

20th Anniversary

Embryos on Snow™

Denver

HELD DURING THE NATIONAL WESTERN STOCK SHOW

2026
FRIDAY, JANUARY 16

New location

THE LEGACY BUILDING

National Western Club

Doors open at 5:30 p.m. • Sale at 6:30 p.m. (MST)

EOS 2026 • PART TWO

20th Anniversary
Embryos
on **Snow**™
Denver

EOS 2026 • PART TWO

Following EOS 2026 • Part One
...Friday, January 9th in Oklahoma City

FRIDAY, JANUARY 16

(all times Mountain Standard Time)

9:30 a.m.

La Prix Contest Final Interviews

5:30 p.m.

Doors open — Pre-sale Social

Cocktail reception — Heavy hors d'oeuvres sponsored by 605 Sires + Donors

6:30 p.m.

2026 La Prix Contest Presentation

and
20th Annual Embryos on Snow • DEN

THE LEGACY BUILDING

At the National Western Center

4800 National Western Drive, Denver, CO 80216



Welcome to the industry's
most exclusive genetic event!



Friday, January 16th

Selling

**2 Live Lots • 3 IVF Cycles • 2 Pregnancies • 544 Embryos
220 Units of Rare Semen**

Angus, Charolais, Chianina, Composite Steer & Heifer,
Hereford, Limousin, Maine-Anjou, Shorthorn & Simmental

For hotel reservations at both the Oklahoma City & Denver events,
contact Ann West, Xpert Travel — ann@xperttravel.com

SALE MANAGEMENT

Auction Management / Donor Nominations & Evaluation

Innovation AgMarketing, LLC

Graham Blagg, 530-913-6418

graham@innovationagmarketing.com

Jered Shipman, 806-983-7226

Tim Anderson, 605-682-9343

www.InnovationAgMarketing.com



RING SIDE STAFF

Steve Bonham, Auctioneer 405-823-2972

Ryan Denton 918-629-3004

Logan Ipsen 916-947-2392

Kent Jaecke 405-408-2440

Colton Pratz Oklahoma Cowman 405-385-1054

Juston Stelzer 817-992-7059

Craig Talkington 785-623-1789

ONLINE VIEWING & BIDDING



You will be able to view the sale live at
www.cci.live. No login will be required.

If you would like to bid on any lots, please request
bidding credentials prior to 3 p.m. local time sale day.

SALE REGISTRATION & PAYMENT

Payment in full is DUE for both sales prior to February 15, 2026 in order to complete our records and fulfill our commitments. We appreciate your cooperation. Any person not completing payment will be pursued legally. The auction and registration will be video taped.

*Payment on lots not settled for the evening of the sale
should be mailed immediately to:*

Innovation AgMarketing, LLC

P.O. Box Z, De Soto, KS 66018

No semen or embryos will be released until paid for in full.

Sale catalog prepared by Innovation AgMarketing, LLC • Production by Southwest TypeStyles 405-317-1743 

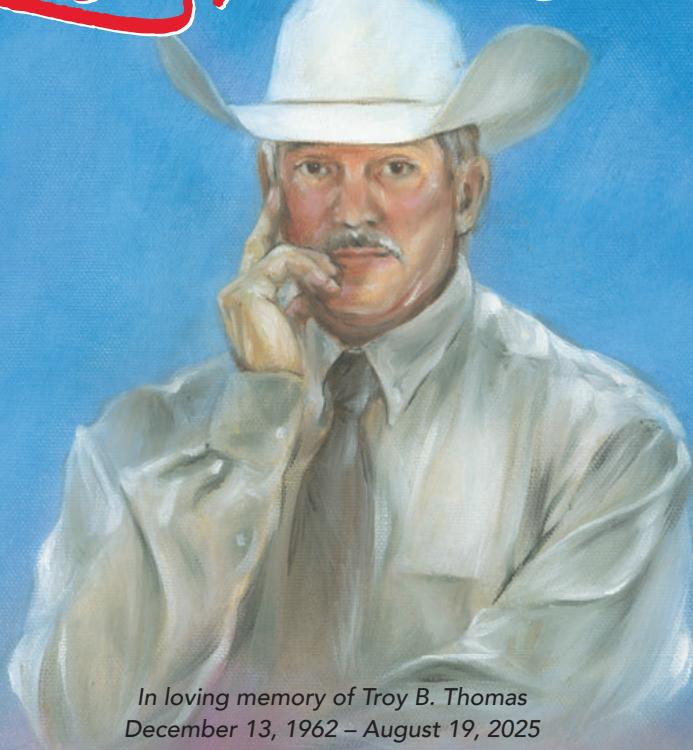
20th Annual Embryos On Snow • OKC

...held Friday, January 9 at 6:30 p.m. (CST) in the OKC Fairgrounds Expo Hall
during the Cattlemen's Congress (separate catalog available)

Genetic Opportunities like no other event in North America!

The La Prix

CONTEST &
SCHOLARSHIP
PROGRAM



*In loving memory of Troy B. Thomas
December 13, 1962 – August 19, 2025*

Troy Thomas and the Thomas Ranch have been significant supporters of Embryos on Snow since its inception. Troy was one of the finest purebred livestock marketers of our generation, and through his unwavering support, highlighted by several of the most memorable Live Lots and genetic opportunities sold over the past two decades, he played a pivotal role in shaping the face of this sale and the business. His impact will be irreplaceable.

To help memorialize his influence on the industry and his dedication to developing young people, we are honored to award the La Prix Scholarship in Troy's name moving forward. Troy was a mentor to many and a friend to all, and his ethos perfectly aligns with the mindset we seek to recognize through this scholarship. His legacy will live on not only through his family and friends but through the next generation of bright minds entering the seedstock business.





2025 La Prix Contest Winners

THE PARTNERS AND FOUNDERS OF EMBRYOS ON SNOW are proud to generate a program that recognizes leading young people who are a part of our phenomenal industry. Initiated in 2012 by the Embryos on Snow founder, Christy Collins, the primary goal of La Prix is to allow this sale to give back to outstanding youth who have a dream and a goal of building a business or starting a project at the front of their young professional life. It is profound that the sharing of these genetics, that many do not have to sell, can go toward helping a program like La Prix. A total of \$20,000 in five scholarships will be awarded in 2026, with the winner receiving \$10,000, first runner-up \$5,000, second runner-up \$3,000, and third and fourth runners-up both receiving \$1,000. This year's scholarship is made possible by Trans Ova Genetics, an Embryos on Snow premier sponsor. We appreciate the tremendous added support and help. All judging for the La Prix contest is done independently and anonymously.

Winners of the 2026 La Prix Contest will be announced Friday, January 16th, prior to the sale in Denver.

2026 LA PRIX SCHOLARSHIP CONTEST FINALISTS:

Trell Amoss – Oklahoma

Erica Patterson – Ohio

Lauren Wolter – Illinois

Morgan Firlus – Wisconsin

Tucker Stagemeyer – Nebraska

FORMER LA PRIX CONTEST AWARD RECIPIENTS:

2025	Amelia Miller – Illinois	Runner-Up: Lizzie Schafer – Illinois	2nd Runner-Up: Jonwyn Ayres – Oregon
2024	Paige Lemenager – Illinois	Runner-Up: Mason Allan – Texas	2nd Runner-Up: Danika Gordon – South Dakota
2023	Tie: Chesney Effling – South Dakota & Colby Perry – California	Runner-Up: Grace McClain – Georgia	2nd Runner-Up: Kiley Allan – Iowa
2022	Martha Moenning – Minnesota	Runner-Up: Alexandria Cozzitorto – Texas	2nd Runner-Up: Shelby Hubbard – Oklahoma
2021	Grace Vehige – Missouri	Runner-Up: Paige Miller – Wyoming	2nd Runner-Up: Whitney Walker – Arkansas
2020	Cagney Effling – South Dakota	Runner-Up: Daniel Dobbs – Georgia	2nd Runner-Up: Lynsey Crouch – Ohio
2019	Matthew Bogue – South Dakota	Co-Runners-Up: Dean Klahr – Kansas / Kinley Kreis – Ohio	
2018	Kiley Elder – Iowa	Runner-Up: Abigayle Polluck – Tennessee	2nd Runner-Up: Macy Perry – California
2017	Luke Fuerniss – Colorado	Runner-Up: Chandler Steer – Michigan	2nd Runner-Up: Samuel Johnson – Minnesota
2016	Rebecca Church – Minnesota	Runner-Up: Emma Vickland – Colorado	2nd Runner-Up: Jack Oates – Ontario
2015	Bailey Core – Iowa	Runner-Up: Brady Jensen – Kansas	
2014	Austin Reyher – Montana	Runner-Up: Hanna Wright – Tennessee	
2013	Cally Thomas – South Dakota	Runner-Up: Paige Wallace – Missouri	
2012	Morgan Leigh Meisenheimer – Maryland	Co-Runners-Up: Marita Therese Palacio – Oregon / Mark Sims – Oklahoma	

For more information on The La Prix Scholarship Award Program, log on to: innovationagmarketing.com/la-prix/

The Major Sponsors of Embryos on Snow 2026

- Premier Sponsors -



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Over 35 years in livestock marketing!



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- Platinum Sponsors -



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Tremendous thanks to our 2026 sale sponsors!

This event would not be possible without you!

Thank you to the 20th Anniversary Embryos on Snow Sponsors



HOW TO ACQUIRE YOUR SEMEN/EMBRYO PURCHASES

- After you, the BUYER, have made payment for your embryos or semen, the sale staff will notify the seller that your purchase has been paid in full.
- Once the embryos or semen have been paid for in full by the BUYER, they will be released in the BUYER'S name, by the SELLER, at the storage facility for the said purchase.
- It is the complete responsibility of the BUYER to call the SELLER and request shipping, or call the storage facility and extend the storage contract under your name.
- It is the complete responsibility of the SELLER to release the embryos and semen into the name of the BUYER, once they have been notified of full payment, and to arrange this understanding with the storage facility.
- The sale staff is not responsible for any semen or embryos not secured into the name of the new owner within one year of the sale.
- As a BUYER, we suggest that you make contact with the storage facility or the SELLER to make clear your intentions of shipping or leaving the embryos or semen in storage.
- **THE BUYER IS RESPONSIBLE FOR ALL SHIPPING COSTS and/or INSURANCE on EMBRYOS and SEMEN.**
- **PLEASE NOTE:** All transfer of embryos and semen is between the buyer and the seller of each lot.

GUARANTEE OF EMBRYO PURCHASES

The seller guarantees that each embryo package consists of Grade One and/or Grade Two embryos that have been frozen by a reputable source. All embryos selling are either ET or IVF direct thaw. We will guarantee Grade Two embryos just like Grade Ones and feel that the eggs we are representing are of the best quality. On behalf of the seller, we will not represent low grade embryos or embryos that are not collected through reputable facilities.

Sellers acknowledge that they understand they are responsible for guarantees made by the sale staff and that they will help take reasonable actions to insure that the buyers of their lots are satisfied with their purchases.

SPECIAL GUARANTEE

Unless otherwise noted, sellers of embryo lots will guarantee the establishment of at least one 60-day pregnancy per three embryos transferred, if the following conditions are met:

- A. The transfers must take place in the calendar year of the sale date.
- B. Transfers are performed by a licensed embryologist.
- C. Buyers of embryo packages that fail to establish at least one pregnancy will be given credit in next year's sale, or additional embryos from the seller from the same mating, or if the buyer chooses another of similar value.

NOTE

Flush/IVF Cycle: Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller.

Buyer's Sire Choice Embryo Lots: Buyer pays semen cost. Seller pays IVF charges and all freezing costs.

REFERENCES TO CLONED SEMEN/CLONED DONORS

All embryos sired by semen from a clone and/or out of a cloned donor dam will be referred to in the catalog by the original name of the sire/donor dam. For example, a mating listed as sired by Silveiras Style 9303 may be sired by original or cloned semen.



ATTENTION, ONLINE ABSENTEE BIDDERS:

PLEASE REQUEST EMBRYOS ON SNOW BIDDING CREDENTIALS

PRIOR TO 3:00 P.M. LOCAL TIME FOR SALE LOCATION.

OKLAHOMA CITY

SALE: 6:30 P.M. cst, FRIDAY, JANUARY 9

DENVER

SALE: 6:30 P.M. MST, FRIDAY, JANUARY 16

The 20th Annual Event

**LOT
101
1-10**

20 Semen Units Selling

Embryos
on
Snow™

SIRE **SO Remedy 7F**

HPF/HILL Uprising C104 x B&K Cream Soda 8D • PB Simmental (ASA 3419044)

EMBRYOS ON SNOW \$530,000 RECORD SELLER

SIMMENTAL SEMEN



Semen selling SO Remedy 7F

Purebred Simmental

► **LOTS 101-1 thru 101-10:
10 Packages of 2 Units of
Semen sexed female**



Everharts Brandy —
2025 FWSS Grand Champion
Open Purebred Simmental Heifer

Daughters of SO Remedy 7F...



UDE Hayleigh 5K —
2023 NAILE Grand Champion
Open Purebred Simmental Heifer



TL Sadie 37K —
2023 NAILE Grand Champion
Junior Purebred Simmental Heifer



VCL Sensation 251J — 2024
Cattlemen's Congress Champion
Purebred Simmental Heifer &
Reserve Supreme Open Heifer



FRKG Countess of 948 11K —
2024 NWSS Grand Champion
Open Purebred Simmental Heifer



LKCC Miss Crysteel's Remedy 44J —
2022 NWSS Grand Champion
Junior Purebred Simmental Heifer



Conley Sheza Star 219K —
2024 NWSS Grand Champion
Junior Purebred Simmental Heifer

- SO Remedy 7F is the record-setting Simmental bull that sold for \$530,000 in the 15th Annual Embryos Snow in Oklahoma City to Freking Cattle of Alpha, Minnesota. SO Remedy 7F was then selected as the 2021 Cattlemen's Congress Grand Champion Simmental Bull...and the rest is history!
- The rookie calf crop exceeded expectations, with high sellers at several different marketing venues during the fall of 2021. Daughters from the rookie calf crop sold for \$50,000, \$40,000, \$40,000, \$35,000, \$27,000, and countless others from \$10,000 to \$20,000. The first sons of SO Remedy 7F were an absolute hit in the 2022 Hartman Cattle Company Bull Sale, where 18 sons averaged north of \$20,000 with standouts commanding \$120,000, \$42,500, \$32,500, \$25,000 and several more from \$10,000 to \$20,000. 4/B Dynamo commanded \$120,000 to M&E Cattle Company and Herbster Angus Farm. In December 2022, 23 daughters sired by SO Remedy 7F averaged an astonishing \$28,900 at the Hartman Cattle Company Customer Appreciation Female Sale. High sellers included daughters that sold for \$105,000, \$80,000, \$80,000, \$65,000, \$45,000, and several more from \$10,000 to \$25,000. A son of SO Remedy 7F, FRKG Classic 948K, commanded \$210,000 to Bruhn Cattle Company in February 2023. U dell Cattle Company sold a pair of SO Remedy 7F daughters in The Advantage Production Sale in October 2022 at \$75,000 and \$35,000. In December 2023, eight daughters averaged \$35,125 in the Hartman Cattle Company Customer Appreciation Female Sale. Another daughter of SO Remedy 7F topped the Griswold Cattle "Classic" Female Sale at \$115,000. In the fall of 2024 at CampbellCo Cattle, a daughter sold to Circle M Farms for an \$81,000 hammer price. In December 2024, a trio of daughters averaged more than \$83,000 per head at Hartman Cattle Company!
- SO Remedy 7F daughters produced females that sold during the 2025 fall sale season for \$110,000, \$105,000, \$70,000, \$65,000, \$50,000, \$30,000, \$30,000, \$29,000, and several more from \$10,000 to \$20,000—a true testament to the quality and generating power of his daughters. In addition, a heifer sired by SO Remedy 7F topped the Divas & Donors marketing event, commanding a record-setting \$230,000 for 50% embryo interest. Another daughter sold for \$90,000 and was the high selling Simmental female at Pembrook Cattle Company.
- During the 2023–2024 show season daughters of SO Remedy 7F absolutely dominated the field of competition! A pair of daughters finished as the 2023 AJSA National Classic Third Overall and Fifth Overall Purebred Heifers. UDE Hayleigh 5K was selected as the 2023 American Royal Grand Champion Purebred Simmental Heifer of the Junior and Open shows. In Kansas City, WHF Summer 005J followed her to the backdrop as she was selected Reserve Grand Champion of the Junior show. Fast forward to Louisville, where TL Sadie 37K was selected as the 2023 NAILE Grand Champion Purebred Simmental Heifer of the Junior show. Two days later she was selected as the 2023 NAILE Reserve Grand Champion Purebred Simmental Heifer of the Open show behind her paternal sister, UDE Hayleigh 5K. VCL Sensation 251J was selected as the 2024 Cattlemen's Congress Grand Champion Purebred Simmental Heifer and Reserve Supreme Champion Open Heifer for the Sasser family of Oklahoma. A week later at the National Western Stock Show, another daughter by the name of Conley Sheza Star 219K was slapped as the 2024 NWSS Grand Champion Junior Purebred Simmental Heifer. Following the junior show, another pair of SO Remedy 7F daughters laid claim to the titles of Grand and Reserve Grand Champion Purebred Simmental Heifer. FRKG Countess of 948 11K was selected as the 2024 NWSS Grand Champion Open Purebred Simmental Heifer, and UDE Hayleigh 5K was the 2024 NWSS Reserve Grand Champion Purebred Simmental Heifer. In the fall of 2024, a daughter by SO Remedy 7F by the name of Everharts Brandy was named the 2024 American Royal Reserve Grand Champion Purebred Simmental Heifer for Morgan Jackson. Everharts Brandy went on to be selected as the 2025 FWSS Grand Champion Purebred Simmental Heifer and finished her career as the 2024–2025 PTP Ring of Champions Show Heifer of the Year. 4/B Miss Remedy 05L was selected as the 2024 American Royal Reserve Grand Champion Junior Purebred Simmental Heifer for Kyser Will. At the 2024 North American, a son of SO Remedy 7F by the name of OBCC/GSC College Player C13K was selected as the 2024 NAILE Grand Champion Purebred Simmental Bull and Supreme Champion Overall. Complete and total domination by a sire group that has experienced limited use, simply because semen has NOT been available on the open market.
- Exclusively in the 20th Anniversary Embryos Snow, we will sell the LARGEST sexed semen offering that will be sold in 2026. SO Remedy 7F has become a truly elite breeding bull that has lived up to the hype that he created when on display five years ago at the Cattlemen's Congress in 2021. Help yourself and take advantage of this chance to acquire semen from one of the HOTTEST and most consistent sires the Simmental breed has ever known!
- **NOTE:** All semen has been professionally stored at 605 Sires + Donors in Marion, South Dakota.

Offered by: **Freking Cattle, Brad & Meg Freking 507-841-0402; Jason Krick 605-870-1802; Hartman Cattle Company,
Mike & Kay Hartman 402-440-6825, Dalton, Jill, Hadley, Preston & Shaylee Hartman 402-440-6469**

Simmental semen on Remedy

LOT
102
1-10

20 Semen Units Selling

Embryos
on
Snow™

SIRE **STCC Tecumseh 058J**

VCL Foresight x HF Serena • PB Simmental (ASA 3958195)

\$620,000 WORLD RECORD SELLING SIMMENTAL BULL



Semen selling
STCC Tecumseh 058J
Purebred Simmental



Maternal sib to sire of semen selling
STCC Nobody's Fool 047K — \$220,000 heifer



Maternal sib to sire of semen selling
STCC Lady Amara 149N — 2025 Hoosier Beef Congress Reserve Grand Champion Percentage Simmental Heifer

Daughters of STCC Tecumseh 058J...



FRKG Bailey 1920M — 2025 Indiana State Fair Grand Champion Open Purebred Simmental Heifer, \$170,000 daughter



JSUL Who Dat 5495N ET — 2025 Badger Brawl Supreme Champion Breeding Heifer (B)



FRKG Countess of 948 1N — \$110,000 daughter



B Bar Momma Mia 043M — \$100,000 daughter



EC Angel 135M — \$51,000 daughter



KC2 Miss Victoria 396M — \$50,000 daughter



Miss Price/Les 533M — \$45,000 daughter

► LOTS 102-1 thru 102-10:

10 Packages of 2 Units of Semen sexed female

- A new face to the 20th Anniversary Embryos on Snow is none other than the \$620,000 world record-selling STCC Tecumseh 058J, one of the hottest Purebred Simmental sires to ever surface. We are extremely excited to announce that this historic offering will mark the first-ever availability of sexed female semen from the dynamic STCC Tecumseh 058J, making this opportunity truly unprecedented!
- The dam of STCC Tecumseh 058J is the immortal HF Serena, a multiple-time National Champion that is one of the highest dollar generating females in the Simmental breed and undeniably one of the most important individuals in the business with 423 recorded progeny to her name in the American Simmental Association database. In December of 2022, a maternal sister to STCC Tecumseh 058J commanded a \$220,000 hammer price and joined Sara Sullivan's dominant show string in Dunlap, Iowa. Momentum continued this past fall when another maternal sister brought \$144,000, purchased by Mercedes Ferree of Indiana. That standout female, STCC Lady Amara 149N, went on to earn Reserve Champion Percentage Simmental Heifer honors at the 2025 Hoosier Beef Congress—further validating the consistency, quality, and championship credentials of this powerful cow family.
- During the 2023–2024 sale season, 14 daughters of STCC Tecumseh 058J sold at Hartman Cattle Company for a staggering \$44,571 average. Momentum continued this past December, as eight daughters averaged \$35,312 in the Hartman Cattle Company 29th Anniversary Customer Appreciation Female Sale.
- Even more impressive, the next generation is already carrying the torch. Tecumseh granddaughters sired by the \$700,000 FRKG Alpha 311L and the \$300,000 OMF Doc Lynn L92 commanded prices of \$120,000, \$110,000, \$105,000, and \$60,000 this past December, averaging \$98,750 per head. Generational sire power at its finest!
- STCC Tecumseh 058J has experienced tremendous use in some of the nation's most illustrious donor pens with great success. This past fall, a daughter was selected as the 2025 Badger Brawl Supreme Champion Breeding Heifer in Ring B for Breckyn Bloomberg of Illinois. Another daughter of STCC Tecumseh 058J was the 2025 Indiana State Fair Grand Champion Open Purebred Simmental Heifer for Colby Sinclair. Each year, the list of champions and high sellers sired by STCC Tecumseh 058J continues to grow, and his progeny are now proving just as impactful in production as they were in the show ring.
- This is a truly elite genetic opportunity to tap into one of the most dominant, influential, and in-demand sires the Simmental breed has ever known. We are proud to welcome the \$620,000 world record-selling STCC Tecumseh 058J to the 20th Anniversary of the industry's most exclusive genetic sale.
- **NOTE:** All semen has been professionally stored at 605 Sires + Donors in Marion, South Dakota.

Offered by: **Freking Cattle, Brad & Meg Freking 507-841-0402; Jason Krick 605-870-1802; Hartman Cattle Company, Mike & Kay Hartman 402-440-6825, Dalton, Jill, Hadley, Preston & Shaylee Hartman 402-440-6469; Trennepohl Farms, Scott Trennepohl 765-620-1700**

Simmental semen on Tecumseh

LOT
D
A,B,C

2 AI Sires & 6 Embryos Selling

SIRE **Roxi's Bet It All 628N**

W/C Bet On Red 481H x SHCO Foxy 385F "Roxi" • PB Simmental (ASA 4578522)

BET IT ALL — A COMPLETE AND TOTAL GAME CHANGER



Simmental AI sire selling & full/maternal sib to embryos selling Roxi's Bet It All 628N



Dam of Simmental AI sires & embryos selling
SCHO Foxy 385F "Roxi" — 2019 Iowa State Fair 4th Overall 4-H Breeding Heifer



Maternal sib to Simmental AI sires & embryos selling
Roxi's Look At Me — 2024 AJSA National Classic Champion Purebred Simmental Heifer



Maternal sib to Simmental AI sires & embryos selling Roxi's Kandace — 2023 AJSA National Classic Reserve Champion Bred-and-Owned Purebred Heifer

- **LOT D-A: Selling 50% Semen Interest & Possession of BOTH Roxi's Bet It All 628N & Roxi's Redefined 2007N** Winning bidder owns 50% of both Simmental AI sires
- **LOT D-B: 1 Package of 3 Full Sib Embryos to Roxi's Bet It All 628N & Roxi's Redefined 2007N (W/C Bet On Red 481H x "Roxi") sexed female**
- **LOT D-C: 1 Package of 3 Embryos — Weis All Me 10F x "Roxi" sexed female**

- In early September, rumblings of a standout Purebred Simmental bull began to circulate, and all roads led to Mineral Point, Wisconsin. I'll never forget walking into the show barn at May Cattle Company alongside Tim Anderson and Wyatt Durst and laying eyes on a specimen destined to become a household name across the country: Roxi's Bet It All 628N.
- The sheer athleticism, genuine base width, foot shape, heel depth, hair quality, power, testicular development, and overall symmetry he possesses—from the tip of his nose to the switch of his tail—was absolutely mesmerizing. He looked incredible standing tied on the wash rack, but when Bruce and Brock turned him loose, it was truly poetry in motion. In that moment, I knew we had to secure what many will ultimately consider one of the greatest Purebred Simmental bulls of our lifetime for the 20th Anniversary Embryos on Snow.
- Just a few short weeks later, Jeff Paulsen reached back out about a baldy full brother to Roxi's Bet It All 628N, sharing that he was already on the trailer and headed down County Road O to stand alongside his ET flushmate brother. I immediately made plans to fly back to Wisconsin to see what the buzz was all about. Little did I know that the two bulls standing side by side were equally impressive, yet for completely different reasons. I was in awe and quickly realized this moment demanded a new, cutting-edge marketing approach, and one that would protect the exclusivity of both bulls and all parties involved.
- Now that the stage is set, here's the backstory—one many of you already know....
- The cow family that supports this dynamic pair of full brothers is laced with consistency and true generating power, unlike anything that the industry has ever seen. The legendary dam of this duo is the immortal SCHO Foxy 385F, affectionately known as "Roxi" across the industry. Her first set of ET calves produced over half a million dollars in sales on just three heifers for an average of \$172,000 per head, with a son that commanded \$150,000 to Diamond J Simmentals of Texas in the 2023 Hartman Cattle Company 9th Annual Simmental Bull Sale. "Roxi" is the dam of the record-selling \$400,000 Roxi's Kut Throat, a new and exciting face to the Embryos on Snow roster in 2026. "Roxi" did it AGAIN in 2024, as six daughters commanded record setting price tags in the Divas & Donors marketing event. Fast forward to the fall of 2025, and guess what? She's back at it! "Roxi" produced eight daughters that sold in the 2025 edition of the Divas & Donors for an incredible \$61,625 average per head. Those high sellers commanded \$160,000, \$110,000, \$75,000, \$60,000, \$35,000, \$23,000, \$20,000, and \$10,000. Let's not forget that a granddaughter sold for \$75,000 the same day! A full sister to Roxi's Bet It All 628N and Roxi's Redefined 2007N sold for \$173,500 in the Meyer Genetics Online Female Sale and will be campaigned by the Ferree family of Sullivan, Indiana, this coming show season. The proof is in the progeny, plain and simple! (continued on page 9...)

Offered by: Paulsen Cattle, Jeff, Carmen, Kinnick, Copeland & Huck Paulsen 563-212-9944; McLaughlin Cattle, Boone McLaughlin 319-855-3499; May Cattle Company, Bob May 608-553-0124, Brock May 608-778-6444

Semen interest + embryos by Bet On Red & All Me

2 AI Sires & 6 Embryos Selling

Embryos
on
Snow™

SIRE **Roxi's Redefined 2007N**



W/C Bet On Red 481H x SHCO Foxy 385F "Roxi" • PB Simmental (ASA 4589081)

REDEFINED — REWRITING THE RULES FOR A CALVING EASE SPECIALIST



Simmental AI sire selling & full/maternal sib to embryos selling Roxi's Redefined 2007N

ROXI'S REDEFINED 2007N & ROXI'S BET IT ALL 628N



Full/maternal sibs to Simmental AI sires & embryos selling...



