K

BOE Garth X BSC Diva 308D ET • PB Maine-Anjou (AMAA 536946)

DAM OF \$90,500 HIGH SELLER AT WEIS CATTLE



Dam of embryos selling BSC Kelly 638K



Full/maternal sib to embryos selling
Weis Seba Kelly 32N — \$90,500
daughter by ROSE Apex 3204L



Sire of Lot A embryos selling
ROSE Apex 3204L —
Maine Angus AI sire



Sire of Lot B embryos selling
TLAC Hits Different 1409L ET — \$150,000
half interest
Maine-Anjou AI sire



Full brother to maternal granddam of embryos selling
Sweet Willie 890F ET —
Maine-Anjou AI sire

► **LOT 20A: 1 Package of 3 Embryos sired by ROSE Apex 3204L sexed female**

► **LOT 20B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

- Once again, here is a new and fresh face to the Embryos on Snow roster that is straight from the heart of the Weis Cattle breeding program, one of the truly progressive young firms in the business! We are excited to introduce BSC Kelly 638K, a daughter of BOE Garth that is supported by the strong maternal influence of BSC Diva 308D ET, the MINN Live Action 203Y-sired daughter of BSC Hey There Delilah 95Y. 308D is a FULL SISTER to the widely popular and heavily used Sweet Willie 890F ET Purebred Maine-Anjou AI sire. Elite genetics that have stood the test of time!
- Now that we have established the overwhelming maternal presence that supports the pedigree behind BSC Kelly 638K, let's talk about the unrivaled phenotypic quality which she possesses. From the ground up, she is built with precision. A huge footed, stout boned, square built female that is massive in terms of her rib cage and center body shape, big hipped and square pinned. We love the strong maternal function and superior udder quality that she offers.
- A truly breathtaking female that is much more than just another "pretty face" in the donor pen at Weis Cattle, 638K has had a breakout season, with her first daughter commanding a \$90,500 price tag! We are confident that Hudson Cromwell will expertly lead Weis Seba Kelly 32N, his newly acquired Maine-Anjou heifer, to countless victories during the coming year. The Lot A embryos will allow premium access to purchase full sib sexed female embryos to the \$90,500 high selling heifer in the 2025 Weis Cattle Online Heifer Sale. This mating is sired by the legendary ROSE Apex 3204L, one of the most exciting Maine Angus sires to surface in recent times.
- The Lot B embryos are sired by TLAC Hits Different 1409L ET, the \$150,000 50% semen interest featured Live Lot from the 18th Annual Embryos on Snow that was purchased by RJ Cattle Company and Bowling Cattle Company. Over the last several months, his daughters have commanded HUGE premiums at some of the most acclaimed outfits in North America. The popularity of his progeny seems to surge with every passing day. This mating is certain to ring the bell, and we are confident that purchasing this package of embryos will put you at the forefront of what's to come.
- We appreciate Willie, Nikki, Dallas, Rory and Kirby Weis for permitting BSC Kelly 638K to join the exclusive EOS lineup in 2026. Invest with confidence, as genetics from this young superstar will only appreciate in value. Get in while you can!

Offered by: Weis Cattle, Willie, Nikki, Dallas, Rory & Kirby Weis 641-220-1995; Kevin, Kathryn & Graham Smalley 740-505-5828

Maine-Anjou embryos by Apex & Hits Different

**LOT
21
A,B**

6 Embryos Selling

DONOR SCHM Little P 332L

BNWZ Data Bank 1311C ET X PKL Heidi 209J ET • 5/8 MaineTainer (AMAA 550657)

2025 CATTLEMEN'S CONGRESS 3RD OVERALL JUNIOR BREEDING HEIFER



Dam of embryos selling SCHM Little P 332L
2025 Cattlemen's Congress 3rd Overall Junior Breeding
Heifer, 2024 American Royal Reserve Grand Champion
Open Maine-Anjou Heifer & 2024 World Beef Expo
Reserve Supreme Junior & Open Breeding Heifer

► **LOT 21A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

► **LOT 21B: 1 Package of 3 Embryos sired by NMR Maternal Made sexed female**

- Last year at the 2025 Cattlemen's Congress during the Collegiate Judging Contest, we first noticed a female that was obviously selected to be the class winner for the Maine-Anjou bred heifer class. Between officiating classes, I snuck back over to visit with the owners of the heifer to discuss adding her to the Embryos on Snow roster in 2026. I was pleased to learn from Tony Diedrich that SCHM Little P 332L was in fact the 2025 Cattlemen's Congress Grand Champion Maine-Anjou heifer a few days prior. The next day she was selected as the 2025 Cattlemen's Congress 3rd Overall Junior Breeding Heifer!
- SCHM Little P 332L was a dominant champion that went on quite a run during the 2024-2025 show season. She was selected as the 2024 Wisconsin State Fair Reserve Supreme Champion Junior Breeding Heifer, 2024 World Beef Expo Reserve Supreme Junior and Open Breeding Heifer, and the 2024 American Royal Reserve Grand Champion Open Maine-Anjou heifer prior to her big win on the dirt in the Jim Norick Arena.
- 332L is captivating from the side, but what is truly impressive is her overwhelming mass and power. She maintains this extra substance with genuine skeletal quality and extreme flexibility. She is massive footed, huge boned yet clean jointed, and smooth in her transitions. 332L is so feminine and refined about her front third, clean chested, and she opens into a three-dimensional rib cage with an abundance of power throughout. As a bonus, she was blessed with extreme hair quality to seal the deal!
- The Lot A embryos are sired by the \$150,000 TLAC Hits Different 1409L ET, one of the absolute hottest Maine-Anjou AI sires in the business that has had a record-setting rookie season. The number of high sellers that have been added to his ledger are simply incredible. The Lot B embryos are sired by the tried-and-true maternal legend, the iconic NMR Maternal Made, a past Embryos on Snow featured Live Lot that commanded a staggering \$300,000 price tag! This mating will result in elite phenotype show heifer/donor prospects that will put you in the driver's seat to "ring the bell."
- Our sincere thanks to the Diedrich family for granting the 20th Anniversary Embryos on Snow exclusive access to embryos from the dominant champion SCHM Little P 332L. Secure your program's future with genetics positioned at the forefront of the industry.

Offered by: Diedrich Cattle, Tony Diedrich 920-810-4205

Maine-Anjou embryos by Hits Different, MaineTainer by Maternal Made

Embryos
on
Snow™

MAINE-ANJOU DIVISION

**LOT
22
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **LDSC Blackcap 486M ET**

Maine Angus

JBOY One For All 001J ET x Bullerman Blackcap 0129 • 1/2 Maine-Anjou (AMAA 556702)

2025 AMERICAN ROYAL & NAILE GRAND CHAMPION MAINE ANGUS

MAINE-ANJOU DIVISION



Dam of embryos selling

LDSC Blackcap 486M

2025 NAILE Grand Champion Open & Junior Maine Angus Heifer, 2025 American Royal Grand Champion Open & Reserve Grand Champion Junior Maine Angus Heifer, 2025 National Junior Heifer Show 3rd Overall Maine Angus Heifer, & 2025 Iowa State Fair Grand Champion Open Maine Angus Heifer

► **LOT 22A: 1 Package of 3 Embryos sired by BBR Memphis Mafia 3E ET sexed female**

► **LOT 22B: 1 Package of 3 Embryos sired by ROSE Apex 3204L sexed female**

- Fresh off her latest win at the North American International Livestock Exposition comes LDSC Blackcap 486M, a stunning Maine Angus female sired by JBOY One For All 001J ET and out of the powerful Bullerman Blackcap 0129 donor that works in the Doris Cattle breeding program. We are overwhelmed with excitement to serve as the exclusive point of exchange for the initial genetic offering from LDSC Blackcap 486M, the dominant champion campaigned by Asher Short of Masonville, Iowa.
- 486M was the 2025 National Junior Heifer Show Division III Champion and Third Overall Maine Angus Heifer, 2025 Iowa State Fair Grand Champion Open Maine Angus Heifer, 2025 American Royal Grand Champion Open Maine Angus Heifer, 2025 American Royal Reserve Grand Champion Junior Maine Angus Heifer, and the 2025 NAILE Grand Champion Junior and Open Maine Angus Heifer. Her uncanny presence, body mass, and genuine skeletal quality set her into a league of her own!
- The Lot A embryos selling are sired by the late BBR Memphis Mafia 3E ET, a sire that has left a lasting influence on the Maine-Anjou breed, siring countless high sellers and champions for some of the nation's top firms. This mating has tremendous upside when it comes to generating elite show heifers that will have the features to sell high and win BIG! The Lot B embryos are sired by the Maine Angus phenom known as ROSE Apex 3204L. The dam of ROSE Apex 3204L, UDE Queen Ruth 0204, is considered one of the most elite Angus females to ever wear a leather lead. She was the 2021 American Royal ROV Grand Champion Angus Heifer, 2021 NAILE ROV Grand Champion Angus Heifer, and the 2022 Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer. A highly anticipated mating that aligns the "Who's Who" from a genetic standpoint!
- We sincerely appreciate the team at Monti West for allowing LDSC Blackcap 486M to join the Embryos on Snow donor lineup in 2026. While her list of accolades is already impressive, what is even more exciting is envisioning the tremendous potential that lies ahead in her production career.

Offered by: **Monti West, Kelly, Lacy, Rylee & Asher Short 563-920-8106; Brady Edge 319-540-2830**

Maine Angus embryos by Mafia & Apex

**LOT
23
A,B**

6 Embryos Selling

DONOR HF Diamond 22H ET

BMW Onset X Ard Ridge Diamond Girl 22B • 12.56% Chianina (ACA 404487)

DAM OF DOMINANT 2025 CHAMPION CHIANGUS HEIFER



Full/maternal sib to embryos selling Coor Diamond 403M
2025 NAILE Grand Champion Open Chiangus Heifer

- **LOT 23A: 1 Package of 3 Embryos sired by ROSE MC Encore 0463 sexed female**
- **LOT 23B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**



Full/maternal sib to embryos selling

Coor Diamond 403M ET — 2025 American Royal Grand Champion Junior & Open Chiangus Heifer & 2025 National Junior Heifer Show Grand Champion Chiangus Heifer

Full/maternal sib to embryos selling

EGY Mandy's Encore 22M ET — 2024 NAILE Reserve Grand Champion Junior Chiangus Heifer & 2025 National Junior Heifer Show Reserve Grand Champion Chiangus Heifer

- HF Diamond 22H ET has burst onto the scene in almost unfathomable fashion over the past year, quickly becoming the "it girl" of the Chiangus show ring. Her daughters have dominated the purple banners handed out to Chiangus show heifers, making her one of the most talked-about donors in the industry. She is best known as the dam of the most dominant female of the past 12 months, Braylen Schaeffer's Coor Diamond 403M, who earned titles including 2025 National Junior Heifer Show Grand Champion Chiangus Heifer, 2025 American Royal Grand Champion Chiangus Heifer, and 2025 NAILE Grand Champion Chiangus Heifer. HF Diamond 22H ET, a ROSE MC Encore 0463 daughter, has been widely praised for her athleticism, overall balance, elite conformation, and skeletal quality—the type that show heifer breeders dream of producing. She is poised to cornerstone the Schaeffer Show Cattle Chiangus program and is set to become a household name in the industry.
- The incredible producing ability of HF Diamond 22H ET extends beyond Coor Diamond 403M. EGY Mandy's Encore 22M ET, also a daughter of ROSE MC Encore 0463 and campaigned by Emma Yochum, found success on the national stage as well. She accomplished the rare feat of two full sisters excelling at a national show, standing alongside Coor Diamond 403M to earn 2025 National Junior Heifer Show Reserve Grand Champion Chiangus Heifer, following her 2024 Reserve Grand Champion Chiangus Heifer honor at the North American International Livestock Exposition.
- The maternal line that stands behind HF Diamond 22H ET is equally impressive. Her dam, Ard Ridge Diamond Girl 22B, was the Reserve Grand Champion Chiangus Futurity Heifer at the 2015 ACA Junior National Show, finishing ahead of the highly valuable Rockin Ace 2 413B. In production, she is the dam of Somewhere In The Middle ET, the Cardinal Cattle Company herd sire, and the paternal granddam of LLW Cardinal Crossover 236J, a red hot sire generating enormous attention and demand since his rookie calf crop in 2024 and continuing through 2025.
- This genetic debut of HF Diamond 22H ET is truly something to get excited about. She has proven herself as a female deserving attention, respect, and investment for those seeking to stay at the forefront of the show heifer business. The opportunity to purchase full sib embryos to both the Grand Champion and Reserve Champion Chiangus Females from the 2025 ACA Junior National comes through the Lot A opportunity. Additionally, her mating with the Maine-Anjou phenom TLAC Hits Different 1409L ET offers a combination with the extreme potential to elevate her progeny to an entirely new level that is reserved for serious breeders targeting elite, high-dollar show heifers.
- We extend our gratitude to the Yochum family for the opportunity to host the initial transaction of this prevailing Chianina female. The future looks incredibly bright for those who invest in the genetic opportunity offered by HF Diamond 22H ET in Oklahoma City.

Offered by: **Yochum Family Cattle, Chip, Shannon & Emma Yochum, Chip Yochum 937-402-1881, Shannon Yochum 937-402-7828, Emma Yochum 937-403-4710**

**Embryos
on
Snow**

CHIANINA DIVISION

Chiangus embryos by Encore & Chi-Maine by Hits Different

SIRE Do Unto Others THC / PHAF / DSF

How Great Thou Art x WW SWSN Paige 960G (1/2 MaineTainer – AMAA 512826) • Composite
MATERNAL SIB TO 2025 NWSS & 2025 AMERICAN ROYAL CHAMPION STEERS



Dam of promotional AI sire & embryos selling WW SWSN Paige 960G



2025 NWSS Grand Champion Market Steer



2023 Tulsa State Fair Grand Champion Market Steer



Maternal sib to embryos & promotional AI sire selling KABG STRT Reflection 01L ET

Promotional AI sire selling & full/maternal sib to embryos selling Do Unto Others

- **LOT B-A: Selling 50% Semen Interest in Do Unto Others**
- **LOT B-B: 1 Package of 3 Embryos – Here I Am x 960G sexed male**
- **LOT B-C: 1 Package of 3 Embryos – How Great Thou Art x 960G sexed male**
- **LOT B-D: 1 Package of 3 Embryos – TLAC Hits Different 1409L ET x 960G sexed female**

- If you haven't heard of the Bremer "960" donor, then it's time to get caught up on what the rest of the show cattle business has been trying to be a part of over the past several years, as this female is singlehandedly working on reigniting the black-hided show steer craze. WW SWSN Paige 960G is a BBR FX May We All 6D-sired daughter of BTMS Special Blend 701E that has become one of the most versatile, potent and incredibly consistent Maine-Anjou-influenced females known to mankind. This high output female fires with unbelievable excellence with every mating thrown her way and seems to only operate at the most elite level of competition, regardless of discipline. Show steers, show heifers, promotional bulls, she has done it all, and depending on which side of the equation you are on, the scariest part is that the best is yet to come!
- All fall there has been whisperings of a special individual lurking around Blakesburg, Iowa—a mythical creature that combined all that you could imagine in a club calf sire but to this point has been unachievable. One that is built with the most perfect structural design, that flexes with unbelievable flexibility off every anchor point yet is bold and shapely all the way from the tip of his tail to the point of his nose and still energizes the imagination with a look of balance and quality when viewed from the profile. But seeing is believing, and we are tremendously excited to introduce a club calf sire that encapsulates everything you could ever imagine possible. Do Unto Others is set to change the game. We truly think he checks every box of evaluation, both on foot and from a pedigree standpoint. Phenotypically, he is one that you don't need to make exceptions for with shortfalls, or one that poses obstacles to breed around. He is unlike few we have ever come across. This sire of the future will be one we talk of for a long time, and the opportunity to reap the financial benefit of this generational stud is an investment opportunity that needs serious consideration, as not only do we believe the ROI to be expedited in the short term but will be tenfold and lucrative for the future.
- The roster of excellence is overwhelming for the relatively short time frame that "960" has been headlining the Bremer donor pen. Show steer sons have been traded at \$81,500, \$80,500, \$70,000, \$55,000, \$51,000, \$40,000, \$23,500 and several others between \$10,000 and \$20,000. Attached to some of the sons on this list are several of the most sought after and highly competitive championships. The fall of 2023 saw the first stage of the "960" dominance, as sons from this crop were slapped as the Kansas State Fair Reserve Grand Champion Market Steer, Akbaran Reserve Grand Champion Market Steer, and most impressively the Tulsa State Fair Grand Champion Market Steer. The next year she laid claim to the 2024 National Junior Heifer Show Grand Champion Maine-Anjou Progress Steer championship, and we witnessed a new dimension to the "960" repertoire exposed through a pair of Maine-Anjou promotional sires, KABG STRT Reflection 01L ET and KABG Test Of Time 50L ET. The DUEL Icon 802F-sired KABG STRT Reflection 01L ET was purchased for \$100,000 and is now a member of the Griswold Cattle herd sire battery. The second of the pair was the high selling bull of the 2024 Cattlemen's Congress Maine-Anjou Sale at \$25,000 to Moore Cattle Company. Let's not forget the calving ease specialist KABG Kung Fu Panda 60J, who has been a honey hole revenue generator for MLC.
- While it was hard to ever deny the generating potential of "960" in the early years, it's the most dominating appearances she has made this past year that are building the everlasting legacy she has always been bound for. The Here I Am x "960" mating is responsible for both the 2025 American Royal Grand Champion Market Steer of Kelton Arthur's and the 2025 NWSS Grand Champion Market Steer of Madilyn Norvell's. Two brothers took home two of the most competitive and hallowed steer shows in the nation in the same year! There may not be another female to ever lay claim to this unbelievable feat. The Lot B embryo package, sired by Here I Am, will result in full siblings to these champion steers.
- The purchase of Lot C is one that is about to get even more valuable with the premier of Do Unto Others. This How Great Thou Art son from "960" will be one of the most talked-about club calf promotional sires ever. Those who have seen him already understand that there is likely a new sheriff in town. Get in before this becomes an opportunity that money cannot buy!
- A different twist from the club calf matings on "960" comes with the sexed female TLAC Hits Different 1409L ET mating. The breakout season for this sire includes daughters at \$165,000, \$127,000, \$85,000, \$82,500, \$65,000, \$55,000, \$54,501, \$49,000, \$45,500, \$42,500, \$40,500, \$31,500, \$30,500, \$26,500, \$26,000, \$24,000, \$24,000, \$22,500, \$21,500, and countless others ranging from \$10,000 to \$20,000. To put it humbly, no other Maine-Anjou bull in history has exploded onto the scene in a fashion even remotely close to the way TLAC Hits Different 1409L ET has this past fall. This mating aligns two of the most prominent individuals to be assigned AMAA registration numbers and has the potential to rewrite the record books.
- In most cases, it takes a lifetime of production to promote a female to legendary status, but in this case we feel it would be offensive to cut WW SWSN Paige 960G even another day short of this title, as she has truly etched her name among the best to ever do it. It is our honor and pleasure to include this living legend in the 20th Anniversary edition of Embryos on Snow.
- **NOTE:** Terms & Conditions will be announced sale day pertaining to possession. Following the sale, the new owner will be consulted to establish a strategic marketing plan for semen sales. For more information, please contact Kendall Bremer 641-799-4911.

Offered by: Bremer Show Cattle, Kendall & Jessica Bremer 641-799-4911

Semen interest + embryos by HIA, HGTA & Hits Different

LOT
24
A,B

6 Embryos Selling

DONOR **KABG Moxy 478M**

NMR Maternal Made  Bodee's Koya • 1/4 MaineTainer (AMAA 556984)

MATERNAL SISTER TO 2023 NWSS GRAND CHAMPION MARKET STEER



Dam of embryos selling KABG Moxy 478M



Sire of embryos selling
Do Unto Others



Maternal sib to dam of embryos selling
2023 NWSS Grand Champion Market Steer

- **LOT 24A: 1 Package of 3 Embryos sired by Here I Am sexed male *Available 4/1/26**
- **LOT 24B: 1 Package of 3 Embryos sired by Do Unto Others sexed male *Available 4/1/26**

- The Bremer name has long been associated with elite quality, both from a livestock and a management standpoint, as they have been a part of or raised some of the most eccentric, futuristic and successful show cattle stories of the past several decades. With this in mind, we are excited to welcome KABG Moxy 478M to the Embryos on Snow lineup. This daughter of NMR Maternal Made is the newest member of the Bremer Show Cattle donor pen, and there is no denying the sheer quality that this female is capable of generating. This phenotype outlier is a maternal sister to the very popular 2023 NWSS Grand Champion Market Steer that was shown by Justin Pfannebecker of Colorado and commanded \$200,000 in the premium auction. 478M looks to be the one to carry the family tradition into the next generation by generating stock that push the boundaries of the imagination.
- Kendall has full belief in the ability of this incredible blaze-faced female to drive right on toward the front of the business. After an in-person inspection, this becomes very plausible, as she has the outlier features, unbelievable power, and unfathomable structural design that gets the mind wandering. The two matings that are being offered look to align the stars of the business. The combination of Here I Am on NMR Maternal Made daughters has reinvented the show steer business as we know it, and there are few combinations that can match the reliability that this synergy creates. Yet we think this female takes that to a whole new level, and the opportunity to gain early access to the next best thing known to the industry is something that should not be taken for granted.
- Taking this to a whole new level comes the Lot B opportunity, with the first access to the exciting Do Unto Others stud that has burst onto the scene and will be a must-use sire for 2026. This How Great Thou Art son of the legendary 960 donor has to be one of the most exciting sires to arise in some time, and this opportunity to tap into one of the most electrifying matings to ever come out of Kendall Bremer's breeding repertoire is something that money normally couldn't buy; however, on the evening of January 9, 2026 in Oklahoma City, this opportunity will indeed present itself.
- Bremer Show Cattle has assembled an incredible multi-breed arsenal of donors with proven, high level revenue-generating power. Yet this emerging star continues to separate herself from the pack and is poised to become a very familiar face in the future of the BSC pasture sale tour and marketing events. This is a unique opportunity to acquire some of the freshest genetics available from a female that Kendall and the Bremer team are just beginning to unbridle and fully realize the true extent of her potential.

Offered by: Bremer Show Cattle, Kendall & Jessica Bremer 641-799-4911

Embryos by Here I Am & Do Unto Others

Embryos
on
Snow 

LOT
25

3 Embryos Selling

Embryos
on
Snow™

DONOR **Ferguson Nora**

In God We Trust X Man Among Boys • Composite

THE BEST OF THE BEST FROM FERGUSON CATTLE COMPANY

COMPOSITE STEER DIVISION



Full sib to embryos selling

2025 Hoosier Beef Congress Grand Champion Market Animal & 2025 NAILE Grand Champion Prospect Steer



Full sibs to embryos selling...



2025 Cardinal Classic Grand Champion Market Animal (Red) & Reserve Grand Champion (Black)



2025 Saddle & Sirloin Spectacular Grand Champion Market Animal (A & B)



\$100,000 steer



\$99,000 steer



\$66,000 steer



\$63,000 steer



\$51,000 steer



\$21,000 steer

► LOT 25: 1 Package of 3 Embryos sired by How Great Thou Art sexed male

- For the past 19 years, Embryos on Snow has set the gold standard when it comes to providing the public access to the absolute highest generating, most futuristic, and only the most exciting show cattle opportunities in the business. Yet when we got the greenlight to include this mating in this 20th Anniversary event, it got us a little bit giddy. We are ecstatic to include Ferguson Nora on the roster for this special event and are excited to be able to offer to our audience absolutely one of the most potent, progressive and secure club calf matings to evolve from the 2025 sale season. There is no escaping the impact that this female has made this past fall. One simply cannot dispute the numbers that she generated, as they are truly impressive. Ferguson Cattle Company is without question one of the hot spots in America if you are serious about finding a show steer that will compete at the most elite level. Not only does Nolan trade and consult on several of the most competitive show steers in the country on an annual basis, but he is also raising stock that are being sought after by families that expect only the best.
- We aren't sure you could write up a more perfect entry to the business than the one that Ferguson Nora has curated in 2025. This past fall, her sons sired by How Great Thou Art sold for \$100,000, \$99,000, \$66,000, \$63,000, \$51,000, and \$21,000. She also had six steers sired by Here I Am that sold for \$17,000, \$16,500, \$13,500, \$12,000, \$10,500, and \$10,500. A total of 12 steers that sold in the Ferguson Cattle Company Pasture Sale grossed \$480,000 to average an astonishing \$40,000 per head! From this group stems the Goettemoeller family's 2025 NAILE Grand Champion Prospect Steer and 2025 Hoosier Beef Congress Grand Champion Market Animal. It's fair to say that this incredible specimen has some momentum heading into 2026, and calling Winchester, Indiana, home means that the sky is the limit in regard to his potential.
- Other sons from the How Great Thou Art mating on Ferguson Nora that have been out include Lane Elmquist's 4th Overall Market Animal in Ring B at the 2025 Down 4 the Cause, and Haidyn Suhr has already campaigned the \$100,000 high selling son by How Great Thou Art to the Supreme Champion Market Animal title at the 2025 Northeast Community College Livestock Classic. Another member of the How Great Thou Art x Nora tribe was acquired by the Wade Rodgers family, and you can bet your bottom dollar that he will be one that stirs up excitement the moment he first hits the ring.
- In a first ever opportunity, Nolan has set aside a package of three sexed male How Great Thou Art x Nora embryos for public auction, offering the opportunity for an operation to shine a bright spotlight on the gates into their pasture. We cannot overstate how colossal this moment truly is. There may not be a hotter ticket in the business right now, and this is certainly not an opportunity you'll find on every street corner. For the 20th Anniversary Embryos on Snow, no detail was overlooked, and this genetic masterpiece stands shoulder to shoulder with the very best that money can buy!

Offered by: Ferguson Cattle Company, Nolan Ferguson 641-660-0820

Embryos by How Great Thou Art

**LOT
26
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR "Donor 30" BKMT Exceptional Goals 713 ET

CMCC Makers Mark B5010 x BK Xceptional 001 • 3/4 Maine-Anjou (AMAA 481216)

THE MAINE Matriarch at OTTERSTAD CATTLE COMPANY



Maternal sib to embryos selling

TOCC Mia 03H

2022 OYE Bronze Commercial Heifer



Dam of embryos selling

BKMT Exceptional Goals 713 ET

"Donor 30"



Full/maternal sib to embryos selling

\$60,000 steer sired by In God We Trust



Full/maternal sib to embryos selling

\$14,500 heifer sired by BBR Memphis Mafia 3E ET



Maternal sib to embryos selling

2023 San Antonio Reserve Champion Black Cross



Full/maternal sib to embryos selling

2025 Leon County Grand Champion Steer sired by In God We Trust

► **LOT 26A: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

► **LOT 26B: 1 Package of 3 Embryos sired by In God We Trust sexed male**

► **LOT 26C: 1 Package of 3 Embryos sired by BBR Memphis Mafia 3E ET unsexed**

- Travis and Jill Otterstad run one of the most decorated and championship validated cow herds of any in the nation. So when the opportunity comes to cultivate from their flagship donor female, it's a prospect that needs to be considered very seriously by those looking for the most reliable and dynamic matings available. BKMT Exceptional Goals 713 ET, or "Donor 30," as most have come to know her, is a high percentage Maine-Anjou daughter of CMCC Makers Mark B5010 from the legendary BK Xceptional 001. She is a full sister to the queen of Buck and Morton Cattle Company, BKMT Dance Lessons ET. BKMT Dance Lessons ET was the 2018 National Junior Heifer Show Reserve Grand Champion Maine-Anjou Female for Hunter Morton and is also the dam of both the world record-setting Maine Angus female at \$400,000 and the Grand Champion Maine-Anjou Bull at the Cattlemen's Congress in 2023, BKMT Classified 12K ET. Three maternal sisters to "Donor 30" combined for a \$20,000 average just this past fall on the 2025 Buck Cattle Co Fall Premier Sale. To put it plainly, "Donor 30" could not be any more royally bred nor come with a more consistent genetic backing than you will find on her family tree.
- There may not be a more dynamic female in the EOS offering than "Donor 30," as she has proven that regardless of sire choice, she has the ability to mate up with perfection, both in the show steer and heifer production rings. Sons include the 2023 San Antonio Stock Show Reserve Champion Black Cross Market Steer and a \$60,000 phenom that was sired by In God We Trust. Her \$400,000+ in progeny sales to date isn't just limited to steer production, as she has shown prowess on the heifer side as well. She is the dam of TJOC Exceptional Data 237K ET, 2024 OYE Reserve Division Champion Maine-Anjou Heifer, and the \$14,500 TJOC Rumor Has It 342L ET in Texas, a full sister to the Lot C embryo package that is sired by the monumental BBR Memphis Mafia 3E ET. A \$16,000 daughter out of "30" and sired by Silveiras Style was also a many-time Maine Angus champion for Denton Cook. Probably the winningest daughter was TOCC Mia 03H, the Here I Am heifer that was Reserve Grand Champion Prospect Overall at the Tulsa State Fair and made it to the backdrop many, many times.
- For the steer enthusiasts, the Lot A and B packages are designed for success. The Lot A package is sired by the trendiest and post popular club calf sire of current, How Great Thou Art—full brothers to this mating are currently some of the "best of the bunch" at Otterstad's and Robertson's. The Lot B package, sired by In God We Trust, will create full siblings to several high selling steers selected by some of the top names in the business and is one of the most proven combinations that has been made out of "30." You can feel very confident about this package of genetic excellence providing impressive results and ROI.
- We want to thank both Travis and Jill for their unwavering and long-term commitment to making Embryos on Snow the most premier genetic event of the year. Not only are they some of the most talented people in the business, but they too own and operate one of the most powerful club calf generating cow herds in the nation, and we are proud to provide a point of sale for their most elite genetic opportunities.

Offered by: **Otterstad Cattle Company, Travis & Jill Otterstad, Travis 405-219-9923, Jill 405-317-1743;**
Robertson Cattle Company, Lonnie & Debbie Robertson 405-826-7090

Embryos by How Great Thou Art, In God We Trust & Memphis Mafia

**LOT
27
A,B**

6 Embryos Selling

DONOR 9053 "Lil Red"

Not For Sale X Walks Alone • Composite

LIL RED...DAM OF COUNTLESS MAJOR STEER SHOW WINNERS



Dam of embryos selling Donor 9053 "Lil Red"



Full/maternal sib to embryos selling

2024 Tulsa State Fair Grand Champion Market Steer



Full/maternal sib to embryos selling

2023 American Royal Reserve Grand Champion Market Steer



Full/maternal sib to embryos selling

2024 NAILE Reserve Grand Champion Market Steer



Full/maternal sib to embryos selling

Red & White Delight — Promotional AI sire



\$110,000
steer sired
by In God
We Trust

\$66,000
steer sired
by In God
We Trust



Full/maternal sib to embryos selling

Golden Rule — Promotional AI sire

- **LOT 27A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 27B: 1 Package of 3 Embryos sired by CHOICE Greater Good or Trust & Obey sexed male**

- With the infinite number of show steers produced each year, standing out from the crowd and capturing the attention of the best in the business is nearly impossible. Yet Donor 9053 "Lil Red" has proven that the impossible may not be so far out of reach after all. Without question, "Lil Red" has become a household name within the show steer industry and a go-to genetic source trusted by the most competitive show families across the lower 48.
- If we had to pinpoint a start to the dominance, then it would have to be the 2023 American Royal Steer Show when the Rodgers family arrived with one of the first In God We Trust sons of "Lil Red." Many who had seen him shared that this may have been one of the best to come out of the barn in Searsboro, Iowa. The expectations became reality as this golden child went on to be slapped as the 2023 American Royal Reserve Grand Champion Market Steer for Shaylynn Rodgers. Incredibly, this feat was repeated by the Rodgers family in 2024 as they exhibited a \$110,000 full brother to the same Reserve Grand Champion Market Steer banner, but this time at the North American International Livestock Exposition. Few people travel the miles, can access the number of prospects or have the knowledge of the show steer business that Wade Rodgers does. With that in mind, his appreciation of the outlier quality that seems to come standard issue with these "Lil Red" sons should be taken seriously.
- Additional to the success story that the Rodgers family wrote, we have since seen several chapters written by other show steer exhibiting families that entrusted their success in a son of "Lil Red." The Lewis family of Oklahoma had the 2023 Oklahoma State Fair Grand Champion Prospect Steer with an IGWT x "Lil Red," and the same mating was behind the Bell family's Grand Champion Steer at the 2024 Tulsa State Fair and the Levan family's Third Overall Champion Steer at the 2024 Ohio State Fair. This foolproof mating has been a major source of quality and financial gain for the show steer division of the RJ Cattle Company "Commitment to Excellence" Online Sale and those who marketed cattle raised by RJ Cattle Company over the past couple of years. Another couple of incredible specimens to stem from "Lil Red" are the promotional sires Red & White Delight, Chief, Golden Rule, Paved With Gold, and Trust His Plan—all rookie sires with calves expected this coming season. You will also recognize the female across the page, RJ/RVR 184, as a daughter of the incredible IGWT x "Lil Red" combination. This is a mating that flat out strikes riches every time!
- The opportunity to tap into the "Lil Red" influence has been slim to this point, and honestly why wouldn't it be when you consider the success that the involved parties have experienced. However, only at the 2026 Embryos on Snow will the chance exist to add your own chapter to the "Lil Red" legacy. The Lot A sexed male embryos will result in full siblings to each of the success stories mentioned above. These are one of the hottest pieces of club calf property to be marketed on either side of New Year's Day!
- A choice comes with the purchase of the second set of embryos, with matings sired by two rookie guns in the business, and an opportunity that we anticipate will be looked back on as an "If only I knew then what I know now" situation for many. The sexed male embryos are to be sired by either the In God We Trust son that we eagerly await the first progeny of, Trust & Obey, or the \$130,500 phenom to come out of the 2024 RJ Cattle Company "Commitment to Excellence" Online Sale, Greater Good. Truly an exclusive opportunity to be on the cutting edge of the best in the business sells here!