Roxi's No Staring 20N — \$173,500 heifer sired by W/C Bet On Red 481H



Roxi's Netflix & Chill — \$160,000 heifer sired by Weis All Me 10F



Insurrection — \$150,000 Simmental AI sire



Roxi's Kut Throat — \$400,000 heifer



Roxi's Naked Truth 4N — \$150,000-valued heifer



Roxi's No Nonsense 2N — \$110,000 heifer

(...continued from page 8)

- The dam of Roxi's Bet It All 628N and Roxi's Redefined 2007N, SHCO Foxy 385F "Roxi," was campaigned competitively by the McClure family to several victories during her show career, including a Fourth Overall finish at the Iowa State Fair 4-H Breeding Heifer Show. She was consistently praised for the unique form and function that she combined. "Roxi" is sired by the \$70,000 VCL LKC Equity 608D, a son of the \$114,000 BF Miss Crysteal Tango, one of the most influential females in the Simmental breed that continues to propagate elite Simmental seedstock.
- In 2023, a daughter of "Roxi" sired by HPF Quantum Leap Z952 was paraded into the coliseum at the Iowa State Fairgrounds in Des Moines by Ty Drach of Illinois. Roxi's Karter dominated one of the most competitive classes of the show, went on to win her division, and ultimately was crowned the 2023 AJSA National Classic Grand Champion Purebred Simmental Heifer. The momentum didn't stop there—just one day earlier, her maternal sister by W/C Relentless 32C was selected as the Reserve Grand Champion Bred-and-Owned Heifer.
- Fast forward to the 2024 AJSA National Classic in Tulsa, Oklahoma. Roxi's Look At Me, a full sibling to Roxi's Karter, was exhibited by Ellie Drach, Ty's younger sister. A full sib showing a full sib—and it gets even better. Ellie piloted Roxi's Look At Me to the title of Grand Champion Purebred Simmental Heifer at the 2024 AJSA National Classic. Back-to-back AJSA National Classic Grand Champion Purebred Simmental Heifer banners made their way home to Pontiac, Illinois—a testament to the unmatched dominance and consistency of the "Roxi" cow family.
- Roxi's Bet It All 628N and Roxi's Redefined 2007N headline the next chapter in the memoirs of "Roxi," arguably the breed's next highest-generating female. Roxi's Bet It All 628N is constructed with exceptional stoutness, unrivaled skeletal quality, and a look that is simply unforgettable. Roxi's Redefined 2007N is a sharp-featured, blaze-faced bull who is near flawless at the surface—extremely smooth through the point of his shoulder, clean chested, and seamlessly tied together from end to end.
- Both bulls carry genetically enhanced EPDs and are reported to rank among the top 10% of the breed for Calving Ease (CE). Beyond the numbers, the build and balance of Roxi's Redefined 2007N reads true calving ease based on visual appraisal alone. With the passing of their industry-leading sire, W/C Bet On Red 481H, the time is now for a son—or sons—to step forward and fill the void he leaves behind. The legacy runs deep. W/C Angel 7113E, the dam of W/C Bet On Red 481H, was a Live Lot in the 16th Annual Embryos on Snow, commanding \$120,000 for a 50% embryo interest to King Cattle Company of Indiana. The maternal granddam of 7113E is the immortal Miss Werning KP 8543U, the \$8 million+ generating donor dam whose influence has helped shape the Simmental breed as we know it today.
- In a truly exclusive Embryos on Snow fashion comes the rare opportunity to purchase not one, but two ET flushmate brothers. The winning bidder will acquire 50% semen interest and full possession of both Roxi's Bet It All 628N and Roxi's Redefined 2007N. This is a monumental investment opportunity that is not for the faint of heart but for the visionaries who recognize and appreciate the caliber of quality at hand. Be part of history when the final gavel falls Friday, January 16, 2026, in Denver, Colorado.
- The odds are in your favor. **BET IT ALL** and let history be **REDEFINED!**

Offered by: Paulsen Cattle, Jeff, Carmen, Kinnick, Copeland & Huck Paulsen 563-212-9944; McLaughlin Cattle, Boone McLaughlin 319-855-3499; May Cattle Company, Bob May 608-553-0124, Brock May 608-778-6444

Semen interest + embryos by Bet On Red & All Me

**LOT
103
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **Roxi's Kut Throat**

W/C Style 69E "Family Tradition" × SHCO Foxy 385F "Roxi" • 3/4 Simmental (ASA 4135102)
\$400,000 HIGH SELLER TURNED PROLIFIC PRODUCER

SIMMENTAL DIVISION



Dam of embryos selling

Roxi's Kut Throat

\$400,000 3/4 Simmental



Maternal granddam of embryos selling SCHO Foxy 385F "Roxi" — 2019 Iowa State Fair 4th Overall 4-H Breeding Heifer



Maternal sib to dam of embryos selling
Roxi's Bet It All 628N — Simmental AI sire



Full sib to dam of embryos selling
Insurrection — \$150,000 Simmental AI sire



Maternal sib to dam of embryos selling
Roxi's Redefined 2007N — Simmental AI sire



Full/maternal sib to embryos selling
JSUL Roxi 5521N — 2025 NAILE Division Champion Purebred Simmental Heifer



Full/maternal sib to embryos selling
JSUL Roxi 5343N — \$50,000 heifer sired by TJSC Coping With Destiny 9K



Daughter of full sib to embryos selling
JSUL Roxi 5389N — \$35,000 heifer sired by TJSC Coping With Destiny 9K

► **LOT 103A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

► **LOT 103B: 1 Package of 3 Embryos sired by TJSC Coping With Destiny 9K sexed female**

► **LOT 103C: 1 Package of 3 Embryos sired by W/C Bet On Red 481H sexed female *Available 4/1/26**

- It is with great excitement that we welcome another elite member of the famed "Roxi" tribe to the 20th Annual Embryos on Snow. Roxi's Kut Throat is the \$400,000 high-selling Percentage Simmental heifer from the 2022 Divas & Donors marketing event. She is an individual that represents the very pinnacle of consistency, quality, and earning power within this prolific cow family. Roxi's Kut Throat is sired by the impressive W/C Style 69E, widely known across the industry as "Family Tradition," and out of the undeniable SHCO Foxy 385F "Roxi" donor, a female rapidly building a legacy of her own.
- The "Roxi" donor was competitively campaigned by the McClure family and earned multiple victories during her show career, including a Fourth Overall finish at the Iowa State Fair 4-H Breeding Heifer Show. She was consistently praised for her rare blend of form and function. "Roxi" is sired by the \$70,000 VCL LKC Equity 608D, a son of the legendary \$114,000 BF Miss Crysteal Tango, one of the most influential females the Simmental breed has ever known.
- Roxi's Kut Throat is a maternal sister to Roxi's Look At Me, the stunning HPF Quantum Leap Z952 daughter that captured the 2024 AJSA National Classic Grand Champion Purebred Simmental Heifer title for Ellie Drach of Illinois. Even more impressive, Roxi's Karter, the full sister to Roxi's Look At Me, was selected as the 2023 AJSA National Classic Grand Champion Purebred Simmental Heifer, exhibited by Ty Drach. She first topped the most competitive class of the show, advanced to division champion, and ultimately claimed the Grand Champion banner. The day prior, another maternal sister by W/C Relentless 32C was selected as Reserve Grand Champion Bred-and-Owned Heifer. Back-to-back AJSA National Classic Grand Champion banners made their way to Pontiac, Illinois—an accomplishment few cow families can rival!
- Roxi's Kut Throat is also a full sister to the \$150,000 Insurrection, a powerful Simmental AI sire purchased by Diamond J Simmentals of Texas in the 2023 Hartman Cattle Company Bull Sale. Adding further momentum, a pair of maternal brothers to Roxi's Kut Throat sell as featured Live Lots in the 20th Anniversary Embryos on Snow, held in conjunction with the National Western Stock Show—both with legitimate credentials to become breed-changing Simmental AI sires.
- Lot A offers sexed female embryos sired by the \$530,000 SO Remedy 7F, a featured Live Lot from the 15th Annual Embryos on Snow in Oklahoma City. SO Remedy daughters have dominated the industry over the past five years and are now shaping the next generation of elite SimGenetic seedstock. The Lot B embryos selling are sired by the 2024 Cattlemen's Congress Supreme Champion Bull, TJSC Coping With Destiny 9K. This is a mating loaded with upside for producing elite Purebred Simmental show heifers with the credentials to win big and sell high!
- The Lot C embryos are sired by the late W/C Bet On Red 481H, one of the most admired Simmental bulls in the industry. This mating will result in three-quarter sibs to Roxi's Bet it All 628N and Roxi's Redefined 2007N, the two featured Live Lot Simmental AI sires that sell in Denver, Colorado, Friday, January 16, 2026!
- Genetics with this level of consistency and earning power don't cost—they pay. Bid to own. It's that simple!

Offered by: **Sullivan Farms, John Sullivan; Josh Elder 402-650-1380**

Simmental embryos by Remedy, CWD & Bet On Red

LOT
104

100 Embryos Selling

DONOR **BIZ Countess 174Y**

WAGR Driver 706T \times SDCC Miss Baxter 65R • 1/2 Simmental (ASA 2624051)

THE INVESTMENT OPPORTUNITY OF A LIFETIME



Full sib to embryos selling HCC0 Countess 174F "948"

\$3 million+ producing 3/4 Simmental donor dam

► **LOT 104: Selling 50% Interest in 100 Embryos sired by WS Pilgrim H182U sexed female**
Winning bidder owns 50% of 100 sexed female embryos at the price bid

- An unprecedented investment opportunity will present itself January 16, 2026, at the National Western Stock Show. The winning bidder will acquire 50% interest in 100 sexed female embryos that will result in FULL SIBS to the \$3 million+ producing HCC0 Countess 174F, more commonly known as "948" by those who follow the Hartman Cattle Company breeding program. Over the last several years, the "948" donor has become one of the most reliable sources in the industry when it comes to producing elite AI sires and program building females. "948" is without question the highest dollar generating female for Brad and Meg Freke.
- "948" is the dam of the \$700,000 world record-selling FRKG Alpha 311L, the \$640,000 FRKG Marvel 271M, and the \$210,000 FRKG Classic 948K. She is also the dam of FRKG Countess of 948 11K, the 2024 NWSS Grand Champion Purebred Simmental Heifer that was campaigned by Kenidey Effling of South Dakota. This past month, another trio of "948" daughters sold for a \$50,000 average in the 29th Anniversary Customer Appreciation Sale at Hartman Cattle Company.
- Progeny of "948" have commanded prices of \$700,000, \$640,000, \$210,000, \$110,000, \$65,000, \$50,000, and countless others ranging from \$10,000 to \$45,000. Her 33 recorded progeny boast an astounding average of \$106,000+ per head, firmly cementing her status as one of the most lucrative and influential females not only in the Simmental breed but across the entire beef cattle industry. *This offering provides the opportunity to own 50% interest in 100 sexed female full sib embryos to the legendary "948" donor*—an investment that could realistically yield the breed's next elite, high-income donor dam.
- Mike Hartman is a true visionary, having played a foundational role in the development and promotion of numerous industry-changing sires over the past five decades, spanning multiple breeds. His unmatched eye for cattle, strategic mating decisions, and elite-level marketing prowess alone make this opportunity worthy of serious consideration. Entering its 30th year of marketing elite show cattle and its 12th year of selling Simmental bulls, this reputation-driven program has never sold frozen embryos—until now. After careful deliberation, the Hartman family has elected to open the vault and offer 50% interest in the most valuable maternal genetic combination they have ever created. Opportunities of this magnitude are exceptionally rare. This is your chance to be part of history—make sure your name is etched in stone.
- **TERMS & CONDITIONS:** A) The winning bidder will acquire 50% interest in 100 sexed female embryos which will result in full sibs to the \$3 million+ producing HCC0 Countess 174F "948" donor. The embryos will be transferred into recipient cows in the spring of 2026 to be born between January 1, 2027, and April 1, 2027. The embryos have been made with reverse sort technology. Embryos created with reverse sorted semen have been reported on average to be up to 90% accurate on the desired gender. Although most sires will sort accurately, the process can be affected by semen quality and concentration, thus resulting in variation in embryo/live calf sex ratio. B) The cost of the recipient cows has been set at \$4,000 per head. This cost will be split 50% to the buyer and 50% to the seller on all recipient cows that are confirmed pregnant at 60 days. Cost of management, feed, and labor resources will be covered 100% by Hartman Cattle Company. The buyer will receive 50% of the salvage value on recipient cows that are sold after their calves are weaned. C) All live progeny from the resulting embryos will be managed by Hartman Cattle Company at no additional cost. When marketed, the resulting progeny and future generations of Simmental cattle will be split with 50% of the profit to the buyer and 50% of the profit to Hartman Cattle Company. For more details about this once-in-a-lifetime investment opportunity, please contact Mike Hartman 402-440-6825.
- **NOTE:** This will be the ONLY offering in the 20th Anniversary Embryos on Snow that one money will buy the embryo lot selling. The winning bid will acquire 50% interest in 100 sexed female embryos.

Offered by: Hartman Cattle Co., Mike & Kay Hartman 402-440-6825, Dalton, Jill, Hadley, Preston & Shaylee Hartman 402-440-6469

Embryos
on
Snow™



Son of full sib to embryos selling
FRKG Alpha 311L — \$700,000 Simmental AI sire



Son of full sib to embryos selling
FRKG Classic 948K — \$210,000 Simmental AI sire



Son of full sib to embryos selling
FRKG Marvel 271M — \$640,000 Simmental AI sire



Daughter of full sib to embryos selling
FRKG Countess Of 948 11K — 2024 NWSS Grand Champion Open Purebred Simmental Heifer



Daughter of full sib to embryos selling
FRKG Countess of 948 1N — \$110,000 heifer



Daughter of full sib to embryos selling
FRKG Countess of 948 2N — \$50,000 heifer

SIMMENTAL DIVISION

Simmental embryos by Pilgrim

DONOR **Wheatland MICH Lady 2291K**

CKCC LD Dimensional 8965 x Wheatland Lady 975G • PB Simmental (csa 1521014)

2025 CWA SUPREME CHAMPION... "BACK TO BACK"

**Dam of IVF cycle selling**

Wheatland MICH Lady 2291K
2025 Canadian Western Agribition
Supreme Champion Female



Dam of IVF cycle selling
Wheatland MICH Lady 2291K

► **LOT E: 1 Reverse Sort IVF Cycle —****Buyer has the option to quadruple the bid price to acquire 50% Embryo Interest**

- For those of you who have attended the Canadian Western Agribition during the American Thanksgiving week, you understand just how electric the atmosphere becomes during the Supreme Champion drive—there truly is nothing else like it. If you've never been, we encourage you to book a ticket and experience the magic for yourself!
- For some, it is merely a dream to have their name attached to an animal that qualifies for this prestigious event. However, the team at Wheatland Cattle Company has been living that dream for more than 24 months, having recently bred, raised, campaigned, and captured the title of Supreme Champion Female at the Canadian Western Agribition for a second consecutive year—a feat that has never before been accomplished.
- Allow us to introduce you to Wheatland MICH Lady 2291K, a daughter of the immortal CKCC LD Dimension 8965 stud that was bred in the CK Cattle program of Highmore, South Dakota. He is also the sire of the \$200,000 Wheatland Dimensional 1147J that is owned by JP Cattle Company, Sandeen Genetics, and Werning Cattle Company. 2291K is backed by the influence of the impressive JPCC Miss Foxy 115F that traces to the time-tested STF Royal Affair Z44M. From a phenotypic standpoint, Wheatland MICH Lady 2291K sets the bar exceptionally high. She is a perfect-footed, massive-bodied, elegantly designed female who offers a mesmerizing look of quality and style from the side. Coupled with her abundance of power and dimension, her perfectly etched blaze face further complements her maternal prowess!
- With a daughter retained in the replacement pen sired by W/C Right Now 1198J, Wheatland MICH Lady 2291K and her second-born calf, sired by LLW CARD True North G71, made the trip north to Regina for the 54th Annual Canadian Western Agribition. This dominant duo took the industry by storm, drawing admiration from across the globe. 540N will undoubtedly headline the Wheatland Cattle Company Annual Bull Sale on March 10, 2026, in Bienfait, Saskatchewan. If this young sire is any indication of what 2291K is capable of in production, the sky is truly the limit!
- A special thank you to Wheatland Cattle Company and Michelson Land & Cattle for making this world-class genetic opportunity available to the public through the 20th Annual Embryos on Snow. Only at EOS in 2026 will you have the opportunity to acquire the right to aspirate or own a 50% embryo interest in the 2025 Canadian Western Agribition Supreme Champion Female!
- TERMS OF IVF CYCLE/OWNERSHIP OPTION:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies with no cap. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees. **If the buyer chooses to quadruple the bid price**, they will own 50% embryo interest in Wheatland MICH Lady 2291K, the 2025 Canadian Western Agribition Supreme Champion Female. 2291K will be housed at Yackley Ranches, a satellite location for Trans Ova Genetics. For more information, please contact Riley Lafrentz 306-461-8200.

Offered by: **Wheatland Cattle Company, Vern & Denise Lafrentz 306-421-2297, Riley & Madison Lafrentz 306-461-8200;**
Michelson Land & Cattle, Shane Michelson 403-363-9973; G2 Cattle Company, Benji Gustafson 306-421-0421

IVF cycle with option for 50% embryo interest

LOT
105

IVF Cycle Selling

Embryos
on
Snow™

DONOR **CELL Trixie 0105H**

SC Pay The Price C11 X LLJB Absolute Style 3056A • 1/2 Simmental (ASA 3822046)

NATIONAL CHAMPION TURNED PROLIFIC PRODUCER



Dam of IVF cycle selling
CELL Trixie 0105H

2021 NAILE Grand Champion Open Percentage Simmental Heifer, 2022 Cattlemen's Congress Grand Champion Open Percentage Simmental Heifer & 2022 AJSA National Classic Grand Champion Cow/Calf Pair



Maternal sib to IVF cycle selling

Harkers Trixie M307 ET — 2025 Hoosier Beef Congress 5th Overall Breeding Heifer

Maternal sib to IVF cycle selling

Harkers Trixie 0105 M101 ET — 2025 American Royal Grand Champion Junior MaineTainer Heifer, 2025 National Junior Heifer Show Grand Champion Chi-Composite Heifer & 2025 National Junior Heifer Show Grand Champion MaineTainer Heifer

► **LOT 105: 1 Reverse Sort IVF Cycle**

- CELL Trixie 0105H returns by popular demand for the 20th Anniversary of Embryos on Snow! The Harker family of Indiana has bred, raised, and campaigned countless influential individuals within the Simmental breed, and CELL Trixie 0105H stands among the most talked-about and admired females ever to leave the Harker stalls for the tanbark. Both as a show heifer and later as a cow/calf pair, her presence commanded attention—her quality is simply undeniable.
- A truly unique pedigree supports her captivating look and elite presence. She is sired by the back-to-back NWSS Grand Champion Purebred Simmental bull, SC Pay The Price C11. Her dam is far more than “just” a daughter of the legendary Silveiras Style 9303—she is the 2014 NAILE Grand Champion Lim-Flex Female, with well over 100 progeny recorded in the NALF Herdbook. To say that CELL Trixie 0105H is bred in the purple would be a massive understatement.
- CELL Trixie 0105H was the 2021 NAILE Grand Champion Percentage Simmental Heifer for the Harker family prior to her big win in Oklahoma City. She repeated her winning ways and was selected as the 2022 Cattlemen's Congress Grand Champion Percentage Simmental Heifer. Following her show career, she did exactly what we can only hope for from every elite show heifer—she laid down and calved unassisted with a picture-perfect udder. Fast forward to July 2022 when she came to town for her second tour, this time with a sharp featured heifer calf in tow. She made quite a stir in Madison, Wisconsin, when judges Jirl Buck and Steve Bonham praised her elite form and feature along the way to being selected as the 2022 AJSA National Classic Grand Champion Cow/Calf Pair.
- This past show season has been one for the record books for daughters of CELL Trixie 0105H. Harkers Trixie 0105 M101 ET, a daughter of 0105H sired by Weis All Me 10F, was selected as the 2025 National Junior Heifer Show Grand Champion Chi-Composite Heifer for Chase Harker. Following her big win in Louisville, she crossed to the MaineTainer ring, where she was selected as the 2025 National Junior Heifer Show Grand Champion Owned MaineTainer Heifer and Grand Champion Bred-and-Owned MaineTainer Heifer! Prior to these monumental victories in Louisville, Kentucky, Harkers Trixie 0105H M101 ET was selected as the 2024 World Beef Expo Third Overall Junior Breeding Heifer. She returned this past fall to Madison, Wisconsin, to reassert her dominance by claiming the title of Supreme Champion Breeding Heifer at the 2025 World Beef Expo. This fall she also was selected as the 2025 American Royal Grand Champion Junior MaineTainer Heifer. M101 is undeniably one of the most dominant MaineTainer heifers to be campaigned during the 2024–2025 show season!
- CELL Trixie 0105H is also the dam of Harkers Trixie M307 ET, a powerful daughter sired by DUEL Icon 802F. M307 was a division champion at the 2025 American Royal and recently earned Fifth Overall Breeding Heifer honors at the 2025 Hoosier Beef Congress. She was consistently praised for her skeletal integrity, overwhelming power, and striking balance from the side.
- This lot represents a rare genetic opportunity with access to the legendary CELL Trixie 0105H through a reverse-sort IVF cycle to the sire of the winning bidder's choice. This is an unprecedented chance to elevate any breeding program to the next level. The only difficult decision will be choosing which sire to mate her to. We sincerely thank the Harker family and the entire team behind the iconic CELL Trixie 0105H for their willingness to include a female of this magnitude and exclusivity in the 20th Annual Embryos on Snow. Don't look back and say you didn't have a chance at these championship-caliber genetics!
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies with no cap. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees. For more information, please contact Zane Ward 620-376-8218, Layne Robinson 573-544-7024, or Danny Harker 812-371-6881.

Offered by: **Rosebud Cattle Company, Zane & Allison Ward 620-376-8218; Robinson Cattle Company, Layne, Mallory, Olson & Quaid Robinson 573-544-7024; Harker Simmentals, Danny, Jill, Luke & Chase Harker 812-371-6881**

IVF cycle

LOT
106
A,B

6 Embryos Selling

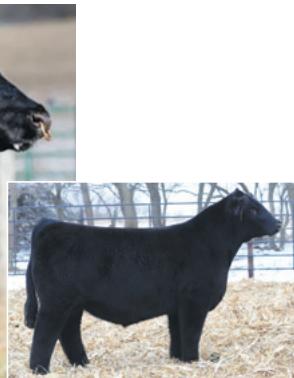
Embryos
on
Snow™

DONOR **RIED Banded Mae**

CSCX Bandwagon 513A X LWSC Maggie Mae 105Y • PB Simmental (ASA 3212484)

THE DAM OF THE RED HOT REVELATION 2K

SIMMENTAL DIVISION



Sire of Lot A embryos selling TL Revenant 35 — \$100,000 Simmental AI sire



Heifer sired by Revelation 2K
JMSC Revlon 408M —
2025 American Royal Supreme Champion Junior Breeding Heifer & 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer



Full/maternal sib to embryos selling BOWJ Single Shot 9029N — Simmental AI sire sired by TL Revenant 35



Heifer sired by Revelation 2K
BRB4 CARD Cece 463M —
2025 American Royal Supreme Champion Open Breeding Heifer

Full/maternal sib to embryos selling

Revelation 2K
Simmental AI sire

► **LOT 106A: 1 Package of 3 Embryos sired by TL Revenant 35 choice of sexed female or unsexed**

► **LOT 106B: 1 Package of 3 Embryos sired by CHOICE SO Remedy 7F or FRKG Alpha 311L unsexed**

- Back by overwhelmingly popular demand in 2026 is RIED Banded Mae, the dam of the \$200,000 Revelation 2K! There is no denying the impact that Revelation 2K has had on the business in a very short amount of time. RIED Banded Mae is a dynamic daughter of CSCX Bandwagon 513A that traces to the influence of a daughter of LWSC Maggie Mae 105Y and was one of Jim Bowling's selections from the historic Martin Livestock dispersal. Revelation 2K is the sire of Chloe Clark's 2024 OSU AGR Winter Bonanza Grand Champion Overall Heifer in both rings in Stillwater, Oklahoma. Another daughter of Revelation 2K sold for \$83,000 at KOLT Cattle in October 2024. This was just the beginning of what would evolve into a true dynasty! The Revelation 2K movement has taken the breed by storm in 2025 when his rookie calf crop hit the ring as bred heifers. JMSC Revlon 408M was a dominant champion as a calf for Chloe Clark; however, what she would accomplish as a bred heifer is nothing short of staggering. 408M was the 2025 OYE Reserve Supreme Champion Purebred Breeding Heifer, 2025 Tulsa State Fair Supreme Champion Breeding Heifer, and 2025 American Royal Grand Champion Purebred Simmental Heifer. She left the American Royal as the Supreme Champion Junior Breeding Heifer for Chloe Clark. However, she wasn't finished yet! JMSC Revlon 408M was most recently crowned as the Grand Champion Junior Purebred Simmental and Reserve Grand Champion Open Purebred Simmental at the 2025 North American International Livestock Exposition. 408M was ultimately selected as the 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer. Revelation 2K also sired the very popular BRB4 CARD Cece 463M, a stunning Percentage Simmental heifer that was slapped Supreme Champion Open Breeding Heifer at the 2025 American Royal for Breckyn Bloomberg of Illinois. Let's not forget about the \$123,000 featured female that sold to Hadley Hendrickson in the Schaeffer Show Cattle phone bid-off. S&S BTOM Beautiful Things was recently selected as the 2025 Hoosier Beef Congress Grand Champion Breeding Heifer in a dominant fashion. A daughter of Revelation 2K recently commanded a \$140,000 hammer price in the Hartman Cattle Company 29th Anniversary Customer Appreciation Sale!
- The Lot A embryos are sired by the \$100,000 TL Revenant 35, a son of the \$250,000 TL Ledger that is backed by the everlasting influence of the famed Hara's Miss Heartbreaker 422B. TL Revenant 35 is a maternal brother to Cade Roeder's 2023 NAILE Grand Champion Junior Purebred Simmental Heifer, TL Sadie 37K. The influence of the legendary Hara's Harietta shines through once again! The Lot A embryos will result in FULL SIBS to Revelation 2K, one of the industry's hottest young sires when it comes to generating elite show cattle.
- Lot B offers sexed female embryos sired by the buyer's choice between the tried-and-true SO Remedy 7F or the \$700,000 world record-selling Purebred Simmental bull, FRKG Alpha 311L. SO Remedy 7F commanded a \$530,000 hammer price in the 15th Annual Embryos on Snow and has since established himself as one of the most reliable sire sources in the breed. He has produced countless National Champion females and elite seedstock year after year, with a list of high sellers that is simply immeasurable. The alternative option is for those looking to strike it big with a fresh, cutting-edge mating sired by the iconic FRKG Alpha 311L. His first three daughters averaged an astounding \$95,000 in the Hartman Cattle Company 29th Anniversary Customer Appreciation Female Sale, proving that his influence is already translating into immediate, high-dollar success!
- Jim Bowling and his family of Greencastle, Indiana, have been long-time supporters of Embryos on Snow. They have assembled an impressive lineup of leading females and AI sires within the industry. We sincerely appreciate the opportunity to exclusively offer frozen genetics from one of the premier matrons in this rapidly evolving, multi-breed breeding program based in western Indiana.

Offered by: **Bowling Cattle Company, Jim Bowling 785-721-1431**

Simmental embryos by Revenant & Remedy or Alpha

LOT
107

3 Embryos Selling

DONOR **Perfect Angel 58H**

Profit X Angel 1B • PB Simmental (ASA 3771227)

DAM OF \$200,000 HIGH SELLING SIMMENTAL HEIFER



Dam of embryos selling Perfect Angel 58H
2021 Indiana Stock Show Supreme Champion Breeding Heifer



Full/maternal sib to embryos selling
BOWJ Perfect Angel 200M —
\$200,000 heifer sired by SO Remedy 7F



Maternal sib to embryos selling
BOWJ Just An Angel 1K —
\$175,000 heifer



Full sib to dam of embryos selling Mari 785E —
2018 NAILE Grand Champion Open Purebred Simmental Heifer



► **LOT 107: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**

- A new face joining the Embryos on Snow roster in 2026 is the iconic Perfect Angel 58H donor from the Bowling Cattle Company breeding program. The relevance of her pedigree is undeniable, as she is a FULL SISTER to the famed Mari 785E, the 2018–2019 Triple Crown winning Purebred Simmental Heifer.
- Perfect Angel 58H was the \$110,000 high selling heifer from the Hartman Cattle Company 24th Anniversary Customer Appreciation Sale in 2020 that was purchased by Jim Bowling. 58H was successfully campaigned by Colby Sinclair to countless victories during the 2021 show season. Her most notable win was when she was selected as the 2021 Indiana Stock Show Supreme Champion Breeding Heifer. The genetic value that stands behind the 58H donor is nothing short of legendary!
- The embryos selling are sired by the \$530,000 SO Remedy 7F, the featured Live Lot that sold in the 15th Annual Embryos on Snow to Freking Cattle Company of Minnesota. This mating will create full sibs to the \$200,000 BOWJ Perfect Angel 200M heifer that was purchased by Morgan Jackson of Texas. 200M was selected as the 2025 Fort Worth Stock Show Reserve Calf Champion, 2025 Dixie National Reserve Grand Champion Purebred Simmental Heifer, and the 2025 Houston Livestock Show Reserve Grand Champion Purebred Simmental Heifer. The embryos selling will also be maternal sibs to the \$175,000 BOWJ Perfect Angel 1K, a daughter of the iconic Justified stud that was a maternal brother to the \$400,000 Profit. 1K is a leading donor in the Freking Cattle Company donor pen.
- Bowling Cattle Company has assembled one of the most dynamic and pedigree-driven donor pens in the country, and opportunities of this magnitude are rarely made available. Take advantage of this program-building opportunity and invest in a set of embryos with the potential to elevate both your breeding program and your tax bracket!