Offered by: RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; Midwest Genetics, Tim Heckman 309-255-0199

Embryos by In God We Trust & Greater Good or Trust & Obey

**Embryos
on
Snow™**

LOT
28
A,B

6 Embryos Selling

DONOR **RJ/RVR 184**

In God We Trust X 9053 "Lil Red" • Composite
THE NEXT GENERATION AT RJ CATTLE

Embryos
on
Snow™



Dam of embryos selling

RJ/RVR 184



Maternal granddam of embryos selling
9053 "Lil Red"



Full/maternal sib to embryos selling
\$71,500 heifer sired by How Great Thou Art



Full/maternal sib to embryos selling
\$20,000 steer sired by How Great Thou Art



Full/maternal sib to embryos selling
\$12,000 heifer sired by How Great Thou Art

► **LOT 28A: 1 Package of 3 Embryos sired by How Great Thou Art sexed male or unsexed *Available 4/1/26**

► **LOT 28B: 1 Package of 3 Embryos sired by Greater Good sexed male or unsexed *Available 4/1/26**

- You will not need to worry about the future of the RJ and Vestal club calf herds as they head into the next few years, as they appear to have tapped into one of the most exciting and potent matrons we have seen in some time. It is an absolute pleasure to introduce a new member to the Embryos on Snow lineup, RJ/RVR 184. While this young, triple clean donor cow is a fresh name to the arena, the pedigree that builds her genetic base is absolutely no stranger to any in the business of high-end show steer production. 184 is a daughter of perhaps the most renowned and popular show critter creating mating of the past five years, the In God We Trust synergy with the million-dollar producing 9053 "Lil Red." Full brothers to this trendsetting prospect include the 2024 NAILE Reserve Grand Champion Market Steer, the 2024 Tulsa State Fair Grand Champion Market Steer, and the 2023 American Royal Reserve Grand Champion Market Steer, along with multiple promotional sires, jackpot and state fair winners, and high sellers for operations across the nation. While the precedent set by her brothers is impressive, the résumé that this young donor has assembled stands on its own and rises above any sibling rivalry that could be thrown her way.
- 184 was purchased by Kai Thomsen in the 2021 RJ Cattle "Commitment to Excellence" Online Sale. She only saw the show ring once in her career on the end of the halter, where she was selected as the 2022 South Dakota State Fair Champion Market Heifer. While her show career was short and sweet, her one appearance got the stockmen standing ring side talking, and ever since, the mystique surrounding 184 has been evolving. A Here I Am son of 184 featured on the 2024 Vanhove Cattle Company Pasture Sale sold to Jorge Falcone of South Texas, and word on the street is that this prospect is one to watch out for this coming Texas Major slick shear season. 2025 saw the first legitimate sampling of the 184 influence, and the progeny sired by How Great Thou Art were identified by several of the most discriminating cowboys in the show cattle business and found themselves at the heart of bidding wars!
- The opportunity to purchase full siblings to the high selling \$71,500 daughter of How Great Thou Art from the 2025 RJ Cattle Company "Commitment to Excellence" Online Sale will sell as Lot A. This female was purchased by Vestal Ranches and was the catalyst toward Reed securing an ownership interest in RJ/RVR 184 from the Thomsen family. Vestal Ranches has shown an aggressive yet calculated methodology toward acquiring the most exciting club calf genetics in the business, and this mother-daughter acquisition certainly positions this exciting program at the forefront. The \$71,500 high selling heifer was recently selected as the 2025 Kansas Beef Expo Grand Champion Market Heifer in Ring A and Reserve Grand Champion Market Heifer in Ring B. Other full siblings to the high selling female and the Lot A embryos include a \$20,000 red-hided steer for Boyert-Core and a \$12,000 heifer calf for RJ.
- The second mating, also offered as choice of sexed or unsexed, is sired by the very exciting Griswold Cattle promotional sire Greater Good. He is the \$130,500 son of How Great Thou Art from the legendary HL 6261 donor that the entire club calf business is eagerly awaiting the first calves from this coming season. This is a mating you may need to jump ahead of the craze on, as the opportunity may never be made available again once the results are realized in person!
- We are thrilled to host the genetic debut of RJ/RVR 184 in the 20th Anniversary Embryos on Snow. We requested for both sets of these embryos to be offered with the potential of being unsexed, as honestly we aren't sure there is a preferred calf sex in this situation. The prospect of both heifer or bull/steer calves out of these matings certainly offers the opportunity for serious ROI!

Offered by: RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; Reed Vestal Ranches, Reed Vestal 281-687-7580

Embryos by How Great Thou Art & Greater Good

LOT
29

3 Embryos Selling

Embryos
on
Snow™

DONOR **Goretska 6**

Monopoly x Goretska Donor 805 • Composite

DAM OF COUNTLESS HIGH SELLERS & CHAMPIONS AT GORESTKA'S

COMPOSITE STEER DIVISION



Dam of embryos selling Goretska 6



Full sib to embryos selling
\$40,000 steer sired by In God We Trust



Maternal sib to embryos selling
\$38,500 steer sired by That's Right



Maternal sib to embryos selling
\$35,000 steer sired by That's Right



Full sib to embryos selling
2025 OYE Grand Champion Market Steer



Full sib to embryos selling
\$33,000 steer sired by In God We Trust



Maternal sib to embryos selling
2023 NAILE Grand Champion Market Steer



Full sib to embryos selling
2023 OYE Bronze Medallion Market Steer



Full sib to embryos selling
\$80,000-valued Promotional AI Sire

► LOT 29: 1 Package of 3 Embryos sired by In God We Trust sexed male

- When you begin listing the trendsetters of the show steer business, you will not get very far down the list before mentioning the Goretska name, and this isn't because of the subliminal bombardment of the program on social media but because of the show ring proven ability of this program to perform when the banners mean the most. Not only is the animal management side of the Goretska firm world class, but the show steer generating division of the operation is of the same caliber. We are honored to include one of their leading ladies, Goretska 6, in the EOS lineup. She is the TH clean Monopoly-sired maternal sister to the legendary sire Here I Am. Their dam, 805, is without question one of the most influential females in the club calf industry. 805 has stood the test of time and is a true producer that generates at the highest level, and it now seems as if she is handing over the torch to this potently producing daughter.
- Apart from Here I Am, maternal brothers to Goretska 6 would also include Fu 805, One In The Chamber, Loaded For Bear, Shoot To Thrill, Western Hauler, Honest Abe, and All in One, to name a few. 805 is also the dam of the 2013 Colorado State Fair Reserve Grand Champion Market Steer, 2014 Aksarben Grand Champion Market Heifer, 2014 TSA Spectacular Grand Champion Prospect Steer, and the 2016 Kansas Beef Expo Reserve Grand Champion Prospect Steer.
- 2023 was a momentous year for the Donor 6 résumé, as her sons claimed two very large banners at some of the nation's toughest fat steer shows. The 2023 Oklahoma Youth Expo saw Ruby Bell show an In God We Trust-sired son of Donor 6 to the Bronze Medallion Market Steer banner. Another son found himself on the end of the leather lead walking into Freedom Hall. This time it was a son of Business Done Right being shown by Aubrey Rice that would be finding himself at the backdrop as the Grand Champion Market Steer at the 2023 North American International Livestock Exposition.
- The In God We Trust mating has been the ticket on Goretska 6. Full brothers to this mating include the Bell family's impressive Bronze Medallion Market Steer at the 2023 Oklahoma Youth Expo and the \$26,000 gold phenom from the Goretska Show Steers October Steer Sale. The IGWT x Goretska 6 mating has accounted for multiple high selling individuals marketed by Tracy over the past couple of years and is certainly one of his blue-chip level investments. A new member to the résumé is the impressive Pick 6 promotional sire that stands in the Rodgers Cattle Company stable and would be one of Tracy's favorite bulls he has ever raised—you can bet on hearing more out of him in the near term.
- The list of high sellers and champions that this mating has yielded is nothing short of remarkable. Here is your chance to invest in the freshest genetics from the emerging star of one of the most consistent cow families to ever grace the club calf business!

Offered by: **Goretska Show Steers, Tracy Goretska 641-344-2400**

Embryos by In God We Trust

**LOT
30
A,B**

6 Embryos Selling

DONOR "Squaw"

Here I Am X MR HOC Broker • Composite

DAM OF COUNTLESS HIGH SELLERS & CHAMPIONS



Full/maternal sibs to embryos selling...



\$125,000 steer sired by
In God We Trust



\$72,000 steer sired by
Fu Man Chu



\$49,500 steer sired by
In God We Trust



\$39,500 steer sired by
In God We Trust



\$27,000 steer sired by
In God We Trust



\$19,500 steer sired by
In God We Trust



\$17,500 steer sired by
Trust & Obey

Dam of embryos selling "Squaw"



Full/maternal sib to embryos selling
2024 South Dakota Summer Spotlight
Supreme Champion Market Animal



Full/maternal sib to embryos selling
2025 Show Steer Fiesta Grand
Champion Steer



► **LOT 30A: 1 Package of 3 Embryos sired by In God We Trust sexed male**

► **LOT 30B: 1 Package of 3 Embryos sired by Trust & Obey sexed male**

- There are less than a handful of cows that can even hold a flame to the incredible revenue generation that this Embryos on Snow member has recorded, and yet she is proving that the valuations of her progeny are warranted, as her sons have been players at the majors and state fairs. "Squaw" stems from the Jake Campbell stable, and Floyd Cattle Company joined in ownership this past year. These two operations represent some of the most progressive and trending club calf cow herds in the nation, as not only do they raise them, but they also market and support the most incredible show steer prospects to arise every single year. This beauty has been a brute force contributor to the successes of the Campbell and Goretzka sales for the last three years now; therefore, these are genetics that were not easily procured, because they almost guarantee large pay days in the live form. You will only find the hottest matings out of "Squaw" to purchase on January 9, 2026.
- The In God We Trust mating is a surefire combination on "Squaw." In the past two years, this mating has been responsible for steers at \$125,000, \$49,500, \$39,500, \$27,000, and \$19,500. This totals just over \$260,000 on one mating, and you can add to this a \$72,000 son of Fu Man Chu. Representing unbelievable consistency in a business where nothing is certain, this cow seems to eliminate just about any doubts you could have. A full brother to this mating was Croix Reimann's 2024 South Dakota Summer Spotlight Supreme Champion Market Animal. The Lot A embryos sired by In God We Trust offer the buyer a blue-chip level investment opportunity. You will struggle to find another steer production mating that fires with the same consistency as the one IGWT does on "Squaw."
- The opportunity to tie your program to one of the most anticipated matings on "Squaw" sells as Lot B. The sexed male embryos sired by Trust & Obey will be the ticket if you are looking for a fresh mating that supplies an exclusive opportunity to be on the cutting edge of the best in the business. Embryos on Snow—the industry's exclusive opportunity to tap into America's most progressive, successful and dominating cow herds!

Offered by: Jake Campbell 660-626-4120; Floyd Cattle Company, Jared Floyd 806-332-8595

Embryos by In God We Trust & Trust & Obey

Embryos
on
Snow™

COMPOSITE STEER DIVISION

LOT
31
A,B

6 Embryos Selling

DONOR **Newman/Floyd 2069**

Embryos
on
Snow™

In God We Trust ✕ Huff N Puff/Heat Wave/Cunia • Composite
\$210,000-VALUED FULL SISTER TO TRUST & OBEY



Dam of embryos selling Newman/Floyd 2069

Full sib to dam of embryos selling
Trust & Obey — Promotional AI sire

- **LOT 31A: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**
- **LOT 31B: 1 Package of 3 Embryos sired by Red & White Delight sexed male**

- When two of the most respected and brilliant show steer breeders join together on one of the most incredible show steer mommas you could possibly lay your eyes on, then you know it is time to start paying attention to what is going on. When Col. Steve Bonham finally dropped the gavel at \$105,000, Newman/Floyd 2069 gained a \$210,000 valuation and a new owner in Floyd Cattle Company and Ashton Floyd. This female was the talk of the business—both before and after sale day—and is one that comes with some serious expectations and anticipations regarding her ability to produce the most elite show steer stock imaginable. She sets the standard for skeletal quality, mass, dimension, and maternal functionality. From the ground up, Newman/Floyd 2069 is flawless in terms of her foot size, joint work, and angles while maintaining the natural base width and squareness of pin set that would be described as “text book” by the most critical evaluators!
- While Newman/Floyd 2069 stands alone from a quality and phenotype standpoint, she comes with the support of a full brother that the business is eagerly awaiting results from, Trust & Obey. Trust & Obey burst onto the scene after standing on display in the Wade Rodgers stall at the National Western Stock Show and looks to be a strong candidate to replace his sire’s strangle hold on the colored business! Newman/Floyd 2069 is set to become the “it girl” for the some of the best breeders in the nation, and this opportunity at early access into her genetic base is one we are honored to debut.
- How Great Thou Art is the sire of the Lot A embryos. It goes without saying that he is headed toward being one of the most decorated and successful black/red carrying sires in history. The genetic consistency of How Great Thou Art is simply unparalleled, and the results are unmatched. He continues to positively impact the programs and breeders who have utilized his service. These embryos have the potential to yield the next high seller, champion, or six-figure promotional sire of influence.
- Lot B is the opportunity to really leap toward the cutting edge of the business with a mating sired by the exciting rookie Red & White Delight. Not only does this mating align the best in the business, but it offers the genetic and phenotypic quality to compete in any arena. Red & White Delight is a How Great Thou Art son of “Lil Red” that looks to be the next “great one” to work for Rodgers and Heckman, two cowboys who know a thing or two about breeding show steers.
- Invest in genetics that are set to light the business on fire and yield serious short-term ROI. The possible dividends on an investment here are numbers you could never find in any other business in the world! Choice and privilege will be yours in the 20th Anniversary Embryos on Snow!

Offered by: Floyd Cattle Company, Jared Floyd 806-332-8595, Ashton Floyd 806-215-6153;
Newman Cattle Company, Kevin Newman 432-967-3248

Embryos by How Great Thou Art & Red & White Delight

LOT
32

3 Embryos Selling

DONOR **HL 018**

In God We Trust X HL 541 (Solid Gold/Sooner/Meyer) • Composite
THE \$510,000-VALUATION EOS HIGH SELLER

Embryos
on
Snow™



Dam of embryos selling HL 018



Full sib to dam of embryos selling
High selling steer sired by In God We Trust

► LOT 32: 1 Package of 3 Embryos sired by How Great Thou Art unsexed

- Horn Livestock is without question the home to some of the most remarkable bovines to ever set foot on planet Earth. This is a program that has been built right from the get-go, with no sacrifices made for stock that aren't built correct at their foundation, cow families that don't consistently produce, and management strategies that don't allow full exposure of genetic capability. If you are in the show steer business and haven't taken the time to visit with Brandon Horn, or take a trip to Anson, Texas, then you are missing out on the opportunity to learn from a living legend. With this in mind, we are honored to include Horn Livestock in Embryos on Snow with some very special opportunities to secure the best they have to offer. We are very excited to reintroduce HL 018—this time as the \$510,000 live lot phenom from the 19th Annual Embryos on Snow, where she was purchased by Aaron Trigo in spectacular fashion!
- Embryos on Snow 2026 features the first opportunity to secure frozen genetics from one of the most unique, royally bred, dynamic breeding pieces to emerge from the hallowed program at Anson. Brandon has premonitions that this triple clean, incredible specimen is set to far exceed any expectations that he could have had for those who have gone before her, as she is one of the most incredible looking females he has ever raised.
- HL 018 is a daughter of In God We Trust that stems from the HL 541 donor that raised one of the high priced, most eccentric looking show steer prospects that Brandon has ever sold; he reminded many of an even more attractive version of the 2024 Fort Worth Steer Show Grand Champion Market Steer. In fact, this high selling steer calf is a full brother to HL 018. Maternally supporting the HL 541 donor you will find the aligning of the maternal stars in a pedigree, as it is built upon the likes of Solid Gold, Sooner and Meyer. All the "good stuff" is packed right into the genetic heart of this outlandish looking female that is set to light the hearts on fire of the most progressive cowboys in the business.
- Take hold of the opportunity at early access into what is set to be one of the most dominant and high dollar revenue generating, banner ridden, program building club calf donor females that the business has ever seen. The mating to How Great Thou Art is set to defy the odds of possibility we believe and cause traffic jams in your driveway of buyers beating down your doors to witness the results of this opportunity. Only the best sell in Embryos on Snow, and the blue-chip level investment opportunity that sells here is one that deserves consideration from the most progressive!

Offered by: Horn Livestock, Brandon, Brek, Jagger, & Aven Horn 979-885-8188; Aaron Trigo 432-307-9171

Embryos by How Great Thou Art

**LOT
33
A,B,C,D**

12 Embryos Selling

Embryos
on
Snow™

DONOR **HL 6261 "Horn"**

In God We Trust x HL 620 (Charolais/Angus) • Composite
DAM OF THE \$130,500 GREATER GOOD



Dam of embryos selling HL 6261 "Horn"

- **LOT 33A: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**
- **LOT 33B: 1 Package of 3 Embryos sired by Back 2 Good sexed male**
- **LOT 33C: 1 Package of 3 Embryos sired by HL That's Right sexed male**
- **LOT 33D: 1 Package of 3 Embryos sired by CHOICE Not For Sale or Good As It Gets sexed female**

- A female that needs little introduction to those who study this catalog year to year, HL 6261 is a donor cow that proves to have an incredible way to reinvent herself with every passing year and more than adequately finds herself standing among the most elite club calf donor cows in the business. As a quick recap for those unfamiliar, 6261 commanded a \$54,000 gavel price for 50% embryo interest in the 2020 Embryos on Snow, selling to RJ Cattle Company and Pratt Show Cattle, two operations that have grabbed the "bull by the horns" and made that initial investment seem like a small drop in the hat compared to the incredible returns she has yielded.
- HL 6261 is a full sister to the 2018 Grand Champion Steer at the Saddle and Sirloin, 2018 Grand Champion Steer at the West Texas State Fair, and the 2019 Fort Worth Stock Show Grand Champion Steer. This dynamic female is backed by one of the "OG" females in the history of the Horn Livestock program. HL 6261 is a sibling to some of the bulls that started it all for the HL, including Trust 620, Trust Fund, Pump Daddy, Lovin' 620, and Alley Cat. Speaking of herd bulls, 6261 has even proven herself in the herd bull generating realm with a \$43,500 promotional bull sired by That's Right.
- Certainly a mating that has caught fire and will be one that the club calf business feels an impact from for a long time is the How Great Thou Art synergy on HL 6261. If you spoke to Ryan Johnson any time throughout the spring or summer of 2024, there's a good chance you heard about a young bull prospect that he raised that was a very special creature. This golden-hided son of How Great Thou Art probably drew more tourists to Mitchell, South Dakota, than the World's Only Corn Palace and most definitely left a longer lasting impression on those who made the trip. He was at the scene of a late-night bidding war, eventually finding himself as a member of the star-studded lineup that calls Stillwater, Oklahoma, home with Griswold Cattle's \$130,500 bid. Now known as Greater Good, he has seen use by the most progressive in the business, and the calves coming this spring are some of the most anticipated by those who utilized him; we know that in a year's time you will be reading of their success stories on this same page. Yet Greater Good wasn't the only son of 6261 that was drawing a crowd, as a full brother took an \$88,500 bid procured by the stockmen of Newcastle, Oklahoma, in that same sale.
- The Lot B embryos are sired by Back 2 Good, the impressive Shorthorn-colored stud that is sired by FSF Perfection 812 and out of the incredible HL 023. Back 2 Good and his full brother HL Water to Wine have burst onto the scene and caused a stir with a whole new crowd of show steer enthusiasts. They are on the verge of being the next generation of colored show steer production and are trending toward being the go-to men for making them red, white and roan. This is a mating that we think is extremely intriguing and has incredible potential to ring the bell!
- The HL That's Right mating is one that gets the imagination flowing. Those in the know have been turning to this proven sire to make the high dollar kind, as he injects serious shape and power. This mating will yield elite colored cattle that will have classifying options and value, regardless of their geographic location. This mating reminds us of the ones that created the \$99,000 phenom from RJ's 2023 "Commitment to Excellence" Online Sale and the Sugar Bear son that Laynee Campbell showed to Reserve Champion European Cross at the 2024 Fort Worth Stock Show.
- Those who are thinking about the next generation of club calf generators should find serious value in the club calf momma mating. The sexed female choice of sire mating between Not For Sale or Good As It Gets does get the blood pumping. This mating truly shows that those involved have opened the playbook to the mating that they plan on carrying their club calf program into the future.
- Regardless of your goals or breed affiliations, rest assured that these matings are bullet proof! Elite cow families line the pedigree of these matings top and bottom. HL 6261 is truly a sale feature again in 2026, and we appreciate the folks behind these three great outfits for their commitment to offering only their best. Put yourself in the driver's seat Friday, January 9, 2026, in OKC!

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; Plamp Farms, Chris, Terra, Oaklyn & Pasor Plamp 605-999-6014; Horn Livestock, Brandon, Brek, Jagger & Aven Horn 979-885-8188**



Full/maternal sib to embryos selling

Greater Good — \$130,500
Promotional AI sire sired by How Great Thou Art



Full/maternal sib to embryos selling

2024 Kansas Beef Expo 4th Overall Market Animal (A) & 5th Overall Market Animal (B)



Full/maternal sib to embryos selling

\$99,000 steer sired by HL Standout



Full/maternal sib to embryos selling

\$88,500 steer sired by How Great Thou Art



Full/maternal sib to embryos selling

\$28,500 steer sired by How Great Thou Art

Embryos by HGTA, Back 2 Good, That's Right & choice

LOT
34

3 Embryos Selling

DONOR **HL 1419**

Solid Gold X HL 419 • Composite

DAM OF \$95,000 & \$65,000 HIGH SELLING STEERS



Dam of embryos selling HL 1419



Maternal sib to embryos selling
2012 FWSS Grand Champion Market Steer



Maternal sib to embryos selling
HL Sunshine 14 — 2020 NWSS Reserve Grand Champion Prospect Heifer



Maternal sib to embryos selling

HL The General
— Promotional AI sire



Maternal sib to embryos selling

\$95,000 steer sired by
In God We Trust



Maternal sib to embryos selling

\$65,000 steer sired by
In God We Trust

► **LOT 34: 1 Package of 3 Embryos sired by How Great Thou Art unsexed**

- HL 1419 is without question one of the most elite females to EVER walk the pastures of Anson, Texas. In fact, HL 1419 is building a strong case toward being one of the most premier donor females to ever grace the show steer business. Her potency has been recognized by the best in the business, and in turn she has been cashing serious checks on her progeny as quickly as she can get them pumped out. Sired by the iconic Solid Gold, this proven matriarch is backed by the influence of the legendary 419 donor. HL 419 has a track record that is a mile long and includes some of the biggest wins in the business. 1419 is the dam of Horn Sunshine 14, the featured Live Lot from EOS 2020 that commanded a \$35,000 hammer price for half interest to Wade Rodgers. Horn Sunshine 14 went on to be selected as the 2020 NWSS Reserve Grand Champion Prospect Heifer. 1419 is also a maternal sister to the 2012 FWSS Grand Champion Steer, the 2012 San Angelo Grand Champion Steer, and the 2011 Arizona National Grand Champion Steer.
- The embryos selling are maternal sibs to The General, a popular and proven AI sire. The list of high sellers and champions that can be directly attributed to 419 would be too long to list on this page, let alone the list of accolades that are accountable to what her progeny have gone on to produce. 1419 has evolved as the leading lady from the 419 tribe, closely mimicking her mother's footsteps and developing into one of the highest revenue generating dams out of the hallowed program.
- At the Oklahoma City debut for Embryos on Snow in 2021, Travis Otterstad purchased a package of In God We Trust embryos out of 1419. His \$7,500 investment resulted in a \$160,000 payday when the time came to cash in on the two resulting steer calves. Where else in the world would you be able to find a 2,133% return on investment in just two years? On top of the Otterstads' \$95,000 and \$65,000 steers (one of which ended his show career as Aniston Floyd's tremendous 2024 Reserve Champion AOC Steer in Houston), other results from In God We Trust on 1419 have been Grand Champion Prospect Steer at the Cattle Crew Show and the 2018 West Texas State Fair plus the Horn Livestock promotional AI sire HL Keepin' The Faith.
- The mating offered by Horn Livestock on 1419 in 2026 is one that Brandon thinks will make raising club calves look easy! These embryos sired by How Great Thou Art opens the doors to a whole new crowd of buyers and offers a front row seat to the synergy of the trendiest and most popular sire in the business with one of the most proven! Get in here while you can, as this mating has the potential to take things to a whole new level for the HL 1419 donor.
- Brandon Horn and his family continue to breed, raise, and market some of the most successful show cattle in the nation. The genetics that are derived from the core of the cow herd at Horn Livestock influence the entire industry. This is your one-way ticket to success when it comes to producing elite show cattle! Thank you to the Horn family for allowing a genetic opportunity of this magnitude to be marketed through the 20th Anniversary Embryos on Snow.

Offered by: Horn Livestock, Brandon, Brek, Jagger & Aven Horn 979-885-8188

Embryos by How Great Thou Art

**LOT
35
A,B**

6 Embryos Selling

DONOR HL 4

Business Done Right x HL 725 • Composite

DAM OF 2024 FORT WORTH GRAND CHAMPION STEER

**Embryos
on
Snow™**



Full/maternal sib to embryos selling

2024 Fort Worth Stock Show Grand Champion Steer



► **LOT 35A: 1 Package of 3 Embryos sired by In God We Trust sexed male**

► **LOT 35B: 1 Package of 3 Embryos sired by How Great Thou Art unsexed**

- The OKC Fairgrounds Exposition Hall will be the transaction point for the hottest, most proven and most lucrative genetic opportunities the show steer business has seen in some time, and that claim is validated with the inclusion of the HL 4 donor. HL 4 is a leading lady in the Horn stable and cemented her legendary status with her In God We Trust-sired son that was Eli Bezner's Grand Champion Market Steer at the 2024 Fort Worth Stock Show. This popular Champion is one that people will remember for a long time. Yet this is just the icing on the cake for a production career that has evolved HL 4 into one of the high-income generating females in the HL brand.
- The Business Done Right daughter stems back to the HL 725 donor. HL 725 is a Heat Wave x Jack Frost x Glover 505. Glover 505 was one of the guiding matrons for the history of success that the Glover family has endured and helped shape the show steer business as we see it today. There is no question that the maternal pedigree of HL 4 is stacked with legends, and therefore it should come as no surprise that her production record is as impressive as it is.
- As always, we asked for only the best, and Brandon has supplied the goods. The Lot A embryos supply the opportunity to create full siblings to the \$340,000 Grand Champion Market Steer at the 2024 Fort Worth Stock Show. The second mating should be just as appeasing, as the How Great Thou Art mating on HL 4 synthesizes two of the most intriguing built pieces of breeding cattle to grace the modern day. Pick your poison here, but this pair of matings on HL 4 is certainly bound to generate interest from the savviest cowboys and cowgirls.
- Pay close attention to the ROI possibilities selling here, as we proudly present an exclusive opportunity to purchase genetic opportunities out of one of the most prolific females to run in Jones County!

Offered by: Horn Livestock, Brandon, Brek, Jagger & Aven Horn 979-885-8188

Embryos by In God We Trust & How Great Thou Art

LOT
36
A,B,C

9 Embryos Selling

DONOR **HL 07**

Sugar Bear X HL 825 • Composite

DAM OF 2024 HOUSTON GRAND CHAMPION STEER



Dam of embryos selling HL 07



2024 Houston Grand Champion Steer



Full/maternal sib to embryos selling

2024 Houston Grand Champion Market Steer — sired by Lovin Size

- **LOT 36A: 1 Package of 3 Embryos sired by Lovin Size unsexed**
- **LOT 36B: 1 Package of 3 Embryos sired by HL Water to Wine unsexed**
- **LOT 36C: 1 Package of 3 Embryos sired by Red & White Delight sexed male**

- Horn Livestock has become one of the unmissable stops for serious show steer competitors to source their next champion. For over two decades now, Brandon and his family have built a cow herd that few in the entire United States can match from a dollar generating or show ring success standpoint. If you have ever made the trip to the Horn Livestock operation in Anson, Texas, then you can relate when we say that there are few other locations in the world that you can go and see as many big time, colored show steer prospects in a creep pen as you will find on a tour with Brandon or Jagger. As a cattleman, Brandon Horn has as diligent of an eye as there is, and as a gentleman, there are few who can match the integrity and respect that he earns. Doing business with Horn Livestock is doing business with the best there is.
- We are fortunate to become the source of genetics to one of the most exciting matings to emerge from a young donor female in the Horn program. In fact, she was no donor but instead a bred heifer when she brought into the world the 2024 Houston Livestock Show Grand Champion Market Steer with her first pregnancy sired by Lovin Size. What an incredible feat—and yes, just to clarify, this was her first natural born calf, not a calf that resulted from a virgin IVF flush. We are willing to bet there are few that can lay claim to a major show Grand Champion Market Steer to be delivered in similar circumstances as you find here. The HL 07 donor is a Sugar Bear daughter who goes back to HL 825, the mother of the Horn promotional sires Return To Gold and Risky Business. It is needless to say that she quickly saw a promotion to the legendary donor pen of Horn Livestock.
- The Lot A embryos will create full siblings to the \$1 million Grand Champion Steer at the 2024 HLSR of Blaize Benson's. We certainly feel like there is a high chance of lightning striking twice here! The Lot B embryos are a mating that Brandon has been dreaming up ever since the Benson steer was slapped; sired by the Shorthorn-colored HL Water to Wine, there is no telling what the genetic concoction could mix up here. All we do know is it is likely to be a success story we are writing about at some point in a future edition of this catalog. The Lot C mating being made available is a trendsetting one that allows the buyer to be one step ahead of the pack with the Red & White Delight combination on HL 07. This is a sire group that is being very eagerly awaited by stockmen around the nation who listened to the hype coming out of Searsboro, Iowa. Red & White Delight is a How Great Thou Art son from 9053 "Lil Red" that has club calf breeders fired up, to say the least!
- Few can mimic the pathway to success that the HL 07 donor has followed to this point, and there is no telling what the destiny she is bound for looking forward. On a quest to keep only the most forward thinking, futuristic and relevant matings between the covers of this book, it would not have been complete without the inclusion of this new age donor.

Offered by: Horn Livestock, Brandon, Brek, Jagger & Aven Horn 979-885-8188

Embryos
on
Snow™

COMPOSITE STEER DIVISION

Embryos by Lovin Size, Water to Wine & Red & White Delight

**LOT
37
A,B,C**

9 Embryos Selling

DONOR HL 8217

The General x HL 2620 (Solid Gold/HL 620) • Composite
THE POWER COW IN ANSON

Embryos
on
Snow™



Dam of embryos selling HL 8217



Sire of embryos selling HL Water to Wine



Sire of embryos selling HL Gotcha

- **LOT 37A: 1 Package of 3 Embryos sired by HL Water to Wine unsexed**
- **LOT 37B: 1 Package of 3 Embryos sired by HL Gotcha sexed male**
- **LOT 37C: 1 Package of 3 Embryos sired by Red & White Delight unsexed**

- If you haven't heard of the Horn Livestock program that reigns from Anson, Texas, then it is time to start your research; one thing is for certain, it will not take long to be impressed. Brandon and his family have built one of the most inspiring breeding programs, cow herds, facilities and customer service programs known to the livestock business. They understand that they were placed on this earth to be servants, and whether this be through producing God's creatures or helping to mold his young people, they take the appointment very seriously. This quest has led them to a repertoire of major show champion banners that few barns or programs in the nation could hold a candle to. With this in mind, we are proud to introduce one of the headline acts to call Anson home, HL 8217.
- HL 8217 stems from the maternal powers of the iconic HL 620, the female that many agree was the instigator of the incredible things that have happened for the HL brand over the past two decades. With the powers of 620 on board, anything seems to be possible. Believe it or not, when Brandon came up with the idea to include HL 8217, there was no stopping his train of thought, as he truly thinks she is the cow to carry the program into the next generation.
- The matings to sell on HL 8217 come straight out of Brandon's playbook and right off the list of matings that he is most excited about. HL Water to Wine is the incredible Shorthorn-colored beast that has emerged as one of the most intriguing breeding pieces to be raised by the HL. The marketability of the offspring here is astronomical, and the prospect of raising high dollar, Shorthorn-marked progeny gets the heart pumping.
- We are also very excited to include one of the newest matings from Brandon's ledger, HL Gotcha on HL 8217. HL Gotcha is a son of Getcha Some from the incredible HL 288, who is the dam of Waymaker and goes back another generation to Carpe Diem's mother...talk about lining up the good stuff! The HL Gotcha mating on HL 8217 certainly gets the mind wandering, as it not only is a perfect mating from a phenotype standpoint, but the opportunities to create Hereford classifying steers only adds another level of marketability and intrigue.
- The third mating to come from HL 8217 is sired by the How Great Thou Art x 9053 "Lil Red" son that got the business talking this past spring, Red & White Delight. He stands in the Rodgers stable and is one that the best in the business are all in on, as he saw heavy use in his rookie season, and the expectations are high!
- Brandon and his family are long-time supporters of Embryos on Snow and year after year cut loose of the good stuff right here in EOS. Buyers take note of the warning here: HL 8217 is the next source of the goods to come out of Anson, Texas!

Offered by: Horn Livestock, Brandon, Brek, Jagger & Aven Horn 979-885-8188

Embryos by Water to Wine, Gotcha & Red & White Delight

LOT
38
A,B

6 Embryos Selling

DONOR **HL 625**

Lovin' 620 x Kaboom • Composite

MAKIN' SHORTHORNS GREAT AGAIN!



Dam of embryos selling HL 625



Full/maternal sib to embryos selling High selling steer sired by FSF Perfection 812



Sire of embryos selling FSF Perfection 812 — Purebred Shorthorn



Sire of embryos selling HL Water to Wine

- **LOT 38A: 1 Package of 3 Embryos sired by FSF Perfection 812 unsexed**
- **LOT 38B: 1 Package of 3 Embryos sired by HL Water to Wine unsexed**

- There may not be a more incredible looking specimen on God's green earth than the one we are honored to debut here. Anson, Texas, has been home to some of the most phenotypically impressive livestock known to mankind. Individuals of significant influence have walked the pastures of Horn Livestock, propelling the show cattle industry to new heights year after year. Sires such as Solid Gold, Business Done Right, In God We Trust, HL 6261 and HL 620 would be a few of the Hall of Fame members of one of the most illustrious herd bull and donor batteries in the business; yet if we are going to sort on phenotype, then none can light a candle to this Shorthorn-marked queen. We are excited to introduce a new and impressive face to the EOS lineup in HL 625. HL 625 is a daughter of Lovin' 620 that stems from a daughter of the legendary Shorthorn sire Kaboom. When we say that Brandon is excited about the impact that this female is set to make, it is an understatement.
- HL 625 has already shown that she is more than just a pretty face, as this past year she raised one of the most impressive and high dollar Shorthorn-marked show steer prospects to ever be raised and sold by Brandon and Jagger Horn. This impressive beast is bound to be one that we praise the success stories of in this synopsis next year. The Lot A embryo package by FSF Perfection 812 will yield great full siblings to this high seller. Note that with the recent passing of FSF Perfection 812 and the uncertain plan of his semen availability going forward, taking up a guaranteed opportunity to tie into his everlasting influence seems like a wise investment.
- The second mating on this Shorthorn sensation comes sired by the hottest kid on the block, HL Water to Wine. We can about guarantee that there will be perfect Shorthorn-marked prospects to come from this synergy, and the prospect of this mating lining up phenotypically makes the mouth water. There may not be a more valuable piece of show livestock than high end, unquestionable classifying breed steers, and we think this mating delivers that scenario on a silver platter. Haired or slicking, this mating is going to deliver the goods!
- Oklahoma City is where you will want to be January 9, 2026, for the opportunity to position your program at the genetic forefront by including opportunities from a future legend in the business. An Embryos on Snow exclusive!

Offered by: Horn Livestock, Brandon, Brek, Jagger & Aven Horn 979-885-8188

Embryos by Perfection & Water to Wine

Embryos
on
Snow™

COMPOSITE STEER DIVISION

**LOT
39
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **RJ Horny 112J**

W/C Style 69E "Family Tradition" X Hara's Miss Heartbreaker 422B • 1/2 Simmental (ASA 4013587)

2022 AJSA NATIONAL CLASSIC & NAILE CHAMPION % SIMMENTAL HEIFER



Dam of embryos selling RJ Horny 112J

2022 NAILE Grand Champion Open Percentage Simmental Heifer



**Full/maternal
sib to embryos
selling**

2025 Iowa State
Fair 3rd Overall
Market Steer



**Full/maternal
sib to embryos
selling**

2025 Michigan
Livestock Expo
Reserve Grand
Champion Market
Steer



**Full/maternal
sib to embryos
selling**

**RJC Horny 539N
ET —**
\$65,500 heifer
sired by TLAC Hits
Different 1409L ET



**Full/maternal
sib to embryos
selling**

**RJ GPG Nobility
5120N —**
Simmental AI sire,
sired by RP/BCR
Eminence H005

- **LOT 39A: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**
- **LOT 39B: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 39C: 1 Package of 3 Embryos sired by CHOICE TLAC Hits Different 1409L ET or RP/BCR Eminence H005 sexed female *Available 4/1/26**

- RJ Horny 112J was the \$109,000 high selling heifer from the 2021 RJ Cattle Company "Commitment to Excellence" Online Sale that found herself headed to Dunlap, Iowa, shortly after sale day. She was able to live up to every expectation that came with such a high price tag, as she was crowned as both the 2022 AJSA Grand Champion Percentage Heifer and Grand Champion Percentage Heifer in the 2022 NAILE Open Simmental Show. She is a female that was admired by stockmen from all walks of life, as she is an incredible specimen that is truly unique when you analyze the combination of her powerful substance and muscle shape with an ultimate level of structural correctness and then still being able to maintain a smooth, maternal, show ring design.
- She reigns as one of the most notable daughters of the record-setting Hara's Miss Heartbreaker 422B female. 422B is a source of excellence that has consistently raised as many high dollar show steer and heifer prospects as ANY female industry wide, making her one of the highest dollar generating females in the business. Few individuals have shown to have the flexibility to raise such high dollar show prospects regardless of the sire choice as this MR HOC Broker daughter. It does not matter what sire is utilized on 422B, she clicks with unmatched reliability. Some would say that is because she descends from some of the most consistent and genetically potent genetic lines that the show cattle industry has ever seen. This trend of versatility looks to be heritable, as the first couple of calf crops from RJ Horny 112J show that sire choice is no barrier to the quality she generates. She is set to be a force in production, as she offers the unique intangibles necessary to generate at a very high level.
- Her first set of steer progeny sired by In God We Trust sold at RJ Cattle Company for an impressive \$17,800 average with a high of \$40,500. From this flush came the 2025 Michigan Livestock Expo Reserve Grand Champion Market Steer for the Boersen family. Also from this first calf crop came a How Great Thou Art-sired son that was sold by Gorettska Show Steers and was the 2025 Iowa State Fair Third Overall Market Steer for Kolton Findley. Full sibling embryos to these high selling steers and champions sell as Lots A and B. On the heifer side, her mating with BBR Memphis Mafia 3E ET generated the \$37,000 RJ Horny 441M ET, the second high selling female in the RJ Cattle Company and Plamp Farms "Bred for Success" Sale this past December that will now call El Paisano Ranch in Rio Grande City, Texas, home. It would be hard to trump this rookie season from the past National Champion.
- Yet from a profit-generating standpoint, RJ Horny 112J went above and beyond in 2025, and this time in a different gear, as several show heifer prospects arose. The TLAC Hits Different 1409L ET-sired mating was the source of the \$65,000 RJC Horny 539N ET female that is going to be campaigned by the Kintzle family of Iowa. The Boyert-Core Pasture Sale in September featured a TLAC Hits Different 1409L ET daughter from the great 112J donor that sold for \$24,000. The RP/BCR Eminence H005 mating on 112J will become very familiar to Simmental breeders once the Hartman Cattle Company Bull Sale offering is released, as a full brother to this mating is a highlight of the nationally renowned event. The opportunity to raise full siblings to both of these future phenoms will sell via the choice Lot C.
- We are excited to host the genetic debut of RJ Horny 112J. Note that this will be one of the rare opportunities to acquire frozen genetics from one of the most successful and popular show heifers of 2022.

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576**

Embryos by HGTA, IGWT & choice of Hits Different or Eminence

**LOT
40
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **K&J Proven Queen 259 "Lizzo"**

Colburn Primo 5153 x PVF Proven Queen 5250 • Angus (AAA 19530846)

DAM OF 2023 AMERICAN ROYAL & NAILE SUPREME CHAMPION



Dam of embryos selling
K&J Proven Queen 259 "Lizzo"

► **LOT 40A: 1 Package of 3 Embryos sired by
TLAC Hits Different 1409L ET
sexed female**



**Full/maternal sib to
embryos selling**
POAK RJ Lizzo 547N ET
— 2025 NAILE Grand
Champion Bred-and-
Owned Maine Angus Heifer

► **LOT 40B: 1 Package of 3 Embryos sired by
UDE New Heights 62/87
sexed female**



**Maternal sib to
embryos selling**
POAK RJ Lizzo 422M —
2025 Aksarben Supreme
Champion Breeding Heifer



**Maternal sib
to embryos
selling**

OAKP RJ Lizzo
K56 — 2023
NAILE Supreme
Champion Open
Breeding Heifer
& 2023 American
Royal Supreme
Champion Junior
Breeding Heifer

**Maternal sib
to embryos
selling**

POAK Lizzo 39L
ET — 2024
American Royal
Grand Champion
Open & Junior
Maine Angus
Heifer &
2024 Aksarben
Supreme
Champion
Breeding Heifer

- The "best of the best" is our primary objective and what the foundation of this sale has been built on since the inaugural event 20 years ago. There is no denying the influence that genetics—both frozen and live lots—that have sold through this marketing event have had on the industry. We are ecstatic to welcome back to the 20th Anniversary Embryos on Snow K&J Proven Queen 259, affectionately known as "Lizzo" by the crew at RJ Cattle Company in Mitchell, South Dakota.
- The mating with W/C Bankroll 811D is the one that put "Lizzo" on the map. OAKP RJ Lizzo K56 was the \$69,500 half interest female that was selected in the 2022 RJ Cattle Company "Commitment to Excellence" Online Sale by Sara Sullivan. Fast forward to the summer of 2023 when Sara Sullivan led OAKP RJ Lizzo K56 into the coliseum at the Iowa State Fairgrounds, where she would later be selected as the 2023 AJSA National Classic Grand Champion Percentage Simmental Heifer. She was admired and praised by even the most critical cattlemen from across the nation. OAKP RJ Lizzo K56 evolved as one of the most dominant Percentage Simmental heifers to EVER grace the tanbark, as she continued her winning ways at the American Royal, where she was slapped Supreme Champion Junior Breeding Heifer. She was a force on the green chips of Freedom Hall, being selected as the 2023 NAILE Grand Champion Percentage Simmental Heifer in both the Junior and Open shows. Her career was culminated with a HUGE victory when she was slapped Supreme Champion Open Breeding Heifer by Dr. Dave Duello at the 50th Anniversary of the NAILE.
- Over the last few years, "Lizzo" has proven her versatility and ability to generate at a very high level regardless of sire selection or breed affiliation. The Lot A embryos are sired by TLAC Hits Different 1409L ET, one of the greatest young breeding bulls in the Maine-Anjou breed. TLAC Hits Different 1409L ET is the Weis All Me 10F son that was one of the featured Live Lots in the 18th Annual Embryos on Snow, where he sold to RJ Cattle Company and Bowling Cattle Company for \$150,000 for 50% semen interest. This mating was one that was heavily anticipated in Mitchell, South Dakota—and boy, did it deliver! There were two daughters born from the mating in 2025...Nate Tice sold a \$45,500 daughter to Rebekah Reeder, and the second fetched \$52,000 when 50% interest sold and is in the barn of Oaklyn Plamp for this coming season, so we know that's not one you will want to be showing against. Something else to keep in mind from the Maine-Anjou influenced mating is the BOE Fame-sired maternal sister that was Creighton Werning's dominant Maine Angus champion, POAK Lizzo 39L ET. She was the 2024 Aksarben Supreme Champion Breeding Heifer and the 2024 American Royal Grand Champion Junior and Open Maine Angus Heifer. She now finds herself as a member of the Embryos on Snow lineup. Another maternal sib to the embryos selling sired by MR HOC Broker recently sold for \$70,000 at Hartman Cattle Company in the 29th Anniversary Customer Appreciation Sale.
- K&J Proven Queen 259 was a many-time champion for Oaklyn Plamp and has now evolved into a dominant producing female that has made a substantial impact in a short amount of time. The second Purebred Angus mating will result in 3/4 sisters to the \$215,000 half interest phenom from the 2025 LaFrentz Cattle Company sale that was the result of a very savvy embryo purchase from the 2024 Embryos on Snow—talk about a return on investment! In what other business would you find a 10,000% return on investment in 18 months? What is most exciting is the chance that this mating could perhaps even step it up a notch. UDE New Heights 62/87 is one of the hottest sire options in the business for creating elite Angus show cattle and is also a past Live Lot that commanded a \$560,000 valuation in the 18th Annual Embryos on Snow!
- We appreciate the opportunity to provide the platform to merchandise a genetic opportunity of this caliber from RJ Cattle Company, K&J Angus, and Plamp Farms. We firmly believe that the matings being offered January 9, 2026, in Oklahoma City have the chance to yield HUGE results for the winning bidder. A monumental investment opportunity from the heart of arguably the most successful multi-breed breeding programs in North America!

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; K&J Angus, Keith, Julie, Lucas, Jude & Korey Moser 605-231-1482; Plamp Farms, Chris, Terra, Oaklyn & Pasor Plamp 605-999-6014**

Embryos by Hits Different & New Heights

**LOT
41
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **JSUL Who's Dat 3387L**

JBSF Berwick 41F \times JSUL Who Dat Darling 902G ET • 1/2 Simmental (ASA 4271866)

2025 OYE SUPREME CHAMPION HEIFER • 5.39% Chianina (ACA 419794)

COMPOSITE HEIFER DIVISION



Dam of embryos selling JSUL Who's Dat Darling 3387L
2025 OYE Supreme Champion Influence Breeding Heifer



Dam of embryos selling

JSUL Who's Dat Darling 3387L —
2024 Cattlemen's Congress 4th
Overall Prospect
Breeding Heifer
& 2024 Wichita
Mountains Classic
Supreme
Champion
Breeding Heifer



Maternal granddam of embryos selling

JSUL Who Dat Darling 902G —
2020 NAILE
Supreme
Champion Junior
Breeding Heifer



- **LOT 41A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**
- **LOT 41B: 1 Package of 3 Embryos sired by Revelation 2K sexed female**
- **LOT 41C: 1 Package of 3 Embryos sired by TJSC Coping With Destiny 9K sexed female**

- JSUL Who's Dat 3387L has arisen as one of the most impressive dual registered SimGenetic and Percentage Chianina females to stem from the Sullivan Farms breeding program, a claim that places her among a long and illustrious list of modern champions. She is a result of the highly proven combination of the \$109,000 Embryos on Snow sire JBSF Berwick 41F and the 2020 NAILE Supreme Champion Junior Breeding Heifer, JSUL Who Dat Darling 902G ET. Her reputation has been built upon a list of impressive wins and sets the tone for a breeding career that will prove that champion show heifers can turn into leading donor dams.
- The mating behind 3387L is extremely proven and has consistently yielded huge results. Full sisters to this EOS debutant include JSUL Who Dat 3392L, the 2024 AJSA National Classic Reserve Grand Champion Percentage Simmental Heifer for Claire Dorsey, and JSUL PCC Dat Darlin 2554K, the 2024 AJSA National Classic 7th Overall Percentage Simmental Heifer for Bret Pembrook. Maternal sisters include Breckyn Bloomberg's JSUL Who Dat 4117M, the \$133,500 daughter of W/C Bankroll 811D that has been a dominant champion the past 12 months with Supreme finishes at the Down 4 The Cause, Badger Brawl, and Illinois Beef Expo. She was also the Champion Chianina Composite Female at the 2025 Cattlemen's Congress and North American, and the Supreme Champion Junior Female at the Illinois State Fair. The 902G influence is as powerful as they come!
- As a heifer calf, JSUL Who's Dat Darling 3387L was campaigned by Bentlee Lester to wins that included being the 2024 Cattlemen's Congress Fourth Overall Prospect Breeding Heifer and the 2024 Wichita Mountains Classic Supreme Champion Breeding Heifer. Yet the win that really catapulted 3387L into the limelight was her impressive Supreme Champion Influence Female title at one of the largest junior breeding heifer shows in the nation, the 2025 Oklahoma Youth Expo. She looks to have the outlier feature and unexplainable aura that it takes to be a source of the elite quality that receive the big pay checks.
- We welcome JSUL Who's Dat Darling 3387L with wide arms and are excited about the two matings that are up for offer. Lot A comes from the Maine-Anjou bull taking the show heifer industry by storm, TLAC Hits Different 1409L ET. The resulting embryos will be dual registered Percentage Simmental and MaineTainer stock that are likely to ring the bell. For an upgrade on the Simmental percentage, Lot B is one that deserves consideration from stockmen looking to elevate their presence on the front end of the show heifer business. 2025 has been an absolutely banner year for Revelation 2K, both in the sale ring and on the tanbark. His daughters have dominated high seller lists across the country, and the ultimate exclamation point came at the 2025 American Royal, where both the Junior and the Open Supreme Champion Heifer titles were claimed by Revelation 2K daughters. There are no qualifiers needed—Revelation 2K is unquestionably one of the hottest Simmental sires of our time. The Lot C mating will result in three-quarter Simmental show heifer prospects that are sired by the 2024 Cattlemen's Congress Supreme Champion Bull, TJSC Coping With Destiny 9K!
- We appreciate Ridling Show Cattle for offering access to one of the freshest champions from the famed Sullivan Farms breeding program, and in turn your chance to raise the next national champion or high seller!

Offered by: Ridling Show Cattle, Randon Ridling 580-393-1292; Lance Yanda

Embryos by Hits Different, Revelation 2K & Coping With Destiny

**LOT
42
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **RJC Lady Killer 322L ET**

RJ PF New Limits 8206F X Hara's Kim Kardashian 1C ET • Chianina Composite (ACA 419005)

2024 NATIONAL JUNIOR HEIFER SHOW CHAMPION CHI COMPOSITE



Dam of embryos selling RJC Lady Killer 322L ET

2024 National Junior Heifer Show Grand Champion Chi Composite Heifer &
2023 Nebraska AGR Winter Preview Show Reserve Supreme Champion Heifer

► **LOT 42A: 1 Package of 3 Embryos sired by CHOICE BMW Onset sexed female or
LLW Cardinal Crossover 236J conventional**

► **LOT 42B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male *Available 4/15/26**

- The influence that Hara's Kim Kardashian 1C ET "Lady Killer" has had on the business is nothing short of remarkable! It comes as no surprise that we have begun to see daughters, and one day granddaughters, of "Lady Killer" added to the EOS donor roster as they enter production and create their own chapters in the history books.
- Ladies and gentlemen, it is with great privilege that we present RJC Lady Killer 322L ET, a direct daughter of the legendary "Lady Killer" that is sired by RJ PF New Limits 8206F, a son of the iconic NMR Maternal Made. 322L was bred in the world-renowned RJ Cattle Company breeding program in Mitchell, South Dakota. Fast forward to late October 2023 when Preston Hartman took the lead of RJC Lady Killer 322L for the first time, and the rest is history! This many-time champion began her dominant show career as the 2023 Nebraska AGR Winter Preview Show Reserve Supreme Champion Heifer. In June 2024, RJC Lady Killer 322L ET made the trek to Springfield, Missouri, where she would emerge victorious at the end of the week. 322L was selected as the 2024 National Junior Heifer Show Grand Champion Chi Composite Heifer for young Hartman. Her final outing was a trip to Billings, Montana, where she was first selected as the Grand Champion AOB Heifer. Prior to heading home, she received the Supreme Champion slap on the rodeo arena floor of the NILE!
- The Lot A embryos offer the privilege to select between the sires of LLW Cardinal Crossover 236J and BMW Onset. LLW Cardinal Crossover 236J is one of the absolute hottest high Chianina bulls in the business that has experienced record-setting success with extremely limited use. The option sired by BMW Onset has never been made available to the public yet sets the tone for only the most elite quality high Chianina show heifer prospects. Regardless of your fancy, both matings are certain to yield elite progeny that offer superior skeletal integrity with added eye appeal and style.
- If you're wanting to create elite male progeny, then study the Lot B embryo mating, sired by How Great Thou Art. This genetic combination will generate male progeny that are three-quarter sibs to the 2024 Illinois State Fair Grand Champion Market Steer that was campaigned by the Gensini family. Who knows, there might even be a red-hided one in the works?!
- The Hartman family did a tremendous job campaigning RJC Lady Killer 322L ET, and it is with great excitement that we observe her transformation into a new role as she enters the production phase of her life at Gana Farms in Martell, Nebraska. We appreciate Craig Gana and his family for allowing us to access frozen genetics from one of their program's up-and-coming superstars!

Offered by: Gana Farms, Craig Gana 402-430-2526; Chase DeVries 402-460-8525

Embryos by Onset or Crossover & How Great Thou Art

DONOR **Pick of the 2025 Fall-Born Calves
at Boyert Show Cattle**

ELITE GENETIC OPPORTUNITY

LIVE LOT T

**Sampling of heifer calves available to select from (left to right):**

Charolais Heifer on left: PCC Force of Nature 122J ET x BOY Danika 172 ET PLD — Backed by one of the rising stars at Boyert Show Cattle

Gold heifer: Not For Sale x Walks Alone — Full sister to the million-dollar producing "Lil Red" donor

Black heifer with white flank: LLW CARD Crossover 236J x REIM 26 — Maternal sister to \$106,500 high selling heifer from 2024

Black heifer in center: Conley A 1 x MLA Proven Queen 2148 — Dam is a full sister to the late CF Proven Queen 138J donor

Black heifer second from right: LLW CARD Crossover 236J x BOY Tammy 831 — Full sister to \$140,500 high seller purchased by RJ Cattle Company

Charolais heifer on far right: OCR Odyssey K233 x BOY Danika 172 ET PLD — One of the most elite Charolais females ever born in Pleasantville, Iowa

► LOT C: Pick of the 2025 Fall-Born Calves at Boyert Show Cattle

- The Boyert Show Cattle program has bred, raised, marketed and promoted some of the most incredible females and promotional AI sires over the last decade from a host of different breeds. It's safe to say that Jared, Jake and Clayton Boyert have built an empire in the show cattle industry, and the BOY prefix is synonymous with quality. The most impressive thing about this family-owned-and-operated business is that many of the dams and sires represented in this unique offering carry the program's prefix. Dedicated and disciplined cattle breeders who understand the fundamentals and are as customer focused as any program in the world!
- It is with great excitement that we introduce one of the most unique Live Lot opportunities in the 20-year history of Embryos on Snow—the Pick of the 2025 Fall-Born Calves at Boyert Show Cattle! Pleasantville, Iowa has become a destination on the map each fall sale season, and rightfully so. The number of state fair, junior national and national champions that this program has produced over the years is staggering!
- The breed diversity of this opportunity is what is even more intriguing about this investment opportunity. Angus, Charolais, Chianina, Maine-Anjou, MaineTainer, Purebred Simmental, Percentage Simmental and Composite females make up the 50+ head available for your choosing. EVERY single ET and AI-sired heifer or bull born in the fall will be up for grabs! The one thing that we can't emphasize enough is the maternal prowess that stands behind these cattle. Choice and privilege to hand pick your next show ring champion, donor dam of influence or AI sire prospect sells Friday, January 9, 2026, in Oklahoma City!
- The calves that make up the fall-born calf crop at Boyert Show Cattle are full and maternal sibs to high sellers, champions and individuals of significant influence in the business. We are confident that even the most discriminating evaluations will find substantial upside in this set of females. Jared has mentioned on multiple occasions that this is the deepest and most diverse offering of fall-born calves that they have ever started with! This is a bold statement given the level of success that the firm has experienced over the last several years. In addition to the strong maternal foundation that the program has always emphasized, the Boyert crew has been diligently working to establish a core group of club calf donors. The donors that have produced several state fair champions have been mated to maternal bulls to generate potential clean options—they all are included in this buyer's choice selection!
- While the number of bull calves in this offering is limited due to reverse-sort IVF technology, the quality is nothing short of elite. Headlining the group is a son of the \$100,000 Conley A 1, backed by a maternal sister to SCC SCH 24 Karat 838. Also available is a three-quarter brother to the 19th Annual Embryos on Snow featured Live Lot BOY AALB White Snake 400M, the \$215,000 stud experiencing record-setting use across the industry.
- The team behind the BOY brand has long been a tremendous supporter of the industry's most exclusive genetic event, and we are grateful for the opportunity to facilitate this transaction in the 20th Anniversary Embryos on Snow. Invest with confidence—this is a truly life-changing opportunity with the credentials to catapult any program to the forefront of the show cattle industry.
- **NOTE:** The fall-born calves are located at Boyert Show Cattle in Pleasantville, Iowa. *The winning bidder must make their selection by February 1, 2026.* Payment is required to be made in full before the calf selected can be transported. Boyert Show Cattle reserves the right to two successful flushes with a minimum of 12 transferrable embryos on any female selected at the buyer's convenience and seller's expense. In the event that a bull calf is selected, Boyert Show Cattle reserves the right to 100 units of semen for in-herd use only. For a complete listing of pedigrees of the calves included in the Pick of the 2025 Fall-Born Calves at Boyert Show Cattle, please contact Jared Boyert 330-416-4105.

Offered by: **Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105,
Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Buyer's choice of fall 2025 calf crop at Boyert's

LOT
43

IVF Cycle Selling

Embryos
on
Snow 

DONOR **BOYJ Core Layla 435M ET "Linda"**

SCC SCH 24 Karat 838 x JSZC TSSC Larissa 49G ET • 25% Lim-Flex (NALF LFF3181861)
2025 NAILE CHAMPION LIMFLEX HEIFER & THIRD OVERALL OPEN HEIFER



Dam of IVF cycle selling

BOYJ Core Layla 435M ET "Linda"

Dam of IVF cycle selling "Linda"



2025 NAILE 3rd Overall Open Breeding Heifer



2025 NAILE 4th Overall Junior Breeding Heifer



2025 American Royal Grand Champion Junior & Open Limousin Heifer



2024 Illinois Beef Expo Supreme Champion Breeding Heifer (A & B)



2024 Down 4 The Cause Supreme Champion Heifer (B) & 3rd Overall (A)



2024 Kansas Beef Expo Supreme Champion Heifer (B) & Reserve Supreme Champion Heifer (A)

► **LOT 43: 1 Reverse Sort IVF Cycle *Available 4/15/26**

- Each year, we prioritize securing IVF opportunities from the hottest and most dominant show females as they enter their rookie year of production, so including BOYJ Core Layla 435M ET, affectionately known as "Linda," into this elite sorority of females was an absolute must. "Linda" first hit the scene when she commanded a \$57,000 hammer price in the 2024 Boyert-Core Online Heifer Sale in October 2024. The Bohnsack family of Illinois made the investment, and the rest is history!
- In her first outing, "Linda" made a splash at the 2024 Down 4 The Cause, where she was selected as the Supreme Champion Heifer in Ring B and Third Overall Heifer in Ring A. She then made her way to the Kansas Beef Expo, where she was selected as the Supreme Champion Heifer in Ring A and Reserve Supreme Champion Heifer in Ring B. "Linda" finished the winter jackpot season as one of the most dominant heifers in the country when she was selected as the 2024 Illinois Beef Expo Supreme Champion Breeding Heifer in both Rings A and B. Fast forward to the fall of 2025 when Keegan Bohnsack led "Linda" into Hale Arena in Kansas City, Missouri, where she was slapped as the Grand Champion Junior and Open Limousin Heifer at the American Royal. She then made her way to "Bourbon City," where she laid claim to the Grand Champion Lim-Flex title in the Junior Show and Grand Champion Open Limousin Heifer at the NAILE. "Linda" would conclude her show career by being named the 2025 NAILE Third Overall Open Breeding Heifer and 2025 NAILE Fourth Overall Junior Breeding Heifer. An undisputed champion that will forever be remembered as one of the most dominant Lim-Flex heifers to ever wear a leather lead!
- The maternal side of her pedigree is supported by countless champions and individuals of influence within the industry. "Linda" is a direct daughter of the iconic JSZC TSSC Larissa 49G ET donor that calls home to Schaeffer Show Cattle of Hagerstown, Indiana. 49G has produced countless National Champions and high sellers over a multitude of different breeds during her tenure in production. A maternal sister to "Linda" was recently selected as the 2025 Hoosier Beef Congress Grand Champion Heifer for the Hendrickson family. Let's not forget about the maternal granddam of "Linda," the immortal Riverstone Charmed, affectionately known as "Larissa" across the business. "Larissa" was selected as the 2016 NAILE Supreme Champion Junior Breeding Heifer and is responsible for countless high sellers and national champions. This cow family generates at a very high level on an annual basis.
- The opportunity to purchase an IVF cycle from one of the hottest young females to ever set foot on the green shavings of Freedom Hall should not be taken lightly. The toughest decision that you will have if you secure the winning bid is which sire will you decide to utilize? Composite show heifer production is at an all-time high, and the chance to make Lim-Flex, Chianina, MaineTainer or Percentage Simmental show heifers from this dominant champion is on the horizon. Invest in a cow family that has a rich history of producing championship-caliber females that have stood at the south end of Freedom Hall with the big banners at the end of the day!
- Thank you to the Bohnsack and Core families for allowing "Linda" to join the EOS roster for the 20th Anniversary of the industry's most exclusive genetic sale!
- TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Jake Bohnsack 309-798-2528, Mark Core 641-780-4937 or Deb Core 641-891-9084.