Offered by: **Bowling Cattle Company, Jim Bowling 785-721-1431**

Simmental embryos by Remedy

**LOT
108**
A,B,C,D

12 Embryos Selling

Embryos
on
Snow™

DONOR KCC1 SWC Harmony 847H

ES Right Time FA110-4 x KCC1 Havana 83E • PB Simmental (ASA 3764167)

DAM OF \$450,000 SIMMENTAL BULL

SIMMENTAL DIVISION



Dam of embryos selling

KCC1 SWC Harmony 847H



Full/maternal sibs to embryos selling...



KCC1 3BCC Next Phase 4L
— \$95,000 Simmental AI sire



3BCC KCC1 SWC Harmony 4019M
— \$82,500 heifer sired by
WHF/JS/CCS Woodford J001



KCC1 3BCC Black Label 4016M
— \$100,000 Simmental AI sire
Sired by WHF/JS/CCS Woodford J001



KCC1 3BCC Angel's Envy 4017M
— \$33,000 Simmental AI sire
Sired by WHF/JS/CCS Woodford J001

3BCC KCC1 Krypton 100K
— \$450,000 Simmental
AI sire

3BCC SWC KCC1 Kavanna Kay
— \$38,000
heifer



- **LOT 108A: 1 Package of 3 Embryos sired by Revelation 2K sexed female**
- **LOT 108B: 1 Package of 3 Embryos sired by WHF/JS/CCS Woodford J001 sexed female**
- **LOT 108C: 1 Package of 3 Embryos sired by CHOICE RJ Trust Fund 212K or ROSE Apex 3204L sexed female**
- **LOT 108D: 1 Package of 3 Embryos sired by CHOICE BOWJ Manifest 985M or Second Chance 601H sexed female**

- KCC1 SWC Harmony 847H is the elite donor female sired by ES Right Time FA110-4 that has recalibrated the standards of maternal excellence. A past high seller in The Black Label that sold for \$60,000 to Megan Brown, KCC1 SWC Harmony 847H was successfully shown during the 2021–2022 show season. At the 2021 Cattlemen's Congress, she was selected as a reserve division champion in both the Junior and Open shows. She continued on to Fort Worth, where she was slapped Grand Champion Purebred Simmental Heifer at the Cowgirls in Cowtown Show. Other titles to her name would include 2021 AJSA South Central Regional Grand Champion Purebred Simmental Heifer, 2022 San Antonio Livestock Exposition Reserve Grand Champion Purebred Simmental Heifer, and 2022 Houston Livestock Show Grand Champion Purebred Simmental Heifer.
- Captivating with a presence that is second to none, the 847H donor is one of the most interesting breeding pieces in the Simmental breed. 847H is a full sister to the \$230,000 KCC1 Counterpart 872H, the promotional AI sire that was syndicated in 2021. 847H is also a maternal sister to the 2023 high selling open of The Black Label, SWC KCC1 Lavonna 383L that commanded a \$39,000 hammer price. 2022–2023 represented her rookie donor season, where she posted two ET calves in the sale archives. A daughter by MR HOC Broker, 3BCC SWC KCC1 Kavanna Kay, sold for \$38,000 and was successfully campaigned by Brecken Shipman of Texas. In her first outings, she was Champion Simmental and Reserve Supreme at the Heart of Texas Fair and Champion Simmental and Reserve Supreme at the Mississippi Youth Ag Expo. KCC1 SWC Harmony 847H also turned out a son of the \$175,000 FRKG CKCC Platinum 009H that commanded a live auction value of \$450,000 in the 2023 Hartman Cattle Company 10th Annual Bull Sale. 3BCC KCC1 Krypton 100K was the selection of Freking Cattle of Minnesota and Bowling Cattle of Indiana.
- The Lot A embryos are sired by the red hot Revelation 2K, a sire that has literally taken the industry by storm! His rookie calf crop yielded the 2025 American Royal Supreme Champion Junior Breeding Heifer, the 2025 American Royal Supreme Champion Open Breeding Heifer, and the 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer. He has sired countless high sellers and champions over the past two years that are simply immeasurable. This is a blue-chip level investment opportunity.
- WHF/JS/CCS Woodford J001 is the sire of the Lot B sexed female embryos from the legendary KCC1 SWC Harmony 847H. A full sister to this package commanded an \$82,500 hammer price in The Black Label in October 2024. She has been campaigned by Makenzie DeBerry and her family of Texas to several victories. 3BCC KCC1 SWC Harmony 4019M is one to watch for this spring during the 2026 Texas major stock show run. A pair of full brothers to the Lot B embryos commanded a \$66,500 average this past March in the Kearns Cattle Company 36th Annual Bull Sale. The Roller family of Minnesota purchased KCC1 3BCC Black Label 4016M for a \$100,000 hammer price, and he is now the leading member of the herd sire battery in Hewitt, Minnesota. A foolproof mating that is certain to yield HUGE results once again!
- The Lot C embryos provide the winning bidder with a choice between the \$135,000 RJ Trust Fund 212K or the sensational ROSE Apex 3204L, two bulls that are making a big impact across the industry. The RJ Trust Fund 212K-sired embryos will result in Purebred Simmental heifers that we are certain will sell high and win big. The other option will align the influence of the most lucrative and highest dollar generating cows in the business. ROSE Apex 3204L is the incredible Maine Angus stud that is out of the legendary UDE Queen Ruth 0204 donor that recently raised the \$500,000 high selling Angus heifer at Uddel Cattle Company. This mating will yield dual registered Percentage Simmental and Maine Tainer show heifer prospects.
- Finally, the Lot D embryos will present the winning bidder with the option to choose between two incredible Purebred sire options in the \$280,000 BOWJ Manifest 985M or Second Chance 601H. BOWJ Manifest 985M is sired by the \$120,000 4/B Dynamo and was Dennis Moore's selection from the Hartman Cattle Company 11th Annual Bull Sale. Second Chance 601H is an own son of the legendary HPC Victoria B396E that is sired by the iconic VCL Foresight, therefore making him a paternal brother to the \$620,000 STCC Tecumseh 058J. Either mating is certain to produce Simmental females that are laced with true genetic potency!
- The embryos selling are also maternal sibs to the \$95,000 50% semen interest KCC1 3BCC Next Phase 4L, the powerful baldy herd sire that was selected by Hartman Cattle Company, Freking Cattle Company, and M&E Cattle Company. This will be the ONLY opportunity to purchase frozen genetics from KCC1 SWC Harmony 847H during the 2026 calendar year. She is truly an exclusive Embryos on Snow donor that offers cutting-edge genetics designed to position any program at the very front end of the business!

Offered by: **3B Cattle Company, Megan Brown; Kearns Cattle Company, Zach, Brittney, Jaxon, Kennedy, Maddox & Krue Kearns 308-360-1783; Shipwreck Cattle Company, Jered, Haley, Brecken, Bodie & Burke Shipman 806-983-7226**

Simmental embryos by Revelation, Woodford & 2 choice lots

LOT
109
A,B,C

9 Embryos Selling

DONOR **KCC1 Havana 83E**

MR TR Hammer 308A ET \times TKCC Victoria 57A • PB Simmental (ASA 3306065)

PROVEN & PROFITABLE SIMMENTAL GENETICS



Dam of embryos selling KCC1 Havana 83E



Maternal sib to embryos selling
KCC1 SWC
Harmony 847H



Maternal sib to embryos selling
KCC1 SWC
Harmony 847H —
2021 AJSA South
Central Regional
Grand Champion
Purebred
Simmental Heifer



Maternal sib to embryos selling
KCC1 Countertime 872H —
\$230,000 Simmental AI sire

- **LOT 109A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 109B: 1 Package of 3 Embryos sired by Reckoning 711F sexed female**
- **LOT 109C: 1 Package of 3 Embryos sired by CHOICE BOWJ Manifest 985M or Second Chance 601H sexed female**

- An elite offering of Simmental genetics would not be complete without the presence of this exclusive member of the coveted Embryos on Snow lineup, KCC1 Havana 83E. This is the ONLY time embryos from this proven female come up for sale during the year. She is the dam of the \$60,000 high selling female to Megan Brown from the 2020 edition of The Black Label that made her debut three years ago in Embryos on Snow. KCC1 SWC Harmony 847H was a Reserve Division Champion at the 2021 Cattlemen's Congress, Grand Champion Simmental Heifer at the 2021 Cowgirls in Cowtown, Grand Champion Purebred Heifer at the 2021 AJSA South Central Regional in Springfield, Missouri, Grand Champion Simmental at the 2022 Houston Livestock Show and Reserve Champion Simmental Female in San Antonio, Texas. A full brother, KCC1 Countertime 872H, was the featured \$230,000 high selling bull in the 2021 Kearns Cattle Company Bull Sale. The 2023 edition of The Black Label offered a direct daughter by SO Remedy 7F; SWC KCC1 Lavonna 383L commanded a final hammer price of \$39,000 as the selection of the DeBerry Family of Olton, Texas. KCC1 Havana 83E has had 15 sons average well over the \$35,000 mark, five daughters have commanded an average price over \$26,000, and she continues to evolve with each mating.
- The late dam of KCC1 Havana 83E was the staple of the Kearns Cattle Company donor pen, producing at the highest level. TKCC Victoria 57A generated over \$250,000 in 2018 with a single flush to MR TR Hammer 308A ET, producing the \$120,000 50% semen interest KCC1 Exclusive 116E along with other sons at \$35,500, \$20,000, \$15,000, \$14,500 and several more from \$7,500 to \$10,000. A maternal sister, KCC1 Estelle 510E, sold for a \$30,000 50% embryo interest price tag and has since produced five heifer calves sold at public auction to average right at \$20,000 plus 14 sons that generated over a \$9,000 average in the 2023 Kearns Cattle Company Bull Sale.
- The story continues.... The maternal grandam of KCC1 Havana 83E is the great Ford RJ Dolly Y83, the dam of countless high sellers and individuals of influence within the business. Ford RJ Dolly Y83 is nearing the million-dollar mark in production. Her most notable sons include the \$100,000 TKCC Cannon 77C, \$75,000 Classified, \$40,000 Frost 38F, \$33,000 TKCC Carver 65C, \$33,000 TKCC Certified 7C, \$30,000 TKCC Eclipse 467E, and \$28,000 TKCC Escalade 1820E. Countless sons and daughters have sold from \$10,000 to \$20,000 each year and are working in some of the top seedstock operations in North America.
- Lot A combines KCC1 Havana 83E with the potency of the legendary SO Remedy 7F, the \$530,000 featured Live Lot from the 15th Annual Embryos on Snow that was purchased by Freking Cattle Company of Minnesota. SO Remedy 7F has sired as many high sellers and National Champion females over the last five years as any bull in the business. Daughters of SO Remedy 7F are quickly proving their worth in production. SO Remedy 7F daughters have produced females that sold during the 2025 fall sale season for \$110,000, \$105,000, \$70,000, \$65,000, \$50,000, \$30,000, \$30,000, \$29,000, and several more from \$10,000 to \$20,000. This is a true testament to the quality and generating power of SO Remedy 7F daughters.
- The Lot B embryos are sired by the multiple-time National Champion Reckoning 711F. This fresh, forward-thinking mating is designed to produce elite Purebred Simmental show heifer and donor prospects, seamlessly aligning some of the most prolific cow families in the business. The Lot C mating will provide the winning bidder with the option to choose between two incredible Purebred sire options in the \$280,000 BOWJ Manifest 985M or Second Chance 601H. BOWJ Manifest 985M is sired by the \$120,000 4/B Dynamo and was Dennis Moore's selection from the Hartman Cattle Company 11th Annual Bull Sale. Second Chance 601H is an own son of the legendary HPF Victoria B396E that is sired by the iconic VCL Foresight, therefore making him a paternal brother to the \$620,000 STCC Tecumseh 058J. Either mating is certain to produce Simmental females that are laced with true genetic potency!
- Regardless of which mating best fits your program, you can bid with confidence knowing that the genetic predictability is proven and the potency is undeniable. KCC1 Havana 83E continues her ascent as one of the most influential matrons in the Simmental breed—an investment backed by consistency, power, and performance.

Offered by: **Kearns Cattle Company, Zach, Brittney, Jaxon, Kennedy, Maddox & Krue Kearns 308-360-1783;**
Shipwreck Cattle Company, Jered, Haley, Brecken, Bodie & Burke Shipman 806-983-7226

Simmental embryos by Remedy, Reckoning & choice

**LOT
110
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR UDE Hayleigh 5K

SO Remedy 7F X KDP Miss Hoya Hayleigh • PB Simmental (ASA 4089339)

2023 AMERICAN ROYAL & NAILE GRAND CHAMPION SIMMENTAL

SIMMENTAL DIVISION



Dam of embryos selling UDE Hayleigh 5K

2023 NAILE Grand Champion Open Purebred Simmental Heifer, 2023 American Royal Grand Champion Junior & Open Purebred Simmental Heifer, 2023 AJSA National Classic 5th Overall Purebred Simmental Heifer & 2023 FWSS Grand Champion Open Purebred Simmental Heifer

Dam of embryos selling...



Maternal sib to embryos selling
LFTZ
Hayleigh
503N —
\$50,000
heiher



Maternal sib to embryos selling
LFTZ
Hayleigh
502N —
\$30,000
heiher



Full/ maternal sib to embryos selling
LFTZ
Hayleigh
505N —
\$30,000
heiher sired
by RJ Trust
Fund 212K

- **LOT 110A: 1 Package of 3 Embryos sired by Revelation 2K sexed female**
- **LOT 110B: 1 Package of 3 Embryos sired by RJ Trust Fund 212K sexed female**
- **LOT 110C: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

- Back by VERY popular demand is this exclusive genetic opportunity from the most decorated Purebred Simmental heifer of the 2023–2024 show season! UDE Hayleigh 5K was Brady Edge's selection from the 2022 Udell Cattle Company "The Advantage" Production Sale. She is supported by the 2020–2021 Triple Crown winning KDP Miss Hoya Hayleigh. 5K is sired by the \$530,000 record-selling SO Remedy 7F, a bull that has absolutely taken the business by storm.
- In her first outing, UDE Hayleigh 5K was selected as the 2023 South Dakota State Jackrabbit Memorial Grand Champion Heifer in Ring B and Reserve Grand Champion Heifer in Ring A. Her next trip to town was the National Western Stock Show, where she was selected as the Reserve Champion Junior Heifer Calf. She then made her way to the Fort Worth Stock Show and was slapped Grand Champion Purebred Simmental Heifer! UDE Hayleigh 5K continued her winning ways through the summer show season, being selected as the Fifth Overall Purebred Simmental Heifer at the AJSA National Classic in Des Moines, Iowa. She made a return trip to Des Moines for the Iowa State Fair, where she was selected as the Grand Champion Open Simmental Heifer. Fast forward to October 2023, and UDE Hayleigh 5K dominated the American Royal by being crowned the Grand Champion Purebred Simmental Heifer of both the Junior and Open shows! 5K rounded out the fall show season with another big win in Louisville, Kentucky. She was slapped Grand Champion Purebred Simmental Heifer at the National Simmental Show held in conjunction with the 2023 NAILE. Her final trip to the bright lights came in January 2024 when she was selected as the NWSS Reserve Grand Champion Open Purebred Simmental Heifer. Her incredible show career resulted in her being named the PTP Ring of Champions Purebred Simmental Show Heifer of the Year!
- The Lot A sexed female embryos offer the winning bidder the opportunity to invest in a mating sired by the sensational young stud Revelation 2K, sire of the 2025 American Royal Supreme Champion Junior Breeding Heifer, the 2025 American Royal Supreme Champion Open Breeding Heifer, and the 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer. In just his first two years in production, Revelation 2K has already sired countless champions and high sellers, with no end in sight!
- The Lot B embryos are among the most proven from the impressive UDE Hayleigh 5K donor. This mating will result in full sibs to the heifer calves that sold for \$40,000, \$30,000, \$15,000, \$15,000, \$14,500, and \$12,000 between the three firms that stand behind this dynamic matron. The Pryor family has campaigned their RJ Trust Fund 212K to the title of Champion Purebred Simmental at the 2025 Down 4 The Cause, and Bodie Shipman's heifer was recently selected as the Reserve Champion Purebred Simmental Heifer at the OSU AGR Winter Bonanza in Ring A. Other daughters from the great 5K sold for \$50,000, \$30,000, \$29,000, and \$15,000 this fall. An incredible rookie season that has resulted in an average of more than \$25,000 on her first 10 daughters sold at auction!
- The Lot C embryos are sired by the \$150,000 featured Live Lot from the 18th Annual Embryos on Snow, TLAC Hits Different 1409L ET. His rookie season was nothing short of incredible—he sired countless high sellers across the country. Notable daughters commanded \$165,000, \$127,000, \$82,500, \$65,000, \$55,000, \$54,501, \$45,500, \$42,500, \$40,500, \$31,500, \$30,500, \$26,500, \$26,000, \$24,000, \$24,000, \$22,500, \$21,500, and countless others ranging from \$10,000 to \$20,000. This is a new and exciting mating that is highly anticipated in 2026 and will create dual registered Percentage Simmental and MaineTainer show heifers.
- We want to thank the Edge, Udell, and Lafrentz families for including the rising stars of their programs in the 20th Annual Embryos on Snow. Genetic opportunities of this caliber should not be overlooked. These genetics are bulletproof. Dig your heels in if you're serious about raising elite Simmental stock!

Offered by: **Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Edge Livestock, Brady Edge 319-540-2830, Patti Edge 319-540-1730, Katie Edge 319-540-2211; Lafrentz Cattle, Cody & Shayne Lafrentz 620-960-9831**

Simmental embryos by Revelation, Trust Fund & Hits Different

**LOT
111
A,B,C,D**

12 Embryos Selling

Embryos
on
Snow™

DONOR **KDP Miss Hoya Hayleigh**

LLSF Pays To Believe ZU194 X K-LER/RC Miss Hoya Saxa • PB Simmental (ASA 3631615)

2020-2021 TRIPLE CROWN WINNING SIMMENTAL



Dam of embryos selling

KDP Miss Hoya Hayleigh

2020 NAILE Grand Champion Open Purebred Simmental Heifer & 2021 Cattlemen's Congress Grand Champion Open Purebred Simmental Heifer



**Full/maternal
sib to embryos
selling**

**UDE Hayleigh
5K —**

2023 NAILE
Grand Champion
Open Purebred
Simmental Heifer
& 2023 American
Royal Grand
Champion
Open & Junior
Purebred
Simmental Heifer

**Maternal sib
to embryos
selling**

**Black Gold Ms
Hayleigh 153K
— 2023 CWA
First Lady Classic
Supreme
Champion Bred
Heifer Jackpot**

- **LOT 111A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 111B: 1 Package of 3 Embryos sired by Revelation 2K sexed female**
- **LOT 111C: 1 Package of 3 Embryos sired by CHOICE Roxi's Bet It All 628N or Roxi's Redefined 2007N sexed female**
- **LOT 111D: 1 Package of 3 Embryos sired by Next Level sexed female**

- KDP Miss Hoya Hayleigh is the Triple Crown winning National Champion Simmental Female that is owned by Toby Noble of Black Gold Simmentals and Udell Cattle Company. There is no question that KDP Miss Hoya Hayleigh is unique in her type and kind, as she has matured into a truly special Purebred Simmental breeding piece. KDP Miss Hoya Hayleigh topped the 2019 Paulsen Cattle Divas & Donors Elite Female Sale at an \$86,000 hammer price. She was admired by the most critical...and rightfully so. Her first time at the end of the leather lead was at the 2019 Kansas Beef Expo, where she was selected Grand Champion Purebred Simmental and Reserve Supreme Champion Heifer. KDP Miss Hoya Hayleigh returned to the backdrop in a dominant fashion at the 2020 American Royal, where she was selected as the Grand Champion Open Purebred Simmental. She continued her winning ways on the green chips as she was slapped Grand Champion Open Purebred Simmental at the North American and completed the Triple Crown with her win at the Inaugural Cattlemen's Congress.
- Embryos on Snow is the only occasion south of the border that you will find genetic opportunities sold on KDP Miss Hoya Hayleigh, with this being her fifth appearance in EOS! The buyer can now trust that there is no questioning the genetic power here. In 2021, the opportunity for an IVF cycle that sold prior to completing her hat trick with a win in Oklahoma City brought \$20,000 and was the catalyst for the pair of SO Remedy 7F sisters that topped the Simmental division of the 2022 Udell Cattle Company "The Advantage" Production Sale at \$75,000 and \$35,000. On the northern side of the border, the crew at Black Gold Simmentals merchandised their first litter of Hayleigh daughters with astonishing success! The HPF Quantum Leap Z952 daughters stole the show at \$73,000 and \$35,000, and the trio of EC Rebel 156F daughters commanded \$30,000, \$29,000, and \$16,000. The fall of 2023 saw six daughters of KDP Miss Hoya Hayleigh sell in Sioux City for an impressive average of \$24,500 each. Following that, in the fall of 2024, 10 daughters averaged over \$10,000 apiece.
- The Lot A embryos are sired by SO Remedy 7F, the \$530,000 record-selling bull from the 15th Annual Embryos on Snow. Full sisters to this mating have sold for \$75,000, \$60,000, \$35,000, \$28,000, and \$17,000 to average an impressive \$43,000 each. UDE Hayleigh 5K is a FULL SISTER to the Lot A embryos selling. She was a dominant force for the Edge family during the 2023-2024 show season. She was selected as the 2023 FWSS Grand Champion Purebred Simmental Heifer, 2023 AJSA National Classic Fifth Overall Purebred Simmental Heifer, 2023 Iowa State Fair Grand Champion Open Purebred Simmental Heifer, 2023 American Royal Grand Champion Open and Junior Purebred Simmental Heifer, 2023 NAILE Grand Champion Open Purebred Simmental Heifer, and 2024 NWSS Reserve Grand Champion Open Purebred Simmental Heifer. Since entering production, she has generated over \$250,000 from her first 10 head sold, averaging more than \$25,000 per head. Need we say more?! This is a bid to own scenario!
- The Lot B embryos selling are sired by the red hot Revelation 2K, a sire that has literally taken the industry by storm. His rookie calf crop yielded the 2025 American Royal Supreme Champion Junior Breeding Heifer, the 2025 American Royal Supreme Champion Open Breeding Heifer, and the 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer. He has sired countless high sellers and champions over the past two years that are simply immeasurable. This mating offers blue-chip level investment potential.
- Lot C features the exclusive opportunity to acquire embryos sired by the buyer's choice of the incredible Purebred Simmental AI sire prospects Roxi's Bet It All 628 or Roxi's Redefined 2007N. This pair of brothers will highlight the 20th Anniversary Embryos on Snow in Denver, Colorado, as Live Lot D. These two studs are backed by the legendary SHCO Foxy 385F "Roxi" donor—a female who has evolved into one of the highest dollar generating cows in the business, producing the 2023 and 2024 AJSA National Classic Grand Champion Purebred Heifers, campaigned by Ty and Ellie Drach. This is truly a match made in heaven!
- The Lot D embryos are sired by the sensational Next Level, one of the hottest young bulls in the breed. This mating will result in full sibs to the \$25,000 Black Gold Ms Hayleigh 96M. She was the 2024 Canadian Western Agribition Reserve Grand Champion Percentage Simmental Heifer for Double RN Ranching and Westman Farms. KDP Miss Hoya Hayleigh is approaching \$1 million in progeny sales!
- Just as her striking build and exceptional features hinted during her show career, KDP Miss Hoya Hayleigh is proving to be a monumental influence in both the Black Gold Simmentals and Udell Cattle Company programs. Her unmatched mating flexibility ensures that she will remain a cornerstone in the business for years to come. If her first three calf crops are any indication of her future impact, a savvy investor will recognize the magnitude of getting involved now. The next opportunity to acquire her genetics will be through her progeny, so bid with confidence on this exclusive EOS offering from one of the most remarkable Simmental cows the industry has ever seen!

Offered by: **Lots 111A-C: Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485; Lot 111D: Black Gold Simmentals, Toby & Ryley Noble 306-821-2071**

Simmental embryos by Remedy, Revelation, choice & Next Level

LOT
112
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **Bramlets/DBLG Emmy G930**

TJSC Hammer Time 35D X Bramlets Image D622 • PB Simmental (ASA 3648714)

\$220,000-VALUED SIMMENTAL DONOR

SIMMENTAL DIVISION



Dam of embryos selling

Bramlets/DBLG Emmy G930



Maternal sib to embryos selling
Brooking Emmy 3071 — \$115,000 heifer



- **LOT 112A: 1 Package of 3 Embryos sired by Revelation 2K sexed female**
- **LOT 112B: 1 Package of 3 Embryos sired by RJ Trust Fund 212K sexed female**
- **LOT 112C: 1 Package of 3 Embryos sired by TJSC Coping With Destiny 9K sexed female**

- We are pleased to introduce Bramlets/DBLG Emmy G930, the \$110,000 50% embryo interest donor that topped the 2023 "Family Matters" Production Sale to Lindskov's LT Ranch. Her captivating presence, massive rib shape, and unrivaled dimension set her firmly in a league of her own!
- During her tenure in the States, G930 was a dominant force for Luke Gilbert, earning selection as the Supreme Champion Cow/Calf Pair at the 2021 World Beef Expo, the 2021 Simmental Breeders' Sweepstakes, and the 2021 Illinois State Fair—among numerous other highlights. While her extensive list of show ring accolades is impressive, it is clear that her greatest legacy is still ahead as her progeny begin to take center stage.
- At the 2023 "Friday Night Lights" sale in Olds, Alberta, Canada, five daughters of Bramlets/DBLG Emmy G930 commanded \$115,000, \$55,000, \$50,000, \$40,000, and \$21,000. Another daughter was selected as the Reserve Division IV Simmental Heifer at the 2023 Hoosier Beef Congress for Emma Pickerill. Bramlets/DBLG Emmy G930 produced another daughter that sold for \$20,000 in the World Simmental Sale. This past December, a daughter of Bramlets/DBLG Emmy G930 sired by the \$110,000 OMF Journeyman J24 was a special sale attraction in the Canadian Sires + Donors "The Mother Lode" Production Sale. These females are destined to make their own mark on the breed.
- The Lot A embryos selling are sired by the red hot Revelation 2K, a sire that has literally taken the industry by storm! His rookie calf crop yielded the 2025 American Royal Supreme Champion Junior Breeding Heifer, the 2025 American Royal Supreme Champion Open Breeding Heifer, and the 2025 NAILE Reserve Supreme Champion Junior Breeding Heifer. He has sired countless high sellers and champions over the past two years that are simply immeasurable. This mating offers blue-chip level investment potential.
- Lot B sexed female embryos are sired by the \$135,000 RJ Trust Fund 212K, a past featured Live Lot in the 17th Annual Embryos on Snow that sold to Cowan Cattle Company. His progeny continue to top sales across the country and are living up to the hype. The Lot C embryos are sired by the 2024 Cattlemen's Congress Supreme Champion Bull, TJSC Coping With Destiny 9K, one of the truly elite breeding bulls in the business that continues to gain popularity with each calf crop marketed.
- We sincerely appreciate the opportunity to include a female of this caliber in the Embryos on Snow donor lineup. There is little doubt that her past accomplishments and impressive list of high sellers will soon be overshadowed by what lies ahead. Bid with confidence—genetic opportunities from a matron of this magnitude have a proven way of delivering HUGE results!
- **NOTE:** Embryos are stored at Trans Ova Genetics in Sioux Center, Iowa, and are non-exportable to Canada.