Offered by: Jake Bohnsack 309-798-2528; Core Farms, Mark & Deb Core, Mark Core 641-780-4937, Deb Core 641-891-9084

IVF cycle on the Lim-Flex champion

**LOT
44
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **JSZC TSSC Larissa 49G ET**

Silveiras Style 9303 x Riverstone Charmed "Larissa" • 50% Lim-Flex (NALF LFF2265535)

THE LEGACY OF "LARISSA" CONTINUES

LI MOU SIN DIVISION



Dam of embryos selling

JSZC TSSC Larissa 49G ET

2020 NAILE Reserve Grand Champion Open Lim-Flex Heifer &

2020 Indiana State Fair Reserve Supreme Champion Breeding Heifer



Full/maternal sib to embryos selling
BOYJ Core Layla 435M ET
"Linda" —
2025 NAILE 3rd Overall Open Breeding Heifer



Full/maternal sib to embryos selling
TSSC BTOM Mila Kunis 4114M ET —
2025 NAILE Grand Champion Junior MaineTainer Heifer



Full/maternal sib to embryos selling
S&S BTOM Beautiful Things —
2025 Hoosier Beef Congress Grand Champion Breeding Heifer



Full/maternal sib to embryos selling
TSSL Something Special 3108L ET —
2024 American Royal Champion Junior Lim-Flex Heifer



Full/maternal sib to embryos selling
S&S NXF TSSC Jennifer Anniston —
2024 AJSA National Classic 4th Overall Percentage Simmental Heifer

- **LOT 44A: 1 Package of 3 Embryos sired by CHOICE MR HOC Broker or Revelation 2K sexed female**
- **LOT 44B: 1 Package of 3 Embryos sired by CHOICE SCC SCH 24 Karat 838, PVF Blacklist 7077 or ROSE Encore 0463 sexed female**
- **LOT 44C: 1 Package of 3 Embryos sired by CHOICE TJSC End Game 61G ET or SLIK Me Too 5K sexed female**

- In recent history you would be hard pressed to find another female and her direct derivatives that have made such a rapid and immense impact on an entire breed in the way Riverstone Charmed has within the Limousin business. Her own show career was decorated with countless victories. "Larissa" was the impressive Triple Crown winning Limousin female that was ultimately slapped as the Supreme Champion Junior Female at the 2016 North American. Her name will be eternally etched in the record books as the first female to win that title in her own right and then raise a female to win that same coveted title, which occurred in 2021 with Sara Sullivan's maternal sister to JSZC TSSC Larissa 49G ET.
- A dynasty cannot be created with just a single member, and there is no doubt the consistency of what the Riverstone Charmed cow has done to propel many of the nation's most elite show cattle families into the winner's circle. The Silveiras Style 9303 x Riverstone Charmed mating has become one of the most lucrative combinations of pedigrees in the industry. There has been little release on the stranglegrip this mating has; in the past few years, this mating has claimed both the Champion and Reserve Champion Females in the NAILE Medal Of Excellence Limousin show. In 2021, the Third Overall Lim-Flex Female at the Limousin Junior National shown by Mackenzie Neal shared this same pedigree; she is the Schaeffer-Tice donor JSZC TSSC Larissa 101G ET. That same heifer went on to be crowned Supreme Champion Female at the highly competitive Ohio State Fair. At the 2020 National Junior Limousin Show, three of the top five Champion Lim-Flex heifers were derived from this mating, including Champion and Reserve. A fourth Charmed daughter was also included in the top five, sired by EXAR Classen 1422B.
- JSZC TSSC Larissa 49G ET created a nationwide buzz when she was a featured open heifer calf on the Schaeffer-Tice 2019 pasture sale. She is the result of an IVF cycle purchased in Embryos on Snow that resulted in a big return. She retains her role model position at the top of many people's lists when it comes to comparing the Silveiras Style 9303 x Riverstone Charmed "Larissa" combination from a phenotypic standpoint. She became one of the highest valued Lim-Flex females of recent history and went on to be successfully campaigned by Bailey Thomson of Westport, Indiana, quickly living up to the hype when she received Grand Champion Junior Limousin Female honors at the 2019 NAILE. Her dominance continued into 2020 with championship wins at the National Junior Limousin Show, American Royal and a Reserve Supreme Overall banner at the 2020 Indiana State Fair. Yet her most impressive accomplishments are in the production phase of her career.
- The Lot A choice could result in full sisters to the Clark family's S&S NXF TSSC Jennifer Anniston, a daughter of MR HOC Broker that came out of the 2023 Schaeffer-Tice Pasture Sale with a \$128,000 price tag. As a heifer calf, she won her division at Keystone and Kansas City, was reserve in her division at the North American and was Reserve Supreme and Fourth Overall Female at the 2023 Oklahoma State AGR Winter Bonanza. She then went on to be the Fourth Overall Percentage Simmental Heifer at the 2024 AJSA National Classic and finished her career on a high, being the 2025 Cattlemen's Congress Grand Champion Open Show and Reserve Grand Champion Junior Show Percentage Simmental Female. The alternative mating in this choice lot is just as riveting, as it would produce full sisters to the high selling S&S BTOM Beautiful Things, selected by the Hendrickson family and already campaigned to the 2025 NAILE Division I Champion Percentage Simmental Heifer. Most recently, S&S BTOM Beautiful Things was selected as the 2025 Hoosier Beef Congress Grand Champion Junior Breeding Heifer in a dominant fashion.
- It is no secret that there is genetic potency running through the veins of JSZC TSSC Larissa 49G, as she has already shown that the hereditability of her elite kind is high. The high sellers list of Angus-sired heifer calves out of 49G promote her to superstar status, with siblings to the Lot B embryo matings selling for \$85,000, \$83,000, \$80,000, \$72,000, \$50,000 and \$40,000. A full sister to the SCC SCH 24 Karat 838 mating would be the Bohnsack family's incredible Lim-Flex female from this past show season—a female that you find the first genetic offerings from in this same sale, as there is no question as to whether or not she has earned her stripes with wins that include being the Supreme Champion Heifer and Third Overall Female at the 2024 Down 4 The Cause, 2024 Kansas Beef Expo Supreme and Reserve Supreme Champion Heifer, 2025 American Royal Grand Champion Limousin Heifer, and most impressively the 2025 NAILE Third Overall Open Breeding Heifer and Fourth Overall Junior Breeding Heifer just two months ago. A full sister to the PVF Blacklist 7077 mating is TSSL Main Larissa 3032L ET, Grand Champion Limousin Female at the 2024 NAILE for Makayla Massey. Pick your poison here—we aren't sure you can go wrong. Furthermore, another Angus-sired daughter of 49G is TSSL Something Special 3108L ET, Kinley Holmes' Champion Limousin Female from the 2024 American Royal and Reserve Champion Lim-Flex Female at the 2024 NAILE Junior Show.
- JSZC TSSC Larissa 49G ET has proven that her quality is not bound by the walls of a breed registry, as we are excited to debut a pair of MaineTainer-focused matings on one of the most versatile donor females in the business. The TJSC End Game 61G ET-sired embryos will create full sisters to Hogan Hendrickson's TSSC BTOM Mila Kunis 4114M ET, 2025 Cattlemen's Congress Reserve Grand Champion MaineTainer Heifer, 2025 KILE Reserve Supreme Champion Heifer, 2025 American Royal Reserve Grand Champion MaineTainer Heifer and 2025 NAILE Grand Champion MaineTainer Heifer.
- 49G has proven that her predictability is surefire and that the potency of her quality is highly heritable and crosses breed lines. Bid with confidence and be prepared for a BIG return on investment. The Limousin breed is on an absolute war path of collecting supreme banners at the nation's most competitive shows. A true product of the program. Invest with confidence at Embryos on Snow!

Offered by: Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738; Tomson Family

Embryos by 3 sire choices

**LOT
45
A,B,C**

Pregnancy & 6 Embryos Selling

DONOR **Ratliff How Bout It 008H ET**

FWLY Can Do X Riverstone Charmed "Larissa" • 84% Limousin (NXF2291121)

2021 NAILE SUPREME CHAMPION



Dam of embryos & pregnancy selling

Ratliff How Bout It 008H

2021 NAILE Supreme Champion Junior Breeding Heifer

► LOT 45A: 1 Package of 3 Embryos sired by

UDE New Heights 62/87

sexed female

► LOT 45B: 1 Package of 3 Embryos sired by BNWZ Dignity 8017

sexed female

► LOT 45C: 1 Heifer Calf Pregnancy sired by Conley Bristow 2317

due 1/28/26



Maternal sib to embryos & pregnancy selling

SSUL Forever Charmed 3557L ET — 2025 Cattlemen's Congress Reserve Supreme Champion Open Breeding Heifer



Maternal sib to embryos & pregnancy selling

SSUL Forever Charmed 4295M ET — 2025 NAILE Grand Champion Junior Limousin Heifer



Maternal sib to embryos & pregnancy selling

SSUL Charmed 3419L ET — 2024 NAILE Grand Champion Junior Lim-Flex Heifer



Maternal sib to embryos & pregnancy selling

SSUL Think About It 4286M ET — Limousin AI sire



Full/maternal sib to embryos & pregnancy selling

SSUL How Bout It 5526N ET — \$226,500 heifer sired by BNWZ Dignity 8017



Full/maternal sib to embryos & pregnancy selling

SSUL How Bout It 5286N ET — \$70,000 heifer sired by Conley Bristow 2317

• It is our pleasure be an access point to Ratliff How Bout It 008H, the 2021 NAILE Supreme Champion Junior Breeding Heifer campaigned by Sara Sullivan. There is simply no denying the influence that Riverstone Charmed has had on the evolution of the Limousin breed. Ratliff How Bout It 008H took the business by storm when she topped the Ratliff Cattle bid-off sale in the fall of 2020, commanding a record setting price tag. Much like her countless maternal sisters that have been crowned national champions, Ratliff How Bout It 008H possessed the elite structural build and presence to be a dominant show heifer. She was debuted in Des Moines, where she was selected as the 2021 Iowa Beef Expo Supreme Champion Heifer. In the fall of 2021, she was selected as the American Royal Grand Champion Limousin Heifer. She continued her winning ways at the NAILE, where she was first selected Grand Champion Limousin Heifer before ultimately being slapped as the 2021 Supreme Champion Junior Breeding Heifer, a feat that is considered the most coveted award in the show cattle business! She stamped her place in the history books with this win, being a part of the first mother-daughter duo to claim this shining accolade.

• Ratliff How Bout It 008H is an ET flushmate sister to Ratliff Jumpstart 340J, the 2022 Cattlemen's Congress Grand Champion Limousin Bull. Ratliff Jumpstart 340J and Ratliff Jurisdiction 435J were the buzz of the barns at the Cattlemen's Congress when on display, selling for \$57,500 for 50% semen interest and \$30,000 for 50% semen interest, respectively. This pair of brothers were admired by cattlemen and women from across the industry. Another maternal sister to Ratliff How Bout It 008H, sired by ASHW Who Da Man, was at the center of many a conversation when she was knocked down for \$187,000 for 50% embryo interest in the Shaeffer-Tice phone bid-off sale. She can now be best recognized as Sara Sullivan's Reserve Supreme Champion Female at the 2023 North American Livestock Exposition and a promising donor for the Sullivan and Shaeffer-Tice programs.

• The Purebred Limousin mating on Ratliff How Bout It 008H with the proven sire of champions ELCX Kings Landing 599D ET had the business buzzing in the fall of 2024, when SSUL Forever Charmed 4295M ET became the \$250,500 high selling female from the 2024 Maternal Legends. As a calf, she was the Reserve Champion Limousin Female at the 2024 North American MOE Limousin Show and Grand Champion Limousin Female at the 2025 Cattlemen's Congress Junior Show. This past fall she returned to the green shavings to do one better and was crowned as the Grand Champion Junior Limousin Female at the 2025 NAILE. A full brother to this female, SSUL Think About It 4286M ET, is one of the most exciting Limousin bulls to emerge over the past couple of years; his initial semen offering commanded up to \$900 a unit. Another daughter of Ratliff How Bout It 008H that truly deserves mention is SULL Forever Charmed 3557L, the 2024 Tulsa State Fair Grand Champion Limousin Female and Fifth Overall Supreme Owned Female for Carter Kornegay. Additionally, the 2023 Maternal Legends Sale \$210,000 high-selling female was also a Ratliff How Bout It 008H daughter.

• The Angus-sired matings on Ratliff How Bout It 008H have been the source of legitimate quality. The \$125,000 SSUL Charmin Forever 3237L was a daughter of Silveiras Forbes 8088 that was the dominant champion for Reid Utterback, winning Reserve Grand Champion Female at both the 2023 Hoosier Beef Congress and the 2024 Kentucky Beef Expo. Another thing to keep in mind is that Angus-sired maternal sisters to 008H include champions and producers such as JSZC TSSC Larissa 49G, JSZC HH TSSC Larissa 101G ET, Ratliff Google 911G ET, and Ratliff Gabby 901G.

• A mating that everyone in and around Dunlap is highly anticipating is the combination of Ratliff How Bout It 008H and the \$280,000 UDE New Heights 62/87. It seems that just about anything this sire touched in 2025 turned to gold, and the savvy stockmen at Sullivan Farms witnessed this first hand with a collection of very high sellers to stem from his rookie season. They have gone all in on this sire group, as have many others. Even across breed lines, there is high expectations for what's to come with the service of UDE New Heights 62/87.

• Another Angus-sired mating that has maximum potential to unlock all the quality possible from this genetic gem is the one with BNWZ Dignity 8017. This sire needs zero introduction to show heifer enthusiasts, as he has been the source of frivolous numbers of championships, not just in the Angus ring but across the composite show heifer rings. A major league opportunity selling here that is only set for a firm ready to take their program to the next level in the show heifer business.

• A truly RARE and VERY UNIQUE genetic opportunity sells as Lot C with the heifer calf pregnancy of Ratliff How Bout It 008H that is sired by Conley Bristow 2317. Conley Bristow 2317 is a sire that is on the cusp of becoming a household name, but unfortunately the demand will always outlast the supply, as an unexpected injury has halted semen production indefinitely with a very limited frozen reserve on hand. This pregnancy is certainly an opportunity that should not be taken lightly, as the likeness of this mating ever being offered again, frozen or as a pregnancy, is slim to none.

• We are proud to include one of the highest valued and most elite Purebred daughters of the great "Larissa" in existence in this 20th Anniversary Embryos on Snow. Genetic opportunities that have shaped the face and livelihood of many stockmen have sold through past editions of this sale. Here is another one. Invest in the future of your program with elite genetics—they never go out of style!

• **NOTE:** The heifer calf pregnancy sired by Conley Bristow 2317 is due 1/28/26 and is being carried by Recip No. 3140. Payment is required to be made in full before the pregnant recip can be transported. Recip cow will be available for pick up or shipment from Sullivan Farms, Dunlap, Iowa.

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**

Lim-Flex embryos by New Heights & Dignity, pregnancy by Bristow

**LOT
46
1-20**

40 Semen Units Selling

Embryos
on
Snow™

SIRE **Conley Bristow 2317**

Conley Lead The Way 0738 x Conley Sandy 7662 • Angus (AAA 20491419)

RARE — THE SIRE OF COUNTLESS HIGH SELLERS

ANGUS SEMEN



Semen selling

Conley Bristow 2317 Purebred Angus



**Daughter of
sire of semen
selling**
Conley BK
Mulben Pride
4890 —
\$190,000
daughter



**Daughter of
sire of semen
selling**
Conley Erica
5195 —
\$150,000
daughter



**Daughter of
sire of semen
selling**
SULL Saras
Dream 4723M —
\$140,000
daughter



**Daughter of
sire of semen
selling**
Conley Lady
4561 —
\$90,000 daughter



**Daughter of sire of semen
selling**
SULL How Bout It 5286N ET
— \$70,000 daughter



**Daughter of
sire of semen
selling**
Oakley Pin Up
Gal 509 —
\$83,000 daughter

► LOTS 40-1 thru 40-20:

20 Packages of 2 Units of Semen conventional

- We are proud to present the largest opportunity to purchase semen from the trending Conley Bristow 2317! He is the \$150,000 son of the \$920,000-valued Conley Lead The Way 0738 whose maternal side is supported by the immortal Silveiras S Sis Sandy 2355, sired by 5T Power Chip 4790. Conley Lead The Way 0738 was a featured Live Lot in the 16th Annual Embryos on Snow, where he commanded \$460,000 for 50% semen interest to Hawes Cattle Company of Texas. Over the years, he has sired countless high sellers and champions, but his greatest accomplishment may very well be this son, Conley Bristow 2317.
- Conley Bristow 2317 sold for \$150,000 in the 2023 Conley Cattle Spring Production Sale to a syndicate of breeders who recognized his potential to sire elite show cattle. Their foresight has proven correct, as his progeny have become increasingly popular over the past 12 months due to eye appeal, skeletal quality, and unique build. Daughters have commanded remarkable prices across the country, including \$190,000, \$150,000, \$140,000, \$90,000, \$83,000, \$70,000, \$70,000, \$60,000, and many others in the \$20,000 to \$50,000 range. The first 25 daughters sold at public auction averaged \$45,583, including sales through Conley Cattle, Pembrook Cattle Company, Sullivan Farms, Oakley Farms, and other initial investors in semen packages.
- Due to an untimely injury, there is now a very limited supply of Conley Bristow 2317 semen, which will not be replenished. Semen will ONLY be available annually at Embryos on Snow or on special occasions at Conley Cattle, making this a rare and exclusive opportunity!
- **NOTE:** All semen has been professionally stored at Trans Ova Genetics in Bryan, Texas.

Offered by: **Conley Cattle, Kyle Conley 580-618-4533; Circle B Cattle, Steven Bell 918-231-3655**

Angus semen on Bristow

**LOT
47
A,1-10**

3 Embryos & 20 Semen Units

SIRE **LT Marquee 169L**

Merit Investment 1054J X Bar-E-L Duchess 169J • Angus (AAA 20879311)

\$1.4 MILLION-VALUED EOS ANGUS AI SIRE



Semen selling & full sib to embryos selling

LT Marquee 169L Purebred Angus



Dam of semen sire & embryos selling
Bar-E-L Duchess 169J



Maternal granddam of semen sire & embryos selling
Bar-E-L Duchess 76G

► **LOT 47A: 1 Package of 3 Full Sib Embryos to LT Marquee 169L unsexed**

► **LOT 47-1 thru 47-10: 10 Packages of 2 Units of Semen sexed female**

- We are proud to re-introduce the \$1.4 million-valued LT Marquee 169L, one of the most widely admired and talked about Angus bulls the industry has EVER seen! History was made in Oklahoma City in 2025 when Glover's Delaware Creek Ranch won the fierce bidding war at a record-setting \$700,000 to acquire 50% semen interest in LT Marquee 169L! This will be one of the only offerings of sexed female semen in the spring of 2025 on LT Marquee 169L.
- LT Marquee 169L is supported by much more than a pedigree of significance, as his quality is defined by the history and tradition that makes up his prominent lineage. The famed Duchess cow family that stands behind LT Marquee 169L has yielded productive, efficient, low input cattle with eye appeal and natural stoutness. David Longshore has spent much of his lifetime dedicated to breeding Angus cattle with superior udder quality, functionality, and maternal prowess.
- The dam of the \$1.4 million-valued LT Marquee 169L is a staple in the progressive breeding program known as Murray Ranches. Bar-E-L Duchess 169J is a beautiful young female that raised LT Marquee 169L as a first-calf heifer. She is now a member of the illustrious donor pen that calls home to Consort, Alberta, Canada. 169J is derived from the same tribe that produced the legendary Bar-E-L Natural Law 52Y, a sire that has experienced tremendous use and success on both sides of the border. The maternal granddam of Bar-E-L Natural Law 52Y is the famed Double Four Duchess 12G, a pivotal member of the donor pen in Stettler, Alberta. The dam of 52Y, Bar-E-L Magnolia 143K, was also a cornerstone matriarch in the storied Bar-E-L breeding program. Based on the facts, we firmly believe that LT Marquee 169L will sire Angus cattle that excel fundamentally, offering the intangible assets that combined will put any breeding program in the "bright lights"!
- Lot A embryos are sired by Merit Investment 1054J, the sire of the \$1.4 million-valued LT Marquee 169L. What a unique opportunity to acquire FULL SIB embryos to the record high selling Live Lot from the 19th Annual Embryos on Snow. This monumental genetic opportunity should not be taken lightly, as the chance to acquire these genetics may never be offered again in the United States!
- The first progeny of LT Marquee 169L will be debuted in January 2026 in the Conley Cattle pens at the National Western Stock Show—a truly unique set of bulls that are supported by some of the most prolific cow families in Sulphur, Oklahoma.
- There has never been a better time than now to utilize a legitimate "outcross" Angus AI sire that offers unmatched versatility and real-world utility within the beef cattle industry. LT Marquee 169L possesses the credentials to headline any progressive breeding program in the business!
- **NOTE:** All semen has been professionally stored at Nebraska Bull Service in McCook, Nebraska.

Offered by: **Lot 47A: Murray Ranches, Suntana Murray 403-501-8889; Kolby Heaven 780-778-1435;**

Lots 47-1 thru 47-10: Conley Cattle, Kyle Conley 580-618-4533; Glover's Delaware Creek Ranch, Camren Christian 405-614-2151

Angus semen on & full sib embryos to Marquee

LOT
48

IVF Cycle Selling

Embryos
on
Snow™

DONOR **OAKP Queen 412M**

KR Casino 6243 x CF Proven Queen 138J • Angus (AAA 21070379)

2025 NAILE RESERVE GRAND CHAMPION ANGUS HEIFER

ANGUS DIVISION



Dam of IVF cycle selling OAKP Queen 412M

2025 NAILE Grand Champion Bred-and-Owned &
Reserve Grand Champion Junior Angus Heifer

► **LOT 48: 1 Reverse Sort IVF Cycle *Available 4/1/26**



Dam of IVF cycle selling

OAKP Queen 412M —

2025 South Dakota State Fair Reserve Supreme Champion Breeding Heifer; 2024 Kansas Beef Expo Supreme Champion Heifer (A) & Reserve Supreme Champion Heifer (B); 2025 Jackrabbits Memorial Supreme Champion Heifer (A & B)

Maternal granddam of IVF cycle selling

CF Queen 138J

- There is no question that RJ Cattle Company and Plamp Farms have built one of the absolute most elite and dominating multi-breed donor batteries the show cattle business has ever seen. Regardless of breed or purpose, this program has identified and populated from some of the most potent bovines to this point in recent history and have aligned these genetic sources perfectly to create a consistently high-quality product that appeals to the most discriminating show families, and in turn livestock evaluators. Here we are excited to introduce the programs' next generation of elite show stock generators, OAKP Queen 412M.
- You could jump multiple generations deep in the maternal pedigree of 412M and only find breed leading, high revenue generating females, but we will start with the dam of 412M, CF Queen 138J. The BNWZ Dignity 8017-sired maternal sister to SCC SCH 24 Karat 838 from the iconic FCF Proven Queen 419 was purchased for \$80,000 in the October 2021 Boyert-Core Female Sale. She was campaigned by Oaklyn Plamp to multiple wins across the nation. While she was always tough in her division, she was the one that got discounted for her "donor cow look" and given a consolation prize. Oh, my—how the tides have turned, as over the past two years she has become one of the absolute most ravishing Angus donor females in the show heifer circles, with multiple daughters in multiple breeds being high sellers across the nation. Unfortunately, CF Queen 138J met an early demise this past year, and her true value will probably never be fully recognized, but this just leaves space for the promotion of her KR Casino 6243 daughter to step into her place.
- OAKP Queen 412M was a \$63,000 50% embryo interest, high selling Angus female from the 2024 RJ Cattle Company "Commitment to Excellence" Online Sale who sold to Tree Lane Farms and Rockin' K Productions. From day one, she has been admired for the same high powered, super brood cow look that her mother was idolized for, yet there was some extra bells and whistles that came with OAKP Queen 412M that set her apart. This extra look of quality was recognized in the show ring from an early age, as her jackpot career is encapsulated with being the 2024 Kansas Beef Expo Supreme Champion Heifer in Ring A and Reserve Supreme Champion Heifer in Ring B, and the 2025 Jackrabbits Memorial Supreme Champion Heifer in both Rings A and B. The prestige of her titles only grew larger as a bred heifer, as she ended the summer being crowned the 2025 South Dakota State Fair Reserve Supreme Champion Breeding Heifer. Yet the best was still to come, as she stepped onto the green shavings of Freedom Hall to leave being draped with the 2025 NAILE Reserve Grand Champion Junior Angus Heifer banner. While the banners will remain cherished reminders of her dominance on the tanbark, we believe her true purpose is only just beginning to unfold. In time, the feel of the backdrop will be far outweighed by the stacks of paper she produces—measured not in ribbons, but in crisp hundred-dollar bills.
- You would not be alone in thinking that everything that RJ touches turns to gold, and if we had to place bets on it, we don't think that OAKP Queen 412M will be the one to break the trend but most likely will just create more believers. We sincerely appreciate the opportunity to facilitate the first opportunity to design and reap the rewards from one of the first IVF cycles on this next generation superstar of the show cattle business.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Ryan Johnson 605-999-5576.

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; Plamp Farms, Chris, Terra, Oaklyn & Pasor Plamp 605-999-6014; Tree Lane Farms, Bodee & Jessie Schlipf 309-287-3001; Rockin' K Productions, Kent Jaecke 405-408-2440**

IVF cycle

**LOT
49
A,B**

IVF Cycle & 3 Embryos Selling

DONOR Conley Mulben Pride 8901

5T Power Chip 4790 X Penners Mulben Pride 528 • Angus (AAA 19192570)

DAM OF \$190,000 HIGH SELLING ANGUS HEIFER AT CONLEY'S



Maternal granddam of embryos & IVF cycle selling
Penners Mulben Pride 528

Dam of embryos & IVF cycle selling

Conley Mulben Pride 8901

► **LOT 49A: 1 Package of 3 Embryos sired by**
Conley Bristow 2317 sexed female

► **LOT 49B: 1 Reverse Sort IVF Cycle**
***Available 2/1/26**



Full sib to embryos & full/maternal sib to IVF cycle selling
Conley BK Mulben Pride 4890 — 2025 NAILE Junior Show
Senior Calf Division II Champion Angus Heifer

- Conley Mulben Pride 8901 has rapidly earned her place among the most elite young females to grace the donor pens at Conley Cattle and Buck Cattle Company. Her production record already speaks for itself, as she is the dam of what many consider the most impressive fall-born show heifer prospect to ever sell at Conley Cattle. That daughter, Conley BK Mulben Pride 4890, sired by Conley Bristow 2317, lit the industry on fire when she demanded a staggering \$190,000 hammer price at the Artesian Hotel & Casino this past March.
- The maternal strength supporting Conley Mulben Pride 8901 is nothing short of remarkable. She is a daughter of 5T Power Chip 4790 backed by the exceptional Penners Mulben Pride 528 donor. The 528 female traces to Penners-CC Double Black 2257 and ultimately to the legendary P R Lady 909 4200-587, the iconic donor responsible for producing the only International Champion in Angus history—Conley South Point 8362. This cow family's elite résumé also includes P R 3921 BF-909, the 2014 American Royal ROV Grand Champion Angus Heifer exhibited by the Nowatzke family who commanded \$113,500 in 2013. Simply put, this lineage is synonymous with banners, value, and timeless consistency.
- The word ELITE was the only fitting description for Conley BK Mulben Pride 4890. Even the most discerning evaluators admired her for her unmatched skeletal quality, flawless balance, and unmistakable presence. She defines eye appeal and structural correctness at the highest level. Her credentials are already stacking up, as she was selected as the 2025 NAILE Junior Show Senior Heifer Calf Division II Champion Angus Heifer. The embryos selling as Lot A will produce full siblings to this \$190,000 phenom, now being campaigned by Sloane Curtin of Iowa.
- Lot B offers the buyer the rare chance to secure the right to flush this rising superstar. Conley Mulben Pride 8901 commanded \$102,000 for 50% embryo interest in the 2025 Conley Cattle Fall Production Sale, reflecting the immense confidence the industry has placed in her future. This IVF aspiration gives the winning bidder complete control to create their own mating from one of the most valuable young donors in the Angus breed. With a female of this caliber, the ceiling is limitless.
- We are honored to present genetic opportunities of this magnitude on the 20th Anniversary Embryos on Snow stage. Females like Conley Mulben Pride 8901 are generational, and chances to invest in cow families of this stature are few and far between. Strike while the iron is hot—this is one of those moments!
- TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Jirl Buck 580-795-4865.

Offered by: Buck Cattle Company, Jirl, Brenda & Bailey Buck 580-795-4865; Mark Dollar

IVF cycle + Angus embryos

**LOT
50
A,B,C**

ANGUS DIVISION

9 Embryos Selling

Embryos
on
Snow™

DONOR Plum Creek Annie Lu 9271

KR Casino 6243 x Plum Creek Annie Lu 4472 • Angus (AAA 19524467)

DAM OF 2024 NJAS & AMERICAN ROYAL RESERVE GRAND CHAMPION



Full/maternal sib to embryos selling
Kruse's Annie Lu
44M — \$109,500
heifer sired by
BNWZ Dignity 8017



Full/maternal sib to embryos selling
Kruse's Annie Lu
9273 — 2024
American Royal
ROV Grand
Champion Angus
Heifer

Full/maternal sib to embryos selling
Kruse's Annie Lu
9152 — 2023
Iowa State Fair
Supreme
Champion 4-H
Breeding Heifer

Maternal sib to embryos selling
Kruse's Annie Lu
34N — 2025
Badger Brawl 3rd
Overall Heifer (B)
& 4th Overall
Heifer (A)

Dam of embryos selling

Plum Creek Annie Lu 9271

- **LOT 50A: 1 Package of 3 Embryos sired by
UDE New Heights 62/87 sexed female**
- **LOT 50B: 1 Package of 3 Embryos sired by BNWZ Dignity 8017 sexed female**
- **LOT 50C: 1 Package of 3 Embryos sired by TLAC Hits Different 1408L ET sexed female**

- It's safe to say that Plum Creek Annie Lu 9271 has evolved as the "go-to" source for elite Angus seedstock that have both the credentials to command a premium and the phenotype to make it count. 9271 is the next generation of the famed "Annie Lu" cow family that is quickly making her way to stardom. Plum Creek Annie Lu 9271 is the KR Casino 6243 daughter out of the legendary Plum Creek Annie Lu 4472, one of the most influential females in the business. Plum Creek Annie Lu 9271 is quickly paving her own path in production, generating not just high sellers but champions on the biggest stages. Something to keep in mind as you fathom the value of these following genetic opportunities is that last year we offered an IVF cycle on this incredible donor female, which commanded a record-setting \$70,000 to Michael Roddy.
- In the fall of 2023, a heifer sired by BNWZ Dignity 8017 sold in the Weis Cattle Online Sale for \$55,000 to the Curtin family. Kruse's Annie Lu 9273 lived up to the hype and excitement that she created, to say the very least. She was selected as the 2024 NJAS Reserve Grand Champion Owned Heifer, a feat that most can only dream of accomplishing in a lifetime. She was far from done, as she returned to the spotlight later that fall to be selected as the 2024 American Royal ROV Grand Champion Angus Heifer. Alongside her accolades, a FULL SISTER to 9273 emerged in the illuminated pens of Saint Ansgar, Iowa, that same fall. Kruse's Annie Lu 44M was the featured Lot 1 heifer that commanded a \$109,500 hammer price to Circle M Farms. Another full sister to these females would be Kruse's Annie Lu 9152, the 2023 Iowa State Fair Supreme Champion 4-H Breeding Heifer that was campaigned by the Thorsen family. Other daughters of 9271 have sold for \$42,000, \$40,000, \$38,500, \$25,000, \$19,000, and several others from \$10,000 to \$15,000. The embryos selling as Lot B are FULL SIBS to the dominant champions and high sellers aforementioned.
- The Lot A embryos are sired by UDE New Heights 62/87, the \$280,000 son of FCF Phyllis 532 that is sired by BNWZ Dignity 8017. He should be a familiar face to most, but for those who don't recognize his name, a short recap includes him being the \$560,000-valued stud from the 18th Annual Embryos on Snow that sold to a syndicate of progressive breeders from across the nation. His first progeny exceeded the high expectations set and dominated the high sellers list for both Angus and composite show heifer breeders across the nation, including one female at \$500,000. He has quickly become the hottest sire in the business. A full sister to this mating, Kruse's Annie Lu 138N, was a \$55,000 standout of the 2025 sale season that sold to Owen Green of Michigan.
- Lot C is one that we jumped at the opportunity to be a part of and believe that this is possibly one of the most unique matings to sell across this entire offering! Sired by the \$165,000 Embryos on Snow alum TLAC Hits Different 1409L ET offers the opportunity to generate the most elite, first-generation Maine Angus show heifers in existence. The opportunity to include the legendary 9271 donor is not one we take lightly, but to maintain the caliber of the Embryos on Snow legacy, it is a necessity that a female of this talent is present.
- This is a cow family that is glittered with breed influencers! Not only is her mother centered at the forefront of the breed, but full brothers to 4472 include the promotional AI sires known as Plum Creek Paradox, the \$125,000 Plum Creek Refresh, and the \$100,000 Plum Creek Hara's Bold Leader. Annie Lu 4472 endured a decorated show career for the Core family of Iowa prior to becoming a leading donor within the Angus industry. Her most notable win would be her Third Overall finish at the 2015 Iowa State Fair. Those who have seen Plum Creek Annie Lu 9271 in the flesh completely understand where the superior phenotype originates, as she is one of the most impressive mature cows you will lay your eyes on.
- A special "thank you" to the Kruse and Anderson families for allowing Embryos on Snow to be the exclusive point of exchange for frozen genetics from the legendary Plum Creek Annie Lu 9271!

Offered by: Kruse Angus, Leo Kruse 641-715-4058, Terry Kruse 319-240-9128; Plum Creek Angus, Dr. Matt Anderson 515-341-8777, Hunter Anderson 515-341-3593

Angus embryos by New Heights & Dignity; Maine Angus by Hits Different

**LOT
51
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR Core Annie Lu 24K 230K

SCC SCH 24 Karat 838 x Plum Creek Annie Lu 4472 • Angus (AAA 20443107)

DOMINANT ANGUS CHAMPION



Dam of embryos selling

Core Annie Lu 24K 230K

2023 NAILE 4th Overall Junior Breeding Heifer,
2022 Hoosier Beef Congress Grand Champion
Breeding Heifer & 2023 Cattlemen's Congress
Reserve Grand Champion Junior Angus Heifer



**Full/maternal
sib to embryos
selling**

**TSSC Annie Lu
Who 5076N —
2025 NAILE
Junior Calf Division
II Champion Angus
Heifer**

ANGUS DIVISION

**Full/maternal
sib to embryos
selling**

**BSSC TSSC Annie
Oakley 5091 —
2025 King of the
Ridge Showdown
3rd Overall Heifer
(B)**

**Full/maternal
sib to embryos
selling**

**S&S BT Raggedy
Anne 573N —
\$105,000 heifer
sired by
MR HOC Broker**

- **LOT 51A: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**
- **LOT 51B: 1 Package of 3 Embryos sired by CHOICE ROSE MC Encore 0463 or PVF Blacklist 7077 sexed female**
- **LOT 51C: 1 Package of 3 Embryos sired by CHOICE Revelation 2K or MR HOC Broker sexed female**

- We couldn't be more excited to include the popular Core Annie Lu 24K 230K, the many-time champion for Braylen Schaeffer that has worked her way up the ladder to become one of the most prolific females from the famed "Annie Lu" tribe. Her impressive résumé began the moment she first stepped into the ring and was slapped the Grand Champion Breeding Heifer at the 2022 Hoosier Beef Congress. The hype that came with this impressive win was then solidified as she was slapped as the Reserve Grand Champion Angus Female for Braylen Schaeffer at the 2023 Cattlemen's Congress as a heifer calf. This direct daughter of the Plum Creek Annie Lu 4472 matriarch sent rumbles around the barns, as she emerged as another legitimate horse in the race for the future class of show prospects that contained the majority of the most expensive-valued and record-setting Angus females to ever be marketed. Building momentum early has proven to be an important leverage piece for success in the modern show heifer business; this SCC SCH 24 Karat 838 daughter got off to a great start and was one of the most competitive and ravished show heifers on the scene.
- Her dominance continued through the spring and summer as she claimed division championships at both the Fort Worth Stock Show and NJAS in one of the toughest divisions to walk through the rings. Fast forward to the fall of 2023, when we saw the massive expectations around this already major show Reserve Champion met again, as she would be slapped the Reserve Grand Champion Angus Female in the Junior Show at the North American. But perhaps the most treasured accolade came when Core Annie Lu 24K 230K was selected as the Fourth Overall Supreme Champion Junior Breeding Heifer on the green shavings of Freedom Hall. Shortly after this accolade, we presented the opportunity to acquire an IVF cycle on the impressive Core Annie Lu 24K 230K in the 18th Annual Embryos on Snow, which commanded a \$30,000 hammer price to Michael Roddye of South Carolina.
- Either side of the pedigree here reads of shining stars of the Angus business, as this daughter of SCC SCH 24 Karat 838 carries the likes of the iconic NWSS Champion FCF Proven Queen 419 paternally. Her lineage is accompanied by the potency of the Annie Lu cow family on the bottom side of her pedigree, making her a maternal sister to the \$100,000 half interest promotional AI sire SSF On Point 4028, who continues to appear on either side of pedigrees and continues to experience use in both purebred and composite show heifer production. Another notable sister is Colburn Annie Lu 8079, the \$140,000 heifer calf that was the 2018 Hoosier Beef Congress Reserve Grand Champion Heifer for the Ferree family.
- The embryos selling are represented by the hottest and most utilized Angus and Simmental AI sires in the business. The Lot A embryos are not for the faint of heart, as they combine two of the most impressive Angus animals to be displayed in the past five years, and in turn two animals that are proving to generate the high valued, futuristic kind. The choice of embryos sired by ROSE MC Encore 0463, the \$240,000-valued Angus promotional AI sire that sold in the 15th Annual Embryos on Snow, and PVF Blacklist 7077 sells as Lot B. Daughters by ROSE MC Encore 0463 have sold for \$45,000 and \$14,500.
- Major league Percentage Simmental enthusiasts, gather around here! The Lot C embryos are to be sired by either Revelation 2K or MR HOC Broker. Simmental breeding programs are being redesigned to include the influence of Revelation 2K. A pair of his daughters captured both the Junior and Open Supreme Champion titles at the 2025 American Royal, and you can plan on his presence only becoming more popular this coming breeding season. The alternate mating in Lot C is sired by the tried-and-true sire of champions and high sellers MR HOC Broker—full sisters to this mating have commanded \$105,000 and \$25,000. Choice and privilege will be yours January 9, 2026!
- We feel privileged to be entrusted with mediating the returning genetic opportunities on this world class, awe inspiring genetic gem. This female will be a centerpiece of the future breeding programs for two of the most successful and trendsetting firms in the business, so you can trust that you are headed in the right direction by adding her influence to your breeding program.

Offered by: **Core Farms, Mark & Deb Core, Mark Core 641-780-4937, Deb Core 641-891-9084;**
Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738

Angus embryos by New Heights & choice; SimAngus by choice

**LOT
52
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **SSF Proven Queen 5029**

Silveiras Style 9303 x Dameron Proven Queen 333 • Angus (AAA 19477483)

DAM OF COUNTLESS HIGH SELLERS IN MODOC

ANGUS DIVISION



Dam of embryos selling

SSF Proven Queen 5029

2021 Cattlemen's Congress ROV

Intermediate Division Champion Angus Heifer



Full/maternal sib to embryos selling

SSF Proven Queen 4084

— 2025 Cattlemen's Congress ROV Division II Junior Calf Champion Angus Heifer



Full/maternal sib to embryos selling

SSF Proven Queen 4084

— 2025 NJAS Junior Yearling Division II Champion Owned Heifer



Full/maternal sib to embryos selling

SSF Sanctuary 1175

— 2025 NAILE ROV Reserve Grand Champion Angus Bull

Full/maternal sib to embryos selling

SSF Proven Queen 1315

\$120,000 heifer sired by SCC SCH 224 Karat 838

► **LOT 52A: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**

► **LOT 52B: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**

► **LOT 52C: 1 Package of 3 Embryos sired by Coulter FCF All Due Respect sexed female**

- It is with excitement that we introduce you to a female that is a fresh face to the 20th Annual Embryos on Snow donor lineup. SSF Proven Queen 5029 is a truly dynamic female that was a dominant show heifer for Sara Sullivan and has evolved into a leading donor dam in the Sunrise Sunset Farm, Bloomberg, and Porter breeding programs. As a show heifer, SSF Proven Queen 5029 was consistently a dominant force every time she stepped into the ring, being a division champion at the NJAS, Cattlemen's Classic, American Royal, NWSS Atlantic National and reserve division champion at the NAILE.
- She stems from the legendary Dameron Proven Queen 333 donor female that stands at the heart of the Sunrise Sunset Farms' Angus program—a Dameron First Class daughter that is directly from the iconic P V F Proven Queen 602, one of the originators of the "Proven Queen" cow family that has built the Prairie View Farms program that is known around the world. Needless to say, there is serious amounts of cow power built into the pedigree of this genetic masterpiece. Maternal sisters to SSF Proven Queen 5029 topped the Angus division of the Cates and SSF Production Sales three years in a row, prior to 5029.
- In production, SSF Proven Queen 5029 has not taken a moment to let her foot off the gas and has quickly slingshot herself to the top of the pecking order in Modoc, Indiana. Daughters include the 2025 Cattlemen's Congress ROV Division II Junior Yearling Champion Angus Heifer and Junior Heifer Division II Champion from the 2025 NJAS, SSF Proven Queen 4084. This SCC SCH 24 Karat 838 daughter sold for \$150,000 and was campaigned by the Ferree family. A full brother to this mating is the SSF Sanctuary 1175 stud that has been campaigned by Piper Cates this past fall; selected as the 2025 NAILE ROV Reserve Grand Champion Angus Bull and the Grand Champion Angus Bull at the 2025 KILE, he is one that looks to have a very bright future. The opportunity to raise full siblings to this competitive pair sells as Lot A. This past fall Samantha Van Vorhis purchased SSF Proven Queen 1315 for \$120,000. She is also a full sib to the Lot A embryos and will be a force on the tanbark this coming show season.
- The embryos selling as Lot B are sired by the hottest Angus bull in the business right now. The first daughters of UDE New Heights 62/87 have sold this fall, and they have absolutely taken the breed by storm with record progeny sales and cattle that are elevated among their contemporaries with outlier look and power. The most progressive in the business have jumped on board with this sire, and he is set to rewrite the record books going forward. The Lot C embryos sired by Coulter FCF All Due Respect will be full sibs to several standouts in the fall-born group in Modoc, Indiana. Piper Cates will also be campaigning a bull that is the result of this highly proven mating this coming show season.
- Here is a new, fresh, cutting-edge donor dam from the heart of the donor pen of some of the most successful multi-breed seedstock firms in North America! This is your first class ticket to be on the ground floor of one of the hottest young Angus cows in the game.

Offered by: Sunrise Sunset Farm, Tyler, Cortney & Piper Cates 765-576-0035; Bloomberg Cattle, Blake Bloomberg 309-368-3648

Angus embryos by 24 Karat, New Heights & All Due Respect

**LOT
53
A,B**

6 Embryos Selling

DONOR **MLA Proven Queen 803**

DDA Gemstone 1439 x FCF Proven Queen 419 • Angus (AAA 19264809)

DAM OF 2024 NWSS GRAND CHAMPION ANGUS HEIFER



Dam of embryos selling **MLA Proven Queen 803**

2020 FWSS Reserve Grand Champion Angus Heifer

► **LOT 53A: 1 Package of 3 Embryos sired by
UDE New Heights 62/87 sexed female**

► **LOT 53B: 1 Package of 3 Embryos sired by PVF Marvel 9185
sexed female**



**Full/maternal
sib to
embryos
selling**

Lemenager
Proven Queen
K24 — 2024
NWSS Grand
Champion Junior
Angus Heifer &
2023 American
Royal ROV
Reserve Grand
Champion Angus
Heifer

**Maternal sib
to embryos
selling**

PFCC Lemenade
391 —
2025 Houston
Champion Angus
& Reserve
Supreme British
Breeding Heifer

**Maternal
granddam of
embryos
selling**

FCF Proven
Queen 419 —
Legendary Angus
donor dam

- The "Proven Queen" line has become one of the most admired cow families in the Angus breed, and rightfully so! The dam of MLA Proven Queen 803, FCF Proven Queen 419, was one of the most talked about Angus heifers to ever show and one of the most decorated females in the Angus breed. FCF Proven Queen 419 was named the Grand Champion Heifer at the 2015 NAILE Open Show and went on to claim Grand Champion honors in both the Junior and Open shows at the National Western Stock Show in 2016.
- MLA Proven Queen 803 was the 2019–2020 ROV Reserve Show Heifer of the Year for Paige Lemenager. In production, 803 is closely following in the footsteps of the females that line her pedigree. MLA Proven Queen 803 was a many-time National Division Champion in Louisville, Kansas City, and Denver. She was selected as the 2019 American Royal Reserve Grand Champion Junior Angus Heifer and 2020 Fort Worth Stock Show Reserve Grand Champion Angus Heifer to culminate her career.
- The pedigree that supports MLA Proven Queen 803 offers the twist of DDA Gemstone 1439, the many-time National Champion Angus Bull for Double Diamond Angus of Illinois. This genetic combination only further enhances the cow family consistency and generating potential with the infusion of Dameron Northern Miss 0109, the 2012 NWSS Grand Champion Angus Heifer and full sister to Dameron First Class. Additionally, Silveiras Elba 6540, the dam of DDA Gemstone 1439, is a full sister to the legendary Silveiras Style 9303. True genetic consistency lies within!
- In production, the quality of MLA Proven Queen 803 is quickly proving to be heritable. She is the dam of back-to-back Reserve Grand Champion Bred-and-Owned Females for Paige at the 2022 and 2023 National Junior Angus Show. In 2022, the Conley No Limit daughter Lemenager Proven Queen J46 was selected, and in 2023, it was the PVF Marvel 9185 daughter Lemenager Proven Queen K24 that completed the two-peat. More recently, the Champion Angus Heifer at the 2025 Houston Livestock Show was a STAG Good Times 201 ET daughter of MLA Proven Queen 803 that was shown by Wesley Phillips.
- Lot A embryos are sired by the new and exciting Angus stud known as UDE New Heights 62/87, the BNWZ Dignity 8019 son of FCF Phyllis 532 that has already notched his name among an elite list of sires that have graduated from the Embryos on Snow program and are making a mark on the business. This is a new mating that is highly anticipated and one that aligns the most prominent cow families in the Angus breed within a single pedigree.
- The embryos selling as Lot B are sired by PVF Marvel 9185, therefore making them FULL SIBS to Lemenager Proven Queen K24, the many-time champion for Paige Lemenager during the 2023–2024 show season. K24 was the 2023 American Royal ROV Reserve Grand Champion Angus Heifer and 2023 NJAS Reserve Grand Champion Bred-and-Owned Female. She continued her winning ways on "The Hill" at the National Western Stock Show, where she was slapped as the Grand Champion Junior Angus Heifer. It doesn't get any better than this!
- The Lemenager family continues to set the standard when it comes to breeding, raising, and exhibiting championship-caliber registered seedstock. We always appreciate their exclusive contributions to the Embryos on Snow. Genetics like these do not cost, they only pay. Bid with confidence!

Offered by: Lemenager Cattle, Luke, Stacy & Paige Lemenager, Luke Lemenager 309-261-0752

Angus embryos by New Heights & Marvel

**LOT
54
A,B**

6 Embryos Selling

DONOR G&J Erica 914

Bushs Unbelievable 423 X G&J Imperial Erica 2523 • Angus (AAA 17385822)

DAM OF CONLEY'S \$150,000 HIGH SELLING ANGUS HEIFER

Embryos
on
Snow™



Dam of embryos selling G&J Erica 914



Maternal sib to embryos selling

Conley Erica 4982 — 2025 NAILE Senior Heifer Calf Division I Reserve Champion Angus Heifer



Full/maternal sib to embryos selling

Conley Erica 5195 —

\$150,000 heifer sired by Conley Bristow 2317



Full/maternal sib to embryos selling

Conley Erica 5849 —

\$70,000 heifer sired by Conley Bristow 2317

- **LOT 54A: 1 Package of 3 Embryos sired by Conley Bristow 2317 sexed female**
- **LOT 54B: 1 Package of 3 Embryos sired by Conley A 1 sexed female**

- G&J Erica 914 might be a new face on the Embryos on Snow roster, but she is a household name to those who follow the innovative Conley Cattle breeding program at Sulphur, Oklahoma. Kyle Conley has established one of the truly impressive Angus outfits in North America that has the unique ability to produce both elite show heifers and promotional AI sires while also maintaining a strong commercial bull market. 914 has established herself as one of the premier donors within the program. She consistently "rings the bell" and does so with ease!
- The Lot A embryos are sired by the \$150,000 Conley Bristow 2317, one of the premier sons of the \$920,000-valued Conley Lead The Way 0738. This sexed female mating will result in full sibs to Conley Erica 5195 and Conley Erica 5849, the \$150,000 and \$70,000 high selling heifers from the 2025 Conley Cattle Fall Production Sale that were selected by Cambria Cook and Helen Orr. Those two heifers were recognized as some of the best females to ever pass through the auction ring in Sulphur, Oklahoma, by some of the most esteemed cowboys in the business.
- Lot B will provide the winning bidder the opportunity to purchase embryos sired by the \$100,000 Conley A 1 stud that stands at ST Genetics. This mating will result in full sibs to Conley Erica 5089, the \$12,000 purchase of Laynie Bowen of Oklahoma this past September. The embryos selling will be maternal sibs to Conley Erica 4013, the \$24,000 heifer calf sired by Conley DS Clear Cut 0150 that was purchased by Morgan Fuhriman of Idaho in the 2025 Conley Cattle Spring Production Sale. Another maternal sister, Conley Erica 4982, was selected by Aubree McCurry of Kansas. She was recently selected as the 2025 NAILE Senior Heifer Calf Division I Reserve Champion Angus Heifer. This mating sired by Conley A 1 is highly anticipated at Conley Cattle in the spring of 2026.
- There is no denying the impact of the highest dollar generating cow families that call home to Conley Cattle; however, we firmly believe that G&J Erica 914 is quickly securing her spot as one of the premier donors in the program when it comes to producing elite phenotype Angus show cattle. These matings represent the hottest and freshest genetics from the heart of the Conley Cattle breeding program!

Offered by: Conley Cattle, Kyle Conley 580-618-4533

Angus embryos by Bristow & A 1

**LOT
55
A,B,C**

9 Embryos Selling

DONOR JCC Lola 6188

Penners-CC Double Black 2257 \times JCC Lola 168 • Angus (AAA 18596680)

30+ DAUGHTERS LIFETIME AVERAGE OF \$20,000+



Dam of embryos selling JCC Lola 6188

- **LOT 55A: 1 Package of 3 Embryos sired by Conley Bristow 2317 sexed female**
- **LOT 55B: 1 Package of 3 Embryos sired by BNWZ Dignity 8017 sexed female**
- **LOT 55C: 1 Package of 3 Embryos sired by S&R Stability J824 sexed female**

- JCC Lola 6188 has continued her impressive ways through 2025 and added more stripes to her already impressive résumé, earning her designation in the EOS roster again this year. JCC Lola 6188 is the dominant donor dam that was bred in the Johnson Corner Cattle program in Fort Dodge, Iowa. She has amassed a very long list of champions, high sellers, and individuals of influence over the years.
- 6188 is one of the most exotic built and wild featured Angus females in the illustrious donor pen at Rosebud Cattle Company. 6188 is the dam of ROSE Lola 3914, the \$136,000-valued daughter of S&R Stability J824 that was selected as the 2024 Ohio State Fair Grand Champion Angus Heifer for Sydney Sanders. Another daughter of 6188 that found the backdrop this past year is ROSE Lola 3603, a daughter of S&R Stability J824 that was the 2024 North Dakota State Fair Reserve Supreme Champion Heifer for Jamie Geyer. ROSE Lola 3607 is also a daughter by KR Casino 6243 that was the \$20,500 half interest selection of Rory Peterson of South Dakota last year.
- Just a year ago, a daughter by Colburn Primo 5153 commanded a hammer price of \$48,000 for half interest. ROSE Lola 4076 is an exquisite built female that is a FULL SISTER to JCC Lola 0181, the dam of the \$73,000 high selling Angus heifer at MPJ Cattle Company that found purple across the nation this past year, winning her division at the 2024 NAILE, 2025 Cattlemen's Congress, 2025 NJAS, 2025 American Royal and 2025 NAILE for Josie Phillips. She also was the Fourth Overall Female at the 2025 NJAS. It is evident that there is serious power in the blood when it comes to the "Lola" tribe!
- 2025 was a very healthy fiscal year for the JCC Lola 6188 influence in Abilene, Kansas, as four daughters by various sires averaged just shy of \$20,000. Of this quartet, you can account for a daughter by ROSE MC Encore 0463 at \$23,500 and a daughter by S&R Stability J824 at \$33,000.
- The Lot A embryos are sired by the \$280,000 high selling Live Lot from the 18th Annual Embryos on Snow, UDE New Heights 62/87, a bull who blew the doors off even the highest expectations when his first progeny rewrote the record books through the 2025 fall sale season. The Lot B embryos are sired by BNWZ Dignity 8017, a bull that is a reliable source for elite show heifers that command huge premiums and win big when it counts. The third set of embryos come sired by S&R Stability J824 to make full sisters to both the \$136,000 2024 Ohio State Fair Champion and the \$33,000 sale feature from the 2025 "Major League" Female Sale.
- We truly appreciate the crew at Rosebud Cattle Company for opening the vault and allowing access to some of the most prominent and profitable donors in their renowned multi-breed breeding program via the 20th Anniversary Embryos on Snow.

Offered by: Rosebud Cattle Company, Zane & Allison Ward 620-376-8218

Embryos
on
Snow™



**Maternal sib
to embryos
selling**

ROSE Lola 3603
— 2024 North
Dakota State Fair
Reserve Supreme
Champion
Breeding Heifer



**Full/maternal sib
to embryos selling**

ROSE Lola 3914 —
\$136,000-valued heifer
sired by S&R Stability J824



**Full/maternal sib
to embryos selling**

ROSE Lola 4076 —
\$33,000 heifer sired by
S&R Stability J824



**Granddaughter
of dam of
embryos selling**

JCC Lola 411
— 2025 NJAS
4th Overall
Owned Heifer



**Maternal sib
to embryos selling**

ROSE Lola 5366 —
\$33,000 heifer sired by
S&R Stability J824



**Maternal sib
to embryos selling**

JCC Lola 106 —
2022 Aksarben 4th
Overall Breeding Heifer

**Maternal sib
to embryos selling**

ROSE Lola 4076 —
\$96,000-valued heifer

Angus embryos by Bristow, Dignity & Stability

LOT
56
A,B,C

ANGUS DIVISION

9 Embryos Selling

DONOR **Conley Sandy 9893**

BC Robust 0807 x Silveiras S Sis Sandy 2355 • Angus (AAA 19739370)

\$200,000-VALUED DONOR DAM



Dam of embryos selling Conley Sandy 9893
\$200,000-valued Angus donor



Maternal sib to embryos selling
Conley Willard 3319 — 2024 Royal Winter Fair Grand Champion Angus Bull



Maternal sib to embryos selling
Conley Willard 3319 — \$100,000 Angus AI sire



Full/maternal sib to embryos selling
Conley Sandy 4789 — 2025 NJAS Division I Champion Bred-and-Owned Heifer



Sire of embryos selling
LT Marquee 169L —
\$1.4 million-valued Angus AI sire

- **LOT 56A: 1 Package of 3 Embryos sired by Conley Bristow 2317 sexed female**
- **LOT 56B: 1 Package of 3 Embryos sired by Conley A 1 sexed female**
- **LOT 56C: 1 Package of 3 Embryos sired by LT Marquee 169L sexed female**

- We are pleased to welcome back Conley Sandy 9893, the \$200,000-valued high selling donor in the 2024 Conley Cattle Fall Production Sale that was selected by Glover's Delaware Creek Ranch of Oklahoma. Conley Sandy 9893 is without a doubt one of the most impressive daughters of BC Robust 0807 that we have ever laid eyes on. Her combination of basic build, body shape, and overall dimension is simply unmatched. Conley Sandy 9893 is the dam of the \$100,000 Conley Willard 3319, the high selling yearling bull from the 2024 Conley Cattle Bull Sale. Conley Willard 3319 was selected by Jon-Ern Farms, Ltd. and Clarke Family Farms of Blenheim, Ontario, Canada. Conley Willard 3319 is an elite performance sire that ranks among the elite in the Angus breed for growth and maternal traits. Not only does he offer immense value from a growth and performance standpoint, but he is an impressive specimen in the flesh, as he made his way to Toronto to be awarded as the 2024 Royal Winter Fair Grand Champion Angus Bull.
- We begin the sire choices with the \$150,000 Conley Bristow 2317. The first daughter to EVER sell sired by Conley Bristow 2317 commanded a \$90,000 price tag in the 2024 Conley Cattle Fall Production Sale. He has become one of the most consistent sires of elite quality to ever work at Conley Cattle and continues to sire high sellers across the country with extremely limited use due to a scarce semen inventory. Semen has commanded upwards of \$2,500 per unit when offered on special occasions!
- The Lot B embryos are sired by Conley A 1, the \$100,000 stud that is a member of the ST Genetics lineup. The first six daughters sired by Conley A 1 commanded an average of \$23,416 in their first offering at Conley Cattle Company. It is safe to say that the future of Conley A 1 looks VERY bright. Some of the industry's most astute cattlemen have claimed Conley A 1 to be the most impressive mature Angus bull that they had ever laid eyes on. A full sister to this mating is Conley Sandy 4789, the 2025 NJAS Division I Champion Bred-and-Owned Heifer for Jack Conley.
- The Lot C embryos are sired by the \$1.4 million-valued featured Live Lot from the 19th Annual Embryos on Snow, LT Marquee 169L, the outcross Angus sire that will serve as the next step in the evolution of producing elite Angus seedstock. The resulting female progeny from this mating will offer cutting-edge genetics that are still supported by the superiority of the "Sandy" cow family. This mating is rich in Angus history, tradition, and real-world maternal excellence and aligns two of the hottest and most elite individuals in the entire Conley Cattle breeding program. Bid with confidence!
- A special "thank you" to everyone at Glover's Delaware Creek Ranch and Conley Cattle for allowing exclusive access to one of the newest and most proven donors in their arsenal. Opportunities of this magnitude are what you can expect in the 20th Annual Embryos on Snow.

Offered by: **Conley Cattle, Kyle Conley 580-618-4533; Glover's Delaware Creek Ranch, Camren Christian 405-614-2151**

Angus embryos by Bristow, A 1 & Marquee

Embryos
on
Snow™

**LOT
57
A,B**

6 Embryos Selling

DONOR Dieckmann Lady 1117

Conley No Limit x Chapman Lady 4128 • Angus (AAA 20160897)

PAST CHAMPION & DAM OF \$90,000 HIGH SELLING HEIFER



Dam of embryos selling

Dieckmann Lady 1117



Dam of embryos selling

Dieckmann Lady 1117 — 2022
American Royal Reserve Grand Champion Junior Angus Heifer



Full/maternal sib to embryos selling

Conley Lady 4561 —
\$90,000 heifer sired by Conley Bristow 2317



Maternal sister to dam of embryos selling

C-4 Lead Lady 2K — 2024
OYE Supreme Champion Junior Breeding Heifer



Maternal granddam of embryos selling

Chapman Lady 4128

► **LOT 57A: 1 Package of 3 Embryos sired by Conley Bristow 2317 sexed female**

► **LOT 57B: 1 Package of 3 Embryos sired by Conley A 1 sexed female**

- Ladies and gentlemen, we are pleased to present one of the leading ladies from the renowned Conley Cattle donor pen, Dieckmann Lady 1117. She lays claim to being the most famous daughter of the iconic Chapman Lady 4128 through not only being a dominant show ring champion but one who has quickly built a very impressive résumé in production, and it's safe to say that she is just getting warmed up!
- Dieckmann Lady 1117 was the 2022 National Junior Angus Show Reserve Champion Junior Yearling Division VI Owned Heifer. She was then selected as the 2022 American Royal Reserve Grand Champion Junior Angus Heifer for the Yocham family. 1117 finished her career as the 2023 Cattlemen's Congress Reserve Champion Junior Yearling Division II Angus Heifer. Dieckmann Lady 1117 is a maternal sister to C-4 Lead Lady 2K, the 2024 OYE Supreme Champion Purebred Breeding Heifer, a very impressive daughter of the \$920,000-valued Conley Lead The Way 0738.
- 1117's many show ring accolades will not be forgotten, but we firmly believe that she has found her true calling in production. In her breakout calf crop, a daughter sired by the \$150,000 Conley Bristow 2317 commanded a \$90,000 price tag in the 2024 Conley Cattle Fall Production Sale. The embryos that sell as Lot A are full sibs to the high selling heifer pictured above.
- The Lot B embryos are sired by Conley A 1, the \$100,000 stud that is a member of the ST Genetics lineup. The first six daughters sired by Conley A 1 commanded an average of \$23,416, and two full sisters to this mating sold in the 2025 Conley Cattle Fall Production Sale to Freking Cattle Company. It is safe to say that the future of Conley A 1 and this combination looks VERY bright.
- Another exclusive genetic opportunity straight from the heart of the Conley Cattle breeding program. We appreciate Kyle's continued support of the Embryos on Snow and allowing access to the premier matrons within his highly proven and prolific donor arsenal.

Offered by: **Conley Cattle, Kyle Conley 580-618-4533; Harlan Yocham 918-706-1630**

Angus embryos by Bristow & A 1

**LOT
58
A,B**

HEREFORD DIVISION

6 Embryos Selling

Embryos
on
Snow™

DONOR **FTZS Loretta 101J**

CH High Roller 756 ET  T/R Timeless D101 ET • Polled Hereford (AHA 44297098)

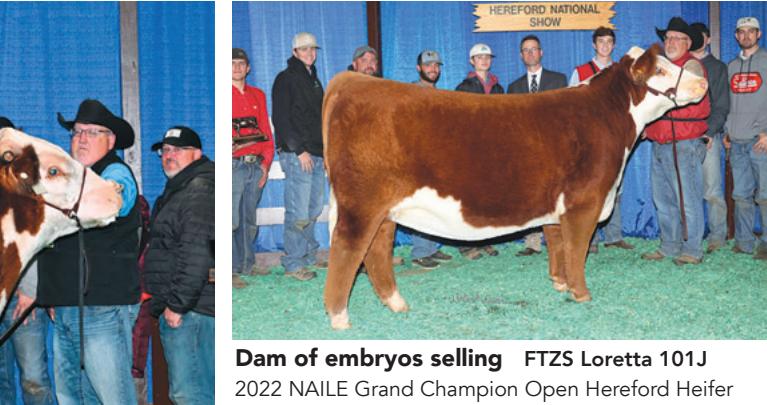
DAM OF 2025 CATTLEMEN'S CONGRESS & 2025 NAILE SUPREME BULL



Full/maternal sib to embryos selling

SILO H18 Brandston 2404 ET

2025 NAILE Supreme Champion Open Bull &
2025 Cattlemen's Congress Supreme Champion
Open Bull — \$130,000 son of BK Red River H18 ET



Dam of embryos selling FTZS Loretta 101J
2022 NAILE Grand Champion Open Hereford Heifer



► **LOT 58A: 1 Package of 3 Embryos sired by BK Red River H18 ET sexed female**

► **LOT 58B: 1 Package of 3 Embryos sired by KJ 753D Tomahawk 605K ET sexed female**

- We initiate the Hereford division of the 20th Anniversary Embryos on Snow with a truly special individual that has secured her place in the history books. FTZS Loretta 101J is the dam of SILO H18 Brandston 2404 ET, the \$130,000 featured Live Lot from the 19th Annual Embryos on Snow that has taken the business by storm! SILO H18 Brandston 2404 ET was selected by Aces Wild Ranch of Texas and JD Hirschfeld & Sons of Nebraska.
- The dam of the embryos selling, FTZS Loretta 101J, is a dynamic female sired by CH High Roller 756 ET and backed by the "Timeless" cow family that traces to some of the most influential individuals that have shaped the Hereford breed into what it is today. FTZS Loretta 101J was the 2022 NAILE Grand Champion Open Hereford Heifer for Lane and Logan Cady. While her remarkable win on the green chips of Freedom Hall was a massive victory, the fact that her son repeated the achievement just three short years later is the icing on the cake!
- SILO H18 Brandston 2404 ET hit the scene in Oklahoma City a year ago with a point to prove. His elite phenotype, genuine power, and superior skeletal integrity separated him into a league of his own. He first won his division before being selected as the 2025 Cattlemen's Congress Reserve Grand Champion Horned Hereford Bull. Due to the overlapping schedule with the National Western Stock Show, the opportunity arose for him to represent the Horned Hereford breed in the Supreme Champion drive on the floor of the Jim Norick Arena. He emerged as the Supreme Champion Open Bull after much consideration by Dr. Scott Schaake, one of the truly great minds the livestock industry has ever known. Despite there being nothing left to prove after winning this coveted title as a calf, the ownership of SILO H18 Brandston 2404 ET made the executive decision to prepare him for the 2025 NAILE following his return home from 605 Sires + Donors, where he actively produced both conventional and sexed female semen throughout the summer.
- SILO H18 Brandston 2404 ET cruised into Louisville, Kentucky, and strolled through the Hereford bull show, where he was selected as the Grand Champion by Brent Murphy—an elite stockman who praised the bull for his uniqueness and breed-enhancing qualities. Following this victory, John and Jeanie Griswold had the distinct honor of evaluating the 2025 NAILE Supreme Champion selection of the open show. On November 20, 2025, SILO H18 Brandston 2404 ET made history as the first bull to be selected as the Supreme Champion Bull at both the Cattlemen's Congress and the NAILE!
- The Lot A embryos will feature the exclusive opportunity to acquire FULL SIB sexed female embryos to this "once-in-a-lifetime" bull that will leave a lasting mark on the Hereford breed for years to come. This mating unites some of the most influential and prolific females the business has ever known by incorporating the potency of the immortal HAPP Kool Aid Points 1218 ET. This is a mating that deserves serious consideration for Hereford breeders and others.
- On the other hand, the crew at Silo Creek Farms has granted access to a package of sexed female embryos sired by KJ 753D Tomahawk 605K ET, the trending Hereford AI sire bred in the famed Jensen Bros. breeding program of Courtland, Kansas. This mating represents the newest and freshest genetics that the Hereford breed has to offer.
- Regardless of which mating you prefer, rest assured that FTZS Loretta 101J is just getting started, and her influence will remain everlasting within the business as she continues to push the needle forward. A special "thank you" to Lane and Logan Cady, the Blackert family, and Bill Widerman for their continued faith and trust in Embryos on Snow!