Offered by: Canadian Sires + Donors, Scott Bohrson 403-370-3010; Lindskov's LT Ranch, Bryce Lindskov 605-850-3887

Simmental embryos by Revelation, Trust Fund & Coping With Destiny

**LOT
113
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **VCL Countess 255F "Millie"**

Mr CCF 20-20 x HCC0 Countess 412D • PB Simmental (ASA 3454250)

\$100,000 SIMMENTAL DONOR DAM & FULL SISTER TO VCL FORESIGHT



Dam of embryos selling

VCL Countess 255F "Millie" \$100,000 donor

2019 Indiana State Fair 4th Overall 4-H Breeding Heifer



**Full/maternal
sib to
embryos
selling**
VCL Countess of
255 17K —
\$80,000 heifer
sired by
SO Remedy 7F



**Maternal sib
to embryos
selling**
VCL Countess of
255 18K —
\$10,000 heifer



**Full/maternal
sib to embryos
selling**
VCL AWR
Smokestack
1990N —
Simmental AI sire
sired by
FRKG Alpha 311L



**Granddaughter of
dam of embryos
selling**
JMCR Miss Ella 1796M
\$50,000 heifer

- **LOT 113A: 1 Package of 3 Embryos sired by SO Remedy 7F sexed female**
- **LOT 113B: 1 Package of 3 Embryos sired by CHOICE Roxi's Bet It All 628N or Roxi's Redefined 2007N sexed female *Available 5/1/26**
- **LOT 113C: 1 Package of 3 Embryos sired by FRKG Alpha 311L sexed female *Available 5/1/26**

- VCL Countess 255F "Millie" is the leading lady in the donor pen at Vogler Cattle Company and Aces Wild Ranch. This dynamic female commanded a \$100,000 hammer price in the Legends of the Flint Hills Sale in December of 2024. This stunning female is a FULL SISTER to the iconic VCL Foresight, the sire of the \$620,000 world record-selling STCC Tecumseh 058J. "Millie" was shown successfully by the Sinclair family of Indiana to countless wins. Her most notable victory was when she was selected as the 2019 Indiana State Fair Fourth Overall Junior Breeding Heifer for Colby Sinclair. A son of "Millie" sired by FRKG Alpha 311L will highlight the 12th Annual Bull Sale at Hartman Cattle Company.
- The embryos selling as Lot A are sired by the \$530,000 SO Remedy 7F, a sire that has quickly proven his worth when it comes to siring elite Simmental and SimGenetic cattle that command a huge premium. VCL Countess of 255 17K is the \$80,000 full sister to the Lot A embryos selling. She was competitively campaigned by the Jackson family of Texas, posting countless wins during her tenure on the show road. 17K was a class winner at the 2023 AJSA National Classic in Des Moines, Iowa. Another full sister to the Lot A embryos sold for \$10,000 to M&E Cattle Company of North Dakota. Her first daughter recently commanded a \$50,000 price tag in the Hartman Cattle Company Customer Appreciation Female Sale. Expect for this mating to yield Purebred Simmental females with a captivating look of quality, eye appeal, and structural integrity.
- Lot B features the exclusive opportunity to acquire embryos sired by the buyer's choice of the incredible Purebred Simmental AI sire prospects Roxi's Bet It All 628 or Roxi's Redefined 2007N. This pair of brothers will highlight the 20th Anniversary Embryos on Snow in Denver, Colorado, as Live Lot D. These two studs are backed by the legendary SHCO Foxy 385F "Roxi" donor, a female who has evolved into one of the highest dollar-generating cows in the business, producing the 2023 and 2024 AJSA National Classic Grand Champion Purebred Heifers, both campaigned by Ty and Ellie Drach. This is truly a match made in heaven!
- The Lot C embryos selling are sired by the \$700,000 world record-selling FRKG Alpha 311L. This mating will result in full sibs to the very popular VCL AWR Smokestack 1990N, a promotional AI sire that will be featured in the Hartman Cattle Company 12th Annual Simmental Bull Sale. A new and exciting mating that will put any program on the cutting edge!
- The Vogler and Watje partnership unites two of the industry's premier family-owned-and-operated cattle programs. Both share a deep passion for elite seedstock and a commitment to producing genetics that positively impact their customers' bottom lines. We sincerely appreciate their willingness to provide full genetic access to one of the rising stars in their donor pen!

Offered by: **Vogler Cattle Company, Les Vogler 402-450-2340, Loren Vogler 402-432-9070;**
Aces Wild Ranch, Jed Watje 817-600-1082

Simmental embryos by Remedy, Bet It All or Redefined & Alpha

LOT
114
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **RUBL BRUL Blackcap 331L ET**

BOE Gronc ET x EXAR Blackcap 2085 • 1/2 Maine-Anjou (AMAA 543239) • Maine Angus
DAM OF \$165,000 MAINE-ANJOU HEIFER

MAINE-ANJOU DIVISION



Dam of embryos selling RUBL BRUL Blackcap 331L ET

- **LOT 114A: 1 Package of 3 Embryos sired by
TLAC Hits Different 1409L ET sexed female**
- **LOT 114B: 1 Package of 3 Embryos sired by
TYWC High Hopes 8J sexed female**



Full/maternal sib to embryos selling

RUBL Blackcap 523N ET — \$165,000 heifer
sired by TLAC Hits Different 1409L ET



Full/maternal sib to embryos selling

RUBL Blackcap 522N ET — \$24,000 heifer
sired by TLAC Hits Different 1409L ET

- A quest to include the up-and-coming stars of the business led us to this Embryos on Snow debutant. 2025 has been a significant year in the story of RUBL BRUL Blackcap 331L ET, as she captured the attention of the most distinguished and successful stockmen in the nation through a pair of daughters that has the show heifer circles buzzing. Grady and Riley Ruble are two sharp cowboys from southern Minnesota that have been building a cow herd and program that is heavily dictated by quality over quantity. This commitment to excellence was handsomely rewarded this past fall, when a pair of daughters sired by TLAC Hits Different 1409L ET out of RUBL BRUL Blackcap 331L ET were identified and pursued with relentless enthusiasm, commanding attention at the highest level. RUBL Blackcap 523N ET will be a feature of the highly successful show string for Oaklyn Plamp after her \$165,000 bid. The chromed full sister was purchased by Kaylin Regan of Iowa for \$24,000 and will be in good hands headed into this next show season.
- RUBL BRUL Blackcap 331L ET is a daughter of BOE Gronc ET from the EXAR Blackcap 2085 donor that has been a long-time source of quality and is a cornerstone for the Ruble and Brual programs. 2085 is sired by PVF Insight 0129 and from a Dameron First Class x EXG Blackcap R054 daughter that was a \$61,000 high selling female at Express Ranches. A full sister to 2085 was a \$31,000 feature of the 2015 Express Ranches "Big Event" to the Hillery family of Texas. 2085 has proven her worth with an array of matings and endpoints. Her Simmental mating to W/C Bankroll 811D would be the catalyst of her promotions, with a son, RUBL Bodega 806F, winning his division at the American Royal, and a daughter being a dominant champion for the Schmitz in the Northern show circuits. She has also raised multiple five-digit Angus females sold through the Ruble and Brual Fall Female Sales.
- Generations of quality line the pedigree of this up-and-coming star of the Maine-Anjou breed, and with the two prospects and what is on the horizon for their show careers, it is likely that RUBL BRUL Blackcap 331L ET could become a household name in the short term. The opportunity to produce full sisters to the \$165,000 and \$24,000 phenoms from the 2025 Ruble Cattle Company Female Sale is offered through the Lot A package, sired by TLAC Hits Different 1409L ET. The second embryo mating is certainly a trendy one that adds another level of diversity, as it would create dual registered MaineTainer and Chianina show heifer prospects. TYWC High Hopes 8J caught the attention of the high-end show heifer producers when his daughter commanded \$100,000 for Ty Webster. The results here could be significant!
- We sincerely thank Grady and Riley Ruble for rolling out the red carpet and offering genetics from one of the freshest, most exciting Maine-Anjou influenced females in the business!

Offered by: Ruble Cattle Company, Riley Ruble 507-402-2510, Grady Ruble 507-402-6418

Maine embryos by Hits Different & Maine/Chi by High Hopes

**LOT
115
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR POAK Lizzo 39L ET

BOE Fame x K&J Proven Queen 259 • 1/2 Maine-Anjou (AMAA 545496) • Maine Angus
2024 AMERICAN ROYAL GRAND CHAMPION MAINE ANGUS

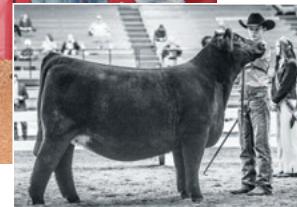


Dam of embryos selling POAK Lizzo 39L ET — 2024 Aksarben Supreme Champion Breeding Heifer

Dam of embryos selling

POAK Lizzo 39L ET

2024 American Royal Grand Champion Junior Maine Angus Heifer & 2024 American Royal Grand Champion Open Maine Angus Heifer



► **LOT 115A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

► **LOT 115B: 1 Package of 3 Embryos sired by JBOY One For All 001J ET sexed female**

- When good stockmen, high quality show stock and high doses of maternal power come together, then you can begin to expect to have results like this Embryos on Snow exclusive have achieved. Back by popular demand is POAK Lizzo 39L ET, Creighen Werning's 2024 Aksarben Supreme Champion Breeding Heifer and American Royal Grand Champion Junior and Open Maine Angus Heifer. Sired by BOE Fame and out of the trending K&J Proven Queen 259 "Lizzo" donor that works for RJ Cattle Company and Plamp Farms, she ties together all that is good about this business!
- While POAK Lizzo 39L ET built her own impressive résumé of championships, it's important to note that she stems from a family tree that is no stranger to the backdrop. She is a maternal sister to the W/C Bankroll 811D-sired female OAKP RJ Lizzo K56, the \$69,500 half interest female that was selected in the 2022 RJ Cattle Company "Commitment to Excellence" Online Sale by Sara Sullivan. Her list of accomplishments included being the 2023 AJSA National Classic Grand Champion Percentage Simmental Heifer, the American Royal Supreme Champion Junior Breeding Heifer, the 2023 NAILE Grand Champion Percentage Simmental Heifer in both the Open and Junior shows and then most prestigiously her career was culminated with a HUGE victory when she was slapped Supreme Champion Open Breeding Heifer by Dr. Dave Duello at the 50th Anniversary of the North American International Livestock Exposition! Let's not forget about the maternal sister to 39L that was led by Creighen Werning to the title of 2025 Aksarben Supreme Champion Breeding Heifer. Multiple maternal sisters to POAK Lizzo 39L highlighted 2025 show heifer sales across the nation and will be dominant in the Angus, Simmental, and Maine-Anjou show rings this coming year!
- We are honored to facilitate genetic offerings on this multiple-time and popular champion from the 2024 show season. The first set of embryos is sired by the \$150,000 Live Lot feature from the 18th Annual Embryos on Snow, TLAC Hits Different 1409L ET. This mating will create High Maine show heifer/donor prospects that have the credentials to ring the bell. This mating will result in three-quarter sibs to Oaklyn Plamp's 2025 NAILE Grand Champion Bred-and-Owned Maine Angus Heifer, POAK RJ Lizzo 547N ET. The second opportunity combines this incredible female with one of the most popular and successful Maine-Anjou AI sires of the past few years, JBOY One For All 001J ET. We think the potential is unlimited in this situation, when you consider the quality that will be injected from either side of the pedigree here.
- A special thank you to the Scott Werning family for offering frozen genetics from one of the rising stars in the American Maine-Anjou Association. POAK Lizzo 39L emerged as one of the most successful show heifers of the 2024 season, and yet we believe her most impressive chapter is still ahead!

Offered by: **Werning Cattle Company, Scott, Ashley, Creighen & Thatcher Werning, Scott Werning 605-682-9610,
Creighen Werning 605-656-1442**

Maine embryos by Hits Different & One For All

**LOT
116
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR BTLR Cher 5F

PVF Insight 0129 X BTLR Cher 13C • 3/8 Maine-Anjou (AMAA 493041) • Maine Angus
DAM OF SLIK ME TOO 5K

MAINE-ANJOU DIVISION



Dam of embryos selling BTLR Cher 5F

2019 American Royal Grand Champion Junior
Maine Angus Heifer



Maternal sib to embryos selling
SLIK Me Too 5K
— Maine-Anjou
AI sire



Maternal sib to embryos selling
SLIK Mercedes 704K ET —
2024 NWSS Grand Champion Junior & Open Maine Angus Heifer



Full/maternal sib to embryos selling
SLIK Mercedes 20L —
2024 Aksarben 4th Overall Breeding Heifer



Full/maternal sib to embryos selling
SLIK Mercedes 22N ET —
\$16,000 heifer sired by ROSE Apex 3204L

- **LOT 116A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**
- **LOT 116B: 1 Package of 3 Embryos sired by JBOY One For All 001J ET sexed female**
- **LOT 116C: 1 Package of 3 Embryos sired by ROSE Apex 3204L sexed female**

- BTLR Cher 5F is building a legacy of royal status within the Maine-Anjou breed, and her promotion to the Embryos on Snow roster is certainly well deserved with years of evidence to prove she is headed toward becoming one of the breed's most influential females. This past champion has displayed a high heritability of quality through multiple offspring that are getting it done on the biggest stages. Welcome to the Embryos on Snow club, BTLR Cher 5F!
- BTLR Cher 5F is a PVF Insight 0129 daughter that was crowned as the 2019 American Royal Grand Champion Junior Maine Angus Heifer and Supreme Champion Female at the 2019 Kansas State Fair for Jackie Sleichter of Kansas. She stems from the BTLR Cher 13C donor for Rosebud Cattle Company and is a maternal sister to ROSE Cher 3312L ET, the Reserve Champion Maine Angus Female for Teagan Doyle at the 2024 American Royal and Champion Maine Angus Female at the 2024 Kansas State Fair. A maternal brother, ROSE Luxury 313M ET, is a headline of the bull battery for Rosebud and Sawyer Vaughan. If you keep diving deeper into the maternal pedigree, you will discover an even richer heritage of excellence in support of 5F. She stems back to the MHH Radiant 12R donor that held a stranglehold on the Maine-Anjou business for some time—in fact, two full sisters from 12R were Champion and Fifth Overall Maine-Anjou females for Cade Austin and Dalton Line at the 2015 AJMAA Junior National; they are maternal sisters to the granddam of BTLR Cher 5F. That 2015 champion is the mother of the recent Champion Maine Angus Heifer at the 2025 Down 4 the Cause, and the Tlach family's "Iggy" donor that was the Third Overall Maine Angus Female at the 2018 AJMAA Junior National, Third Overall Female at the 2018 Iowa State Fair 4-H Show and Reserve Maine Angus Female at the 2018 American Royal. Long story short, generations of elite quality phenotype are built into the pedigree of this lineage.
- While the lineage of BTLR Cher 5F speaks for itself, her own production story has become extremely decorated. Perhaps her most notable offspring would be the very exciting SLIK Me Too 5K Maine-Anjou AI sire that now stands for Schaeffer-Tice, Vanhove, Carter and Moore and is increasingly gaining steam as he gains access to the most productive and high-end show heifer producers in the business. On the female side, she is best known as the dam of Ivy Fawcett's \$41,000 SLIK Mercedes 704K ET, the 2024 NWSS Grand Champion Junior and Open Maine Angus Heifer and Supreme Champion Open Female at the South Dakota State Fair. Just this past fall, a ROSE Apex 3204L daughter of 5F, SLIK Mercedes 22N ET, sold for \$16,000 to Two Creek Farm, LLC. Full sisters to this stunner can be created with the Lot C embryo package.
- The opportunity to jump right to the front of the line presents itself with this debut of BTLR Cher 5F in Embryos on Snow through the first two matings to sell. Between TLAC Hits Different 1409L ET and JBOY One For All 001J ET, there may not be a more dominant duo of Maine-Anjou bulls in the current day! This past fall their daughters highlighted sales across the nation and have already been well represented in the winner's circle. In fact, the JBOY One For All 001J ET mating has already clicked with 5F, as it generated \$25,000 and \$22,000 highlights from the 2024 sale season. Tying together the hottest bulls in the business with a female that stems from greatness and has built her own impressive legacy sounds like a very potent recipe for success!

Offered by: Jeff, Meredith, Riley & Jackie Sleichter, Jeff Sleichter 785-562-8171, Jackie Sleichter 785-263-4019

Maine embryos by Hits Different, One For All & Apex

**LOT
117
A,B,C**

Pregnancy & 6 Embryos Selling

DONOR NMR REIM 26 ET

Irish Whiskey X JSUL Dreams Come True 846U "Kelli" • 3/8 MaineTainer (AMAA 555755)
DAM OF \$106,500 HIGH SELLING HEIFER AT BOYERT-CORE



Dam of embryos & pregnancy selling NMR REIM 26 ET



Full/maternal sib to embryos & pregnancy selling

NMR BOY Oreo Tease ET
— \$106,500 heifer sired by JBOY One For All 001J ET



Full/maternal sib to embryos & pregnancy selling

NMR MS Maddie 726N ET
— \$94,000 heifer sired by KMEM No Hard Feelings 414L ET



Maternal sib to embryos & pregnancy selling

NMR REIM Tangible Assets ET
— \$85,000 heifer



Maternal sib to embryos & pregnancy selling

NMR Mrs Sweet Haven ET
— \$25,000 heifer

► **LOT 117A: 1 Package of 3 Embryos sired by CHOICE JBOY One For All 001J ET or KMEM No Hard Feelings 414L ET sexed female**

► **LOT 117B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

► **LOT 117C: 1 Heifer Calf Pregnancy sired by JBOY One For All 001J ET Due 1/25/26**

- The hills of Ree Heights are home to some of the best in the business. Show cattle enthusiasts from all over the country head to the South Dakota prairie every year to find their next purple banner winner, and the tradition of excellence that has been built by the Reimann family is second to none. It's a known fact that when the RR brand backs a female, the genetic potential is immense. Yet even though she joins a very special roster of females that work for the Reimann Ranch, NMR REIM 26 ET just has a very special feeling about her, and this young donor has already initiated a success story that surpasses many of those who have gone before her. In the 20th Anniversary Embryos on Snow, we are honored to offer an untapped opportunity into the next generation of incredible show stock to come from the Reimann Ranch. The stage has already been set, and NMR REIM 26 ET is well on her way to becoming one of the most lucrative sources of success stories to come out of the historic program. Here sells the type of opportunity that Embryos on Snow has built a reputation around, being the annual trading point for the most exciting matings in the business.
- NMR REIM 26 ET is a result of the potent Irish Whiskey x JSUL Dreams Come True 846U "Kelli" mating. She is accompanied by a band of full sisters that work on the front end of the business, several of which are even members of the 2026 Embryos on Snow lineup, and there are no questions to be asked about the legacy that they along with their legendary mother, "Kelli," have built. The "Kelli" lineage just continues to be one step ahead of the rest when it comes to generating cattle with a futuristic look and unbelievable quality. NMR REIM 26 ET, however, has promoted herself toward becoming the leading daughter of the tribe, and her 2024 calf crop did all the talking for the claim. The Boyert-Core fall sales saw two Purebred Maine-Anjou daughters of NMR REIM 26 ET sell—one by Weis All Me 10F and the second by JBOY One For All 001J ET. The Weis All Me 10F daughter commanded \$25,000, selling to Spencer Skatvold of South Dakota and was the Reserve Champion Maine-Anjou Female in Ring A at the 2024 Down 4 the Cause along with being the Grand Champion Maine-Anjou Female at the 2025 South Dakota State Fair. The second would be one of the most admired show heifer prospects to sell in the fall of 2024. NMR BOY Oreo Tease ET was the \$106,500 daughter of JBOY One For All 001J ET that was purchased by the Holmes family of Iowa. She started out strong, being the Champion Commercial Heifer in both Rings A and B at the 2024 Down 4 the Cause. Lot A offers the opportunity to create full sisters to either the \$106,500 high seller sired by JBOY One For All 001J ET or the \$94,000 high seller sired by KMEM No Hard Feelings 414L ET, while Lot C presents an even more exciting chance to raise one this year, with a January due pregnancy sired by JBOY One For All 001J ET included in this elite offering!
- A third daughter of NMR REIM 26 ET sold in the fall of 2024 at the Griswold Cattle "Classic" Sale. NMR REIM Tangible Assets ET is sired by the legendary BBR Memphis Mafia 3F ET and was one of the most unique show heifer prospects to come off the hills of Ree Heights. She was a highlight of the offering and commanded an \$85,000 hammer price. The same excitement carried into December, as Keegan Moonen sold a \$94,000 daughter of KMEM No Hard Feelings 414L ET out of NMR REIM 26 ET—an individual that exudes unmatched quality and presence. The chance to create full siblings to this \$94,000 standout is available through the choice Lot A.
- The Lot B embryos are sired by the incredible TLAC Hits Different 1409L ET, one of the rising stars of the Maine-Anjou breed that is recording a list of high sellers in his rookie year that is second to none. TLAC Hits Different 1409L ET sold in the 18th Annual Embryos on Snow as a featured Live Lot that commanded \$150,000 for 50% semen interest to RJ Cattle Company and Bowling Cattle Company. This mating will elevate the status of any breeding program in the country!
- Barry Reimann has been a long-time supporter of Embryos on Snow, opening his inventory each year to showcase the flagship matings in his world-renowned breeding program. We appreciate his dedication to the goals of this sale—providing buyers with the most exclusive and progressive genetic opportunities available year round!
- NOTE:** The heifer calf pregnancy sired by JBOY One For All 001J ET selling is due 1/25/26 and is being carried by Recip No. 512. Payment is required to be made in full before the pregnant recip can be transported. Recip cow will be available for pick up or shipment from Reimann Ranch, Ree Heights, SD.

Offered by: Reimann Ranch, Barry Reimann 605-870-1444; John Fortin 608-726-2586; Art Robbins 740-222-1409

Maine embryos by choice & Hits Different, pregnancy by One For All

**LOT
118
1-50**

ANGUS SEMEN

100 Semen Units Selling

SIRE **UDE New Heights 62/87**

BNWZ Dignity 8017 \times FCF Phyllis 532 • Angus (AAA 20764263)

THE "YOUNG GUN" OF THE ANGUS BREED



Semen selling UDE New Heights 62/87

Purebred Angus

Daughters of sire of semen selling...



UDE Queen Ruth 5036
— \$500,000 daughter



UDE LGFD Queen Ruth 5019
— \$207,000 daughter



SULL Ellie 5659N
— \$201,500 daughter



SULL Ellie 5667N
— \$111,000 daughter



BOY Blackbird 525N
— \$91,500 daughter



Kruse's Annie Lu 138N
— \$55,000 daughter



Kruse's Annie Lu 36N
— \$41,500 daughter

► LOTS 118-1 thru 118-50: 50 Packages of 2 Units of Semen sexed female

- Back by VERY popular demand is the incredible UDE New Heights 62/87, one of the most consistent and reliable young Angus AI sires in the business today. UDE New Heights 62/87 first captivated the industry when he was displayed in "The Yards" at the 2024 National Western Stock Show, instantly becoming one of the most talked-about bulls in Denver. That momentum carried forward when he later sold for \$280,000 for 50% semen interest to a syndicated group of the industry's most progressive cattlemen in the 18th Annual Embryos on Snow.
- UDE New Heights 62/87 is widely regarded as one of the best animals ever produced at Udell Cattle Company. He is a direct son of FCF Phyllis 532, one of the premier donor dams in the Angus breed. FCF Phyllis 532 traces back to the iconic SCC Phyllis 051 cow family—arguably one of the most influential maternal lines in Angus history. Her impact is undeniable, as she is also the dam of BCR Phyllis 092J, the \$140,000 high-selling Angus heifer at Buck Creek Ranch's "The Grand Event" Vol. II, who went on to be named the 2022 NJAS Grand Champion Owned Heifer for Josie Phillips of Kentucky and the 2023 FWSS ROV Grand Champion Angus Heifer.
- FCF Phyllis 532 first gained widespread recognition through her daughter UDE Phyllis 9129, the \$115,000 selection of Campbell and Paulsen in 2019. Successfully campaigned by Kinnick Paulsen, 9129 amassed an elite show résumé that included Division Champion at the 2020 Fort Worth Stock Show, Supreme Champion Heifer at the Heart of Iowa Blowout, and Supreme Champion Heifer at the Sneak-A-Peak Preview. The SCC SCH 24 Karat 838 mating has continued to validate itself, producing a trio of sisters that averaged \$22,000 in "The Advantage" Production Sale.
- A full sister to UDE New Heights 62/87, UDE Phyllis 3001, was Lot 9 in the 2023 "The Advantage" Production Sale, where she commanded \$135,000 and was one of the most admired females of the entire sale season. Momentum continued in 2024 when yet another full sister, UDE Phyllis 4019, sold for an astounding \$300,000 to the Ferree-Fitzgerald firm.
- The rookie calf crop by UDE New Heights 62/87 has been nothing short of legendary. The first 14 daughters to sell through the Udell Cattle Company "The Advantage" Production Sale averaged an incredible \$67,092, highlighted by sales of \$500,000, \$207,000, \$45,000, \$35,000, \$35,000, \$33,000, and numerous others in the \$15,000 to \$20,000 range. Additional standouts include the \$201,500 high-selling heifer in Sullivan Farms' "Maternal Legends" Online Sale, who will be campaigned by Josie Phillips, a \$111,000 daughter bred by Sullivan Farms and marketed by Jess Recknor, a \$91,500 daughter sold at Boyert-Core, and two daughters sold by Willie Weis for \$55,000 and \$41,500. The list of high sellers continues to grow—and the best is clearly yet to come.
- In summary, UDE New Heights 62/87 is backed by a pedigree loaded with breed-defining females in FCF Phyllis 532, CCC Sara's Dream 5116, Silveiras Sara's Dream 1339, SCC Phyllis 051, and SCC Royal Blackbird 502—a lineage that has either been or has produced Junior National Champions.
- The largest offering of sexed female semen from the dynamic UDE New Heights 62/87 will sell January 16, 2026, in Denver, Colorado. To date, only 10 units of sexed female semen have ever been sold, offered exclusively through Udell Cattle Company's "The Advantage" Production Sale, where it averaged \$1,850 per unit. This is a monumental and highly exclusive opportunity to invest in one of the hottest young sires in the Angus breed. Are you ready to take your program to "New Heights"?
- **NOTE:** All semen has been professionally stored at 605 Sires + Donors in Marion, South Dakota.

Offered by: **Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485;**
The UDE New Heights 62/87 Syndicate

Angus semen on New Heights

**LOT
119
A,B,C**

9 Embryos Selling

DONOR FCF Phyllis 532

SCC First-N-Goal GAF 114 X SCC Phyllis 051 • Angus (AAA 18251916)

THE DAM OF THE \$280,000 UDE NEW HEIGHTS 62/87



Full/maternal sib to embryos selling

UDE New Heights 62/87

\$280,000 Angus AI sire



Full/maternal sib to embryos selling
UDE Phyllis 4019 —
2024 Hoosier Beef Congress
5th Overall Breeding Heifer



Maternal sib to embryos selling
B C R Phyllis 092J —
2023 FWSS ROV
Grand Champion
Angus Heifer



Maternal sib to embryos selling
UDE Phyllis 369K —
2024 Iowa State
Fair Reserve
Supreme
Champion 4-H
Breeding Heifer



Maternal sib to embryos selling
UDE Phyllis 4006 —
\$60,000 heifer



Full/maternal sib to embryos selling
UDE Phyllis 4011 — 2024
Down 4 The Cause Supreme
Champion Heifer (A) & Reserve
Supreme Champion Heifer (B)

- **LOT 119A: 1 Package of 3 Embryos sired by BNWZ Dignity 8017 sexed female**
- **LOT 119B: 1 Package of 3 Embryos sired by BRDG Mahogany Prime 904B sexed female**
- **LOT 119C: 1 Package of 3 Embryos sired by PVF Blacklist 7077 sexed female**

- FCF Phyllis 532 has firmly cemented her position as the leading descendant of the elite SCC Phyllis 051 cow family and stands today as one of the most influential producing females in the history of the Angus breed. A stunning daughter of SCC First-N-Goal GAF 114 and owned by Udell Cattle Company, Adcock Land & Livestock, and Four Corner Farms, FCF Phyllis 532 has become a benchmark donor. Over the past five years, she has averaged an impressive \$43,250 on 22 daughters sold through Udell Cattle Company's "The Advantage" Production Sale.
- Two years ago, the 18th Annual Embryos on Snow showcased one of her most impactful sons, UDE New Heights 62/87, who commanded a staggering \$280,000 hammer price when selling to a syndicate of the industry's most progressive breeders. This powerful son of BNWZ Dignity 8017 will forever rank among the most impressive bull prospects to ever surface in Embryos on Snow history. His influence has been immediate and undeniable, as the first 14 daughters to sell through "The Advantage" Production Sale averaged an incredible \$67,092, highlighted by sales of \$500,000, \$207,000, \$45,000, \$35,000, \$35,000, and \$33,000, along with numerous others ranging from \$15,000 to \$20,000. Additional standouts include the \$201,500 high-selling heifer from Sullivan Farms' "Maternal Legends" Online Sale, who will be campaigned by Josie Phillips; a \$111,000 daughter bred by Sullivan Farms and marketed by Jess Recknor; a \$91,500 daughter sold at Boyert-Core; and two daughters sold by Willi Weis for \$55,000 and \$41,500. The list of elite performers by UDE New Heights 62/87 continues to grow, and the best is clearly yet to come!
- A full sister to UDE New Heights 62/87, UDE Phyllis 3001, was Lot 9 in the 2023 edition of "The Advantage" Production Sale and commanded \$135,000, standing out as one of the most admired females of the entire 2023 sale season. Momentum only escalated in 2024, when a trio of full sisters to UDE New Heights 62/87 averaged an astonishing \$109,000 per head. Leading the ET flushmates was UDE Phyllis 4019, the \$300,000 second high-selling female—one of the best heifer calves ever produced at Udell Cattle Company and later named the 2024 Hoosier Beef Congress 5th Overall Breeding Heifer for Mercedes Ferree. Another sister, UDE Phyllis 4011, captured Supreme Champion Heifer in Ring A and Reserve Supreme Champion Heifer in Ring B at the 2024 Down 4 The Cause for Kaitlyn Berg. The embryos selling as Lot A are FULL SIBS to a mating that has averaged \$77,750 on 10 head over the past three years!
- The Lot B embryos, sired by BRDG Mahogany Prime 904B, represent a fresh and exciting mating from the iconic FCF Phyllis 532 donor dam. This cross will produce three-quarter siblings to UDE Phyllis 9129, the \$115,000 selection of Campbell and Paulsen in 2019, who was successfully campaigned by Kinnick Paulsen to numerous victories throughout the 2020-2021 show season. This package of embryos offers the winning bidder a front-row seat to one of the most anticipated matings that is set to arrive in the spring of 2026 at Udell Cattle Company.
- The Lot C embryos are sired by PVF Blacklist 7077 and will result in full siblings to the 2022 NJAS Grand Champion Owned Heifer. Several years ago, Jacob Moore of Buck Creek Ranch invested in a select package of FCF Phyllis 532 embryos sired by PVF Blacklist 7077—a decision that proved to be extremely rewarding. That investment culminated in a \$187,500 payday, as two PVF Blacklist 7077 daughters were the sole Angus offered in his nationally renowned multi-breed production sale. One of those sisters was the \$140,000 selection of Josie Phillips, B C R Phyllis 092J, who went on to capture the title of Grand Champion Owned Female at the 2022 National Junior Angus Show and was later crowned the 2023 FWSS ROV Grand Champion Angus Heifer.
- Other progeny of FCF Phyllis 532 have continued to achieve remarkable success in recent years. The Simmental matings from 532 were anything but experimental—they were strategic, calculated decisions that have paid off at the highest levels. A standout example is UDE Phyllis 369K, sired by Profit, who became a cornerstone of Kinnick Paulsen's playbook during the 2023-2024 show season. She launched her campaign at the 2023 Badger Brawl, where she was named Supreme Champion Overall Female in both rings and concluded her show career as the 2024 Iowa State Fair Reserve Supreme Champion 4-H Breeding Heifer. Another maternal sibling to the embryos selling is ALL Avail 939G, also sired by Profit, who finished his show career in dominant fashion as the 2021 NAILE Grand Champion Percentage Simmental Bull. Further validating the versatility of the 532 donor, a maternal sister sired by STCC Tumseh 058J was featured as one of the elite half-blood females in the 28th Annual Customer Appreciation Female Sale at Hartman Cattle Company, where she commanded an impressive \$40,000 hammer price. Additionally, UDE Phyllis 0223, shown by the Reiboldt Family of Indiana, enjoyed a highly successful career highlighted by her selection as Reserve Supreme Champion Female at the 2021 Indiana State Fair.
- The depth, consistency, and versatility of progeny tracing back to the influence of the immortal FCF Phyllis 532 is nothing short of staggering. This is your opportunity to tap into one of the most productive and proven donor dams in the business. Powerful, time-tested genetics...several generations deep. This is a genetic opportunity that is proven, predictable, and built around one of the most decorated cow families in the industry. Invest with confidence in the future of your program—you'll be glad you did!

Offered by: **Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485;**
Adcock Land & Livestock; Four Corner Farms

**Embryos
on
Snow™**

ANGUS DIVISION

Angus embryos by Dignity, Mahogany Prime & Blacklist

**LOT
120
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **UDE Saras Dream 1086**

EXAR Blue Chip 1877B x Silveiras Saras Dream 2335 • Angus (AAA 20106161)

DAM OF \$400,000 HIGH SELLING ANGUS HEIFER AT UDELL CATTLE CO.

ANGUS DIVISION



Dam of embryos selling

UDE Saras Dream 1086

\$600,000 donor dam



Full/maternal sib to embryos selling

UDE Saras Dream 4001 —

2024 Badger Brawl Supreme Champion Heifer (A) & Reserve Supreme Champion Heifer (B)

Maternal sib to embryos selling

UDE Saras Dream 4017 —

2025 NWSS ROV Reserve Junior Heifer Calf Division I Champion Angus Heifer

Full/maternal sib to embryos selling

UDE Saras Dream 5014 —

\$85,000 heifer sired by STAG Fortunate Son 233

Full/maternal sib to embryos selling

UDE Saras Dream 4010 —

2025 NAILE Supreme Champion Junior & Open Breeding Heifer; 2025 NJAS Grand Champion Owned Heifer

► **LOT 120A: 1 Package of 3 Embryos sired by BNWZ Dignity 8017 sexed female**

► **LOT 120B: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**

► **LOT 120C: 1 Package of 3 Embryos sired by STAG Fortunate Son 233 sexed female**

• We could not be more excited to welcome back to the 20th Anniversary Embryos on Snow the influence of one of the most anticipated Angus females in the history of the business—the record-shattering \$600,000 UDE Sara's Dream 1086, famously campaigned by Sara Sullivan. UDE Sara's Dream 1086 was described by some of the most astute cattlemen, breeders, and show families in the industry as "the best" heifer calf of any breed they had ever laid eyes on. Words such as pristine, incredible, and flawless were consistently used to describe the unforgettable first impression she left on all who saw her. That elite combination of power, poise, and near-perfect conformation has translated seamlessly into her progeny, as evidenced by the trio of daughters that highlighted "The Advantage" Production Sale in October 2024. The influence of UDE Sara's Dream 1086 is undeniable, and her legacy is only just beginning.

• One could have never doubted her potential as a producer when you are reminded of her lineage, as she stems from a pedigree that is lined with the best the business has seen, being a daughter of the legendary Silveiras Saras Dream 2335. Silveiras Saras Dream 2335 was the 2013 American Royal ROV Champion Angus Heifer and is a full sister to the great Silveiras Saras Dream 1339. 1339 is most notably recognized as the dam of Colburn Primo 5153 and his band of dominantly competitive sisters, which includes Nowatzke's American Royal Supreme Champion. Colburn Saras Dream 5116 was also the 2016 NJAS Grand Champion Owned Heifer, 2016 NAILE Grand Champion Angus Heifer and 2017 NWSS Grand Champion Angus Heifer among many other victories. Her most notable progeny would be BNWZ Dignity 8017, who has cemented his name among the leaders of the show heifer producing business.

• One need only look ahead to recognize the dominance this debuting cow family is destined to have on the business, following in the footsteps of a lineage that has already left an indelible mark on the industry. In October 2024, the first daughters sold for \$400,000, \$44,000, and \$37,000. The embryos selling as Lot A are FULL SIBS to the record-selling UDE Saras Dream 4010, one of the most dominant Angus females in history! UDE Saras Dream 4010 started her career as the 2024 Kansas Beef Expo Third Overall Heifer in both Rings A and B. She then made her way to the 2025 National Junior Angus Show in Tulsa, Oklahoma, where she would be selected as the Grand Champion Owned Heifer in dominant fashion. She then was selected as the 2025 NAILE Grand Champion Junior and Open Angus Heifer on the green chips of Freedom Hall. Following her wins in the Angus show, she was slapped Supreme Champion Junior and Open Breeding Heifer at the North American International Livestock Exposition! "MJ" will go down in history as the first EVER Angus female to win both the National Junior Heifer Show and both Supreme titles in Louisville, Kentucky. Make sure you stop by the Udell Cattle Company stalls on "The Hill" in Denver to view this incredible female. The opportunity to purchase an IVF cycle on this once-in-a-lifetime female will also sell in the 20th Annual Embryos on Snow!

• Another full sister to the embryos selling by BNWZ Dignity 8017 is the impressive UDE Saras Dream 4001. Her debut on the tanbark led her to the backdrop at the 2024 Badger Brawl, where she was selected as the Supreme Champion Heifer in Ring A and Reserve Supreme Champion Heifer in Ring B. She will headline the Angus division of the donor pen at Weis Cattle moving forward. A full sister in blood to the Lot A embryos, sired by BNWZ Executive Decision 2219, sold in the Lafrantz Cattle Elite Female Sale for \$50,000 this past October.

• The Lot B embryos are sired by the exciting Angus AI sire UDE New Heights 62/87. He topped the 18th Annual Embryos on Snow when he commanded a \$280,000 hammer price for 50% semen interest. UDE New Heights 62/87 is a full brother to the \$300,000 second high selling heifer that sold in "The Advantage" Production Sale at Udell Cattle Company in October 2024. His influence has been immediate and undeniable, as the first 14 daughters to sell through "The Advantage" Production Sale averaged an incredible \$67,092, highlighted by sales of \$500,000, \$207,000, \$45,000, \$35,000, \$35,000, and \$33,000, along with numerous others ranging from \$15,000 to \$20,000. The Lot B embryos selling will result in full sibs to the \$35,000 UDE Saras Dream 5022, purchased by Brooks Dodd of Iowa this past October. This mating is destined to generate elite Angus show heifer/donor prospects that align two of the highest generating cow families at Udell Cattle Company.

• Lot C embryos are sired by STAG Fortunate Son 233, the incredible son of Nords Lucy 8022, the 2019 NJAS Reserve Grand Champion Owned Heifer, 2019 American Royal Supreme Champion Junior Breeding Heifer, and 2020 NWSS ROV Reserve Grand Champion Angus Heifer. This mating yielded the \$85,000 UDE Saras Dream 5014, a stunning daughter of 1086 that will be campaigned by Anne Dameron this coming show season.

• The Udell family has established one of the premier multi-breed seedstock operations in North America. Guided by an unwavering commitment to excellence, Bret Udell believes in power cows and spares no expense when it comes to producing the next true breed-defining female. Frozen genetics from UDE Sara's Dream 1086 are offered exclusively through Embryos on Snow, and it is our honor and privilege to present this rare opportunity to acquire genetics from the \$600,000 world record-selling Angus female. Opportunities of this magnitude are seldom available. This is your chance to invest in history and secure a cornerstone for the future of your program!

Offered by: **Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485**

Angus embryos by Dignity, New Heights & Fortunate Son

LOT
121

IVF Cycle Selling

Embryos
on
Snow™

DONOR **UDE Saras Dream 4010**

BNWZ Dignity 8017 x UDE Saras Dream 1086 • Angus (AAA 21029228)

2025 NJAS CHAMPION & 2025 NAILE SUPREME CHAMPION HEIFER



Dam of IVF cycle selling UDE Saras Dream 4010

2025 NAILE Supreme Champion Junior Breeding Heifer,
2025 NAILE Supreme Champion Open Breeding Heifer &
2025 NJAS Grand Champion Owned Heifer

► LOT 121: 1 Reverse Sort IVF Cycle

- In true Embryos on Snow fashion comes an opportunity of a lifetime. UDE Saras Dream 4010 captured the hearts of cattlemen, women, and children alike from all walks of life the moment she stepped onto the green shavings of Freedom Hall. Over the past 20 years, we have offered numerous program-enhancing and life-changing genetic opportunities; however, few compare to the magnitude of this IVF cycle.
- UDE Saras Dream 4010 was the \$400,000 high selling heifer in the 2024 Udell Cattle Company "The Advantage" Production Sale, selling to the Langford and Veale families of Texas. 4010 is a direct daughter of the \$600,000 world record-selling UDE Saras Dream 1086, a female that is quickly living up to the hype she created as a heifer calf.
- UDE Saras Dream 4010 began her career as the 2024 Kansas Beef Expo Third Overall Heifer in both Rings A and B. She then made her way to the 2025 National Junior Angus Show in Tulsa, Oklahoma, where she was led by KayLee Langford to the title of Grand Champion Owned Heifer in truly dominant fashion. Judges Charlie and Blake Boyd praised "MJ" for her uniqueness of build, genuine stoutness, and her fresh, modern appearance.
- Fast forward to November 2025, when UDE Saras Dream 4010 would make her way to Louisville, Kentucky, for the 52nd Annual North American International Livestock Exposition. She began the week by being selected as the 2025 NAILE Grand Champion Junior Angus Heifer and then was slapped as the Supreme Champion Junior Breeding Heifer by Chris Sankey. She continued her dominance in "Bourbon City" as she ran for the roses again and was selected as the 2025 NAILE ROV Grand Champion Angus Heifer. Finally, she made history when she was awarded the title of Supreme Champion Open Breeding Heifer by John and Jeannie Griswold. That historical day will go down in the record books as the first time the same female would be selected Supreme Champion Heifer in both the NAILE Junior and Open shows!
- Be sure to stop by the Udell Cattle Company stalls on "The Hill" at the National Western Stock Show to see UDE Saras Dream 4010 in the flesh—we promise you will be impressed. She made history as the first heifer ever to capture both the National Junior Angus Show title and Supreme Champion Junior Breeding Heifer honors at the North American. She continues to push the boundaries of what is possible, and we can't wait to see what lies ahead as she enters the production phase of her life.
- A special thank you to the Langford, Veale, and Udell families for allowing UDE Saras Dream 4010 to headline the 20th Anniversary Embryos on Snow. Opportunities to access genetics from a female of this caliber are exceedingly rare. Phone a friend—or your banker—because this is an opportunity you simply cannot afford to miss.
- **TERMS OF IVF CYCLE:** Buyer will receive a minimum of six transferable embryos and two 60-day pregnancies. On all embryos produced above 10, buyer receives odd-numbered embryos, seller receives even-numbered embryos. Buyer pays IVF charges, semen cost and all freezing and/or transfer fees, with all freezing costs over 10 embryos being split odd/even between the buyer and seller. For more information, please contact Mitchell Udell 712-899-7485.

Offered by: **Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485;**
Jon & Pam Langford 254-246-0787; Cash Langford 254-631-3618; KayLee Langford;
Veale Ranches, Ward, Coleman & Marion Veale

IVF cycle

**LOT
122
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **RW Saras Dream 207**

PVF Blacklist 7077 X Colburn Saras Dream 7027 • Angus (AAA 20427964)

MANY TIMES CHAMPION FROM THE "SARAS DREAM" COW FAMILY

ANGUS DIVISION



Dam of embryos selling RW Saras Dream 207



**Dam of embryos selling
RW Saras Dream 207 —**

2024 WNAF ROV Grand Champion Angus Heifer, 2024 WNAF Grand Champion Junior Angus Heifer & 2023 NILE Supreme Champion Open Breeding Heifer

- **LOT 122A: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**
- **LOT 122B: 1 Package of 3 Embryos sired by Conley Bristow 2317 sexed female**
- **LOT 122C: 1 Package of 3 Embryos sired by LT Marquee 169L sexed female**

- RW Saras Dream 207 is the dominant show heifer that was competitively campaigned by Jayce Dickerson to countless victories from coast to coast. RW Saras Dream 207 is a direct daughter of PVF Blacklist 7077 that is further supported by the influence of Colburn Saras Dream 7027, a FULL SISTER to the legendary Colburn Primo 5153. Her proven lineage only further enhances her elite phenotype, thus propelling her to the forefront of the donor pen. Embryos from this prolific donor dam are offered once again exclusively through the 20th Anniversary Embryos on Snow.
- RW Saras Dream 207 is a member of one of the most timeless and prolific cow families that the Angus breed has ever known. 207 was the 2023 Kansas Angus Junior Preview Grand Champion Owned Heifer and Supreme Champion, 2023 Kansas State Fair Reserve Grand Champion Angus Heifer, 2023 NILE ROV Grand Champion Angus Heifer, and 2023 NILE Reserve Grand Champion Junior Angus Heifer. She capped off the trip to Billings, Montana, by being selected as the 2023 NILE Supreme Champion Open Breeding Heifer. Prior to calving, she received the nod to make the Top 5 at the 2023 Kansas Beef Expo in the Senior Heifer Division. Two years ago in Denver, she was selected as the 2024 NWSS Reserve Junior Yearling Division Champion.
- Following calving, she made her way west and was selected as the 2024 Western National Angus Futurity ROV Grand Champion Heifer and the Grand Champion Owned Heifer of the Junior Show in Reno, Nevada. Two summers ago, she was selected as the 2024 Kansas Angus Junior Preview Show Grand Champion Cow/Calf Pair. She concluded her dominant show career in Madison, Wisconsin, where she was the 2024 NJAS Grand Champion Owned Cow/Calf Pair. This incredible female was ultimately named the 2023–2024 ROV Reserve Show Heifer of the Year.
- The embryos being offered as Lot A are sired by the \$280,000 high selling Live Lot in the 18th Annual Embryos on Snow, UDE New Height 62/87. This high-profile mating merges the influence of the famed "Saras Dream" and "Phyllis" cow families. The first 14 daughters to sell through "The Advantage" Production Sale averaged an incredible \$67,092, highlighted by sales of \$500,000, \$207,000, \$45,000, \$35,000, \$35,000, and \$33,000, along with numerous others ranging from \$15,000 to \$20,000. Additional standouts include the \$201,500 high-selling heifer from Sullivan Farms' "Maternal Legends" Online Sale, who will be campaigned by Josie Phillips; a \$111,000 daughter bred by Sullivan Farms and marketed by Jess Recknor; a \$91,500 daughter sold at Boyert-Core; and two daughters sold by Willie Weis for \$55,000 and \$41,500. The list of elite performers by UDE New Heights 62/87 continues to grow—and the best is clearly yet to come!
- The Lot B embryos are sired by Conley Bristow 2317, the son of the \$920,000-valued Conley Lead The Way 0738 that sold for \$150,000 in the 2023 Conley Cattle Spring Production Sale to a syndicate of breeders who recognized his potential to sire elite show cattle. Their foresight has proven correct—his progeny have become increasingly popular over the past 12 months due to eye appeal, skeletal quality, and unique build. Daughters have commanded remarkable prices across the country, including \$190,000, \$150,000, \$140,000, \$90,000, \$83,000, \$70,000, \$70,000, \$60,000, and many others in the \$20,000 to \$50,000 range. The first 25 daughters sold at public auction have averaged \$45,583, including sales through Conley Cattle, Pembroke Cattle Company, Sullivan Farms, Oakley Farms, and other initial investors in semen packages. This unique mating merges the influence of the "Saras Dream" and "Sandy" cow families.
- LT Marquee 169L is the sire of the Lot C embryos from the dynamic RW Saras Dream 207. This mating offers a fresh breath of air, being sired by the \$1.4 million-valued Angus AI sire that topped the 19th Annual Embryos on Snow. This mating aligns genuine cow power, as the dam of LT Marquee 169L is truly one of the most impressive young Angus females to stand on the North American continent. The first sons by LT Marquee 169L will headline the Conley Cattle Bull Sale in early March 2026.
- A special thank you to the team at Bar S Ranch for granting premium access to the cornerstone matron in their elite multi-breed donor arsenal. This young and exciting addition to the 20th Annual Embryos on Snow is bred in the purple, to say the least.

Offered by: **Bar S Ranch, David & Stephanie Dickerson 785-483-1454, Jayce Dickerson 785-324-1673**

Angus embryos by New Heights, Bristow & Marquee

LOT
123
A, B

6 Embryos Selling

DONOR **KDJ Queen Ruth 502**

PVF Insight 0129 x K D J Queen Ruth • Angus (AAA 18300155)

DAM OF \$500,000 HIGH SELLING ANGUS HEIFER AT UDELL CATTLE CO.



Dam of embryos selling KDJ Queen Ruth 502
2016 NAILE Reserve Grand Champion Junior Angus Heifer



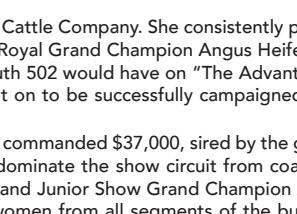
Full/maternal sib to embryos selling
UDE Queen Ruth 0204 —
2021 NAILE ROV Grand Champion Angus Heifer



Full/maternal sib to embryos selling
UDE Queen Ruth 1001 —
2022 FWSS Grand Champion Junior Angus Heifer



Full/maternal sib to embryos selling
UDE Queen Ruth 2001 —
2023 WNAF Grand Champion Junior & Open Angus Heifer



Full/maternal sib to embryos selling
UDE Queen Ruth 2003 —
2023 NJAS 3rd Overall Owned Heifer

► **LOT 123A: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**

► **LOT 123B: 1 Package of 3 Embryos sired by KR Casino 6243 sexed female**

- KDJ Queen Ruth 502 continues to lead the pack as one of the most dominant producing Angus females at Udell Cattle Company. She consistently puts the good ones on the ground! KDJ Queen Ruth 502 was a dominant show heifer for Maddy Udell in 2016. She was the American Royal Grand Champion Angus Heifer and NAILE Reserve Grand Champion Angus Heifer. In October 2017, UDE Queen Ruth 109E began the dynasty that KDJ Queen Ruth 502 would have on "The Advantage" Production Sale still to this day when the SMA Watchout 482 daughter topped the Angus division at \$50,000. That heifer went on to be successfully campaigned by Shayne Myers of California to the title of Reserve Grand Champion Angus Heifer at the 2018 NJAS in Madison, Wisconsin.
- KDJ Queen Ruth 502 produced the lead off heifer calf of "The Advantage" Production Sale in October 2020 that commanded \$37,000, sired by the great KR Casino 6243. That turned out to be a monumental day in the life of Rance Wheeler, as UDE Queen Ruth 0204 went on to dominate the show circuit from coast to coast; her most notable wins include the 2021 American Royal ROV Grand Champion Angus Heifer, both the 2021 NAILE ROV and Junior Show Grand Champion Angus Heifer and the 2022 Cattlemen's Congress ROV Reserve Champion Angus Heifer. She has been admired by cattlemen and women from all segments of the business for her unique combination of form and feature. Proof of the interest in her genetic potential was summarized by the \$43,000 price tag given to the right to flush 0204 that sold through the 2022 Embryos on Snow. Her young production career is unmatched, as she is recognized as the dam of both the trending Maine Angus sire ROSE Apex 3204L and the \$500,000 phenom from the 2025 Udell Cattle Company "The Advantage" Production Sale.
- The fall of 2022 revealed more exponential growth in the interest of the potency that comes from the KR Casino 6243 x KDJ Queen Ruth 502 combination. Four full sisters cataloged as Lots 1-4 in the Udell "The Advantage" Production Sale commanded \$500,000, \$135,000, \$80,000, and \$18,500 to average \$183,500. Two other daughters sired by SCC SCH 24 Karat 838 also sold in October for a total of six daughters of KDJ Queen Ruth 502 to gross just under three-quarters of a million dollars in one evening! One of which was Sara Sullivan's Third Overall Champion Owned Heifer at the 2023 National Junior Angus Show, UDE Queen Ruth 2003. In 2024, six daughters sold in "The Advantage" Production Sale to average an impressive \$26,500 with a high of \$67,000. The consistency and uniformity from this particular mating is unmatched to say the very least. Year after year, KDJ Queen Ruth 502 continues to add her to résumé in a fashion that seems almost unattainable!
- The résumé that 502 has assembled is unlike another in the nation, with a high sellers list that consists of daughters at \$500,000, two at \$135,000, \$110,000, \$90,000, \$87,000, \$80,000, \$67,000, \$52,000, \$50,000, \$42,000, \$40,000, \$37,000, \$33,000, \$27,000, \$25,500, \$22,000, \$20,000, \$20,000, \$19,000, \$18,500, \$18,000, \$17,000, \$16,500, and \$13,000...but this does not include the several other daughters that have been sold over the last six years from \$7,500 to \$12,500 and have gone on to be competitive show heifers turned proven producers. Three daughters from the KR Casino 6243 x KDJ Queen Ruth 502 mating have made their way into the 20th Annual Embryos on Snow as they begin to create their own individual chapters in the Angus history book. Apart from the aforementioned UDE Queen Ruth 0204, you can include the Lashmett- and Weis-owned UDE Queen Ruth 9088, and another of the freshest sources of excellence for Udell Cattle Company in UDE Queen Ruth 2001.
- Talk about once-in-a-lifetime kind of opportunities to stand on the cutting edge of the show heifer business! Three years ago a pregnancy out of 502 ended up an \$87,000 payday for Shannon Kellner of Kansas, a pretty savvy investment for sure. The two genetic opportunities being offered should not be taken lightly, as this is annually the ONLY chance to acquire frozen genetics from the \$2+ million dollar producing KDJ Queen Ruth 502!

Offered by: Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485

Angus embryos by New Heights & Casino

Embryos
on
Snow™

ANGUS DIVISION

LOT
124
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **UDE Queen Ruth 0204**

KR Casino 6243 X KDJ Queen Ruth 502 • Angus (AAA 19794926)

DAM OF \$500,000 HIGH SELLING ANGUS HEIFER AT UDELL CATTLE CO.

ANGUS DIVISION



Maternal sib to embryos selling ROSE Apex 3204 —
Maine Angus AI sire



Maternal sibs to embryos selling...