Offered by: Silo Creek Farms, The Blackert Family, Michele Blackert Cady 301-748-0351; Bill Widerman 410-984-2961

Hereford embryos by Red River & Tomahawk

**LOT
59
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **OHR Miss VIP 510 ET**

CH High Roller 756 ET x Miss Easy Money • Polled Hereford (AHA 44293976)

DAM OF 2025 NAILE GRAND CHAMPION HEREFORD HEIFER



Dam of embryos selling OHR Miss VIP 510 ET
2022 Cattlemen's Congress Reserve Grand
Champion Open Polled Hereford Heifer



**Full/maternal
sib to embryos
selling**

Hawk CP Madden
5N ET —
\$82,500 heifer
sired by KLD RW
Marksman D87 ET



**Full/maternal
sib to embryos
selling**

Hawk KP Marlee
50M ET — 2025
NAILE Reserve
Division IV
Champion Junior
Hereford Heifer

Full/maternal sib to embryos selling

Hawk CP Malone 2402 ET

2025 NAILE Grand Champion Open Hereford
Heifer & 2025 Indiana State Fair 4th Overall
4-H Breeding Heifer



► **LOT 59A: 1 Package of 3 Embryos sired by KLD RW Marksman D87 ET sexed female**

► **LOT 59B: 1 Package of 3 Embryos sired by BK CMCC Kool Profit K001 ET sexed female**

- While she is a new face to the Embryos on Snow donor lineup, OHR Miss VIP 510 ET needs little introduction. This direct daughter of the many-time champion CH High Roller 756 ET created a stir when she debuted at the 2022 Cattlemen's Congress in Oklahoma City. Her undeniable presence, elite phenotype, genuine build, and overwhelming uniqueness set her apart from the crowd. After winning her division, OHR Miss VIP 510 ET was selected as the 2022 Cattlemen's Congress Reserve Grand Champion Open Polled Hereford Heifer for Kinnick Paulsen of Preston, Iowa.
- 510's outlier phenotype proved to be advantageous in the show ring, but she has maximized her true earning potential in production for the crews at Paulsen Cattle and Hawk Livestock. Her first set of ET calves included the very impressive Hawk CP Malone 2402 ET, the dynamic KLD RW Marksman D87 ET-sired daughter that was purchased by Collin and Landon Deatsman of Indiana. Her debut this past summer at the 2025 Indiana State Fair resulted in a champion banner in the junior Hereford show. Ultimately, she would be selected as the 2025 Indiana State Fair Fourth Overall 4-H Breeding Heifer among a field of competition that many attested was one of the most competitive state fairs of the year. She made her way to the North American International Livestock Exposition this past November, where she would be selected as the 2025 NAILE Grand Champion Open Hereford Heifer.
- The Lot A embryos sired by the "king of the ring" KLD RW Marksman D87 ET will result in full sibs to the dynamic Hawk CP Malone 2402 ET female that has been expertly campaigned by the Deatsman brothers of Indiana. The Lot A embryos are also full sibs to the \$82,500 Hawk CP Madden 5N ET, a high selling female in this past year's Divas & Donors marketing event. 5N will be campaigned by Mr. Copeland Paulsen, AKA "The Intern," this coming show season. Other sisters will be shown by Mason and Leo Meyer of Iowa, Ella Brooks of Illinois, and Braylen and Colyer Schaeffer of Indiana. This mating is certain to yield high octane Hereford show heifers that have the credentials to sell high and win big at the toughest shows in the world!
- On the other hand, some might prefer the newest and freshest genetics that the industry has to offer with the Lot B embryo mating sired by BK CMCC Kool Profit K001 ET, the H The Profit 8426 ET son that is backed by the 2017 NWSS Reserve Grand Champion Junior Polled Hereford Heifer, BK Distinctive Points 641D ET. This sire option aligns some of the most competitive and dominant show cattle to ever call home to Buck Cattle Company in Madill, Oklahoma. This is a surefire investment opportunity for those who believe in the consistency of the famed HAPP Kool Aid Points 1218 ET tribe.
- We are honored to serve as the marketing venue for the genetic debut of OHR Miss VIP 510 ET, one of the most exciting young females the breed has to offer. Invest with confidence—the best is truly yet to come.

Offered by: Hawk Livestock, Tom Hawk 815-739-3171; Paulsen Cattle, Jeff Paulsen 563-212-9944

Hereford embryos by Marksman & Kool Profit

**LOT
60**

3 Embryos Selling

Embryos
on
Snow™

DONOR **HAPP Kool Aid Points 1218 ET**

Delhawk Kahuna 1009 ET x Crane Style Points 945 • Horned Hereford (AHA 43312303)

THE HIGHEST DOLLAR GENERATING COW IN THE BREED

HEREFORD DIVISION



Dam of embryos selling

HAPP Kool Aid Points 1218 ET
2014 NWSS Grand Champion Junior
Horned Hereford Heifer



Full sib to embryos selling
BK Red River H18 ET —
Hereford AI sire



Full sib to embryos selling
BK Mirror Points 4045M ET —
2025 Badger Brawl Champion Horned Hereford Heifer (B) & Reserve Champion (A)



Full sib to embryos selling
BK Lavish Points 3045L ET —
2025 JNHE Grand Champion Horned Hereford Heifer



Full sib to embryos selling
BK Have Points 050H ET —
2021 JNHE Grand Champion Horned Hereford Heifer

► LOT 60: 1 Package of 3 Embryos sired by H The Profit 8426 ET unsexed

- The embryos selling are from arguably the most dominant producing female in the Hereford breed when it comes to generating elite show heifers and influential AI sires. HAPP Kool Aid Points 1218 ET was a decorated champion for Bailey Buck. While her victories are impressive, her career in production is immeasurable. With over 180 progeny recorded to her name, HAPP Kool Aid Points 1218 ET has produced more Junior National Hereford Expo Champions and National Champions during her 13-year lifespan than any other cow in the history of the Hereford breed!
- The embryos selling are full sibs to BK Lavish Points 3045L ET, the 2025 JNHE Grand Champion Horned Hereford Heifer that was campaigned by Hayden Hoffman of Nebraska; 3045L commanded a \$30,000 hammer price in the 2024 Buck Cattle Company Spring Edition Sale. This marks the second time that this mating has produced a JNHE Grand Champion title! HAPP Kool Aid Points 1218 ET is also the dam of the \$50,000 BK Have Points 050HET, the 2021 JNHE Grand Champion Horned Hereford Heifer for Kynlee Dailey of Oklahoma. BK Have Points 050H ET is also sired by the 2019 NAILE and 2020 NWSS Grand Champion Polled Hereford Bull, H The Profit 8426 ET, making her another full sib to the embryos selling. BK Have Points 050H ET was also the 2021 NAILE Reserve Grand Champion Junior Hereford Heifer. The Jones family of Wisconsin purchased a full sister to the embryos selling in the 2025 Buck Cattle Company Spring Edition Sale for \$120,000. BK Mirror Points 4045M ET was recently selected as the 2025 Badger Brawl Champion Horned Hereford Heifer in Ring B and Reserve Champion Horned Hereford Heifer in Ring A for Lauren Jones.
- The most notable full sib to the embryos selling is none other than BK Red River H18 ET, one of the most trending AI sires in the breed. BK Red River H15 ET is the sire of the 2025 Cattlemen's Congress and 2025 NAILE Supreme Champion Bull, SILO H18 Brandston 2404 ET. He is responsible for siring countless high sellers and champions for firms across the nation. Because the embryos offered here are unsexed, this mating presents the rare opportunity to produce a full brother to this iconic AI sire.
- BK Justified Points 145J is another full sister to the embryos selling. She sold for \$24,000 in the 2021 Fall Premier. Granddaughters of HAPP Kool Aid Points 1218 ET have sold for \$85,000, \$80,000, \$75,000, \$50,000, \$16,500, \$14,000, and \$13,900. The embryos selling represent the absolute hottest and most relevant genetics in the Hereford breed. HAPP Kool Aid Points 1218 ET is also the maternal granddam of the 2021 Cattlemen's Congress Grand Champion Horned Hereford Bull, BK BH Fast Ball F102 ET.
- In 2020, a daughter of HAPP Kool Aid Points 1218 ET was selected as the NWSS Reserve Grand Champion Horned Hereford Female in the Junior and Open shows for the Perry family of Mississippi. BK Good Point 937G ET continued her winning ways in Cowtown, being selected as the 2020 FWSS Reserve Grand Champion Horned Hereford Female. The 2019 NWSS Grand Champion Horned Hereford Female, BK Enchanted Points 7038E ET, is another maternal sister to the embryos selling. BK Dottie Girl 6048D ET was the 2018 NWSS Grand Champion Horned Hereford Female the year prior for the Moore family. BK Distinctive Points 641D ET was the 2017 NWSS Reserve Grand Champion Polled Hereford Female, sired by CHAC Mason 2213. Other sibs to the embryos selling include the Champion and Reserve Champion Horned females at the 2016 Tulsa State Fair and the Champion Horned Female at the 2017 Oklahoma Youth Expo. 1218 also produced two division champions and a reserve division champion at the 2017 Junior National Hereford Expo. The embryos selling are also maternal sibs to the 2017 Junior National Hereford Expo Grand Champion Horned Female, BK Cool Kid 5052C ET, campaigned by Becca Moore. To date, 1218 has produced well over \$2 million in progeny sales. It is hard for the Buck program to let go of embryos of this magnitude.
- The embryos selling are also maternal sibs to BK Enchanting Points 7522E ET, the 2020 JNHE Grand Champion Horned Hereford Female for Victoria Chapman of Oklahoma. 7522E is the dam of BK VC Kissy Missy 2042K ET, the 2023 JNHE Grand Champion Horned Hereford Heifer that sold for a record setting \$370,000. Let's not forget about BK Cool Kid 5052C ET, the 2017 JNHE Grand Champion Horned Hereford Heifer for Becca Moore. HAPP Kool Aid Points 1218 ET and her daughters have produced more National Champions in the Hereford breed than any other cow family in history!
- Buck Cattle Company has remained a driving force in the Hereford breed, both in the show ring and in the marketplace, cementing a reputation that spans more than a decade of domination. It is with sincere appreciation that we acknowledge Jirl, Brenda, Bailey and their outstanding team for their unwavering support of Embryos on Snow, and for making elite opportunities like this available. Only the most proven and profitable genetics will sell January 9, 2026. Be here to take advantage of this unparalleled offering.

Offered by: **Buck Cattle Company, Jirl, Brenda & Bailey Buck 580-795-4865**

Hereford embryos by The Profit

LOT
61

3 Embryos Selling

Embryos
on
Snow™

DONOR **HAPP Final Point 1816 ET**

NJW 98S R117 Ribeye 88X ET x Crane Style Points 945 • Horned Hereford (AHA 43945819)

DAM OF 2024 CATTLEMEN'S CONGRESS CHAMPION HORNED HEIFER



Maternal sib to embryos selling

BK Keep it Simple 259K ET
2024 Cattlemen's Congress Grand Champion Open Horned Hereford Heifer & 2024 NWSS Grand Champion Junior Horned Hereford Heifer



► **LOT 61: 1 Package of 3 Embryos sired by BK Red River H18 ET sexed female**

- When Jirl said he had "the goods" set aside for Embryos on Snow, he wasn't exaggerating. HAPP Final Point 1816 ET stands as a maternal sister to the multi-million dollar producing matriarch HAPP Kool Aid Points 1218 ET, making her one of the most genetically valuable females to surface from this iconic cow family. 1816 is sired by the legendary NJW 98S R117 Ribeye 88X ET, one of the most influential and widely respected sires in the Hereford breed. HAPP Final Point 1816 ET brings together the kind of reliability, consistency, and production power that only the most proven pedigrees can deliver. Supported by generations of success, she represents the type of genetic foundation that builds champions and fuels high-end programs for years to come!
- HAPP Final Point 1816 ET is the dam of the 2024 Cattlemen's Congress Grand Champion Open Horned Hereford Heifer, BK Keep It Simple 259K ET, a dominant champion for Fallon Gohr of Oregon. BK Keep It Simple 259K ET was also slapped Grand Champion Horned Hereford Heifer in the Junior Show at the 2024 National Western Stock Show. 259K is a maternal sister to the embryos selling. Another maternal sister that found great success on the tanbark is BK Keepin Time 257K ET, the 2023 Tulsa State Fair Grand Champion Horned Hereford for Taos Heck.
- The embryos selling are sired by the exciting and highly proven BK Red River H18 ET. These sexed female embryos are FULL SIBS to BK Many Sweets 457M, the \$85,000 selection of Ella Weldon in the 30th Annual Buck Cattle Company Fall Premier. 457M was selected as the 2024 OSU AGR Winter Bonanza Grand Champion Horned Hereford Heifer. At the Cattlemen's Congress, she was selected as a Reserve Division Champion in the Junior Horned Hereford Show. 457M was also selected as the 2025 JNHE Division IV Champion Horned Hereford Heifer this past summer in Louisville, Kentucky. Another full sister to the embryos being offered is the \$34,000 BK Many Points 459M ET. This is without a doubt one of the most proven and profitable matings in Madill, Oklahoma.
- This 2024 Buck Cattle Company Spring Edition Sale featured a pair of daughters out of 1816 that sold for an impressive \$20,500 average. The Fall Premier XXIX featured another daughter of 1816, HAPP Lasting Love 358L ET, sired by FTZS Dignified 104J, that sold for \$30,000. The Fall Premier XXVIII offering included some of the most unique females ever produced in the Buck Cattle Company program. The "Style Points" cow family is responsible for the majority of the high selling Herefords in the sale, including the \$150,000 and \$145,000 high sellers. HAPP Final Point 1816 ET produced a trio of daughters by SR Dominate 308F that averaged more than \$22,000 per head. The embryos selling are maternal sibs to the \$32,000 BK Keep It Simple 259K ET and the \$29,000 BK Keepin Time 257K ET. BK Hidden Treasure 051H is another maternal sib to the embryos selling. She is a daughter of BK WF Apache A28 and sold for \$30,000 to Grady and Hudson Carter in the 2020 Buck Cattle Company Fall Premier. HAPP Final Point 1816 ET simply does not miss!
- Calling this mating "Hereford royalty" hardly does justice to the magnitude of the genetics represented here. Buck Cattle Company once again steps forward with the most proven, profitable, and time-tested genetics in their arsenal—offering them exclusively on the industry's most prestigious stage, Embryos on Snow.

Offered by: Buck Cattle Company, Jirl, Brenda & Bailey Buck 580-795-4865



Dam of embryos selling

Happ Final Point 1816 ET



Full sib to embryos selling

BK Many Sweets 457M — 2025 JNHE Division IV Champion Horned Hereford Heifer



Full sib to embryos selling

BK Many Sweets 457M —
\$85,000 heifer sired by BK Red River H18 ET



Full sibs to embryos selling

BK Many Points 459M ET —
\$34,000 heifer sired by BK Red River H18 ET

Hereford embryos by Red River

**LOT
62
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **BACC 286W Georgia Kay 629 ET**

UPS Sensation 2296 ET x STAR KKH SSF Mirror Image 286W • Polled Hereford (AHA 43792245)

THE LEGENDARY "GEORGIA KAY" DONOR

HEREFORD DIVISION



Dam of embryos selling

BACC 286W Georgia Kay 629 ET

2018 JNHE Reserve Grand Champion Polled Heifer



Full/maternal sib to embryos selling

BACC 629 Georgia Kay 072 ET — 2022 JNHE Grand Champion Bred-and-Owned Heifer



Full/maternal sib to embryos selling

BACC 629 Georgia Kay 208 ET — \$40,500 heifer sired by T/R BPF American Classic 561C ET



Full/maternal sib to embryos selling

T/R JPDL Georgia Kay H50 ET "Vera" — sired by T/R BPF American Classic 561C ET



Full/maternal sib to embryos selling

TLAC BACC Nostalgia 9925N ET — \$20,500 heifer sired by T/R BPF American Classic 561C ET



Full/maternal sib to embryos selling

BACC 629 Georgia Kay 359 ET — \$26,000 2024 JNHE 5th Overall Bred-and-Owned Heifer



Full/maternal sib to embryos selling

BACC 629 Georgia Kay 024 ET — 2022 OYE Grand Champion Polled Hereford Heifer



Full/maternal sib to embryos selling

BACC 629 Georgia Kay 356 ET — \$34,000 heifer sired by BK Red River H18 ET

► **LOT 62A: 1 Package of 3 Embryos sired by T/R BPF American Classic 561C ET sexed female**

► **LOT 62B: 1 Package of 3 Embryos sired by BK Red River H18 ET sexed female**

- Back by VERY popular demand is the iconic BACC 286W Georgia Kay 629 ET. As one of the premier young females in the Hereford breed, she is without a doubt one of the high dollar generating females in the Bar A Cattle Company program in Nocona, Texas.
- BACC 286W Georgia Kay 629 ET is one of the most decorated females that the Allan family has ever campaigned. From start to finish, she was a dominant force at the end of the leather lead. A division winner as a fall heifer calf at the JNHE in 2017, a division champion at the NWSS in 2018, Grand Champion Hereford Heifer at the 2018 San Antonio Livestock Exposition Junior Heifer Show, and finally she capped off her career as the 2018 JNHE Reserve Grand Champion Polled Owned Heifer. A highly successful show female for Mason and now a dominant producer in the donor pen.
- The first set of embryos selling are FULL SIBS to the highly decorated BACC 629 Georgia Kay 072 ET, the 2022 JNHE Grand Champion Bred-and-Owned Heifer and 2022 Texas State Hereford Show Grand Champion Polled Hereford Heifer. Countless wins have been added to this female's résumé along the way, and now she will carry the torch for the "Georgia Kay" cow family moving forward. This mating has yielded several other high selling and nationally competitive females for the Allan family and their customers. T/R JPDL Georgia Kay H50 ET is working in the donor pen at Weis Cattle and City View Farms. She produced a \$55,000 heifer calf by CH High Roller 756 ET her first year in production that went on to be selected as the 2023 American Royal Grand Champion Junior Hereford Heifer for the Anderson family. BACC 629 Georgia Kay 024 ET is another FULL SIB to the Lot A embryos. She was the 2022 OYE Grand Champion Polled Hereford Heifer and has now become a cornerstone donor for the Mullett and Griswold families of Oklahoma. Another full sister by the name of BACC 629 Georgia Kay 359 ET was a high selling fall born heifer that was selected by Grimmel-Schaake Cattle Company that was the 2024 JNHE 5th Overall Bred-and-Owned Heifer. BACC 629 Georgia Kay 359 ET was also selected as a division champion at the 2025 Fort Worth Stock Show. BACC 629 Georgia Kay 361 ET is yet another sister that was selected as the 2024 American Royal Reserve Division Champion for Landry Allan. She was then named the 2025 Fort Worth Stock Show Reserve Grand Champion Junior Horned Hereford Heifer! Let's not forget about the other full sister to the embryos selling, BACC 629 Georgia Kay 208 ET, the \$40,500 high selling heifer that has become a pivotal member of the donor pen for the Teets family. She is a past Cattlemen's Congress Division Champion that produced a \$45,000 heifer sired by KLD RW Marksman D87 ET. This past fall the Tlach family of City View Farms sold a full sib to the Lot A embryos, TLAC BACC Nostalgia 9925N ET, for a \$20,500 hammer price. 9925N was the result of a past Embryos on Snow purchase. This genetic combination ranks as one of the all-time most consistent Hereford matings in the history of the breed.
- The Lot B embryos are sired by BK Red River H18 ET, one of the rising stars in the Hereford breed. There is no denying the cow family significance and generating potential that is combined in this embryo mating. BK Red River H18 ET is sired by the 2019 NAILE and 2020 NWSS Grand Champion Polled Hereford Bull, H The Profit 8426 ET. His dam is the legendary HAPP Kool Aid Points 1218 ET, one of the all-time highest dollar generating females in the Hereford breed. This package of sexed female embryos are full sibs to BACC 629 Georgia Kay 356 ET, the \$34,000 fall-born heifer calf that was purchased by Harper Rose Starnes of Alabama and was selected as a class winner in both shows at the North American International Livestock Exposition. She continued her winning ways in Oklahoma City, where she was selected as the 2025 Cattlemen's Congress Division IV Champion Polled Hereford Heifer. Landry Allan also campaigned a full sib to the Lot B embryos sired by BK Red River H18 ET that was a reserve division champion in both the Junior and Open shows at the 2025 Cattlemen's Congress. Countless other progeny by BK Red River H18 ET have commanded HUGE premiums this past fall...don't let this genetic opportunity pass you by.
- BACC 286W Georgia Kay 629 ET remains the most predictable and profitable donor in the BACC lineup. We sincerely appreciate the Allan family's willingness to release embryos of this magnitude exclusively for the 20th Annual Embryos on Snow. Opportunities like this don't come around often—take full advantage.

Offered by: **Bar A Cattle Company, Dave, Becky, Tyler, Mason & Landry Allan, Dave Allan 979-561-7115,
Tyler Allan 979-219-9595, Mason Allan 979-309-8059**

Hereford embryos by American Classic & Red River

LOT
63

3 Embryos Selling

Embryos
on
Snow™

DONOR BACC 540 Kelly 241 ET

KLD EB Trump D58 x CRR 109 Chandon 540 • Polled Hereford (AHA 44656849)

DAM OF 2025 JNHE GRAND CHAMPION BRED-AND-OWNED HEIFER



Full sib to embryos selling

BACC 241 Haley 472

2025 JNHE Grand Champion Bred-and-Owned Heifer,
2025 American Royal Grand Champion Junior & Open
Hereford Heifer & 2025 Texas State Junior Hereford
Show Grand Champion Bred-and-Owned Heifer



► LOT 63: 1 Package of 3 Embryos sired by UPS Sensation 2296 ET sexed female

- A fresh face from the crew at Bar A Cattle Company, this offering represents a female who has already proven at a young age exactly why she resides in the donor pen for the Allan family. BACC 540 Kelly 241 ET is a daughter of the 2018 NWSS Grand Champion Polled Hereford Bull, KLD EB Trump D58, and is backed by the incredible CCR 109 Chandon 540, a past champion that has been a cornerstone matriarch. This mating is supported by a pedigree stacked with proven, time-tested genetics that are lined with purple banners.
- The embryos selling are full sibs to the dominant BACC 241 Haley 472, the first natural calf from BACC 540 Kelly 241 ET. 472 wasted no time establishing herself on the national stage. Her career began in Belton, Texas, where she was selected 2025 Texas State Junior Hereford Show Grand Champion Bred-and-Owned Heifer. She followed that performance with a trip to Louisville, where she captured the title of 2025 JNHE Grand Champion Bred-and-Owned Heifer for Landry Allan. Her banner run continued in Kansas City this past October, where she was slapped Grand Champion Junior and Open Hereford Heifer—a truly dominant résumé!
- The maternal side of this pedigree traces to the influence of CRR 435 Kelly 178, the DM BR Sooner-sired female that has been a staple in the breeding program at Coyote Ridge Ranch. She is the dam of CRR 109 Old School 301, CRR 5280, CRR 109 Upslope 611 ET, and many more influential individuals in the Coyote Ridge Ranch, Express Ranches, and Bar A Cattle Company breeding programs. CCR 109 Kelly 661 ET is a past Embryos on Snow matron that was selected as the 2018 NWSS Reserve Grand Champion Polled Hereford Heifer for David Smith of Colorado. The maternal granddam of the embryos selling is a full sister in blood to CRR 109 On Point 559 ET. Let's not forget about the full sister to CRR 109 On Point 559 ET, the 2015 NWSS Grand Champion Junior Polled Hereford Heifer, CRR 109 Kelly 303. The genetic combination that supports BACC 540 Kelly 241 ET is simply unrivaled!
- The embryos being offered are sired by the immortal UPS Sensation 2296 ET, a breed-shaping sire whose influence continues to define elite Hereford genetics. This mating represents an all-access pass to the very top—don't miss the train.
- Embryos on Snow continues to stand as the industry's premier destination for the most exclusive genetics available. We are grateful to the Allan family for their unwavering commitment to offering the very best from their world-renowned breeding program. The "best of the best" will sell January 9, 2026, in Oklahoma City, and this opportunity squarely fits that description.

Offered by: Bar A Cattle Company, Dave, Becky, Tyler, Mason & Landry Allan, Dave Allan 979-561-7115,
Tyler Allan 979-219-9595, Mason Allan 979-309-8059

Hereford embryos by Sensation 2296

**LOT
64
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **Happ Mirage 1327**

AH JDH Cracker Jack 26U ET  Happ MJH 945 Instyle 1115 • Polled Hereford (AHA 43382421)

ELITE HEREFORD GENETICS — MIRAGE NEVER MISSES!

HEREFORD DIVISION



Maternal sib to embryos selling

Hawk Markle 9L
ET — 2025
Cattlemen's
Congress Grand
Champion Junior
& Open Polled
Hereford Heifer



Maternal sib to embryos selling

Hawk Murphy
14J ET —
2023 NWSS



Maternal sib to embryos selling

Hawk Myla 39J
ET —
2023 NWSS



Maternal sib to embryos selling

Hawk RC Macy
307 ET — 2024
NAILE 3rd Overall
Junior Breeding
Heifer



Grand Champion
Horned Junior &
Open Horned
Hereford Heifer;
2022 JNHE
Grand Champion
Horned Hereford
Heifer;



Grand Champion
Junior & Open
Polled Hereford
Heifer;
2022 JNHE Grand
Champion Polled
Hereford Heifer;
2022 American
Royal Grand
Champion Junior
& Open Hereford
Heifer



Full/maternal sib to embryos selling

Hawk Dora 16N
ET — \$90,000
heifer sired by
FTZS Dignified
104J



2022 NAILE 4th
Overall Junior
Breeding Heifer



► **LOT 64A: 1 Package of 3 Embryos sired by SILO H18 Brandston 2404 ET sexed female**

► **LOT 64B: 1 Package of 3 Embryos sired by FTZS Dignified 104J sexed female**

- Year after year, HAPP Mirage 1327 continues to knock it out of the park. Her near-supernatural ability to generate at an ELITE level is nothing short of remarkable. She is the dam of BOTH the 2022 JNHE Grand Champion Horned Hereford Heifer and the 2022 JNHE Grand Champion Polled Hereford Heifer—an accomplishment that had never been achieved before. The Junior National Hereford Expo is difficult enough to win once, let alone twice...on the same day...with ET flushmate sisters!
- The 2024–2025 show season saw yet ANOTHER pair of ET flushmate sisters from the breed's most consistent champion-bearing donor, the iconic HAPP Mirage 1327. Hawk Markle 9L ET was the 2024 Iowa State Fair Grand Champion Hereford Heifer. She was also selected as the 2024 JNHE Champion Division XIII Polled Hereford Heifer for the Paulsen family. 9L continued her winning ways through the fall when she was selected as the 2024 American Royal Grand Champion Junior Hereford Heifer and the 2024 American Royal Reserve Grand Champion Open Hereford Heifer. Hawk Markle 9L ET finished her career as the 2025 Cattlemen's Congress Grand Champion Junior and Open Polled Hereford Heifer! The Dunklau family also campaigned an incredible daughter of HAPP Mirage 1327 who was selected as the 2024 NAILE Grand Champion Junior and Open Hereford Heifer. Hawk MC Macy 307 ET finished her run on the green chips as she was slapped 3rd Overall Junior Breeding Heifer for Hadley, Wyatt, Blayne and Kyler Dunklau. Hawk MC Macy 307 ET is the result of a past Embryos on Snow purchase that was made by Tyler Rodgers—talk about a wise investment!
- Kinnick Paulsen and Paige Lemenager exhibited their HAPP Mirage 1327 daughters to countless other wins in addition to their big day in July 2022 in Louisville, Kentucky. Hawk Murphy 14J ET was later selected as the 2022 Iowa State Fair Grand Champion Hereford and Reserve Supreme Champion Breeding Heifer. She returned to Freedom Hall in November to win the Junior Hereford show and finished the day as Fourth Overall Junior Breeding Heifer, an unbelievable achievement at the toughest and most competitive junior heifer show in the world. Hawk Myla 39J also continued her winning ways for the Lemenager family. She was the 2022 Illinois State Fair Supreme Champion Land of Lincoln Heifer following her selection as the Grand Champion Polled Hereford Heifer. She was selected as the 2022 American Royal Grand Champion Hereford Heifer in both the Junior and Open shows. 39J entered the new year with a big win at the Cattlemen's Congress, where she was slapped Grand Champion Junior Polled Hereford Heifer and was later selected as the 2023 Cattlemen's Congress Reserve Grand Champion Open Polled Hereford Heifer. This dynamic duo concluded their show careers in the "Mile High," where they were crowned the 2023 NWSS Grand Champion Polled Hereford and Grand Champion Horned Hereford Heifers for the Lemenager and Paulsen families, respectively. This duo of full sisters will forever be remembered as two of the greatest Hereford show heifers of all time!
- The embryos selling in the 20th Anniversary Embryos on Snow are new, fresh matings from the immortal HAPP Mirage 1327 matron. The Lot A embryos are sired by SILO H18 Brandston 2404 ET, the \$130,000 featured Live Lot from the 19th Annual Embryos on Snow. He was selected as the 2025 Cattlemen's Congress Supreme Champion Bull and then made his way to Louisville, Kentucky, this past fall to reassert his dominance. SILO H18 Brandston 2404 ET made history when he was selected as the 2025 NAILE Supreme Champion Bull.
- The Lot B embryos are sired by FTZS Dignified 104J, the T/R BPF American Classic 561C ET-sired son that was bred and promoted by Fitz Genetics of Oklahoma. This mating resulted in Hawk Dora 16N ET, the \$90,000 high selling Hereford heifer in the 2025 edition of the Divas & Donors.
- Maternal sibs to the embryos selling have commanded \$95,000, \$90,000, \$85,000, \$85,000, \$75,000, \$54,000, \$50,000, \$36,000, and \$35,000 in the last three Divas & Donors marketing events for Tom Hawk and company. Let's not forget about Uddell Cattle Company selling their HAPP Mirage 1327 daughter this past October for \$25,000. Hawk Rose 31H ET, a dominant many-time national division champion for Hayes Devine, finished her show career as the 2022 OYE Grand Champion Horned Hereford Heifer. This powerful female is also a maternal sib to the embryos selling. This past November, Hawk Rose 31H ET sold a trio of daughters that sold for an average of \$33,000 in the Divas & Donors. 31H is also the dam of the 2025 NAILE Grand Champion Junior Hereford Heifer. In November 2024, she produced three heifers that sold for \$100,000, \$20,000 and \$15,000 in Dixon, Illinois. Gary and Kathy Buchholz also featured an incredible set of HAPP Mirage 1327 daughters in The Female Event in December 2024; nine daughters sold for \$160,000, \$80,000, \$66,000, \$40,000, \$25,000, \$19,000, \$17,500, \$11,500, and \$10,000. This cow family does not miss!
- We couldn't be more elated to offer embryos from a female of this caliber and significance in the 20th Annual Embryos on Snow. HAPP Mirage 1327 has secured her own chapter in the history books—now it's up to you to decide if you'll be part of the story on January 9, 2026, in Oklahoma City.

Offered by: Hawk Livestock, Tom Hawk 815-739-3171

Hereford embryos by Brandston & Dignified

**LOT
65
A,B,C**

6 Embryos & Pregnancy Selling

DONOR **Hawk Rose 31H ET**

K Rustic 711 ET x Happ Mirage 1327 • Horned Hereford (AHA 44191477)

DAM OF 2025 NAILE CHAMPION JUNIOR HEREFORD HEIFER



Full/maternal sib to embryos & pregnancy selling Hawk Priya 11M ET
2025 NAILE Grand Champion Junior Hereford Heifer
— \$100,000 heifer sired by H The Profit 8426 ET



Full/maternal sib to embryos & pregnancy selling
Hawk Parker 2302 ET — 2024 Illinois State Fair Champion Junior Polled Hereford Heifer & 2024 American Royal Reserve Senior Calf Division Champion Hereford Heifer



Dam of embryos & pregnancy selling Hawk Rose 31H ET —
2022 OYE Grand Champion Horned Hereford Heifer



Maternal sib to embryos & pregnancy selling
Hawk Preslee 2305 ET — 2024 Indiana State Fair Champion Junior Hereford Heifer



Full/maternal sib to embryos & pregnancy selling
Hawk Dream 18N ET — \$65,000 heifer sired by FTZS Dignified 104J

- **LOT 65A: 1 Package of 3 Embryos sired by H The Profit 8426 ET sexed female**
- **LOT 65B: 1 Package of 3 Embryos sired by FTZS Dignified 104J sexed female**
- **LOT 65C: 1 Heifer Calf Pregnancy sired by SILO H18 Brandston 2404 ET due 1/25/26**

- Pedigree, pedigree! Ladies and gentlemen, we proudly introduce one of the most decorated members of the EOS Hereford donor roster, Hawk Rose 31H ET. This female is a direct daughter of the legendary HAPPI Mirage 1327, one of the highest income producing Hereford females in modern times. Hawk Rose 31H ET is sired by K Rustic 711 ET, the horned bull that was bred in the Krebs Ranch program and commanded a six-figure hammer price at the National Western Stock Show prior to being selected as the 2018 FWSS Reserve Grand Champion Horned Hereford Bull.
- A many-time champion for the Devine family of Oklahoma, Hawk Rose 31H ET was campaigned by Hayes to countless victories during her time on the show road. One of her most notable wins would include being selected as the 2021 JNHE Division III Champion Horned Hereford Heifer. She continued her winning ways when she was selected as a reserve division champion at the 2022 Cattlemen's Congress. Hawk Rose 31H ET finished her decorated show career when she was slapped Grand Champion Horned Hereford Heifer at the 2022 Oklahoma Youth Expo, the world's largest youth livestock show.
- The embryos selling as Lot A are sired by H The Profit 8426 ET, therefore making them full sibs to Hawk Priya 11M ET, the 2025 NAILE Grand Champion Junior Hereford Heifer for Ty Pezanoski. 11M was also the 2025 American Royal Reserve Grand Champion Hereford Heifer in the Junior and Open shows. Prior to these big wins this past fall, Hawk Priya 11M ET was the 2025 Illinois State Fair Grand Champion Hereford Heifer. 11M was the \$100,000 high selling Hereford heifer in the 2024 edition of the world-renowned Divas & Donors marketing event. Hawk Priya 11M ET was also selected as the 2024 Badger Brawl Grand Champion Horned Hereford Heifer. Another full sister to the Lot A embryos selling is Hawk Parker 2302 ET, the 2024 Illinois State Fair Grand Champion Junior Polled Hereford Heifer. Hawk Parker 2302 ET was also selected as the 2024 American Royal Reserve Senior Calf Division Champion Hereford Heifer. A full sister to the embryos selling, Hawk Preslee 2305 ET, was the 2024 Indiana State Fair Grand Champion Junior Hereford Heifer that was campaigned by the Deatsman family of Indiana. This mating DOES NOT miss!
- The Lot B embryos are straight from Tom Hawk's playbook! This embryo mating is sired by FTZS Dignified 104J, the T/R BPF American Classic 561C ET son that was the 2022 FWSS Reserve Grand Champion Polled Hereford Bull. The embryos selling as Lot B will result in full sibs to Hawk Dream 18N ET and Hawk Dawson 31N ET, two females that respectively brought \$65,000 and \$20,000 in the 2025 edition of the Divas & Donors.
- Lot C offers the winning bidder a first-class ticket to the big show. This is your opportunity to fast track your program and accelerate ROI by acquiring a pregnancy from the prolific Hawk Rose 31H ET and sired by the \$130,000 featured Live Lot of the 19th Annual Embryos on Snow, SILO H18 Brandston 2404 ET. Brandston made history in 2025 by capturing both the Cattlemen's Congress Supreme Champion Bull and NAILE Supreme Champion Bull titles, a feat that has never before been accomplished!
- Hawk Rose 31H ET has lived up to the "family name" when it comes to generating at the highest level. In the fall of 2023, the first "Rose" progeny hit the auction block. Two daughters sired by CH High Roller 756 ET commanded \$70,000 and \$30,000. The embryos selling are maternal sibs to the heifer calves that boast an impressive \$50,000 average! The embryos selling are also maternal sibs to the exciting Hawk GKB Bear Hunter 19M ET, the 2025 Cattlemen's Congress Spring Polled Hereford Bull Calf Champion.
- The HAPPI Mirage 1327 genetic line needs no introduction. This legendary donor dam has produced more champions and high sellers in the last four years than any other Hereford cow in the business. Consider this exclusive genetic opportunity as a way to catapult your program to the forefront of the business with the next generation from the famed "Mirage" tribe. Hawk Rose 31H ET is quickly working her way up the ladder as one of the most promising young females in the Hereford breed.
- **NOTE:** The heifer calf pregnancy selling, sired by SILO H18 Brandston 2404 ET, is due 1/25/26 and is being carried by Recip No. 389. Payment is required to be made in full before the pregnant recip can be transported. Recip cow will be available for pick up or shipment from Hawk Livestock, Earlville, Illinois.