ROSE Replay
3321 —
Angus AI sire



ROSE Queen
Ruth 4016 —
2025 Iowa State
Fair 5th Overall
4-H Breeding
Heifer



ROSE Queen
Ruth 4123 —
2025 Aksarben
Reserve Supreme
Champion
Breeding Heifer



**Full/maternal sib to
embryos selling**

UDE Queen Ruth 5036
— \$500,000 heifer sired
by UDE New Heights
62/87

Dam of embryos selling **UDE Queen Ruth 0204**

2021 NAILE ROV Angus Show Grand Champion Heifer, 2022
Cattlemen's Congress ROV Reserve Grand Champion Angus Heifer
& 2021 American Royal ROV Grand Champion Angus Heifer

- **LOT 124A: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**
- **LOT 124B: 1 Package of 3 Embryos sired by BNWZ Dignity 8017 sexed female**
- **LOT 124C: 1 Package of 3 Embryos sired by CHOICE Silveiras Style 9303 or
BRDG Mahogany Prime 904B sexed female**

- The influence UDE Queen Ruth 0204 on the business is nothing short of incredible! UDE Queen Ruth 0204 may well be one of the most talked-about and admired Angus females to be campaigned in the last few years. Unique would be the most accurate way to describe the basic build that defines 0204. As the show cattle industry trends toward the fundamentals of true cow power, genuine shape, and real-world performance, this opportunity for genetic progress is simply unprecedented.
- The Wheeler family made the investment in "The Advantage" Production Sale in 2020 when UDE Queen Ruth 0204 was the first one through the ring at \$37,000. This initial investment proved to be just a fraction of the value that would be realized of UDE Queen Ruth 0204, as she went on to completely dominate the show circuit from coast to coast. Her most notable wins include the 2021 American Royal ROV Grand Champion Angus Heifer, both the 2021 NAILE ROV and Junior Show Grand Champion Angus Heifer and the 2022 Cattlemen's Congress ROV Reserve Champion Angus Heifer. 0204 has been praised for her skeletal quality, athleticism, and overwhelming center body dimension. What makes her so unique is her ability to combine so much mass and density from end to end, yet she is able to remain so flexible and true on the move. Balanced, proportionate, symmetrical from every angle...some of the most accurate ways that we have heard her described.
- KDJ Queen Ruth 502, the dam of UDE Queen Ruth 0204, continues to lead the pack in terms of dollars generated in the Udell Cattle Company donor pen. The résumé that 502 has assembled is nothing short of impressive, the 2022 additions to her high sellers list might be the most awe-inspiring, with five open heifers and one bred heifer commanding \$500,000, \$135,000, \$80,000, \$27,000 and \$18,500 to average \$152,100. Before 2022, the high sellers list alone would have been the envy of almost any producer. Daughters from this program have commanded remarkable prices: \$135,000, \$90,000, \$67,000, \$50,000, \$42,000, \$37,000, \$25,500, \$22,000, \$16,500, and \$13,000. That's not even counting the many others sold over the past five years in the \$7,500 to \$12,500 range—females that have gone on to excel as competitive show heifers and later as proven producers.
- So, what is the most intriguing part of the equation? Maybe it is the fact that UDE Queen Ruth 0204 offers the genetic consistency we all desire with the absence of the legendary Dameron First Class anywhere to be found. The combination of her intriguing pedigree and unbelievable phenotype caused quite the stir in preparation for her genetic debut at the 16th Annual Embryos on Snow, with an eventual record setting price at \$43,000 for the right to flush being realized in Oklahoma City. During her short time in production, she has already assembled a laundry list of accolades that are quite impressive to say the least! In 2023, her first calves hit the auction block with a pair of daughters sold in the Rosebud Cattle Company Major League Female Sale. ROSE Queen Ruth 3004 commanded a \$40,000 50% embryo interest price tag, while another daughter sold for \$27,500. Fast forward to the spring of 2024, when a pair of herd sire prospects hit the scene and took the business by storm. Her Maine Angus son, ROSE Apex 3204, sold for \$32,000 for 2/3 semen interest to Competitive Edge Genetics and Liss Livestock after creating a HUGE stir of excitement at the National Western Stock Show. Another son by the name of ROSE Replay 3322 sold for \$20,500 for 2/3 semen interest to Hunter Angus and Boyett Show Cattle. A fall-born daughter by ROSE MC Encore 0463 sold for \$30,500 for 50% embryo interest to Cohen Navinsky. The fall of 2024 saw a plethora of elite daughters that sold in the Rosebud Cattle Company Major League Female Sale. The five daughters sold for \$40,000 for 50% embryo interest, \$32,500 for 50% embryo interest, \$20,500 for 50% embryo interest, and another pair at \$10,500. This past fall a pair of daughters from UDE Queen Ruth 0204 sold for \$36,500 and \$31,000 in the Rosebud Cattle Company "Major League" Female Sale. Talk about getting it done!
- Let's not forget ROSE Queen Ruth 4123, the ROSE MC Encore 0463 daughter of 0204 campaigned by Grayson Arbuck of Nebraska. She earned Reserve Grand Champion Angus and Third Overall Breeding Heifer at the 2025 Nebraska State Fair and later was named Grand Champion Angus and Reserve Supreme Champion Breeding Heifer at the 2025 Aksarben Stock Show. Her maternal sister ROSE Queen Ruth 4016, sired by S&R Stability J824 and shown by Brandt Will of Iowa, also made her mark, earning Reserve Champion Angus and Fifth Overall Breeding Heifer at the 2025 Iowa State Fair. It's clear that UDE Queen Ruth 0204 is leaving a significant impact across the industry!
- The Lot A embryos are sired by UDE New Heights 62/87, the \$280,000 high selling stud from the 18th Annual Embryos on Snow. This mating aligns the two highest dollar generating females at Udell Cattle Company into a single pedigree. This mating might have as much value as any package of embryos selling in the 20th Anniversary Embryos on Snow! The \$500,000 UDE Queen Ruth 5036 is without question one of the greatest Angus show heifer/donor prospects to ever be born at Udell Cattle Company. This mating offers unlimited earning potential!
- BNWZ Dignity 8017 is the sire of the Lot B embryos. This mating will result in three-quarter sibs to the \$500,000 UDE Queen Ruth 5036. This genetic combination aligns the influence of not only UDE Queen Ruth 0204 but also the immortal CCC Sara's Dream 5116, the 2016 NJAS Grand Champion Owned Heifer, 2016 American Royal Supreme Champion Junior Breeding Heifer, and 2017 NWSS ROV Grand Champion Angus Heifer. The Lot C embryos are sired by the buyer's choice between Silveiras Style 9303 or his son BRDG Mahogany Prime 904B. These two matings are highly anticipated at Udell Cattle Company in the spring of 2026!
- Only at Embryos on Snow do such opportunities for breed advancement come available to the public. Pull up a seat—this is something you are not going to want to miss!

Offered by: **Lot 124A: Rosebud Cattle Company, Zane & Allison Ward 620-376-8218; Lots 124B & 124C: Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485**

Angus embryos by New Heights, Dignity & Style or Mahogany Prime

**LOT
125
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **UDE Queen Ruth 2001**

KR Casino 6243 x KDJ Queen Ruth 502 • Angus (AAA 20423097)

DAM OF \$207,000 HIGH SELLING ANGUS HEIFER AT UDELL CATTLE CO.



Dam of embryos selling UDE Queen Ruth 2001

2024 FWSS Grand Champion Junior Angus Heifer,
2023 FWSS Grand Champion Junior Angus Heifer &
2023 WNAF Grand Champion Junior & Open Angus Heifer

Dam of embryos selling...



Full/maternal sibs to embryos selling...



- **LOT 125A: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**
- **LOT 125B: 1 Package of 3 Embryos sired by SCC SCH 24 Karat 838 sexed female**
- **LOT 125C: 1 Package of 3 Embryos sired by OAKP Holyfield M517 sexed female**

- While her pedigree needs no introduction to the industry, we would like to re-acquaint you with UDE Queen Ruth 2001, the newest member of the "Queen Ruth" tribe to get the call up! A past sale feature in "The Advantage" Production Sale in 2022 that commanded a \$135,000 price tag, UDE Queen Ruth 2001 started her show career off in a big way when she was selected as the 2023 FWSS Grand Champion Junior Angus Heifer for KayLee Langford. She continued her winning ways when she was selected as the 2023 WNAF Grand Champion Junior and Open Angus Heifer. UDE Queen Ruth 2001 found her way back to Cowtown for a repeat performance in 2024 when she was slapped Grand Champion Junior Angus Heifer!
- There is no denying that she is one of the stoutest, boldest bodied, densest made females that has ever been created from the highly prolific KR Casino 6243 x KDJ Queen Ruth 502 mating. Countless sisters have also been high sellers and show ring champions and are now paving their own paths in production. UDE Queen Ruth 2001 had an incredible rookie season in production, with daughters selling for \$207,000, \$72,000, 35,000 \$33,000, \$30,000, \$27,000, \$15,000, \$10,000, and \$9,500. Her first nine daughters to sell at public auction recorded an average of \$48,722 to total more than \$400,000. It's safe to say her future is bright!
- The Lot A embryos are sired by UDE New Heights 62/87, the \$280,000 50% semen interest Angus AI sire that highlighted the 18th Annual Embryos on Snow. This mating will result in full sibs to the very impressive UDE LGFD Queen Ruth 5019, a dynamic female that commanded a \$207,000 hammer price in the Udell Cattle Company "The Advantage" Production Sale this past fall to Kaylan Kiser of Texas. UDE LGFD Queen Ruth 5016 is the full sister to 5019 that sold the same day for \$35,000. Four full sisters to the Lot A embryos selling averaged \$66,625 this past October in Sioux City, Iowa. The proof is in the progeny!
- SCC SCH 24 Karat 838 is the sire of the Lot B embryos selling. This mating yielded the \$72,000 UDE LGFD Queen Ruth 5002. After a fierce bidding war, 5002 found herself headed to Hagerstown, Indiana, to join the illustrious show string that will be piloted by Braylen Schaeffer. This mating has the credentials to yield HUGE results for the winning bidder.
- The Lot C embryos capture the influence of the late CF Proven Queen 138J, the legendary maternal sister to SCC SCH 24 Karat 838 who was well on her way to fame and fortune for RJ Cattle Company and Plamp Farms before her untimely demise. Sired by the impressive OAKP Holyfield M517, these embryos bring together exceptional genetics. OAKP Holyfield M517 is a maternal brother to the 2025 NAILE Reserve Grand Champion Junior Angus Heifer, and his full sister earned the 2024 Hoosier Beef Congress Grand Champion Breeding Heifer honors for Braylen Schaeffer. This mating truly aligns some of the most influential modern-day Angus matrons in the industry.
- Proven, prolific, and profitable genetics that continue to surface to the forefront of the industry. We appreciate the Udell and Langford families for allowing Embryos on Snow to be the exclusive marketing venue for the annual genetic offering from the many-times champion UDE Queen Ruth 2001!

Offered by: **Udell Cattle Company, Bret & Becky Udell 712-251-2527, Mitchell, Hannah, Brecken & Baylor Udell 712-899-7485;**
Jon & Pam Langford 254-246-0787, Cash Langford 251-631-3618

Angus embryos by New Heights, 24 Karat & Holyfield

**LOT
126
A,B**

ANGUS DIVISION

6 Embryos Selling

DONOR AC Miss Style 802F "F1199"

Silveiras Style 9303 X Sommers DF Rosemary 99-174 • Angus (AAA 19257672)

DAM OF HIGH SELLING MAINE ANGUS HEIFERS

Embryos
on
Snow™



Dam of embryos selling AC Miss Style 802F "F1199"



Full/maternal sib to embryos selling
RJ RBM
Rosemary N372
ET — \$82,500
heifer sired by
TLAC Hits Different
1409L ET



Maternal sib to embryos selling
RJ RBM
Rosemary 563N
— \$23,000 heifer



Maternal sib to embryos selling
RJ Mackenzie
M207 —
2024 Badger
Brawl 3rd Overall
Heifer (B) &
2025 Minnesota
Beef Fall Classic
Supreme
Champion Heifer
(A & B)



- **LOT 126A: 1 Package of 3 Embryos sired by
TLAC Hits Different 1409L ET sexed female**
- **LOT 126B: 1 Package of 3 Embryos sired by CHOICE
UDE New Heights 62/87 or BNWZ Dignity 8017
sexed female**

- A new face joining the Embryos on Snow roster in 2026 is the dynamic AC Miss Style 802F, commonly known as "F1199" to those who follow the RJ Cattle Company breeding program. There is no question that this powerful daughter of Silveiras Style 9303 is quickly climbing the ranks in Mitchell, South Dakota.
- One of the first daughters from "F1199" to hit the scene is the impressive blaze-faced Percentage Simmental heifer sired by W/C Bankroll 811D that was campaigned by Keagan Steck of Minnesota. RJ Mackenzie M207 was selected as the 2024 Badger Brawl Third Overall Heifer in Ring B. She then made her way to the Minnesota Fall Classic this past year and was selected as the Supreme Champion Heifer in both Rings A and B. Other full and maternal sisters to the embryos selling recently sold in the Hartman Cattle Company 29th Customer Appreciation Female Sale. RJ RBM Rosemary 563N commanded an \$82,500 hammer price and will join the Jones family's illustrious show string in Harrod, Ohio. A maternal sister sired by RP/BCR Eminence H005 sold in the same sale for \$23,000.
- The embryos selling as Lot A will result in full sibs to the \$82,500 high selling Maine Angus heifer that was purchased by Randy and Troy Jones. This mating is sired by TLAC Hits Different 1409L ET, the \$150,000 50% semen interest Live Lot from the 18th Annual Embryos on Snow. His rookie season was nothing short of incredible—he sired countless other high sellers across the country. Other notable daughters commanded \$165,000, \$127,000, \$85,000, \$65,000, \$55,000, \$54,501, \$49,000 \$45,500, \$42,500, \$40,500, \$31,500, \$30,500, \$26,500, \$26,000, \$24,000, \$24,000, \$22,500, \$21,500, and countless others ranging from \$10,000 to \$20,000. This unique genetic combination is as proven and profitable as you could ever dream up!
- The Lot B embryos are sired by the buyer's choice between UDE New Heights 62/87 or his sire, BNWZ Dignity 8017. This Purebred Angus mating is destined to yield HUGE results, and both genetic combinations are highly anticipated at RJ Cattle Company in the spring of 2026. The first 14 daughters sired by UDE New Heights 62/87 to sell through the Udell Cattle Company "The Advantage" Production Sale averaged an incredible \$67,092, highlighted by sales of \$500,000, \$207,000, \$45,000, \$35,000, \$35,000, \$33,000, and numerous others in the \$15,000 to \$20,000 range. Additional standouts include the \$201,500 high-selling heifer in Sullivan Farms' "Maternal Legends" Online Sale, who will be campaigned by Josie Phillips, a \$111,000 daughter bred by Sullivan Farms and marketed by Jess Recknor, a \$91,500 daughter sold at Boyert-Core, and two daughters sold by Willie Weis for \$55,000 and \$41,500. The list of high sellers continues to grow, and the best is clearly yet to come. Of course, BNWZ Dignity 8017 needs no introduction to the business. He has sired as many high sellers and National Champions as any Angus bull in recent history.
- We sincerely appreciate the Johnson and Bergh families for granting access to one of the most prolific young donors in their arsenal to be featured in the 20th Anniversary Embryos on Snow. These are the kind of cutting-edge genetics that position programs at the forefront of the industry!

Offered by: **RJ Cattle Company, Ryan, Samantha & Rhett Johnson 605-999-5576;**
RBM Livestock, Ryan, Kim, Tate, Trevor & Ty Bergh 605-881-7499

Maine Angus embryos by Hits Different & Angus by choice

**LOT
127
A,B**

6 Embryos Selling

DONOR **SHER Sandy 207K**

SHER The Wood 83F x UDE Sandy 24E • Angus (AAA AAA 20445630)

ELITE ANGUS GENETICS FROM RJ CATTLE CO.



Dam of embryos selling SHER Sandy 207K
2023 South Dakota State Fair 4th Overall 4-H Breeding
Heifer



Full/maternal sib to embryos selling
POAK RJC Georgia Girl 561N ET —
\$55,000 heifer sired by
TLAC Hits Different 1409L ET



Full/maternal sib to embryos selling
POAK RJ Sandy 540N ET —
\$54,501 heifer sired by
TLAC Hits Different 1409L ET



Full/maternal sib to embryos selling
POAK RJ Sandy 552N —
\$40,500 heifer sired by
TLAC Hits Different 1409L ET



Full/maternal sib to embryos selling
OAKP RJ Sandy 534N —
\$19,000 heifer sired by
UDE New Heights 62/87



Maternal sib to embryos selling
OAKP RJ GCC Fine Cheyenne 586N —
\$18,000 heifer

- **LOT 127A: 1 Package of 3 Embryos sired by
TLAC Hits Different 1409L ET sexed female**
- **LOT 127B: 1 Package of 3 Embryos sired by
UDE New Heights 62/87 sexed female**

- Another new recruit voted into the 20th Annual Embryos on Snow with unanimous consent is SHER Sandy 207K, a standout addition to the ever-evolving donor pen at RJ Cattle Company in Mitchell, South Dakota.
- SHER Sandy 207K traces to the famed "Sandy" tribe, one of the highest dollar-generating and most prolific cow families in the Angus breed. Her maternal granddam, Silveiras Sandy 5344, is a full sister to the world-famous Silveiras S Sis Sandy 2355, making 207K a great granddaughter of the iconic K N C Cabin Creek Sandy 804. SHER Sandy 207K descends from a storied cow family that has produced countless high sellers, national champions, and individuals of significant influence.
- The Lot A embryos are sired by TLAC Hits Different 1409L ET, the \$150,000 50% semen interest Live Lot that sold in the 18th Annual Embryos on Snow to RJ Cattle Company and Bowling Cattle Company. This mating is as proven and predictable as you could ever get! POAK RJC Georgia Girl 561N ET was marketed by Jess Recknor and commanded a \$55,000 hammer price selling to Abree Belcher of Iowa. Will Coor sold POAK RJ Sandy 540N ET for \$54,501 to Hadleigh Vogel of Indiana. POAK RJ Sandy 552N is another full sib to the embryos selling that sold for \$40,500 at Weis Cattle. A highly proven mating that has resulted in several high selling females that we anticipate finding great success at the end of a leather lead. A maternal sib to the embryos selling sired by W/C Bankroll 811D headlined the Griswold Cattle "Classic" Sale this past December.
- UDE New Heights 62/87 is the sire of the Lot B embryos. This mating has already yielded a \$19,000 heifer calf that sold at Greiman Family Angus this past fall. The influence of UDE New Heights 62/87 has been immediate and undeniable, as the first 14 daughters to sell through "The Advantage" Production Sale averaged an incredible \$67,092, highlighted by sales of \$500,000, \$207,000, \$45,000, \$35,000, \$35,000, and \$33,000, along with numerous others ranging from \$15,000 to \$20,000. Additional standouts include the \$201,500 high-selling heifer from Sullivan Farms' "Maternal Legends" Online Sale, who will be campaigned by Josie Phillips; a \$111,000 daughter bred by Sullivan Farms and marketed by Jess Recknor; a \$91,500 daughter sold at Boyert-Core; and two daughters sold by Willie Weis for \$55,000 and \$41,500. The list of elite performers by UDE New Heights 62/87 continues to grow, and the best is clearly yet to come!
- As always, we appreciate the team at RJ Cattle Company for opening the vault to not only their most proven matings but also the next generation of matriarchs—cows that will continue to propel their multi-breed show cattle operation into the future!

Offered by: **RJ Cattle Company, Ryan, Samantha & Rhett Johnson 605-999-5576;**
Plamp Farms, Chris, Terra, Oaklyn & Pasor Plamp 605-999-6014

Embryos
on
Snow™

ANGUS DIVISION

Maine Angus embryos by Hits Different & Angus by New Heights

**LOT
128
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **"Whitey"**

Fu Man Chu X Firewater/Huston 208 • Composite

DAM OF 2024 NWSS GRAND CHAMPION STEER

COMPOSITE STEER DIVISION



Full/maternal sib to embryos selling

2024 NWSS Grand Champion
Market Steer



**Dam of embryos selling
"Whitey"**



Full/maternal sib to embryos selling

Record selling
steer sired by
In God We Trust



Full/maternal sib to embryos selling

\$39,500 steer
sired by
In God We Trust



Full/maternal sib to embryos selling

\$33,000 steer
sired by
In God We Trust



Full/maternal sib to embryos selling

\$24,000 steer
sired by
In God We Trust



Full/maternal sib to embryos selling

\$20,000 steer
sired by
In God We Trust

► **LOT 128A: 1 Package of 3 Embryos sired by In God We Trust
sexed male**

► **LOT 128B: 1 Package of 3 Embryos sired by How Great Thou Art
sexed male**

- The Market Steer Show at the 2024 National Western Stock Show was a very special day for the business. Believe it or not, it has been over 11 years ago since we lost one of the best friends, stockmen, breeders, and role models that the stock show business has ever met. Nick Reimann remains in the heart and minds of many in this business today and is certainly one of the good ones who left this world too soon. In his memory, the National Western Stock Show Market Steer Show is dedicated, and every year as a champion is slapped, all the good that this business stands for is remembered through his legacy. But 2024 was an extra special occasion, as Nick's only son, Croix Reimann, was on the end of the lead when the Champion Steer was slapped. We think we can speak on behalf of many in saying that it's moments like this that make all the hard work, blood, sweat and tears that come with raising cattle worth it. While there are many aspects that made this a special occasion, the calf that Croix showed certainly fit the mold for this monumental day, as those standing ring side could attest that the In God We Trust-sired son of "Whitey" would be one of the best to ever claim the coveted floral-laced banner.
- The genetic source of this monumental day on "The Hill" is a donor cow that has quickly asserted her dominance on the front end of this business. The Fu Man Chu daughter "Whitey" now resides at McFarland Show Cattle and stands at the heart of the progressive club calf artillery collection that Rawley has built. She stems back to the legendary Huston 208 Donor that built a legacy in the colored club calf business of both sons that won banners and daughters that produce banner winners. So it comes as no surprise that "Whitey" has become the surefire producer of quality that she has, because she truly is just a chip off the old block. While the Croix Reimann steer stands at the forefront of everyone's memory, he is joined by a band of brothers that have competed to the very top end at the most competitive stock shows around the nation and too have garnered some very lavish price tags. Adam Pryor has become a collector of the "Whitey" sons, having been a part of two of them over the past couple of years. Perhaps the most expensive steer calf to ever be marketed in history stood in the sale pasture of Estherville, Iowa, as Brad Smith sold an In God We Trust son of "Whitey" in the fall of 2024 to a dollar figure that many could never believe achievable, yet this just proves that incredible things are possible when incredible individuals come along. This stud is bound for the purple as he is gearing for a strong showing at the Texas Majors this coming winter/spring.
- The National Western Stock Show will again be host to a special day in the "Whitey" legacy as the opportunity to tie to her reputation will be made available to the public through two genetic prospects. The Lot A In God We Trust-sired package of sexed male embryos will create full siblings to each of the aforementioned steer mates, including the 2024 NWSS Champion and the highest known priced steer calf to sell in history. The Lot B opportunity offers the buyer the opportunity to create the next success story of "Whitey" through a mating sired by the hottest bull in the business, How Great Thou Art. Aspirations can be held high for the results of this mating, as they truly have the opportunity to take the "Whitey" dynasty to the next level!
- A special thank you to Rawley McFarland for allowing "Whitey" to once again be featured among the industry's most elite donors in the 20th Anniversary Embryos on Snow.

Offered by: **McFarland Show Cattle, Rawley McFarland 928-713-8866**

Embryos by In God We Trust & How Great Thou Art

LOT
129
A,B

6 Embryos Selling

DONOR **16-1**

Extra Special x Monopoly • Composite

DAM OF 2024 OHIO STATE FAIR GRAND CHAMPION STEER



Dam of embryos selling 16-1



Full/maternal sib to embryos selling

\$46,500 steer sired by Here I Am



Full/maternal sib to embryos selling

\$39,000 steer sired by Here I Am



Maternal sib to embryos selling

\$85,000 bred heifer sired by Man Among Boys



Full/maternal sib to embryos selling
2024 Ohio State Fair Grand Champion Steer



Full/maternal sib to embryos selling
2024 Ohio Beef Expo Grand Champion Steer



Maternal sib to embryos selling

\$49,500 steer sired by El Chapo



Full/maternal sib to embryos selling
2024 San Antonio Livestock Show Reserve Grand Champion Steer



Maternal sib to embryos selling

\$30,000 steer sired by Fur Trader



Full/maternal sib to embryos selling
2020 Cattle Bonanza Grand Champion Steer

► **LOT 129A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 129B: 1 Package of 3 Embryos sired by CHOICE**

How Great Thou Art or In God We Trust sexed male

- There are creatures of all species that draw a crowd to Seagraves, Texas. And while they may not have the antler length of some of the other critters roaming Gaines County, there are certainly members of the elusive club calf donor pen of Jared Floyd's that still cause a stir. The leading lady for Floyd Cattle Company is the Extra Special daughter 16-1, who is becoming one of the most dominant matrons in the club calf business. She has built a reputation over multiple calf crops as being a consistent generator of major show caliber steers, and in response has become a source of serious income as the most competitive families in America fight over the chance to add a 16-1 son to their show string.
- The ignition of the fireworks began with the Grand Champion Market Steer at the 2020 Cattle Bonanza for Delaney Jones. The 2020 Cattle Bonanza would have been one of the largest attended state fair time market steer shows to be hosted in the Midwest during Covid; for many, it took place in replacement of a state fair. This son of Here I Am was just the beginning of a very long and illustrious list of 16-1 progeny to come. Another industry renowned moment occurred when 16-1 laid claim to an \$85,000 Man Among Boys-sired bred heifer that really got the business talking when she sold in the 2023 edition of the Dakota Classic/First Class marketing event.
- 2024 was a defining year for the story of 16-1. Beginning in February, Bricelyn Patschke was on the end of the lead of an In God We Trust-sired son of 16-1 when he was slapped as the Reserve Grand Champion Market Steer at the 2024 San Antonio Livestock Show, beating out over 1,500 head in one of the toughest market steer shows in the nation. A Here I Am son of 16-1 was also a very dominant champion in Ohio that year, shown by the Oszust family. This smoke steer claimed a very rare feat, taking out the double with Grand Champion honors at both the 2024 Ohio Beef Expo Prospect Show and the 2024 Ohio State Fair Market Steer Show.
- The high sellers list is beginning to get very long and impressive, including a \$95,000 steer, \$85,000 heifer, \$65,000 heifer, \$51,000 steer, \$50,000 steer, \$49,500 steer, \$46,500 steer, \$39,000 steer, and \$31,000 steer all from multiple matings and with different breed classifications. It honestly seems that we are at just the beginning of the 16-1 domination, and she is building toward being one of the versatile and consistent show steer producing cows in the history of the business.
- Floyd Cattle Company has truly unlocked the treasure trove with the sire options being made available in Embryos on Snow. Buyers have the opportunity to secure matings sired by the two most proven through Here I Am and In God We Trust, yet the How Great Thou Art mating may be the most coveted with the exciting buzz he continues to build as he carries the torch for the business into the future. Get in on the best the business has to offer here!

Offered by: Floyd Cattle Company, Jared Floyd 806-332-8595; Chris Rosa 641-203-1686

Embryos by Here I Am & How Great Thou Art or In God We Trust

Embryos
on
Snow™

COMPOSITE STEER DIVISION

**LOT
130
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **Miss Maddie**

NMR Maternal Made X Judy • 1/4 Maine-Anjou (AMAA 486604)

DAM OF 2025 SD STATE FAIR & AKSARBEN GRAND CHAMPION STEER

COMPOSITE STEER DIVISION



Full/maternal sib to embryos selling

2025 South Dakota State Fair Grand Champion Market Steer, 2025 Aksarben Grand Champion Market Steer & 2025 NWSS Grand Champion Prospect Steer



Full/maternal sib to embryos selling \$45,000 steer sired by How Great Thou Art



Full/maternal sib to embryos selling
2025 Arizona National
3rd Overall Prospect Steer



Full/maternal sib to embryos selling
2024 Western Bonanza Grand Champion Prospect Steer (A)

► **LOT 130A: 1 Package of 3 Embryos sired by How Great Thou Art unsexed**

► **LOT 130B: 1 Package of 3 Embryos sired by Here I Am sexed male**

- When it comes to passion for the business and the true purpose behind the junior livestock project, few embody all that is good and positive like Maddi Kerlee and her son, Aaron. It's no secret that nothing stood in the way of ensuring Aaron had elite-caliber stock to lead around the ring, but what this program has evolved into as a mentorship for the next generation of juniors is simply incredible and a true credit to this first-class family. Through the procurement of only the best and the meticulous building of a cow herd, this California-based program has positioned itself among the most diversified and elite show cattle breeders in the nation. The cow power calling Denair, California, home is overwhelming, but one female has risen to the top of the kingdom, and we are thrilled to welcome her to the illustrious Embryos on Snow lineup for the 20th Anniversary of the sale.
- Miss Maddie has become a familiar face for those who focus on the most elite caliber of show steer prospects. Her pedigree only solidifies the faith of these prospectors, as she just adds her name to the tally of NMR Maternal Made daughters that are standing on the frontline. With unlimited access to stock across the nation, Luke Doris entrusted in a son of Miss Maddie to lead the charge for Cannon Reimann this past summer. This How Great Thou Art son was an absolute head spinner and took it to the next level in regard to outlier features and build quality...his natural presence and promiscuous aura truly lifted the ante every single time he stepped in the ring. This special specimen was completely dominant, and it seems as though the only question he left judges with was who was going to be reserve. Cannon led this calf to being the 2025 NWSS Grand Champion Prospect Steer, the 2025 South Dakota State Fair Grand Champion Market Steer and the 2025 Aksarben Grand Champion Market Steer. He left little to the imagination either, as he captivated onlookers with his unrealistic look of poise and power that was coupled with a flawless build.
- Miss Maddie is proving to be no one hit wonder either, as she has most recently generated another How Great Thou Art son that sold for \$45,000 this past fall. The ball is rolling fast and only gaining momentum on this next generation club calf producing machine! We are absolutely thrilled that the fine people of Kerlee Cattle Company have allowed us access to the heart of their inventory here and are willing to let loose of their most successful matings. Those who are looking to elevate the status of their program in a hurry need to saddle up and pay attention here, as both the Here I Am and How Great Thou Art matings on Miss Maddie have the capabilities to redirect a program's trajectory toward the stars and could be the cheapest piece of advertising a program could buy!