Offered by: Hawk Livestock, Tom Hawk 815-739-3171

Hereford embryos by The Profit & Dignified, pregnancy by Brandston

LOT
66

3 Embryos Selling

DONOR C-Bar Stony 6H3SCC Domain A163 \times C-Bar Stony 801F • PB Red Angus (RAAA 4406307)**DAM OF \$90,000 RED ANGUS HEIFER AT LAFRENTZ CATTLE**Embryos
on
Snow™**Dam of embryos selling** C-Bar Stony 6H**Sire of embryos selling** WD ROSE Johnny Cash 342 — 2024 Cattlemen's Congress Reserve Grand Champion Red Angus Bull

Maternal sib to embryos selling
Kirwan Stony 5007 —
\$90,000 heifer

► LOT 66: 1 Package of 3 Embryos sired by WD ROSE Johnny Cash 342 sexed female

- Only through Embryos on Snow will you find genetic offerings from this incredible matron. C-Bar Stony 6H is on a trajectory headed straight for the stars. Her most recent daughter ignited a fierce bidding war and commanded an impressive \$90,000 on the 2025 Lafrentz Cattle Elite Female Sale. C-Bar Stony 6H is truly one of the most remarkable Red Angus females you could ever lay eyes on—breathtaking in her foot quality, skeletal integrity, body shape, udder quality, and overall maternal design. She now serves an integral role within the WD Cattle Company breeding program of Washington, Kansas, and we are sincerely grateful for the opportunity to market the first offering of her frozen genetics in celebration of the 20th Anniversary of Embryos on Snow.
- C-Bar Stony 6H is a daughter of the impressive 3SCC Domain A163 stud that stands at Genex. The maternal side of her lineage traces to the influence of arguably the most impressive Red Angus female in the breed, C-Bar Stony A302. For over a decade, A302 has been the "cover girl" for the Red Angus breed when it comes to maternal functionality, eye appeal, and productivity. A302 is a female that breeders and Red Angus enthusiasts from around the globe recognize and admire for her breed-leading phenotype and maternal strength.
- Kirwan Stony 5007 is a daughter that combines all that is good about the beef business. Not only does she come in an incredible phenotypic package, but when it comes to her genomic package, she stands well above the cohorts she will be meeting in the ring. She ranks among the elite 1% of the breed for WW, YW, ADG and REA; top 2% for CW; top 5% for GM; top 17% for Milk; and top 29% for CED. A truly unique and valuable breeding piece that has the credentials to be a herd building female that will elevate any program to the next level! Her \$90,000 bid was made by Madison Fischer of Texas, and she is set to be an absolute force once she makes it to the tanbark.
- The synergy of C-Bar Stony 6H and WD ROSE Johnny Cash 342 in the embryo package selling gets the heart pumping! WD ROSE Johnny Cash 342 was the Reserve Champion Red Angus Bull at the 2024 Cattlemen's Congress, and his first two daughters sold this fall for \$30,000 and \$20,000. This is a sire that is about to bust out in a serious way, as several of the best cows in the breed are carrying his service.
- A sincere "thank you" goes to Wyatt, Tayler and Walker Durst for allowing us to include their newest source of genetic excellence, as they are building one of the most impressive Red Angus cow herds you will find. Their attention to detail and instincts for breeding high caliber seedstock are being rewarded and noticed by some of the most distinguished stockmen in the industry. The WD prefix is one you will be seeing for many years.

Offered by: WD Cattle Company, Wyatt, Tayler & Walker Durst 785-541-0904

Red Angus embryos by Johnny Cash

**LOT
67
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR BJF Fancy Lacy 3036L

Six Mile John Wick 882E x WR Ms Fancy Lady 0218 • PB Red Angus (RAAA 4825013)

2025 CATTLEMEN'S CONGRESS CHAMPION RED ANGUS HEIFER



Dam of embryos selling

BJF Fancy Lady 3036L



Dam of embryos selling

BJF Fancy Lady 3036L —

2025 Cattlemen's Congress Grand Champion Open Red Angus Heifer & 2025

Cattlemen's Congress Grand Champion Junior Red Angus Heifer



Great-granddam of embryos selling GT Cita 4060 —
Iconic Red Angus donor dam



Full sister to dam of embryos selling

BJF Cita 1049J —

2022 NAILE Grand Champion Junior Red Angus Heifer



Sire of Lot A embryos selling

ROSE WEBR Powerglide 2109 —

Red Angus AI sire

► **LOT 67A: 1 Package of 3 Embryos sired by**

ROSE WEBR Powerglide 2109 sexed female

► **LOT 67B: 1 Package of 3 Embryos sired by Buyer's Choice**

sexed female *Available 4/1/26

- We could not be more excited to welcome BJF Fancy Lady 3036L to the coveted Embryos on Snow lineup. She is undeniably one of the most impressive Red Angus females to step into the arena within the last five years—designed in a form that stockmen across every sector of the industry can appreciate. Though she only appeared on the tanbark once, that single outing was all it took to leave a lasting impression. Her dominance was crystal clear at the 2025 Cattlemen's Congress, where she was named both the Grand Champion Junior and the Grand Champion Open Red Angus Heifer for Kelly Gaffney and crew. She was raised by the budding Bjorklund program of Minnesota, where brothers Luke and Lee along with their dad, Doug, are putting together a cow herd and annual sale that is built with all the fundamentals in check and then some of the extra goodies that it takes to come home with the big purple banners!
- The maternal power that comes embedded with this future breed icon is loaded with the quality you would expect after inspecting this futuristic creature. Her dam, WR Ms Fancy Lady 0218, is a full sister to the breed changing PZC TMAS Firestorm 1800 ET. She herself has been blazing a trail for the BJF prefix, with 30 progeny now recorded to her name. Maternal siblings to 3036L have highlighted their annual female sale the past couple of years. The maternal granddam of 3036 is one of the most important cows of all time in the Red Angus breed. To this day she continues to build on a legacy that started almost two decades ago. GT Cita 4060 will forever be regarded as one of the most influential and impactful Red Angus matrons of all time.
- This newest installment in the lineage looks to be the one who can carry the torch moving forward for this highly acclaimed cow family. In addition, a full sister to BJF Fancy Lady 3036L, BJF Cita 1049J, was selected as the 2022 NAILE Grand Champion Junior Red Angus Heifer. Help yourself to a premier mating that will put any Red Angus program on the map!
- The two matings that sell on BJF Fancy Lady 3036L are suitable for those who are willing to place their program on the fast track toward excellence. Those with a progressive, forward-thinking approach to the Red Angus breed should find desire toward the ROSE WEBR Powerglide 2109-sired embryos. 2109 is guiding the upward direction that the breed is bound for and has been responsible for a majority of the high selling Red Angus females that Rosebud has sold over the past couple of years. The second opportunity offers a buyer's choice scenario, allowing for all the creativity in the world to design a mating to suit your fancy. The hype surrounding this outlier has Red Angus phenotype connoisseurs frothing at the mouth to be a part of the next big thing. This is an opportunity to place your program at the forefront of the next colossal movement for the Red Angus breed.
- Rosebud Cattle Company has built a program that is referred to by many as one of the elite stops each fall sale season. Tie into one of the most exciting cow families that the program has to offer!

Offered by: Rosebud Cattle Company, Zane & Allison Ward 620-376-8218

Red Angus embryos by Powerglide & sire of buyer's choice

LOT
68
1-2

2 Semen Units Selling

Embryos
on
Snow™

SIRE **STRA Ranch Hand 2010**

TAC Drifter H10 × STRA Laura 0135 • PB Red Angus (RAAA 4663391)

THE HOTTEST BULL IN THE RED ANGUS BREED



Semen selling STRA Ranch Hand 2010 Purebred Red Angus



Son of sire of semen selling NIO Improver 4099
\$155,000 son

► LOTS 68-1 & 68-2: 2 Packages of 1 Unit of Semen conventional

- Undeniably one of the greatest combination Red Angus sires to surface, STRA Ranch Hand 2010 has cemented himself as one of the hottest and most in-demand bulls the breed has ever known. To date, he has been completely locked down, and semen has not been made available to the public except for a few very special occasions—where his semen has commanded more than \$5,000 per unit!
- Purchased by Niobrara Red Angus and Rohrich's Cutting Edge Ranch from Twedt Red Angus, STRA Ranch Hand 2010 combines overwhelming phenotypic quality with truly rare genomic excellence. He ranks within the top 1% of the breed for ProS, HB, GM, and Stay; top 2% for Marb; top 9% for Milk; top 11% for BW; top 18% for CED; top 25% for WW; top 22% for MCE; and top 35% for YW. Further validating his elite potential, he recorded an extraordinary 207 %IMF ratio within his contemporary group.
- The first progeny have been met with high demand, commanding premiums when offered at auction. This past spring at the Niobrara Red Angus Bull Sale, a son of STRA Ranch Hand 2010 was the talk of the industry due to his unique combination of genomic spread and elite phenotypic qualities. NIO Improver 4099 commanded a \$155,000 hammer price and was purchased by Bieber Red Angus, Cross Diamond Cattle Company and Bottomley Farms.
- This is a truly RARE opportunity to access semen from what may be the most influential Red Angus sire to emerge in the last decade. As the beef industry continues to evolve, ensure that STRA Ranch Hand 2010 remains at the forefront of your genetic strategy.
- NOTE:** All semen has been professionally stored at Vogler Semen Centre in Ashland, Nebraska.

Offered by: Sanbur Ridge Red Angus, Ross & Dani Knott 402-843-8726

Red Angus semen on Ranch Hand

LOT
69
1-10

20 Semen Units Selling

Embryos
on
Snow™

DONOR **RF Elevate K108**

FC RF Summit 0018 ET \times RF SC Miss Maura 8221 ET • PB Charolais (AICA M985091)
ELITE CHAROLAIS GENETICS



Semen selling

RF Elevate K108 Purebred Charolais



Maternal sib to sire of semen selling

RF Miss Maura 3322 ET —
2024 & 2025 AIJCA Grand Champion Owned Heifer



Daughter of sire of semen selling

RJ Judy 5210N — 2025 Badger Brawl 5th Overall Heifer (B) — \$60,500 daughter



Daughter of sire of semen selling

RJ Judy 5209N — 2025 Hoosier Beef Congress Champion Charolais Heifer — \$56,500 daughter



Daughter of sire of semen selling

RJ Judy 5215N — \$51,000 daughter



Daughter of sire of semen selling

RJ Judy 525N — \$25,500 daughter

► **LOTS 69-1 thru 69-10: 10 Packages of 2 Units of Semen sexed female**

- RF Elevate K108 has stirred up plenty of excitement with his rookie calf crop that was born in the spring of 2025. He captured widespread attention through the 2023 Ridder Farms Fall Born Sale, where he sold as a calf for \$16,500 for 2/3 interest to Toenyes Livestock of Illinois and RJ Cattle Co. of South Dakota. He was then re-pictured with some maturity, and this new promotional picture really started the hype around this phenotype driven, impressive specimen. He is one chisel fronted, heavy boned, and super flexible stud that blends structural quality with an impressive overall presence and incredible hair quality. To top it off, he offers all this good in a PA-Free package, and with a pedigree that gives breeders plenty of options.
- His pedigree is lined with excellence, as his granddam was the 2011 Reserve National Champion Female, and his dam, RF SC Miss Maura 8221 ET, won her division at every major show and has become the most reliable source of elite quality in the Ridder Farms donor pen. His sire was the highest selling bull in the 2021 Full Circle Cattle Co. Bull Sale, commanding \$52,500 for 2/3 interest. Maternal sisters to RF Elevate K108 include Trace Ridder's 2023-24 AICA Female of the Year and also Claire Norris' 2024-25 AICA Female of the Year and back-to-back AIJCA Junior National Champion.
- The first daughters of RF Elevate K108 to sell found serious appreciation from show heifer enthusiasts and topped the Charolais division for both Boyert-Core and Coor Cattle. Price tags include \$60,500, \$56,500, \$51,000 and \$25,500. Two of these daughters have already made their debuts in the show ring, winning the Charolais breed at both the Hoosier Beef Congress and Badger Brawl. This first EVER offering of sexed female RF Elevate K108 sells January 9, 2026, in Oklahoma City!
- NOTE:** All semen has been professionally stored at Nichols Cryo Genetics in Maxwell, Iowa.

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; Toenyes Livestock, Miles Toenyes 618-420-9413;**
Ridder Farms, Derek Ridder 573-680-4692

Charolais semen on Elevate

**LOT
70
A,B**

IVF Cycle & 3 Embryos Selling

DONOR **RF Miss Maura 3322 ET**

PCC Force of Nature 122J ET \times RF SC Miss Maura 8221 ET • PB Charolais (AICA EF1352449)

2024 & 2025 AIJCA JUNIOR NATIONAL GRAND CHAMPION HEIFER



Dam of IVF cycle & embryos selling

RF Miss Maura 3322 ET

2025 Cattlemen's Congress Grand Champion Open Charolais Heifer & 2025 FWSS 56th National Charolais Show Grand Champion Open Charolais Heifer

Dam of IVF cycle & embryos selling RF Miss Maura 3322 ET



2025 AIJCA Junior National Grand Champion Owned Heifer



2024 AIJCA Junior National Grand Champion Owned Heifer



2024 American Royal Grand Champion Junior Charolais Heifer



2024 NAILE Reserve Grand Champion Open Charolais Heifer

► **LOT 70A: 1 Reverse Sort IVF Cycle *Available 2/1/26**

► **LOT 70B: 1 Package of 3 Embryos sired by CHOICE**

BRCHE Cool Dot 0503 PLD ET or

BOY AALB White Snake 400M sexed female

- For the first time EVER, we present an exclusive genetic opportunity from the most decorated Charolais female in recorded history! RF Miss Maura 3322 ET was Claire Norris' selection from the 2024 Rosebud Cattle Company Fall-Born Female Sale for \$30,000. She is supported by RF SC Miss Maura 8221 ET, an M&M Outsider 4003 PLD daughter that has become the leading force in the Ridder Farms program, with several breed-leading progeny. Note that 3322 is a maternal sister to both RF Elevate K108 and RF Miss Maura 2331 ET, who claimed the 2023–2024 AICA Female of the Year title.
- RF Miss Maura 3322 ET never needed any warming up, as her first trip to town was rewarded with Grand Champion Heifer honors at the 2024 AIJCA Junior National Show, a tall order when you take into consideration the fact that she is a fall born and wasn't yet a year old when she made her National show debut. Her next trip to town was to Kansas City, where she was crowned as the 2024 American Royal Grand Champion Junior Charolais Heifer. RF Miss Maura 3322 ET never let her foot off the gas from here on out...at the NAILE she was Reserve Grand Champion Heifer behind the Supreme Champion Junior Breeding Heifer; in Oklahoma City she won the Open Show and was Reserve Grand Champion in the Junior Show; then she made the trip to Fort Worth to be crowned the 56th National Champion Charolais Heifer. Then the most historic win and perfect way to cap off such a legendary run came at the 2025 AIJCA National Junior Show, when Brian Fox and Jeff Paulsen selected RF Miss Maura 3322 ET to be the Grand Champion Owned Heifer once again, making her the first back-to-back AIJCA Grand Champion Owned Heifer in history. We may never again see a more comprehensive set of wins from a Charolais female. Her campaign was nothing short of incredible!
- The opportunity to purchase an aspiration to the sire of your choice will sell January 9, 2026, in Oklahoma City. This is a once-in-a-lifetime chance to secure genetics from the most dominant Charolais female perhaps ever. In addition to the IVF cycle, we are excited to offer a choice set of embryos from her first aspirations, sired by either BRCHE Cool Dot 0503 PLD ET or BOY AALB White Snake 400M. Both sires are on the top of the breeding lists for the most progressive and attentive Charolais breeders, and the potential for serious returns on investment here is legitimate. Do not get caught flat footed when either of these opportunities sell, as they have the potential to seriously propel a program on an upward trajectory.
- We want to extend our sincere thanks to all involved with this iconic champion and for the opportunity to present her first public offering at Embryos on Snow. We are grateful for the trust placed in us to provide access to the "playbook" of one of the most progressive Charolais breeding programs and cow families the industry has to offer.
- TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Derek Ridder 573-680-4692.

Offered by: Ridder Farms, Derek Ridder 573-680-4692; Norris Cattle Company, Claire Norris 785-727-3646;
Jack Green 660-292-1105; Rosebud Cattle Company, Zane & Allison Ward 620-376-8218

IVF cycle + Charolais embryos by Cool Dot or White Snake

**LOT
71
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **RF SC Miss Maura 8221 ET**

M&M Outsider 4003 PLD X B3 Miss Maura 17X ET • PB Charolais (AICA EF1270228)

DAM OF THE WINNINGEST CHAROLAIS SHOW HEIFER IN HISTORY

Maternal sib to embryos selling RF Miss Maura 3322 ET



2025 Cattlemen's Congress Grand Champion Open Charolais Heifer



2025 AJCA Junior National Grand Champion Owned Heifer



Dam of embryos selling
RF SC Miss Maura 8221 ET



2024 AJCA Junior National Grand Champion Owned Heifer



Maternal sib to embryos selling
RF Miss Maura 2331 ET — 2023 American Royal Champion Open Charolais Heifer



2025 FWSS 56th National Charolais Show Grand Champion Open Charolais Heifer



2024 American Royal Grand Champion Junior Charolais Heifer



Full/maternal sib to embryos selling
RF Elevate K108 — Charolais AI sire, sired by FC RF Summit 0018 ET

- **LOT 71A: 1 Package of 3 Embryos sired by PCC Force of Nature 122J sexed female**
- **LOT 71B: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**
- **LOT 71C: 1 Package of 3 Embryos sired by FC RF Summit 0018 ET sexed female**

- RF SC Miss Maura 8221 ET joins us for her second year as a highlight of the 2026 Embryos on Snow Charolais roster. Anyone who has been paying attention to the Charolais circle over the past 24 months would certainly recognize that she has been a dominant force on the breed's winner's circle. Two females in particular have led the charge. The first born of the two, RF Miss Maura 2331 ET, was sired by BOY Outlier 812 ET PLD and shown by Trace Ridder. She claimed the 2023-24 AICA Female of the Year title with her highlighting wins of Grand Champion Female at the 2023 American Royal ROE Show and Reserve Champion Female at the Fort Worth Stock Show. The later born of the two built a résumé of wins that no other Charolais female in history can claim. RF Miss Maura 3322 ET was an absolute force during her time in the show ring. She started her show career with a bang, claiming the Grand Champion Owned Heifer honors for Claire Norris at the 2024 AJCA Junior National in Belton, Texas. She continued her winnings ways into the fall, being the 2024 American Royal Grand Champion Junior Charolais Heifer and the 2024 NAILE Reserve Grand Champion Open Charolais Heifer. This past winter the streak continued as she claimed the 2025 Cattlemen's Congress Grand Champion Open and Reserve Champion Junior Charolais Heifer, and she was sashed as the 56th National Champion Charolais Heifer at the 2025 Fort Worth Stock Show. Yet her warpath was not over; perhaps the most impressive and memorable win came as she became the first back-to-back AJCA Junior National Champion Owned Heifer in Springfield, Missouri, this past summer. She will go down as one of the most decorated Charolais show heifers in history, and we are thrilled to offer her first frozen genetics in the 20th Anniversary of the Embryos on Snow alongside her dam.
- Another notable sibling to these females that has not been recognized in the ring but rather by some of the most progressive stockmen in the business is RF Elevate K108. He was the selection of RJ Cattle Company and Toenyes Livestock, and his rookie calf crop exposed his generating talents with multiple standouts across the nation. His high sellers list includes daughters at \$60,500, \$56,500, \$51,000, \$25,500, and several others from \$10,000 to \$20,000.
- The PCC Force of Nature 122J ET sexed female embryos will create full sisters to the dominant champion of Claire Norris' mentioned above. RF Miss Maura 3322 ET has captured the attention of some of the finest stockmen in the business. She is the rare combination of flawless phenotype and impeccable structural correctness—a female built for the modern era and one whose influence will be felt for years to come. A full sister to RF Miss Maura 3322 ET recently sold on Rosebud Cattle Company's "Major League" Female Sale for \$42,500 to Brooke Polzin, further highlighting the outstanding quality of this cow family.
- The second mating on RF SC Miss Maura 8221 ET, sired by BOY AALB White Snake 400M, is one that Ridder Farms is eagerly awaiting themselves. Last January, Jim Bowling of Indiana purchased a 50% semen interest in BOY AALB White Snake 400M for \$215,000. Ever since he was unveiled, BOY AALB White Snake 400M has been a bull that the industry has turned toward with serious interest. The first progeny from the Embryos on Snow alum will be born shortly, and we think he will be the "go-to" sire for years to come.
- Those looking for something a little different speed will find interest in the package C embryos. The FC RF Summit 0018 ET-sired embryos will be full siblings to the exciting rookie AI sire RF Elevate K108, who became a trending sire of the Charolais business after his first calves sold this fall. Several of these high sellers will be ones that find the purple this coming show season.
- We appreciate Ridder Farms, Stierwalt Cattle and Aces Wild Ranch for opening access to the front end of their genetic inventory with RF SC Miss Maura 8221 ET. We believe that she is only beginning what is set to be a monumental breeding career.

Offered by: **Ridder Farms, Derek Ridder 573-680-4692; Stierwalt Cattle, Ky Stierwalt 580-302-3005;**
Aces Wild Ranch, Jed Watje 817-600-1082

Charolais embryos by Force of Nature, White Snake & Summit

LOT
72
A,B

6 Embryos Selling

DONOR **BOY HL Lilo 350L**

Embryos
on
Snow™

BOY Outlier 812 ET PLD x BOY Smokin Monte 7311 • PB Charolais (AI) EF1343185
2024 NAILE SUPREME CHAMPION OPEN BREEDING HEIFER



Dam of embryos selling BOY HL Lilo 350L
2024 NAILE Supreme Champion Open Breeding Heifer &
2024 Iowa State Fair Supreme Champion 4-H Breeding Heifer



Maternal granddam of embryos selling
BOY Smokin Monte 7311



- **LOT 72A: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**
- **LOT 72B: 1 Package of 3 Embryos sired by WR Relief J4606 sexed female**

- The show cattle business is an ever-evolving beast, and each year it becomes more competitive than the last. As cattle inch closer to perfection, management intensifies, and the stakes rise higher, the chances of capturing the biggest titles often feel mythical. Yet this Embryos on Snow debutant proudly lays claim to two of the largest and most prestigious banners the industry has to offer. BOY HL Lilo 350L was the \$84,500 high selling Charolais female from the 2023 Boyert-Core October Female Sale, selling to Avery Sweeny and Lime Creek Cattle Company. She was a standout of the fall sale season, being a prospect that stood out for her ultimate level of power and stoutness yet one that tied it all together in such a productive and flexible package. She was one that was always going to be a contender.
- Needless to say, "contender" was putting it lightly. She came out the gate running, winning her division in both shows at the 2024 National Western Stock Show, Champion Charolais at the Iowa Beef Expo, division champion at the AIJCA Junior National, and then rounded out her summer campaign by claiming the coveted Supreme Champion 4-H Breeding Heifer title at the 2024 Iowa State Fair. But the best was yet to come, as she would head into the fall with something left to prove, and boy did she! On the green shavings of Freedom Hall, BOY HL Lilo 350L was able to capitalize on being the Grand Champion Charolais Female in both the Junior and Open shows to be selected as the 2024 NAILE Supreme Champion Open Breeding Heifer and Fourth Overall Junior Breeding Heifer. Few can match this impressive scoreline!
- The pedigree that supports this "superbowl" winning female has been responsible for as many winners in the Charolais ring as any in the past five years. The Sullivan firm invested in a BOY Outlier 812 PLD x BOY Smokin Monte 7311 daughter in 2022. She was campaigned as a calf in Louisville and came away with Reserve Champion Charolais Heifer honors, only to top that in the Open Show at Cattlemen's Congress, beating out her full sister to be crowned Grand Champion Charolais Heifer. That summer she also claimed the Reserve Grand Owned Heifer title at the AIJCA Junior National in Minneapolis for Sara. Carter Hoge campaigned a full sister the same year that was Third Overall Owned Heifer and Grand Champion Bred-and-Owned Heifer at the 2024 AIJCA Junior National Show along with Reserve Champion Charolais Heifer in the NAILE Junior Charolais Show and Champion Charolais Heifer in both the Junior and Open shows at the 2025 NWSS. This past season, Brooke Polzin showed BOY HL Mary M452, the Fourth Overall Owned Heifer at the 2025 AIJCA National Show and Reserve Champion Charolais Heifer at the 2025 American Royal Open Show. Needless to say, the pedigree behind BOY HL Lilo 350L fires with incredible consistency!
- The two matings offered on BOY HL Lilo 350L are as progressive and electrifying as you could hope to design. Lot A features embryos sired by the \$215,000 sensation of the 19th Annual Embryos on Snow, BOY AALB White Snake 400M, a bull generating massive expectations as breeders eagerly anticipate his first calves in the coming weeks. The second package is sired by the highly sought after WR Relief J4606, a bull whose influence continues to surge within the elite Charolais sector. Set your program up for success with either of these matings—two premier options for the forward-thinking Charolais breeders ready to plant their flag at the forefront of the industry.

Offered by: Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105, Jake, Natalie, Raymond & Gwen
Boyert 330-635-6825, Clayton Boyert 330-410-4232; Lime Creek Cattle, Kevin Partridge 563-920-6294

Charolais embryos by White Snake & Relief

LOT
73
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **LMAN Ms. Shelley 251K**

WC Milestone 5223 P X MLF Ms Montella 116E ET • PB Charolais (AICA F1325815)

2023 NAILE SUPREME CHAMPION JUNIOR BREEDING HEIFER



Dam of embryos selling LMAN Ms. Shelley 251K
2023 NAILE Supreme Champion Junior Breeding Heifer



Maternal sib to embryos selling
SULL BOY Shelley 595N —
\$28,500 heifer



Maternal sib to embryos selling
SULL Ms Shelley 5670N —
\$14,000 heifer



Dam of embryos selling
LMAN Ms. Shelley 251K —
\$130,000 Charolais donor

- **LOT 73A: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**
- **LOT 73B: 1 Package of 3 Embryos sired by PCC Force of Nature 122J ET sexed female**
- **LOT 73C: 1 Package of 3 Embryos sired by CHOICE BRCHE Cool Dot 0503 PLD ET or RF Elevate K108 sexed female**

- LMAN Ms. Shelley 251K remains one of the highest selling Charolais heifer calves in history, as she commanded a \$130,000 price tag through the 2022 Boyert-Core Online Female Sale. Yet this extravagant dollar figure can be justified once you look into the career she built for Sara Sullivan throughout the 2023-2024 show season. Most monumental was her slap for the 2023 NAILE Supreme Champion Junior Breeding Heifer, one of if not the most prestigious championship that can be won by a show heifer. Her dominant career even came with a slap that endorsed her name to be added to the Jim Bloomberg Memorial Award. In addition to her enormous victory in the Junior show at the North American, LMAN Ms. Shelley 251K was also the Grand Champion Heifer of the 55th National Charolais Show, Grand Champion Charolais Female in both the Junior and Open shows at the 2024 Cattlemen's Congress and the Fourth Overall Owned Heifer at the 2023 AIJCA Junior National. A truly elite Charolais female that is destined for greatness outside of the ring!
- In the 2025 Maternal Legends Online Sale, a BOY Cajun 010J daughter of 251K sold for \$28,500 to Isaac Montgomery, and a daughter by BOY Outlier 812 PLD sold for \$14,000 to Guinevere Bowman. Another daughter sold for \$20,000 privately at Sullivan Farms. The most progressive Charolais breeders should be very pleased with the opportunities that Sullivan Farms has committed, as you can see they are taking an all-gas, no-brakes approach to their breeding philosophy here!
- The Lot A package features a mating sired by the man of the hour, BOY AALB White Snake 400M. His influence is already visible throughout the Charolais offering, and with his first calf crop about to drop, excitement is running high in Charolais circles. This mating unites some of the most elite and valuable individuals in the modern Charolais breed, making it a truly standout opportunity.
- Lot B is sired by the very appropriately named PCC Force of Nature 122J ET, the sire of Claire Norris' dominant champion from 2024-2025 that was crowned the 56th National Champion Female and the only Charolais female to EVER claim back-to-back Grand Champion Owned Heifer titles at the Charolais Junior National.
- Lot C offers a buyer's choice scenario where you can pick between a pair of sires that drummed up a lot of interest this fall, as they sired the majority of high selling Charolais females sold. The up-and-coming supplier of unique Charolais features BRCHE Cool Dot 0503 PLD ET is the sire of Blake Bruns' Reserve Champion Charolais Female at the 2024 Cattlemen's Congress and AIJCA Junior National and Champion Open Charolais Female at the 2025 Cattlemen's Congress. A full sister to this female was the \$90,000 high selling Charolais heifer of the fall that sold to the Kornegay family of Oklahoma. RF Elevate K108 stomped onto the scene this year with several high sellers at \$60,500, \$56,500, \$51,000 and \$25,500. Two of these RF Elevate K108 daughters have already won the Charolais breed shows at the Hoosier Beef Congress and the Badger Brawl.
- Jump on board here to stand alongside a future matron of the breed and have faith in her potential, because standing behind her are some of the industry's most savvy stockmen.

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380**

Charolais embryos by White Snake, Force of Nature & choice

**LOT
74
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR LJR Ms Kari 318K ET "Judy"

M&M Outsider 4003 PLD x LJR Ms Satin 22E • PB Charolais (AICA EF1326789)

THE HOTTEST YOUNG CHAROLAIS COW IN THE BUSINESS

CHAROLAIS DIVISION



Full/maternal sibs to embryos selling...