Offered by: Kerlee Cattle Company, Maddi Kerlee 209-648-7666, Aaron Kerlee 209-648-5008

Embryos by How Great Thou Art & Here I Am

LOT
131
A,B

6 Embryos Selling

DONOR **Lola Montez 42H**

Here I Am X Bold N Gold/Angus • Composite

DAM OF 2025 NAILE GRAND CHAMPION MARKET STEER



Full/maternal sib to embryos selling

2025 NAILE Grand Champion Market Steer



Full/maternal sib to embryos selling
2025 Fall Island Showdown 4th Overall Market Animal



► **LOT 131A: 1 Package of 3 Embryos sired by In God We Trust sexed male**

► **LOT 131B: 1 Package of 3 Embryos sired by Greater Good sexed male**

- The green shavings of Freedom Hall have hosted countless memorable moments for families across the nation. This year it became the setting for a lifelong memory for the Jones family of Illinois, as Charlee Jones' son of In God We Trust captured the title of Grand Champion Market Steer at the 2025 North American Market Steer Show. Many dream of simply showing on the green shavings, let alone walking away with one of the most prestigious banners available. This newest addition to the Embryos on Snow roster made that dream a reality for a very deserving family!
- We are thrilled to welcome the Lola Montez 42H female from Joel Leo and Camp 10 Ranch to the roster. She burst onto the scene in a major way, producing this incredible champion. He quickly became one of the most talked-about champions of the year, leaving many asking – Who is the Lola Montez 42H donor? She is the dam of the 2025 Steer of the Year!
- Lola Montez 42H is a daughter of the legendary Here I Am and stems from the maternal influences of a Bold N Gold daughter. Her genetic potential was completely unleashed with the synergy to In God We Trust and delivered a very special calf, for a very special occasion. Under the adjudication of Mr. Brent Tolle, Charlee Jones' steer made her way through one of the toughest classes in the history of the NAILE and reigned supreme against the most competitive and accoladed families in the show cattle business. His win was no fluke for 42H though, as another full brother to the NAILE Champion was also selected as the 2025 Fall Island Showdown Fourth Overall Market Animal, and he looks to be the kind that will feed to follow in his brother's footsteps. We see all too often in this business that in fact lightning can strike twice, and we like the chances of a thunderstorm rolling out from the direction of this incredible maternal source of quality!
- The opportunity to replicate the incredible journey that Lola Montez 42H created with her son winning the 2025 NAILE Market Steer Show is just a bid away, as Joel Leo graciously offers a set of embryos to create full brothers through the mating sired by In God We Trust.
- The trend toward steers of color has been evident for several years now. Every major steer show—and nearly all state fairs across the country—has seen at least one colored calf claim a win within the past five years, and the price tags for these animals have followed suit. The opportunity to acquire genetics out of a rising star like this does not appear on every street corner. Here is your opportunity to mimic one of the most powerful individuals to come to light from the 2025 steer showing major tour!

Offered by: Camp 10 Ranch, Joel Leo 308-750-0993

Embryos by In God We Trust & Greater Good

Embryos
on
Snow™

COMPOSITE STEER DIVISION

LOT
132
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **Smith/Carroll 606**

Extra Special X Monopoly • Composite

THE SHOW STEER INDUSTRY'S HOTTEST DONOR DAM

COMPOSITE STEER DIVISION



Dam of
embryos
selling
Smith 606



Full/maternal
sib to embryos
selling

2022 Forth Worth
Stock Show
Grand Champion
Market Steer &
2022 Cattlemen's
Congress Grand
Champion Market
Steer



Full/maternal
sib to embryos
selling

2022 Oklahoma
Youth Expo
Grand Champion
Market Steer



Full/maternal
sib to embryos
selling

2024 Badger
Brawl Grand
Champion Steer
(A) & 3rd Overall
(B)



Full/maternal
sib to embryos
selling

\$67,000 steer
sired by
Here I Am



Full/maternal
sib to embryos
selling

Record-selling
steer sired by
Here I Am



Full/maternal
sib to embryos
selling

\$81,000 steer
sired by
Here I Am



Full/maternal
sib to embryos
selling

\$44,000 steer
sired by How
Great Thou Art

► **LOT 132A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 132B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

- Where do we even begin when describing the influence of Smith/Carroll 606 over the last five years? In just the past couple of years, what she has accomplished for Smith Cattle Company and Carroll Cattle Company is something most can only dream of achieving in a lifetime. Smith/Carroll 606, the \$140,000-valued donor dam, topped the 2021 edition of the First Class/Dakota Classic Female Sale when the Carroll family wisely secured half embryo interest in arguably the greatest show steer-producing matron of our lifetime.
- Between 2020 and 2021, Smith/Carroll 606 generated just over \$300,000 sales, impressive to say the least but minuscule compared to what was to come! 606 started off 2022 with a bang with the Grand Champion Market Steer at the 2022 Cattlemen's Congress; two weeks later, the same calf, sired by Here I Am, was slapped Grand Champion Market Steer at the Fort Worth Stock Show. Just two months later in March, another HIA son was crowned the 2022 Oklahoma Youth Expo Grand Champion Market Steer for Sadie Wynne.
- The momentum only continued for Smith/Carroll 606 through the 2022 fall sale season, as her progeny would continue to set records. At Smith Cattle Company, 606 produced the \$100,000 half interest Heir to the Throne promotional bull and a \$16,000 heifer by IGWT as well as a \$51,000 HIA steer, \$35,000 HIA steer, \$15,000 HIA steer, \$13,000 HIA steer, \$11,000 HIA steer, and a \$10,000 HIA heifer. Cassidy Carroll and his family sold their first group of 606 progeny in California in the fall of 2022. These transactions added a \$50,000 HIA bull, \$15,500 HIA steer, \$11,500 HIA steer, a \$14,000 IGWT steer and an \$11,000 IGWT steer to the extensive 606 résumé. She averaged north of \$25,000 per head on 14 calves sold in 2022.
- 2023 continued the trend of lavish final bids being required to secure 606 progeny. The West Coast/Oklahoma division of the 606 ownership had great success with a selection of HIA sons commanding \$81,000, \$33,650, \$30,000, \$27,000, \$22,000 and \$19,500 in their fall sale. Similar results were found in Estherville, Iowa, for Smith Cattle Company, as they sold an assortment of steer calves out of 606 by various sire options in the \$30,000 to \$60,000 range.
- The 606 influence showed no signs of slowing in 2024, continuing to command both dollars and banners. Highlights include the Bayer family's Reserve Grand Champion Market Steer at the 2024 Wisconsin State Fair, the Egbert family's Reserve Grand Champion Market Steer at the 2023 Saddle and Sirloin Spectacular in Rings A and B, and the Nissen family's multiple-time champion who claimed banners at the Cal Poly Western Bonanza, Northern Exposure, and Clash for Cash. Another son captured the 2024 Badger Brawl Grand Champion Steer title in Ring A and placed Third Overall in Ring B as well as winning the 2024 Valley Beef Boo Bash Grand Champion Steer honors in both Rings A and B.
- There was no slowing the train down in 2025 either, as multiple sons of 606 from multiple matings won big banners from coast to coast. It began with a Here I Am son shown by Luke Andis of Wisconsin. This calf was dominant from day one, being selected as the Grand Champion Prospect Steer at the 2025 Cattlemen's Congress and Reserve Grand Champion Prospect Steer at the 2025 National Western Stock Show. Other sons include Layton Mrnak's Reserve Grand Champion Steer at the North Dakota State Fair and Grand Champion Market Steer at the North Star Classic, the Third Overall Market Steer at the New Mexico State Fair for Conlan Arnett, and the Third Overall Market Steer at the 2025 California Youth Ag Expo for Savanna Bach.
- It's evident from the statistics that what 606 has assembled in a basically short amount of time warrants investment. Her influence has proven to yield dividends, and she is certain to make for a monumental ROI for the firms that jump on board. We are excited to offer the most extensive mating options ever made available on Smith/Carroll 606 in this edition of Embryos on Snow. The embryos that sell as Lot A are FULL SIBS to the countless high sellers aforementioned as well as the 2022 Cattlemen's Congress, 2022 FWSS, and 2022 OYE Grand Champion Market Steers. This mating is simply fool proof!
- The How Great Thou Art mating gets the imagination running wild, particularly when you take into consideration the frequency that his red gene was exposed in his rookie calf crops. Type wise, this mating could spark a fire like we haven't seen before! The Bach family's Grand Champion Prospect Steer from the 2024 Autumn Classic and Third Overall Market Steer at the 2025 California Youth Ag Expo would be a full brother to this mating, as would the \$44,000 high selling steer on Carroll Cattle Company's 4th Annual Steer Sale this past October at their location in Perkins, Oklahoma.
- The age-old saying has been amended. The three certainties in life are Death, Taxes, and Smith/Carroll 606 producing high dollar steers!

Offered by: **Smith Cattle Company, Brad Smith 712-209-1500;**
Carroll Cattle Company, Cassidy Carroll 405-826-5769, Bryden Barber 309-323-2715

Embryos by Here I Am & How Great Thou Art

**LOT
133
A,B**

6 Embryos Selling

DONOR Smith/Carroll 707

Monopoly X Charolais • Composite

\$230,000 VALUATION DONOR DAM



Dam of embryos selling Smith/Carroll 707



**Full/maternal
sib to
embryos
selling**

\$115,000 heifer
sired by
Golden Ticket



**Full/maternal
sib to
embryos
selling**

High selling steer
Smith Cattle
Company 2025
Pasture Sale sired
by Golden Ticket



**Full/maternal
sib to
embryos
selling**

\$94,000 steer
sired by In God
We Trust



**Full/maternal
sib to embryos
selling**

High selling steer
Smith Cattle
Company 2023
Pasture Sale sired
by In God We
Trust



**Full/maternal
sib to embryos
selling**

High selling steer
Smith Cattle
Company 2022
Pasture Sale sired
by In God We
Trust



**Full/maternal
sib to embryos
selling**

\$19,000 steer
sired by
In God We
Trust



**Maternal sib
to embryos
selling**

\$38,000 bred
heifer sired by
Here I Am

► **LOT 133A: 1 Package of 3 Embryos sired by In God We Trust sexed male**

► **LOT 133B: 1 Package of 3 Embryos sired by Golden Ticket sexed male**

- Brad Smith's program in Estherville, Iowa, is one of the premier stops each fall during the September pasture sale tour across the upper Midwest. The Smith family boasts an arsenal of donor females that is simply incredible. Consider that in 2022 alone this program produced the Grand Champion Market Steer at the Cattlemen's Congress, Fort Worth Stock Show, Oklahoma Youth Expo, and NAILE—it's hard to argue that Smith Cattle Company isn't the place to be!
- We are honored to include this industry leader in Embryos on Snow. Smith/Carroll 707 is a past feature of the First Class/Dakota Classic Female Sale, where she gained a \$230,000 valuation as Smith Cattle Company sold a half interest in her to Carroll Cattle Company. This came after 707 rose to fame by producing the high selling steer in the 2022 Smith Cattle Company pasture sale. Brad has made mention several times "That is a calf that I will never forget the rest of my life, he was special." Yet little did he know that the same accolades would be found by a son of 707 in the 2023 pasture sale, selling for what many would believe to be the record price for a show steer prospect!
- Incredibly, the journey of Smith/Carroll 707 continues to soar higher with every calf crop. A Here I Am daughter of 707 was featured alongside her dam at the First Class/Dakota Classic two years ago on New Year's Eve. This daughter made her own mark, garnering \$38,000 for her unprecedented combination of quality, stoutness, and all the "extras" that set her apart from the rest. To date, the In God We Trust mating has proven to be the most consistent, averaging over \$40,000—this very mating is offered as Lot A. Most recently, this mating produced a \$94,000 steer this past fall, further cementing her status as a game-changing donor.
- The Lot B embryos took some serious convincing to get the ownership behind 707 to part with them, especially given what's on the horizon for one of the best to ever come out of Smith Cattle Company. Golden Ticket, an In God We Trust son, burst onto the scene this past year, with both his sons and daughters rising to the top in programs across the nation. One such heifer—a direct daughter of 707 and a full sister to the Lot B embryos—was a major attraction at the 2025 Smith Cattle Company Pasture Sale, ultimately selling for an impressive \$115,000 price tag!
- We are grateful for the opportunity to feature a female of this caliber in the 20th Anniversary Embryos on Snow, the industry's most exclusive genetic sale!

Offered by: **Smith Cattle Company, Brad Smith 712-209-1500; Zach Lindsey 712-330-9197;**
Carroll Cattle Company, Cassidy Carroll 405-826-5769, Bryden Barber 309-323-2715

Embryos by In God We Trust & Golden Ticket

**Embryos
on
Snow™**

COMPOSITE STEER DIVISION

LOT
134
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **EKCC Ms Sheryl**

NMR Maternal Made X RADK Miss I-80 007C • 3/4 Maine-Anjou (AMAA 505374)

DAM OF 2025 INDIANA STATE FAIR GRAND CHAMPION MARKET STEER

COMPOSITE STEER DIVISION



Full/maternal sib to embryos selling

2025 Indiana State Fair Grand Champion Market Steer



- **LOT 134A: 1 Package of 3 Embryos sired by Here I Am sexed male**
- **LOT 134B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**
- **LOT 134C: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**
*High Maine-Anjou mating

- "Good things happen to good people" is the age-old saying that couldn't ring truer when it comes to this Embryos on Snow debutante. Scott and Kirk Gilbertson are as good as they come, and anyone who has crossed paths with or done business with the father-son duo knows they are salt-of-the-earth individuals with a genuine passion for all that is good in the show cattle industry. It was exciting for many to witness the successes that their leading EKCC Ms Sheryl donor was able to generate for them this past year.
- While to many EKCC Ms Sheryl is an unfamiliar name, the legacy that builds her foundations is glittered with several of the most notable and memorable champions within the last decade of the Maine-Anjou business. Stemming from the maternal legend NMR Maternal Made, she conforms with the trend of the most elite club calf donors to ever walk. On the maternal side of her pedigree, you will find the high valued RADK Miss I-80 007C donor that was a centerpiece of the Walker family's incredible show string in 2016. She was purchased by Charlie Wilson out of the Radke family pasture sale near Mitchell, South Dakota, and then proceeded to go on an absolutely rampant run over the next 12 months for Whitney and Mason Walker. Her résumé includes being the Grand Champion Maine-Anjou Female at the 2016 National Western Stock Show in the Junior Show and the Reserve Grand Champion Maine-Anjou Female at the Fort Worth Stock Show, AJMAA Junior National, and both the Open and Junior shows at the 2016 American Royal. Another generation back you will find the influential GVC Jazzmyn lineage that built the historic Green Valley program.
- Fast forward to today, and the torch bearer for this powerful lineage stands just outside of Watertown, South Dakota, and boy—is she doing the family proud! This past summer, at what many will claim to be one of, if not the most competitive state fair market steer shows, a Here I Am-sired son of "Sheryl" brought home the gold as he was slapped the Grand Champion Market Steer for Redmin Brumbaugh. He was purchased out of the 2024 Gilbertson Cattle Pasture Sale for \$31,000 and matured into one of the most impressive champions from the 2025 market steer show run. The opportunity to raise full siblings to this stud sells as Lot A. The How Great Thou Art mating that sells as Lot B has also fired impressively, as a hold over sized HGTA x "Sheryl" also sold alongside the Indiana State Fair Champ for \$25,000 and is being primed with big expectations for the 2026 Fort Worth Steer Show by the Walker family.
- While not quite on the same caliber as these two club calf-sired standouts, it's still worth mentioning that she has produced a five-digit steer sired by the Gilbertson herd bull. It seems there is no stopping the heritability of quality embedded here!
- The heifer producing capabilities of EKCC Ms Sheryl have proven themselves as well. Just a couple of years ago, whispers circulated about an incredible GCC Whizard 125W heifer calf roaming Codington County, South Dakota. Sure enough, this was the first calf of the remarkable EKCC Ms Sheryl, purchased by Col. Bonham for \$20,000. With that in mind, we are thrilled to offer a sexed heifer mating on this proven generator of quality sired by the Embryos on Snow alum TLAC Hits Different 1409L ET. This mating will produce registered High Maine-Anjou show heifer and donor prospects and is poised to add yet another chapter to the fairytale that this exceptional female continues to write.
- Only in the 20th Anniversary of Embryos on Snow will you find opportunities to reap the rewards from the most prolific and potent producing matrons in the show cattle business. We sincerely appreciate the Gilbertson family's trust in EOS to host the very first transaction of genetic gold from their leading lady!

Offered by: **Gilbertson Cattle, Kirk Gilbertson 605-881-0071, Scott Gilbertson 605-881-6071**

Embryos by Here I Am, How Great Thou Art & Hits Different

**LOT
135
A,B,C**

9 Embryos Selling

DONOR JBOY Tammy 843

MR HOC Broker X JSUL Right Tamale 3365 "Tammy" • 1/2 Simmental (ASA 3432639)

THE INFLUENCE OF THE LEGENDARY "TAMMY"



Dam of embryos selling JBOY Tammy 843

2020 NWSS Reserve Grand Champion Percentage Simmental Heifer



Full/maternal sib to embryos selling

2023 Indiana State Fair
3rd Overall Market Steer



Full/maternal sib to embryos selling

2022 Hoosier Beef Congress Reserve Grand Champion Market Animal



Full/maternal sib to embryos selling

LMAN JBOY Miss All In 317L ET
— 2024 Iowa State Fair 5th Overall

4-H Breeding Heifer & 2025 NWSS Grand Champion Open MaineTainer Heifer



Full/maternal sib to embryos selling

\$77,501 steer sired by Here I Am



Full/maternal sib to embryos selling

\$34,500 steer sired by Here I Am



Full/maternal sib to embryos selling

\$25,000 steer sired by Here I Am



Maternal sib to embryos selling

LMAN JBOY Miss Broker's 218K
— \$87,000 heifer

► **LOT 135A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 135B: 1 Package of 3 Embryos sired by CHOICE JBOY One For All 001J ET or BBR Memphis Mafia 3E ET sexed female**

► **LOT 135C: 1 Package of 3 Embryos sired by BBR Kingston 68K ET sexed female**

• JBOY Tammy 843 is one of the elite young females in the business that was successfully shown by Kathy Lehman of Ohio. 843 is sired by the legendary MR HOC Broker and backed by a founding member of the Boyert Show Cattle breeding program, JSUL Right Tamale 3365 "Tammy." She is from a mating that has produced countless high sellers, champions, and now program-influencing donors for those who made the initial investment. JBOY Tammy 843 was the 2020 NWSS Reserve Grand Champion Junior Percentage Heifer.

• A tremendous set of ET calves from 843 was marketed during the fall 2022 sale season with astounding results. Not only did 843 produce the \$87,000 sale feature in the Boyert-Core Online Heifer Sale, but she also produced a \$34,500 steer that sold the month prior. Talk about true mating flexibility from a female that has proven to offer versatility depending on production goals for each mating! 843 is following in the footsteps of her dominant donor dam, the legendary "Tammy."

• On the show heifer side of things, the 843 legacy is long and impressive. Daughters include the 2022 AJSA National Classic Grand Champion Bred-and-Owned Percentage Simmental Heifer for Kathy Lehman; LMAN JBOY Miss Broker's 218K, the \$87,000 Percentage Simmental that was the 2022 Down 4 The Cause Reserve Supreme Champion Breeding Heifer; and LMAN JBOY Miss All In 317L ET, the 2024 Iowa State Fair Fifth Overall 4-H Breeding Heifer and 2025 NWSS Grand Champion Open MaineTainer Heifer for Rylee Short. The JBOY One For All 001J ET-sired option would result in full sisters to this popular champion.

• In addition to the highly successful daughters that 843 has generated, her male progeny have also lived up to the family name. The aforementioned Here I Am-sired steer was selected as the 2022 Hoosier Beef Congress Reserve Supreme Champion Prospect Steer for the Brumbaugh family. Since this first stud, full brothers to the Here I Am mating have commanded \$77,501 and \$25,000 in the most recent Boyert-Core Pasture Sale and look to add to the tradition of winning that has been built. The opportunity to cash in on the Here I Am x JBOY Tammy 843 mating comes as Lot A.

• The Lot B embryos offer the winning bidder the opportunity to choose between two of the most proven Maine-Anjou sires in the business—matings designed to generate elite show heifers with the power to sell high and win big. JBOY One For All 001J ET and BBR Memphis Mafia 3E ET need no introduction, and confidence is high that either mating will deliver exceptional quality and outstanding return on investment. The Lot C embryos are sired by the young and exciting stud known as BBR Kingston 68K ET, a rising star in the business!

• 843 continues to carry the legacy that "Tammy" has created within the business. The opportunities offered through 843 allow you to choose your path and target your program's goals. Show steers, show heifers...you name it, this dynamic breeding piece can deliver. We are grateful for the opportunity to feature a female of this caliber at this stage of her career. A legend in the making, without a doubt!

Offered by: **Boyert Show Cattle, Jared, Bailey, Sloan, Brindle, & Boston Boyert 330-416-4105, Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232; Lehman Show Cattle, Angie & Kathy Lehman 419-571-9528**

Embryos by Here I Am, One For All or Memphis Mafia & Kingston

Embryos
on
Snow™

COMPOSITE STEER DIVISION

LOT
136
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **Floyd 4**

Irish Whiskey X JSUL Dreams Come True 846U "Kelli" • Composite
\$80,000 DONOR DAM AT FLOYD CATTLE COMPANY

COMPOSITE STEER DIVISION



Dam of embryos selling

Floyd 4

Legendary maternal
granddam of embryos selling
JSUL Dreams Come True 846U
"Kelli"



Full/maternal sib to embryos selling
\$23,000 steer sired by
How Great Thou Art

Maternal sib to embryos selling
\$12,000 heifer sired by El Chapo

► **LOT 136A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 136B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

- All those who saw this black-and-white beauty when she topped the first combined First Class/Dakota Classic Female Sale knew that it wouldn't be the last time they heard from this incredible looking specimen. She remains one of the most eccentric looking bovines to ever come through the ring of the hottest club calf producers sale of the year. On that day, she became the \$80,000-valued selection of Jared Floyd and joined his club calf donor pen that is made up of only the most outlandish looking creatures. Once she got into production, it has been all gas and no brakes toward recouping and surpassing the initial investment. There was no question that this would be the case once you peered beyond her incredible phenotype and realized that Floyd 4 was a daughter of the potent Irish Whiskey and JSUL Dreams Come True 846U "Kelli" combination—a mating that backs several of the most decorated, high revenue generating donor females known to the club calf business. Floyd 4 truly earns her place among the hottest lineup of club calf donor cows ever featured in Embryos on Snow history!
- This Irish Whiskey x "Kelli" daughter has struck with many of the diverse matings that have been thrown her way. She has been used in American show steer production with great success. Her cross with the Floyd-owned El Chapo sire has been a go to for creating the high end American show steers that are a hot topic in the South. Her mating to the legendary Here I Am would be the most notable, as it was responsible for a chrome-marked donor prospect that sold for \$55,000 and a pair of incredible steer calves that sold in 2025 for \$47,000 and \$37,000. Here I Am also delivered another \$26,500 heifer and a steer mate at \$16,000.
- The opportunity to generate full sibling brothers to these high sellers sells with the Here I Am-sired package of embryos selling as Lot A. Three-quarter sibs and perhaps the most exciting mating comes with the How Great Thou Art-sired Lot B. Truly this genetic combination would align some of the most futuristic, revolutionary looking beef animals we have access to as an industry. It indeed proved to be a mating of the future, with the first progeny commanding a very nice \$23,000 pay day!
- Thank you to Jared Floyd for opening the opportunity to access his most coveted inventory with two matings from this dominant producer.

Offered by: Floyd Cattle Company, Jared Floyd 806-332-8595

Embryos by Here I Am & How Great Thou Art

**LOT
137
A,B,C**

Pregnancy & 6 Embryos Selling

DONOR REIM 100

NMR Maternal Made x JSUL Dreams Come True 846U "Kelli" • 9.19% Chianina

A FULL SISTER TO THE ICONIC RCC 1 – THE RISING STAR IN REE HEIGHTS!



**Full sib to
dam of
embryos &
pregnancy
selling**
RCC 1



**Full sib to
dam of
embryos &
pregnancy
selling**
BM KM
Oprah 1 —
\$147,500
donor



**Full/maternal
sib in blood to
embryos &
pregnancy
selling**

2025 American
Royal Reserve
Grand Champion
Market Steer



**Full/maternal
sib in blood to
embryos &
pregnancy
selling**

2024 American
Royal Grand
Champion
Market Steer



**Full/maternal
sib in blood to
embryos &
pregnancy
selling**

2024 American
Royal Reserve
Grand Champion
Market Steer



**Full/maternal
sib to embryos &
pregnancy
selling**

2025
Kansas Beef Expo
Grand Champion
Market Animal (B)
& Reserve Grand
Champion Market
Animal (A)



**Full/maternal
sib to embryos &
pregnancy
selling**

\$63,000 steer
sired by
Here I Am



**Full/maternal
sib to embryos &
pregnancy
selling**

\$25,500 steer
sired by How
Great Thou Art



**Full/maternal
sib to embryos &
pregnancy
selling**

\$15,500 steer
sired by How
Great Thou Art

► **LOT 137A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 137B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

► **LOT 137C: 1 Bull Calf Pregnancy sired by Here I Am Due 3/10/26**

- In the hills just south of Ree Heights, South Dakota, show cattle enthusiasts gather every fall to check in on the fruits of the labor of the cattlemen at the world renowned Reimann Ranch. This landmark is home to some of the nation's most productive show cattle genetic combinations and has rightfully earned its reputation as one of the elite cow herds in the show cattle industry. Numerous cow families have contributed to the foundation of the program, but one stands above the rest. Descendants of the renowned "Kelli" cow family have consistently excelled in leading operations across the country, outperforming their contemporaries regardless of production goals—whether haired or slick, show steer or show heifer, and across all regions of the country. We don't think it is farfetched to say that the "Kelli" line has refaced the business. Well, we are excited to announce the debut of the newest daughter to evolve from the icon, REIM 100, a female that has surfaced as the replacement of the legend.
- REIM 100 is a Maternal Made x JSUL Dreams Come True 846U "Kelli," making her a full sister to the RCC 1 female that cornerstones the Rodgers donor pen. RCC 1 has emerged as the flagship female in the show steer business. Her list of champion market steers in 2024–2025 includes but is not limited to the Grand Champion in 2024 and Reserve Champion Steers in 2024 and 2025 at the American Royal, the Grand Champion Market Steer at the 2024 and 2025 Iowa State Fair along with Fifth Overall in 2025, Grand Champion Prospect Steer in both rings at the 2024 Down 4 the Cause, and Champion Steer at the 2025 Iowa Beef Expo. In addition to these, you will find a \$105,000 steer prospect that sold on the open market and a \$120,000 valuation bred heifer to add to the lifetime earnings of RCC 1. Several of the most elite RCC 1 sons to sell have been marketed privately, so placing a price tag on those calves is only imaginable; however, they would not have been cheap. This is a pedigree that the most elite champions are built from!
- In the first exposure to the donor pen at the Reimann Ranch, REIM 100 reminded Barry and John that it was time to get going! She exploded out of the gate, generating their high selling steer at \$63,000 and two others at \$25,500 and \$15,500. Now you must keep in mind that with this earlier September steer sale, it perhaps takes a little more imagination and stockmanship to see into the future of a calf, but kudos to Blaine Rodgers, as he dove right in on the high selling \$63,000 calf, and the rest is history! Since his purchase, this calf has fulfilled his prophecy and become one of the most exciting prospects to arrive on the scene. His first time on the tanbark was at the competitive 2025 Kansas Beef Expo, where he was awarded with a glitter slap and Grand Champion Market Animal in Ring B and Reserve Grand Champion Market Animal in Ring A. Word on the street says there were some serious offers made on this calf, but the Rodgers family is going to hedge their bets on him through 'til the end, and we cannot wait to watch the journey this calf takes them on.
- The Here I Am sexed male embryos that sell as Lot A along with the Lot C pregnancy will be full brothers to the \$63,000 high selling calf that the Blaine Rodgers family has already got rolling with. The Lot B embryos sired by How Great Thou Art will result in full brothers to the \$25,500 and \$15,500 highlights of the Boyert–Core Pasture Sale and Nolan Ferguson's October sale. This How Great Thou Art mating would result in full brothers in blood to the Reserve Champion Steer at the 2025 American Royal for Cannon Reimann.
- Thank you to the team at Reimann Ranch for diving deep into the inventory to pluck out their hottest matings!
- NOTE:** The bull calf pregnancy sired by Here I Am selling is due 3/10/26 and is being carried by Recip No. 8-185. Payment is required to be made in full before the pregnant recip can be transported. Recip cow will be available for pick up or shipment from Reimann Ranch, Ree Heights, South Dakota.