RJ Judy 5210N —
2025 Badger Brawl
5th Overall Heifer (B)

\$60,500
heifer sired by
RF Elevate
K108



RJ Judy 5209N — 2025 Hoosier Beef
Congress Champion Charolais Heifer —
\$56,500 heifer sired by RF Elevate K108



RJ Judy 5215N —
\$51,000 heifer sired by
RF Elevate K108

RJ GCC Miley Cyrus
N07 — \$53,000 heifer
sired by BRCHE
Cool Dot 0503 PLD ET

Dam of embryos selling

LJR Ms Kari 318K ET "Judy"

2023 NAILE 55th National Charolais Show
Reserve Grand Champion Open Charolais Heifer

► **LOT 74A: 1 Package of 3 Embryos sired by RF Elevate K108 sexed female**

► **LOT 74B: 1 Package of 3 Embryos sired by BRCHE Cool Dot 0503 PLD ET sexed female**

► **LOT 74C: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

- LJR Ms Kari 318K ET, affectionally known as "Judy," was a very successful show heifer for Mackenzie Neal. Her wins include being the 2023 NAILE Reserve Grand Champion Open Charolais Heifer at the 55th National Charolais Show, and she was a multiple-time jackpot supreme contender from early on. She has been a truly unique individual that was special from day one. She combines an incredible structural build with the extra dimension and capacity that her dam, LJR Ms Satin 22E, has proven to inject so reliably. One of the most well-known maternal sisters to "Judy" was campaigned by Charlee Jones through 2022; LJR Ms Josephine 804J ET was selected as the Champion Charolais Female at the 2022 Illinois Beef Expo. A third M&M Outsider 4003 PLD daughter was crowned the Grand Champion Charolais Female at the 2022 Fort Worth Stock Show.
- The dam of "Judy" has been a staple in the Jackson Cattle Company Charolais donor pen, spearheading the program toward being a leader in the breed. This prolific cow family also serves as an outcross to many of the most popular pedigrees that are available to Charolais breeders. If you look into the production career of LJR Ms Satin 22E, you will find that she has clicked to a large array of sires and has been trusted by several of the most discerning Charolais show families and breeders.
- The embryos selling as Lot A are sired by the sensational RF Elevate K108. The resulting progeny will be full sibs to the high selling Charolais females on both the Boyert-Core and Coor Cattle Fall Female Sales at \$60,500 and \$56,500, respectively. Beyond this pair, other highlights include full sisters at \$51,000 and \$25,500. From this group of impressive sale highlights, they have already claimed the Champion Charolais titles at the 2025 Hoosier Beef Congress and the Badger Brawl plus Fifth Overall in Ring A at the Badger Brawl. A proven mating that will yield HUGE return on investment for the winning bidder!
- The second mating with BRCHE Cool Dot 0503 PLD ET is one that gets the heart pumping and phenotypically aligns some very neat individuals. This mating produced RJ SA Ms Cool N1 ET, the 2025 AJCA Junior National Division I Champion Heifer for Mackenzie Neal that also became the \$69,000-valued female from the 2025 RJ Cattle Company "Commitment to Excellence" Sale. Another from this mating is the highly anticipated Charolais female that was a pinup girl for the 2025 Griswold Cattle Classic Female Sale. Her promotional picture caused quite a stir, and she fetched a whopping \$53,000 when the bidding ceased. This is a no-miss mating that is certain to generate.
- Lot C is sired by the \$150,000 TLAC Hits Different 1409L ET, a featured Live Lot in the 18th Annual Embryos on Snow that has taken the industry by storm with his rookie calf crop! This mating will result in dual registered MaineTainer and Composite Charolais show heifer prospects. Remember, TLAC Hits Different 1409L ET carries the red gene, making the probability of yellow or gold hided females high. Notable daughters have commanded \$165,000, \$127,000, \$85,000, \$82,500, \$65,000, \$55,000, \$54,501, \$49,000, \$45,500, \$42,500, \$40,500, \$31,500, \$30,500, \$26,500, \$26,000, \$24,000, \$24,000, \$22,500, \$21,500, and countless others ranging from \$10,000 to \$20,000.
- "Judy" has secured her place in the donor pen at Mitchell, South Dakota. The best of the best is being offered from RJ's constantly evolving Charolais breeding program. This is your chance to purchase full sib embryos to multiple high selling females that were featured on several of the absolute best multi-breed show heifer sales in the nation. Don't take this opportunity lightly!

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576; Smith Acres Show Cattle, Drew Smith 937-532-6847**

Charolais embryos by Elevate & Cool Dot + % by Hits Different

LOT
75
A,B

6 Embryos Selling

DONOR **CFL Miss Stone 896**

WC Milestone 5223 P x CFL Miss Wind 956 • PB Charolais (AICA F1260782)

DAM OF 2025 NAILE GRAND CHAMPION CHAROLAIS HEIFER



Full/maternal sib to embryos selling Miss Nova

2025 NAILE Grand Champion Junior Charolais Heifer



Full/maternal sib to embryos selling

Miss Nova —
2025 Tulsa State Fair Reserve Supreme Champion Junior Breeding Heifer, 2025 AJCA Reserve Grand Champion Owned Heifer & 2025 Kansas Classic Grand Champion Heifer (A & B), sired by M&M Outsider 4003 PLD

- **LOT 75A: 1 Package of 3 Embryos sired by M&M Outsider 4003 PLD sexed female**
- **LOT 75B: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**

- We are excited to introduce a new face to the Embryos on Snow lineup with a Charolais female that debuted her show ring presence in dramatic style in 2025. CFL Miss Stone 896 hit the scene with a bang this past year with an M&M Outsider 4003 PLD daughter that found her way to Stillwater, Oklahoma, to join the string of Kelton Arthur, and from there, the rest is history. CFL Miss Stone 896 is a WC Milestone 5223 P daughter from an LT Thundering Wind 5200P female that was purchased from Boyert-Core as a bred heifer and in turn has become a dream investment for the Cronk family.
- Miss Nova is an M&M Outsider 4003 PLD daughter from the CFL Miss Stone 896 donor that has been one of the most dominant and commanding Charolais show heifers of the past year. From her first appearance until the green shavings of Louisville, she has been an absolute force to be reckoned with. Right out of the gate, Miss Nova was the Champion Charolais in both rings and Fourth and Fifth Overall Female at the 2024 Kansas Beef Expo. She was also selected as the 2025 Kansas Classic Grand Champion Heifer in Rings A and B. Next on her agenda was the AJCA National Junior Show, where she was selected as the Champion Division VI Owned Heifer and eventually Reserve Grand Overall Owned Heifer for Kelton Arthur. The train just kept chugging down the track headed into the fall, as she grabbed another gear for Tulsa State Fair to be crowned the 2025 Tulsa State Fair Reserve Supreme Champion Junior Breeding Heifer among one of the toughest lineups in history. From there she made it to Freedom Hall to continue her dominant streak by being selected as the 2025 NAILE Grand Champion Junior and Open Charolais Heifer. Many would say that she would have found a way into their Top 5 supreme breeding heifer lineup. It would be hard to debate that she hasn't been a favorite of stockmen across the nation, and an absolute outlier among her breed contemporaries.
- The pair of matings we are proud to offer on CFL Miss Stone 896 represent both the proven and the most anticipated. The Lot A embryos, sired by M&M Outsider 4003 PLD, will create full sisters to the impressive Arthur family champion. The Lot B sexed female embryos will provide the opportunity to create maternal sisters to Miss Nova by the \$215,000 50% semen interest BOY AALB White Snake 400M. This is a mating that aligns the stars and could very likely help set the tone for what we think will be a historic breeding career for the specimens on either side of the pedigree.
- We sincerely appreciate the trust that Cory Cronk and his family have placed in Embryos on Snow by allowing us to debut this fresh face to the Charolais roster. It is offerings from the newest and most elite, trend-setting females, such as CFL Miss Stone 896, that solidify Embryos on Snow as the industry's most exclusive genetic sale!

Offered by: Cronk Show Cattle, Cory Cronk 765-623-8318

Embryos
on
Snow™

CHAROLAIS DIVISION

Charolais embryos by Outsider & White Snake

**LOT
76
A,B**

6 Embryos Selling

DONOR SVY Elsa 919G

M&M Outsider 4003 PLD x SVY Mia 424B • PB Charolais (AICA F1350215)

\$105,000 MATERNAL SISTER TO SVY MAYFIELD 30H

Embryos
on
Snow™



Dam of embryos selling SVY Elsa 919G

\$210,000-valued Charolais donor



Maternal sib to embryos selling
SVY Elsa 345L — \$51,000 heifer



**Maternal brother to
dam of
embryos
selling**
SVY
Mayfield
30H —
2022
Canadian
Western
Agribition
Supreme
Champion
Bull & 2023
NWSS Grand
Champion
Charolais
Bull



- **LOT 76A: 1 Package of 3 Embryos sired by
BOY Outlier 812 ET PLD sexed female**
- **LOT 76B: 1 Package of 3 Embryos sired by
PCC Force of Nature 122J sexed female**

- SVY Elsa 919G began her path toward stardom after being one of the featured live lots from the 18th Annual Embryos on Snow, where she commanded \$105,000 for 50% embryo interest. Aces Wild Ranch and Longview Cattle Company teamed up with Serhienko Cattle Company, Thomas Ranch and Hansen Farms on this monumental female, and we are excited to have her back for 2026! She is a maternal sister to the “one in a million” herd sire SVY Mayfield 30H, the first true International Champion that the breed has EVER known, and well known he became when his 2023 US semen inventory commanded a staggering \$140,000. Perhaps more impressive is the fact that her first daughter, sired by LT Badge 9184 PLD, was the \$51,000 featured lot of the 2023 Weis Cattle Fall Sale that sold to Shyan Bennett of Winchester, Indiana, and was the Champion Charolais Female at the 2024 Indiana State Fair.
- Stemming from the famed Serhienko cow herd of Maymont, Saskatchewan, validates the maternal power built into the pedigree that supports SVY Elsa 919G. Her lineage links her to some of the most incredibly built white-hided cattle on earth. Her mother, SVY Mia 424B, is a full sister to Big Creek Game Changer 192 and the dam of Kadon Leddy's SVY Luna 609D. The genetic predictability that comes with the Elsa influence is surefire and in the limited opportunities to date has set the foundations for the bright lights.
- December 2024 saw a BOY Outlier 812 PLD-sired daughter of SVY Elsa 919G highlight the Thomas Ranch Christmas Classic Female Sale, commanding \$25,500 to Blanchette Ranch, Ltd. She truly was one of the most exotic looking Charolais females you may ever lay your eyes on and looked like the serious dollar generating kind. Two other full sisters to this mating highlighted the 2025 Thomas Ranch Pasture Sale, one of which was the \$27,500 high selling female to Kashlyn Krebs, and another sold for \$16,500 to Kelly Gaffney. These females are full sisters to the Lot A genetic opportunity. Take hold of the exclusive opportunity to place your program alongside the best breeders in the world.
- Another mating we think should yield serious results is the combination with PCC Force of Nature 122J ET. He is the sire of the reigning National Champion and two-time Junior National Champion shown by Claire Norris. PCC Force of Nature 122J ET has been on the list of many Charolais breeders the past couple of years, as he has become a legitimate source of quality and value.
- There is no denying the cow power and generating potential that these matings offer. Top shelf genetic opportunities from SVY Elsa 919G are your ticket to success!

Offered by: Thomas Ranch, Clint & Cally Kindred 605-222-1515; VeaBea Thomas 605-222-1258;
Hansen Farms, BJ Hansen 605-228-6199; Aces Wild Ranch, Jed Watje 817-600-1082

Charolais embryos by Outlier & Force of Nature

LOT
77
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **CC BS Call Me Maybe 8906 ET P "Phyllis"**

M&M Outsider 4003 PLD x CC Carly Rae 2361 PLD • PB Charolais (AIJA EF1260995)

DAM OF 2023 NWSS GRAND CHAMPION CHAROLAIS HEIFER



Dam of embryos selling

CC BS Call Me Maybe 8906 ET P "Phyllis"

2020 NWSS Grand Champion Junior & Open Charolais Heifer
& 2019 NAILE Grand Champion Junior Charolais Heifer



Maternal sib to embryos selling

TLAC Good Time Dallas 9916J — 2023 NWSS Grand Champion Junior Charolais Heifer

Full/maternal sib to embryos selling

TLAC Had A Bad Day 804L — 2024 American Royal Grand Champion Open Charolais Heifer

Maternal sib to embryos selling

TLAC This Kiss 3077L — 2024 NWSS Reserve Division II Champion Charolais Heifer

► **LOT 77A: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**

► **LOT 77B: 1 Package of 3 Embryos sired by CHOICE RF Elevate K108 or CCC WC Redemption 7143 PLD ET sexed female**

- CC BS Call Me Maybe 8906 ET P may very well be one of the most decorated Charolais females to EVER grace the tanbark. Total domination would be the most accurate way to describe her campaign. In 2019, Jenna Tlach of Iowa was on the lead of this dominant force that stems from the potent genetic combination of M&M Outsider 4003 PLD and CC Carly Rae 2361, one that has been responsible for several of the most desired offspring the past couple of sale seasons. CC BS Call Me Maybe 8906 ET P, or "Phyllis," as she is affectionately known around City View Farms, was the 2019 AIJCA Junior National Grand Champion Charolais Heifer in Fort Worth, Texas, and Grand Champion Charolais and Fifth Over All Breeds at what many claimed to be the most competitive state fair 4-H heifer show in recent years in Des Moines, Iowa. In the fall of 2019, she continued her winning ways by being selected Grand Champion Charolais Heifer at both the American Royal and the NAILE. CC BS Call Me Maybe 8906 ET P rounded out her career on the tanbark in January 2020 when she was named Grand Champion Charolais Heifer in the Junior and Open shows at the National Western Stock Show.
- The year 2020 saw a pair of full sisters to "Phyllis" paraded by the Arthur and Utech families that battled it out for grand champion honors at each of the Midwest major livestock shows, proving that there is no fluke to the genetic combination behind these females. To many, CC BS Call Me Maybe 8906 ET P will be remembered as one of the most uniquely designed Charolais females of the modern century. She is in the production phase of her career now, and the opportunity to add her influence to your breeding repertoire only occurs through Embryos on Snow.
- The 2023 National Western Stock Show brought the proudest breeding accomplishment to the storybook of "Phyllis" as her daughter by BOY Outlier 812 ET PLD, TLAC Good Time Dallas 9916J, was crowned the Grand Champion Charolais Female in the Junior show for Kade Roeder. This was not her first time to the backdrop, however, as she was also the Fourth Overall Breeding Heifer at the 2022 World Beef Expo. The trio of BOY Outlier 812 ET PLD x CC BS Call Me Maybe 8906 ET P females that have sold to date fetched prices of \$24,500, \$15,000, and \$10,000. The Tlach family realizes the potency of this bloodline and retained an ET flushmate sister to the high sellers that was a part of their own high caliber show string for the 2022 season, taking home the Fifth Overall Bred-and-Owned Heifer title at the AIJCA Junior National. Another daughter to arise is TLAC Had A Bad Day 804L, a natural calf that came from a mating with CCC WC Redemption 7143 PLD ET. She was the 2024 American Royal Grand Champion Open Charolais Heifer for Jenna Tlach.
- The Lot A sexed female embryos offer you the opportunity to unlock the breeding potential of one of the most anticipated, up-and-coming sires of the Charolais breed. BOY AALM White Snake 400M is the \$215,000 50% semen interest stud from the 19th Annual Embryos on Snow that was featured at the top of many breeders' lists to utilize this past year.
- Lot B reveals two new matings that we have the honor of offering through the choice of both the new and the proven. The rookie season of RF Elevate K108 has already made waves, landing multiple daughters on high-seller lists and topping at an impressive \$60,500. He has garnered tremendous attention this past fall and is poised to become one of the most popular options of the coming breeding season, as his daughters are already dominating the early jackpot circuit. On the opposite end of the spectrum stands the time-tested CCC WC Redemption 7143 PLD ET, a bull with little left to prove. This widely respected, versatile breeding sire has done it all, siring national champions, AI sires, and donors of true distinction. This mating would also produce full sisters to the 2024 American Royal Grand Champion Open Charolais Heifer.
- The world is your oyster in this scenario, presenting a genuine opportunity to sit at the forefront of the Charolais show ring. The Tlach family has been a longstanding contributor to the program and are strong advocates for preserving the exclusivity of Embryos on Snow. We extend our sincere appreciation for their unwavering support.

Offered by: City View Farms, Barry, Amy, Jenna & Abby Tlach 515-240-0503

Charolais embryos by White Snake & choice by Elevate or Redemption

LOT
78
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR CF HHF Margie 750 HC X ET

FREE K-KIM Hot Commodity X CF Margie 9114 Sol ET • PB Shorthorn (ASA *x4255038)

THE DAM OF THE \$165,000 HIGH SELLING SHORTHORN HEIFER

SHORTHORN DIVISION



Dam of embryos selling CF HHF Margie 750 HC X ET



Full/maternal sib to embryos selling

S/N Next Level Margie 535 ET — 2025 NAILE Reserve Division Champion Shorthorn Heifer, \$165,000 heifer sired by FSF Perfection 812



Full/maternal sib to embryos selling

S/N Margie's Masterpiece 473 ET — 2025 Cattlemen's Congress Division Champion Shorthorn Heifer



Full/maternal sib to embryos selling

S/N Narley Margie 544 ET — \$57,000 heifer sired by FSF Perfection 812



► **LOT 78A: 1 Package of 3 Embryos sired by FSF Perfection 812 sexed female**

► **LOT 78B: 1 Package of 3 Embryos sired by MFS Dream Weaver 37K sexed female**

- Things really heated up in Marion, South Dakota, this past October with the inclusion of a new donor, and in particular a specific mating that really set the scene for an impressive Shorthorn marketplace for the famed Schrag/Nikkel firm's 55th Annual Family Event Sale. Already established as one of the show heifer hotspots in the nation, the South Dakota-based program has built a multi-breed donor battery that encompasses some of the leading donors in the business from the Shorthorn, Maine-Anjou, Angus and Composite show heifer divisions. Their program runs parallel with their industry-leading frozen genetic preservation business. 605 Sires + Donors offers the utmost first-class experience from a bull and donor collection standpoint, and we are proud to acknowledge that a large portion of the frozen genetics offered in this sale have been collected and processed by the Schrag/Nikkel family and their professional team.
- CF HHF Margie 750 HC X ET is a FREE K-KIM Hot Commodity daughter from the legendary CF Margie 9114 Sol ET donor that has been a cornerstone in the iconic Margie line and has directly raised both National Champion bulls and females for the CF prefix. A full sister to CF HHF Margie 750 HC X ET includes the headlining CF HHF Margie 2106 HC X ET, the dam of both CF S/F Ultimate Reward ET and CF S/F Upper Hand X ET. 9114 is a full sister to CF Margie 119 Sol X ET, another leading donor for the Cates firm that raised multiple champions, such as David Smith's 2016 Junior National and 2017 NWSS Champion, CF CSF Margie 575 HC ET, and both of the Inskeep family's coveted champions, CF CSF Margie 611 HC ET, who was the 2017 Reserve Junior National and NAILE Champion, and then CF CSF Margie 830, the 2019 NAILE and 2020 NWSS Grand Champion Shorthorn Heifer. Long story short, the pedigree in support of this trending matron is loaded with the absolute most potent Shorthorn genetics known to the business.
- The 2025 Family Event Sale showcased two daughters from CF HHF Margie 750 HC X ET, both sired by the recently deceased FSF Perfection 812. S/N Next Level Margie 535 ET had been a favorite of all who toured the offering, and expectations had been high all through the fall, but on that fateful evening of October 11, 2025, she became the property of Macy Bowling with her \$165,000 bid. This female has come out of the gate running and was already selected as the 2025 NAILE Reserve Junior Heifer Calf Division Champion in a highly competitive 53-head division. The second of the pair of full sisters, S/N Narley Margie 544 ET, commanded \$57,000 to Katie Lowry and Garrett Cattle. Needless to say, the \$110,000 average on this mating is not something to sneeze at! In addition to the full sisters, you can include the \$35,000 S/N Margie's Masterpiece 473 ET, who was a 2025 Cattlemen's Congress division champion Shorthorn heifer for Caroline Huebner. This donor is building quite the reputation for herself, and it looks like she is only headed in one direction.
- We are grateful for the two genetic offerings being made available on this budding industry icon. Lot A offers the opportunity to create full siblings to the pair of high sellers from the 2025 Family Event Sale at \$165,000 and \$57,000. They are sired by the deceased FSF Perfection 812 sire that rewrote many people's perceptions about the trajectory of the Shorthorn breed, as they are cattle that come with the all extras and have true beef quality built in. The second mating is sired by a stud that is amassing championships and dollars as quickly as any bull in the Shorthorn breed, MFS Dream Weaver 37K, who in his first calf crop sired MFS Dreaming Lucy 45M ET, the 2025 National Junior Shorthorn Show Grand Champion Owned Heifer, and SULL LGF Ruby's Dreamy 4602M ET, the Fifth Overall Owned Heifer. This pair of Shorthorn matings has "ROI" written all over them!

Offered by: Schrag Nikkel Show Cattle, Cory & Melissa Schrag 605-941-5241; Jake, Sammi & Nova Nikkel 316-573-6922;
Cory Thomsen 605-730-2397

Shorthorn embryos by Perfection & Dream Weaver

LOT
79

4 Embryos Selling

Embryos
on
Snow™

DONOR **CF PC Mona Lisa 350 Cinch X**

JSF KANE Cinch 61H x CSF Mona Lisa 2104 BD • PB Shorthorn (ASA *x4359100)

2024 NAILE GRAND CHAMPION SHORTHORN HEIFER



Dam of embryos selling

CF PC Mona Lisa 350 Cinch X

2024 NAILE Grand Champion Open Shorthorn Heifer



Sire of embryos selling

CF In Demand — 2025 NAILE Grand Champion Shorthorn Bull & 3rd Overall Open Bull



Dam of embryos selling

CF PC Mona Lisa 350 Cinch X —

2025 Cattlemen's Congress Reserve Grand Champion Open Shorthorn Heifer & 2024 National Junior Shorthorn Show 4th Overall Heifer



► **LOT 79: 1 Package of 4 Embryos sired by CF In Demand sexed female**

- Cates Farms has been a longtime leader in the registered cattle business. Their eye for quality is unquestioned, as is the long line of champion females they have produced over multiple breeds. Yet with the tradition of excellence that they have built over several decades, they are able to keep refreshing the face of their program with new sources of the most elite quality; with that we are proud to introduce one of the freshest sources of quality for the Shorthorn program, CF PC Mona Lisa 350 Cinch X. Not only did she surface toward the top as one of their most impressive and encapsulating champions to date, but it looks as though she has the potential to carry their program into the next generation with her production career by supplying the genetic goods for the next decade's worth of champions to come out of Modoc, Indiana.
- CF PC Mona Lisa 350 Cinch X became a very familiar face to Shorthorn enthusiasts through the 2024–25 show season. She was the \$85,000 half interest selection of the Smith family from the Cates Farms Star Search XXI Sale in 2023. She descends from one of the first females purchased by Piper Cates that originated in the Newcom program and offers a very unique twist from a pedigree standpoint, being sired by the outcross JSF Kane Cinch 61H, a stud that is built upon a pedigree that is production focused. Her repertoire of wins starts with being the 2024 National Junior Shorthorn Show Fourth Overall Heifer. From there she laid claim to the most decorated titles a Shorthorn female can win, being the 2024 NAILE Grand Champion Open Shorthorn Heifer in the Jack C. Ragsdale Super National Shorthorn Show. She rounded out her career as the 2025 Cattlemen's Congress Reserve Grand Champion Open Shorthorn Heifer for Miller Smith and earned the title of being the 2024–25 National Shorthorn Junior Female Division Champion of the Year. Smith Family Farms marketed her natural born Shorthorn Plus calf this past fall, sired by the Angus calving ease bull W L E Legit B30, at \$10,000, so we can only imagine what is around the corner for this genetic gem through embryo transfer. That heifer calf was recently selected as the 2025 Hoosier Beef Congress Champion Shorthorn Plus Heifer.
- We are proud to welcome this debutant to the Embryos on Snow lineup. This multiple-time champion is on the verge of cementing her legacy among some of the breed's most legendary individuals, and the opportunity to purchase one of the first genetic offerings from CF In Demand, the 2025 NAILE Third Overall Open Bull, is an opportunity that shall not be taken lightly. Thank you to Cates Farms and Smith Family Farms for opening the inventory of this future matron of the Shorthorn breed!

Offered by: Cates Farms, Tyler, Cortney & Piper Cates 765-576-0035; Smith Family Farms, Mitchell Smith 765-606-6224

Shorthorn embryos by In Demand

LOT
80
1-5

10 Semen Units Selling

Embryos
on
Snow™

SIRE **SULL RGLC The GOAT 420M ET**

CSF Evolution HC × SULL Special Rosa 1151J ET • PB Shorthorn (ASA *s4386487)
THE "GOAT"

SHORTHORN SEMEN



Semen selling

SULL RGLC The GOAT 420M ET Purebred Shorthorn

Mature photo



Dam of sire of semen selling

SULL Special Rosa 1151J ET —
2022 NAILE Grand Champion Open Shorthorn
Heifer



Yearling photo

► **LOTS 80-1 thru 80-5: 5 Packages of 2 Units of Semen conventional**

- Sullivan Farms is a leader in the show cattle business—no Ifs, Ands, or Buts about it. John and his talented crew have maintained a firm grip on the top end of the industry and have shattered every ceiling across any breed they've chosen to propagate. From a historical standpoint, the Shorthorn breed is one that remains close to their heart, and as the business has trended back and forth, so has the emphasis placed on the breed. But as with most things, the cyclical nature of the show cattle business has renewed excitement around the Shorthorn breed once again.
- Tracing the pedigrees of the National Champion Shorthorn animals from the past two decades reveals just how influential the SULL prefix has been in shaping the modern-day Shorthorn. To say they have been dominant would be an understatement. So, when John and Josh reached out a year ago about having the best Shorthorn bull they had ever raised, we knew immediately that we had to be involved. After tremendous excitement in the 19th Annual Embryos on Snow, we are proud to re-introduce SULL RGLC The GOAT to the 20th Anniversary of the industry's most exclusive genetic sale!
- SULL RGLC The GOAT is a son of SULL Special Rosa 1151J, the 2022 NAILE Grand Champion Open Shorthorn Heifer exhibited by Kathy Lehman and one of the most popular and dominant champions of the past decade. The GOAT is sired by CSF Evolution HC, the sire of the back-to-back Grand Champion Shorthorn Females at the National Junior Show in 2021 and 2022. SULL RGLC The GOAT possesses an undeniable look of quality from the side, offering a front third that would be difficult to sketch any more perfectly, tying high into the top of a very smoothly laid-in shoulder. He opens into a bold, three-dimensional forerib and center body which transitions into extreme squareness and stoutness of pin set from behind. He steps to the surface with a textbook set to his hip and hind leg, offering an elite level of flexibility off either end of his skeleton. A truly unique specimen, he has been a standout since the day he was born.
- The revival is upon us, and the Shorthorn breed is building momentum toward the glory days once again. There is as much anticipation and interest in the red, white, and roan stock as we have seen in years, and it is herd sires like SULL RGLC The GOAT that are pushing the breed back into the limelight. Here is your invitation to be a part of the next great chapter in the show cattle business!
- **NOTE:** All semen has been professionally stored at Trans Ova Genetics in Sioux City, Iowa.

Offered by: **Sullivan Farms, John Sullivan, Josh Elder 402-650-1380; Mark Gordon; Nelson Farms**

Shorthorn semen on The GOAT

LOT
81
1-20

20 Semen Units Selling

Embryos
on
Snow™

SIRE **FSF Perfection 812**

FSF Near Perfect x FSF Sierra Crystal • PB Shorthorn (ASA *4278468)

NOW-DECEASED LEGENDARY SHORTHORN SIRE



Semen selling

FSF Perfection 812 Purebred Shorthorn

Daughter of sire of semen selling

S/N Next Level Margie 535 ET
— \$165,000 daughter



Daughter of sire of semen selling

S/N Lady Crystal Lottery 3100 ET
— \$90,000 daughter



Daughter of sire of semen selling

RJC Lady Crystal M223 ET
— \$56,500 daughter

► **LOTS 81-1 thru 81-10: 10 Packages of 1 Unit of Semen sexed female**

► **LOTS 81-11 thru 81-20: 10 Packages of 1 Unit of Semen conventional**

- It is with great excitement that we present a truly rare genetic opportunity from the iconic FSF Perfection 812, a bull that has revolutionized the Shorthorn breed! With over 1,800 progeny recorded in the American Shorthorn Association herdbook and hundreds of show steers not documented, it's safe to say that he has been the most popular and influential sire option of the last decade.
- Sadly, FSF Perfection 812 has passed, and his semen inventory will never again be replenished. Bred in the legendary Farrer Stock Farms program of Royal Center, Indiana, FSF Perfection 812 is a testament to the expertise of Tom Farrer, regarded by many as one of the most gifted stockmen of our time. A visionary in both the cattle and swine industries, Tom has produced countless individuals that have shaped the business, and FSF Perfection 812 is among the most impactful of them all!
- FSF Perfection 812 was a truly special individual that was a phenotype standout—massive boned, big footed, flexible in motion, and loaded with power and real-world substance. His ability to sire both elite show heifers and dominant show steers is nothing short of remarkable. Time and time again, he stamps his progeny with the upper-echelon look, quality, and structural integrity required to be competitive in today's industry. His dam is a maternal sister to FSF Starburst 058, another influential Shorthorn AI sire from the renowned Farrer Stock Farms breeding program, further solidifying this pedigree's depth and consistency.
- In true Embryos on Snow fashion, we are honored to offer this opportunity featuring both conventional and sexed female semen from the legendary FSF Perfection 812. We extend our sincere appreciation to Farrer Stock Farms, Showmax Cattle Company, and 4R Farms for making it possible for this iconic breeding bull to be showcased as part of the 20th Anniversary of the industry's most exclusive genetic sale.
- **NOTE:** All semen has been professionally stored at 605 Sires + Donors in Marion, South Dakota.

Offered by: **Farrer Stock Farms, Tom & Lisa Farrer 574-727-0680, Payton & Kristen Farrer 765-586-8186, Taylor & Kristen Farrer 574-727-5610; Showmax Cattle Company, Denny Everson 605-661-9466; 4R Farms, Ryan Davidson 260-726-5076**

Shorthorn semen on Perfection

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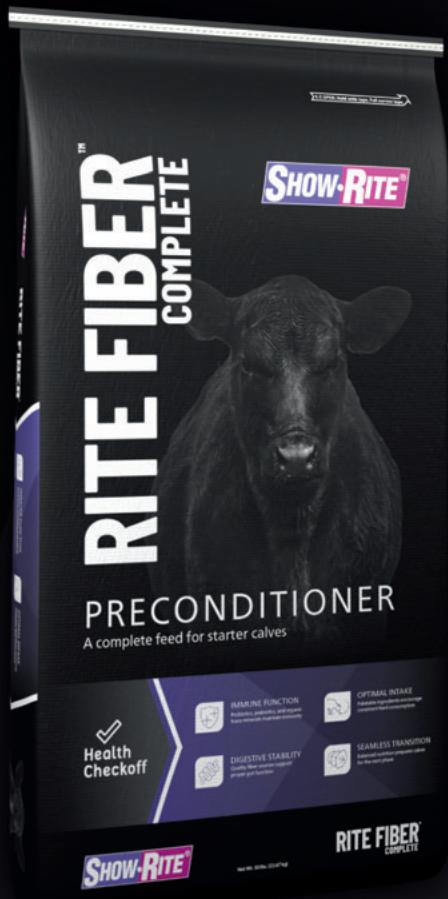


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Learn more at SenseHub-CowCalf.com
or call (608) 237-3170.



This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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AND THANK YOU FROM THE TEAM AT CCI.LIVE - OVER \$115 MILLION SOLD ONLINE IN 2025



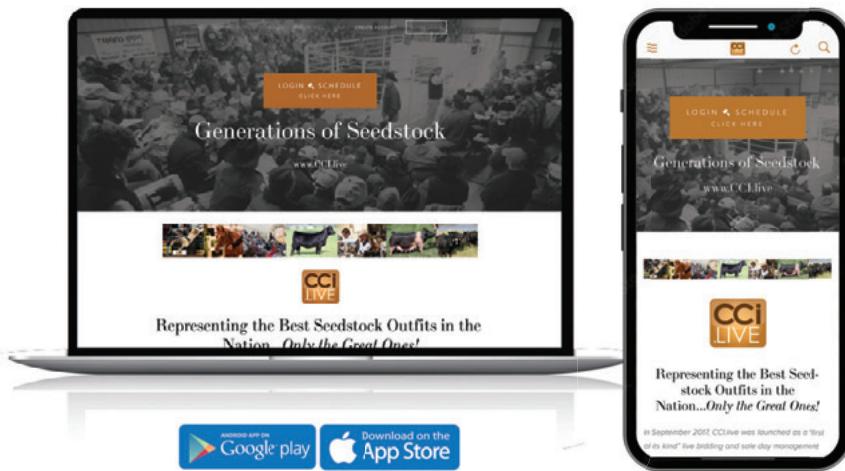
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 - CCI.live will operate with ease on a **cellular device, laptop, desktop or tablet**.
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