Offered by: Reimann Ranch, Barry Reimann 605-870-1444; John Fortin 608-726-2586

Embryos/pregnancy by Here I Am, embryos by How Great Thou Art

**LOT
138
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR Vanhove 001

10AK X Vanhove Hot Sauce Z270 • Composite

DAM OF COUNTLESS HIGH SELLING STEERS AT VANHOVE CATTLE CO.

COMPOSITE STEER DIVISION



Full/maternal sib to embryos selling

2024 Michigan Livestock Expo Reserve Grand Champion Market Steer & 2023 Michigan Winter Classic Grand Champion Prospect Steer (A & B)



Full/maternal sib to embryos selling

\$93,000 steer sired by Here I Am



Full/maternal sib to embryos selling

\$70,005 steer sired by Here I Am



Full/maternal sib to embryos selling

\$47,500 steer sired by Here I Am



Maternal sib to embryos selling

\$50,000 heifer



Full/maternal sib to embryos selling

\$35,000 steer sired by Say No More

► **LOT 138A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 138B: 1 Package of 3 Embryos sired by Say No More sexed male**

- There is a new kid on the block in Madison, South Dakota. Vanhove 001 has erupted onto the scene and is quickly becoming the most potent source of the very elite goods to be featured on their nationally renowned September pasture sale. This daughter of 10AK goes back to the maternal magic of a Hot Sauce daughter that was a past high selling female in the Dakota Classic, and with the backing of the generations of high production donor dams that line her pedigree, she is firing with unmatched consistency! The dollars and accolades that Vanhove 001 has generated over just three calf crops have elevated her position to being one of the most relevant, trending club calf donor dams in the business, and the opportunity to tap into her potency offers the chances for some serious returns on investment. This past year, after realizing the potency of Vanhove 001 firsthand, Reed Vestal was able to acquire an ownership percentage in Vanhove 001 for an unknown, six-digit sum. We want to thank both Vanhove Cattle Company and Reed Vestal Ranches for access to this prolific donor dam that is setting the stage for a monumental breeding career like we have never before seen.
- Here I Am has been the go-to mating on Vanhove 001. Her first born embryo calf by Here I Am was a \$62,000 high seller in the 2023 Vanhove Cattle Company Pasture Sale that was purchased by Todd Caldwell and went on to back up the hype with a very successful show career, including being the Champion Prospect Steer in both rings at the 2023 Michigan Winter Classic and then the Reserve Champion Steer at the Michigan Livestock Expo for the Hathaway family.
- 2024 saw two Here I Am sons of the Vanhove 001 donor cow marketed in Madison, South Dakota. These two sons both found themselves at the scene of bidding wars well into the morning of September 22nd. Eventually, the pair of brothers accumulated over \$160,000 of revenue between them, with the \$93,000 high seller selling to returning buyer Todd Caldwell and the \$70,005 calf booking himself a trip to Newcastle, Oklahoma. Between the first three sons born, Vanhove 001 was batting a \$75,000 average on her mating to Here I Am. This year you could add another \$47,500 to the highlights, and this calf was already the Fifth Overall Prospect Steer at the Oklahoma State AGR Winter Bonanza for Paisley Sturgeon. Where else in the world can you find a genetic gold mine—an investment opportunity—that delivers with such automatic consistency? The answer: only here at Embryos on Snow!
- The mating to Say No More on Vanhove 001 was one that debuted this past fall and pushed it to the limits from a look and design standpoint. It was very well received by onlookers and buyers alike—many in fact may have opted for the out-there pieces and extreme look of quality and future that the sons of this mating displayed. The Say No More x Vanhove 001 mating yielded a \$35,000 son and others at \$25,000, \$22,500, and \$17,500. One of these was acquired by Luke Doris and traded as the most expensive calf he sold this year, so it is safe to say it was expensive!
- The opportunity to reap the rewards yourself will be available January 16, 2026 with a set of sexed male embryos from both Here I Am and Say No More offered for purchase. This is a chance to shape the future of a program—not just financially, but also from a marketing and advertising perspective. Often, small decisions can have massive, long-term impacts on building a program, and there's a very good chance this opportunity will be exactly that for the winning bidder.

Offered by: Vanhove Cattle Company, Rob Vanhove 605-480-0909; Reed Vestal Ranches, Reed Vestal 281-687-7580

Embryos by Here I Am & Say No More

LOT
139
A,B

6 Embryos Selling

DONOR **Vanhove 913**

Fu Man Chu X Tyson 929 (Tyson x Strictly Business) • Composite
THE QUEEN OF VANHOVE CATTLE COMPANY



Dam of embryos selling Vanhove 913



Full/maternal sib to embryos selling
\$90,000 steer sired by Here I Am



Full/maternal sib to embryos selling
\$70,000 steer sired by Here I Am



Full/maternal sib to embryos selling
\$32,000 steer sired by Here I Am



3/4 sib to embryos selling
2023 Kansas Beef Expo Reserve Grand Champion Steer

► **LOT 139A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 139B: 1 Package of 3 Embryos sired by Here For Good sexed male**

- Keeping up with the freshest and most cutting-edge genetics in a rapidly evolving business can be challenging, especially when trying to identify emerging stars. Yet that is exactly why this fresh face will be featured in the 20th Anniversary Embryos on Snow show steer donor collection. Rob Vanhove owns and has built one of the nation's premier maternally bred club calf cow herds. A tour of his pastures reveals a set of cows that may surprise many—one of the most fundamentally sound groups of cows you'll find, a trait not often associated with the club calf business. Yet these cows form the foundation for one of the most successful and high revenue generating steer sales annually. So, when the Fu Man Chu-sired Vanhove 913 female was promoted to donor status, it came as a surprise to some familiar with the program. Any doubts quickly disappeared, however, once the female and her remarkable maternal pedigree were inspected.
- This double clean daughter of Fu Man Chu is an absolute outlier for just about every trait the business chases. Comparing her to another bovine leaves something to the imagination, because she is dinosaur boned, elephant footed, and giraffe necked—this creature does not resemble anything traditional. Her leg hair literally drags on the ground in the spring. This young donor has an absolute one in a million kind of phenotype, and now her skills have been exposed and too the potency of her hereditability. Maternally she stems to a flagship donor for Vanhove, as her mother is the Tyson 929 female that has long been the most recognizable female of the program, with a running average on sons by Here I Am well over \$20,000 for some time, and several of her daughters now continue to lead the pack.
- A maternal sister to Vanhove 913 is the Adrenaline Junkie Z228 Donor that raised the Here For Good son that went on a dominant campaign for Hadley Dunklau on the 2023–2024 winter prospect show season, with wins including Reserve Champion Prospect Steer at the 2023 Kansas Beef Expo and the Grand Champion Steer at the 2023 NECC Livestock Classic. So the Lot B embryos would be three-quarter siblings to this stud, and full brothers to this mating highlighted the 2023 Vanhove Cattle Company pasture sale, with three of them accounting for a \$22,750 average. Here For Good is a perfect mating on the extreme pieces that Vanhove 913 offers to the genetic equation, and this mating comes right out of the show steer breeding textbook.
- The first Here I Am from Vanhove 913 was a \$32,000 highlight of the 2023 pasture sale. 2025 blew the doors open on the Vanhove 913 influence though, as four of her sons really drew a crowd to Madison, South Dakota. These sale highlights were the choices of the savviest cowboys and have gone to some of the best families in the business. Both Tracy Goretzka and Joe Herr purchased Here I Am x Vanhove 913 sons out of the sale to resell these cattle for \$90,000 and \$70,000; this mating strikes wildfire, and we know both sons will be ones we talk about down the road.
- Unfortunately, just as this incredible source of genetic excellence was truly hitting her stride, we lost her. As a result, the classic supply-and-demand scenario is heavily skewed toward demand—and it will remain that way for eternity. Don't risk looking back when these Vanhove 913 sons are dominating the show ring next year, wishing you had acted while you could. This is a female whose influence will continue for years to come...but from a frozen genetics standpoint, she will never be made available again.

Offered by: Vanhove Cattle Company, Rob Vanhove 605-480-0909

Embryos by Here I Am & Here For Good

Embryos
on
Snow™

COMPOSITE STEER DIVISION

**LOT
140
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR LDSC Lot 1

NMR Maternal Made x Snowball (Alias x Payback) • 1/4 MaineTainer (AMAA 538588)

UNDISPUTED DAM OF HIGH SELLERS & CHAMPIONS

COMPOSITE STEER DIVISION



Dam of embryos selling

LDSC Lot 1



**Full/maternal sibs
to embryos selling...**

\$63,000 steer sired by
In God We Trust



\$54,000 steer sired by
In God We Trust



\$40,000 steer sired by
In God We Trust



**Maternal sib to
embryos selling**

LDSC Stella 152K —

\$305,000 2023 NAILE
& American Royal
Grand Champion Junior
MaineTainer Heifer



**Maternal sib
to embryos
selling**

LDSC Shirley
155K —

\$305,000 2023
Illinois Beef Expo
5th Overall
Breeding Heifer



**Maternal sib
to embryos
selling**

LDSC Sasha 5L
ET —

\$70,000 heifer

► LOT 140A: 1 Package of 3 Embryos sired by In God We Trust unsexed

► LOT 140B: 1 Package of 3 Embryos sired by Walsh On The Brink sexed female

- The famed "Lot 1" continues to make strides as one of the shining stars in the industry. She is in the middle chapters of creating a textbook on how to lead the business to new heights. She is sired by the \$600,000-valued NMR Maternal Made and backed by the influence of Jeff Burg's legendary 050 donor that has produced more than half a million dollars in lifetime earnings, so generating at a high level comes natural to her, to say the least.
- "Lot 1" has been a standout in production since day one. Her record-setting rookie calf crop produced high sellers during the fall 2020 pasture bid-off tour in South Dakota that commanded \$28,000, \$17,500, \$12,500, \$8,250, \$7,500, \$7,500, \$7,000, \$5,000, and \$5,000. Little did Luke Doris and Brad Freking realize this was just the beginning of the fame and fortunes that "Lot 1" was bound to bring to their respective programs. The talk of the business was centered around a single lot on the 2022 Doris Cattle, the choice between two BBR Memphis Mafia 3E ET sisters out of "Lot 1." The four-wheelers of Doris Cattle saw heavy use as crowds gathered to see the pair that was causing such a commotion. After a fierce bidding war, the right to choose between the sisters came with a \$305,000 price tag. The winning bidder, the Gensini Family of Illinois, then requested to double their bid price to acquire full interest in both sisters for a staggering total of \$610,000!
- LDSC Stella 152K and LDSC Shirley 155K wasted no time at all finding their way to the backdrop. LDSC Stella 152K was the Supreme Champion Female at the 2022 Kansas Beef Expo and the 2022 Badger Brawl, two of the toughest early prospect shows in the nation. At the National Western Stock Show, the Gensini family elected to sell 25% embryo interest in both heifers, with a portion of the proceeds being donated to the American Junior Maine-Anjou Association. The gavel fell at \$200,000, with Schrag-Nikkell Show Cattle as the winning bidder. Between the pair, they continued to wrap up wins that included AMJAA Junior National Reserve Grand Champion MaineTainer Heifer, Grand Champion MaineTainer Heifer at the Illinois State Fair, and Grand Champion MaineTainer Heifer in both the Junior and Open shows at both the American Royal and the NAILE. In fact, a third sister was the \$37,000 selection of Jeff Jackson and Brecken Shipman from the Krick Cattle Company Pasture Sale that same fall. The fall of 2023 brought ANOTHER full sister to the scene; LDSC Sasha 5L ET commanded a \$70,000 bid from the Gensini family. Then the fall of 2024 saw another trio of sisters sired by BBR Memphis Mafia 3E ET that averaged north of \$50,000 in the Krick Cattle Company Pasture Sale. Some may have noticed that there is another female of this mating that has arrived on the scene, and she is in fact a clone of the high selling females that the Gensini family purchased and was the Supreme Champion Female in Ring A and Reserve in Ring B at the 2025 Badger Brawl. For those looking to generate show heifer prospects from one of the most dynamic donor cows that the business has ever seen, the Lot B sexed female mating with Walsh On The Brink is one that offers up this opportunity.
- "Lot 1" is not just capable of producing elite show heifers, she too can generate high dollar show steers that command BIG premiums! The In God We Trust mating has yielded countless high sellers and champions over the last few years, regardless of sex. In 2022, a steer sired by In God We Trust sold for \$54,000. He went on to be selected as the 2022 Ohio AGR Holiday Classic Third Overall Steer. A full sister to him commanded \$30,000 in the Krick Cattle Company Pasture Sale. That heifer went on to be slapped Grand Champion Market Heifer at the 2022 Down 4 The Cause Show in Cedar Rapids, Iowa. In 2024, the IGWT mating saw plenty more dollars added to the "Lot 1" kitty, and this crop started to amass the banners, as McKlay Gensini showed a gold-hided female to Champion Market Heifer banners in both rings at the 2024 Badger Brawl. She was the \$32,000 sale feature from the Wilson Cattle Company Online Steer & Heifer Sale. A full brother to this mating was the Mulder Family's Grand Champion Market Steer at the 2025 Minnesota State Fair. A daughter by In God We Trust commanded a \$42,000 hammer price in the 2024 Krick Cattle Company Pasture Sale; Aubree Wallace led her to the title of Reserve Grand Champion at the 2025 American Royal Steer Momma Classic! Another son of LDSC Lot 1 that was sired by In God We Trust was selected as the 2025 Kentucky State Fair Fourth Overall Market Steer for the Arnett family. The opportunity to add your program to the success stories of the IGWT x Lot 1 mating sells as Lot A.
- LDSC Lot 1 is without a doubt one of the most exciting females in the business, plain and simple. She has proven that she has more than just the credentials to generate high dollar show steers and elite show heifers that WIN. A special "thank you" to the Doris and Freking programs for offering this exclusive opportunity to invest in progeny from one of the greatest producing females of our time!

Offered by: Doris Show Cattle, Luke Doris 620-353-4114; Freking Cattle, Brad & Meg Freking 507-841-0402;
Jason Krick 605-870-1802

Embryos by In God We Trust & On The Brink

LOT
141

3 Embryos Selling

DONOR **McFarland 2025**

1OAK X In God We Trust • Composite

THE DAM OF READY FOR WAR



Full sib to embryos selling Ready For War
Promotional AI sire



Full sib to embryos selling
2025 Texas Youth Expo Grand Champion
Prospect Steer



Full sib to embryos selling
\$100,000 steer
sired by How
Great Thou Art

► LOT 141: 1 Package of 3 Embryos sired by How Great Thou Art sexed male

- Rawley McFarland is becoming a familiar face among the elite end of show steer production, as he has not been afraid to dig his heels in deep to get involved with the most valuable and prolific donors in the club calf business. When we reached out to Rawley about including another of his headlining donors, "Whitey," he brought to our attention this donor that has been writing her own story of excellence the past year and is headed on an upward trajectory in a hurry! We are very excited to welcome McFarland 2025 to the schedule of events for Friday evening, January 16, 2026, at the National Western Stock Show.
- This incredible creature is a daughter of 1OAK that demands attention with her most outlandish build. This young matron identified herself early for donor promotion and through her mating with How Great Thou Art has produced some very special results. The most recognizable offspring from this mating is the red-hided Ready For War stud that is owned by Griswold, Priest, and Martin. He broke the internet when his video was published and will be a sire that sees use nationwide, as he projects with quality from both a slicking and haired standpoint. Ready For War will be a bull you hear of for some time to come.
- Additional to the impressive new promotional sire, the How Great Thou Art mating yielded another very impressive payday, as two head raised by McFarland Show Cattle commanded \$100,000 and \$27,500 in the Priest Genetics Online Sale. This incredible pair of steers are full sibs to the embryos being offered. The silver baldy that commanded a \$100,000 hammer price has been a force across the state of Texas. His most notable win was when he was selected as the 2025 Texas Youth Expo Grand Champion Prospect Steer for Jett James. With the significant results in just her first few calves, it makes us wonder if there is a ceiling on what these How Great Thou Art-sired progeny out of this future phenom are worth
- McFarland 2025 is a rising star in the show steer business. This is a rare opportunity to get in on the ground floor with a female in which this progressive firm has immense confidence. Expectations are high, and we look to the future knowing that each year will only add to an already impressive and expanding résumé.

Offered by: McFarland Show Cattle, Rawley McFarland 928-713-8866

Embryos by How Great Thou Årt

**LOT
142
A,B**

COMPOSITE STEER DIVISION

6 Embryos Selling

Embryos
on
Snow™

DONOR FCC/Boyert D645

Man Among Boys X Ferg's T45 (Cowan's Ali 4M) • 5/8 MaineTainer (AMAA 560219)

DAM OF 2023 OHIO STATE FAIR GRAND CHAMPION MARKET STEER



Dam of embryos selling FCC/Boyert D645



Maternal sib to embryos selling
JBOY RCC Bingo 487M
— Many-time champion prospect heifer



Full/maternal sib to embryos selling
2023 Ohio State Fair Grand Champion Steer

Full/maternal sib to embryos selling
2021 Colorado State Fair Grand Champion Steer

Maternal sib to embryos selling
\$192,000 valuation heifer sired by NMR Maternal Made



Full/maternal sib to embryos selling \$18,500 steer sired by Here I Am



Maternal sib to embryos selling High selling steer sired by How Great Thou Art



Maternal sib to embryos selling High selling steer sired by In God We Trust



Maternal sib to embryos selling
\$59,000 steer sired by Worth the Wait

► **LOT 142A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 142B: 1 Package of 3 Embryos sired by CHOICE JBOY One For All 001J ET or**

TLAC Hits Different 1409L ET sexed female *Lot B options are High Maine-Anjou matings

- Boyert D645 has been a very potent source of quality and ROI at the Boyert Ranch and with every calf crop just continues to add accolades and dollars to the résumé. She is certainly well on her way toward the top of the business with an awfully impressive set of progeny, both male and female. The Boyert crew joined Wade Rodgers in the ownership of D645 after being on a nationwide search for the brightest shining diamonds in the rough, and boy did they certainly strike it rich with this find! After trading on the Levan family's champion, they knew it was time to get involved in this future legend, and a legend she is bound to be, particularly with the support of the firms that stand behind her.
- On the steer side of things, she is the dam of both the 2021 Colorado State Fair Grand Champion Market Steer, shown by the King family, and the 2023 Ohio State Fair Grand Champion Market Steer, shown by the Levan family. Two dominant champions from two tough state fairs. Both of these Here I Am sons were strong competitors from day one and proved to get it done when on the biggest stages. The Lot A embryo package gives you the chance to create full sibling brothers to this pair of champions. 2024 saw a very impressive deposit made into the D645 kitty with a \$59,000 son of Worth the Wait selling in the Ferguson Cattle Company Online Pasture Sale.
- Heifer wise, she is going stripe for stripe with the boys, being the dam of the \$192,000-valuation heifer sired by NMR Maternal Made that sold for Wade Rodgers and the How Great Thou Art-sired daughter that Sloan Boyert campaigned last summer. Sloan's heifer was the Grand Champion Steer Momma at the 2024 Down 4 the Cause and was Reserve Division IV MaineTainer at the 2025 AJMAA Junior National. The Lot B mating will supply the choice between two high Maine-Anjou matings on the Boyert D645 donor with either JBOY One For All 001J ET or TLAC Hits Different 1409L ET. This pair of sires represents the most elite that the breed has to offer and this past sale season spoke for the majority of high selling Maine-influenced females to sell.
- It goes without saying, but the Boyert name has become synonymous with success in the show cattle business. Their multi-breed arsenal of donors is truly incredible, with unmatched revenue-generating capabilities. You can trust that this emerging star of their club calf pen will be a familiar face on the Midwest pasture sale tour moving forward. We are grateful for the opportunity to offer genetics from a female who represents a fast track to the front end of the business!

Offered by: Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105, Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232; Rodgers Cattle Company, Wade Rodgers

Embryos by Here I Am & One For All or Hits Different

LOT
143
A,B

6 Embryos Selling

DONOR **Boyert "SID"**

MR HOC Broker X Haras Hairietta Clone H4W • Composite
DAM OF COUNTLESS CHAMPIONS



Full/maternal sib to embryos selling
2024 Iowa State Fair
3rd Overall Market Steer
& 2024 Aksarben
Reserve Grand Champion
Market Steer



Full/maternal sib to embryos selling
\$22,000 steer
sired by
Here I Am



Full/maternal sib to embryos selling
\$19,000 steer
sired by
Here I Am



Full/maternal sib to embryos selling
\$11,500 steer
sired by
Here I Am



Maternal sib to embryos selling
\$18,000 heifer



Full/maternal sib to embryos selling
2021 Iowa State Fair
Grand Champion
Market Steer

► **LOT 143A: 1 Package of 3 Embryos sired by Here I Am sexed male**

► **LOT 143B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

- Boyert Show Cattle has become one of the most successful, diverse, multifaceted, and multi-breed show cattle operations in the United States. It seems that they can't place a foot wrong regardless of the direction that their breeding program heads, whether this be show heifer or show steer production. The program they have built and the families that stand alongside them are top notch, not only from a livestock quality standpoint but from a character and reputation standpoint as well. With all the moving pieces that are involved in the Boyert program, it could be easy to get caught in the shuffle, yet there are some individuals that shine so brightly that there is no missing the impact that they are making on the industry. "SID" is that shining star from the club calf division. There is nothing fresh about the dominating pedigree that comes in support of this potent producer, as she is the result of the legendary MR HOC Broker x Haras Hairietta Clone H4W combination that backs several other industry icons. Boyert's "SID" donor is blazing her own trail and writing her own chapter in the family history book with significant wins at the most competitive steer shows in the nation. A few years ago, the crew at the world-renowned Reimann Ranch made a significant investment to acquire a 50% embryo interest in "SID" from Boyert Show Cattle. We are confident that with these two firms now backing this iconic donor, her résumé will only continue to expand!
- The first of the "SID" sons to see accolades was shown by Dalton Shanks at the 2021 Iowa State Fair Grand Champion Market Steer. The Iowa State Fair is renowned for being one of the highlights of the year for show steer enthusiasts, as it serves as home turf to several of the most competitive families to ever exhibit show livestock, and so to lay claim to a championship here automatically elevates a dam's position into a membership club of elite status. Yet this was just the beginning, as 2024 saw the arrival of another son of "SID" that would play ball with the big dogs on the biggest of playgrounds. The Shank's family trusted in the maternal powers of "SID" enough to sign back up for more in 2024, as Klaire would exhibit another Here I Am son to both the Third Overall honors at the Iowa State Fair and the Reserve Grand Champion Market Steer at the 2024 Aksarben. Multiple full brothers to these champions and the Lot A embryo package selling were offered in the 2024 and 2025 Boyert-Core pasture sales and found homes with the best in the business. Needless to say, there is more to come from this potent mating.
- In the second opportunity, the buyer has the chance to place themselves on the cutting edge of the next powerful mating to come from the Boyert "SID" donor. Sired by How Great Thou Art, there is no guessing how special the results could be, as this trending sire has taken the business by storm through his first calf crops.
- We want to thank the Boyert Show Cattle family for their longtime support of Embryos on Snow and for the opportunity to offer the cream of their genetic inventory for public appraisal annually through the industry's most exclusive genetic sale!

Offered by: **Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105,
Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Embryos by Here I Am & How Great Thou Art

Embryos
on
Snow™

COMPOSITE STEER DIVISION

**LOT
144**

3 Embryos Selling

Embryos
on
Snow™

DONOR TSS/RC L13

NMR Maternal Made X Z40 (Irish Whiskey x 728) • Composite

DAM OF \$94,000 HIGH SELLING STEER AT THOMPSON SHOW STEERS

COMPOSITE STEER DIVISION



Dam of embryos selling TSS/RC L13



Full sib to embryos selling
2025 NECC Livestock Classic 3rd Overall Market Animal



Full sibs to embryos selling...



\$94,000 steer sired by How Great Thou Art



\$41,500 steer sired by How Great Thou Art



\$33,500 steer sired by How Great Thou Art



\$20,250 steer sired by How Great Thou Art



\$12,000 steer sired by How Great Thou Art

► LOT 144: 1 Package of 3 Embryos sired by How Great Thou Art sexed male

- The search to find the hottest and most futuristic donor females and investment opportunities led us straight to this Embryos on Snow debutant. Her first year in production has been truly incredible, and we think you would be hard pressed to find another female in the business that comes close to what TSS/RC L13 has been able to achieve from her first, and might we add virgin, IVF cycle. This full sister to the \$1 million+ producing RCC/Pryor 5517 has burst out the gate, and if her first crop is anything to go by, there is no stopping this trident.
- TSS/RC L13 was a feature of the 2023 Thompson Show Steers Pasture Sale, with half interest selling for \$32,000 to Roberts Cattle of Montana. She is the stoutest, hairiest, most outlandish looking sister to the RCC/Pryor 5517 donor that has ever been born, and from day 1, Chad knew she had the goods to be the one to carry the program into the next dimension. 5517 has raised well over a \$1 million in sales and bountiful champions for Rodgers and Pryor—this includes the promotional bull Walk With Faith, whose first calf crop is being eagerly awaited this coming spring. This genetic combination fires in an automatic fashion and is trusted by the best in the business.
- In her first year of production, this Maternal Made daughter made waves this past fall with the results of her first virgin heifer IVF cycle, as the six resulting sons from a flush to How Great Thou Art grossed \$212,500. All six sons that were born were marketed in the Thompson Show Steers and Roberts Cattle sales, commanding \$94,000, \$41,500, \$33,500, \$20,250, \$12,000, and \$11,250. This comes to an impressive \$35,417 average on the How Great Thou Art flush, and the \$94,000 steer would have been one of if not the highest priced show steer prospects to sell in South Dakota this year! The stock have already been accoladed in the show ring, and the first one to hit the tanbark was crowned the 2025 NECC Livestock Classic Third Overall Market Animal. Another one of the high sellers was recently slapped Grand Champion Market Animal in both rings at the Chillicothe Winter Preview for Hadley Dunklau. L13 crossed the \$250,000 mark for lifetime earnings with sons of Here I Am and Here's the Deal that also sold. Perhaps what is most impressive is that every single son born out of this first calf crop was marketed. It seems as though she just doesn't miss!
- Looking to the future, the How Great Thou Art x TSS/RC L13 mating was on the top of the implant list for 2026 pregnancies at TSS and Roberts Cattle. They are going all in on this potent mating, and can you blame them? With that in mind, we appreciate the opportunity to merchandise a package of full sibling embryos to this incredible band of brothers from the 2025 fall sale season. We are betting this isn't the last time we hear of TSS/RC L13.

Offered by: **Thompson Show Steers, Chad Thompson 605-350-9567;**
Roberts Cattle, Jeremy, Kate & Chael Roberts, Jeremy Roberts 406-850-4056, Kate Roberts 541-891-3060

Embryos by How Great Thou Art

LOT
145

3 Embryos Selling

DONOR **TSS 0/75**

Here I Am X TSS 79B (Monopoly x T30) • Composite

DAM OF THE NEW CEG PROMOTIONAL AI SIRE



Dam of embryos selling
TSS 0/75



**Maternal
granddam
of embryos
selling**
TSS 79B

Full sibs to embryos selling...



High selling steer sired by
In God We Trust



\$46,000 steer sired by
In God We Trust



High selling steer sired by
In God We Trust



\$44,000 steer sired by
In God We Trust



\$25,000 steer sired by
In God We Trust



\$13,000 steer sired by
In God We Trust

Offered by: Thompson Show Steers, Chad Thompson 605-350-9567

Embryos by In God We Trust

Embryos
on
Snow™

COMPOSITE STEER DIVISION

**LOT
146
A,B**

6 Embryos Selling

DONOR JWC Violet 280K

Embryos
on
Snow™

Made 2 Order X JBSC I Believe 691D ET • 13.07% Chianina (ACA 429539)

DAM OF \$57,000 HIGH SELLING STEER AT MPJ

COMPOSITE STEER DIVISION



Dam of embryos selling JWC Violet 280K



Full/maternal sib to embryos selling
\$57,000 steer sired by In God We Trust



Full/maternal sib to embryos selling
\$57,000 steer sired by In God We Trust

- **LOT 146A: 1 Package of 3 Embryos sired by In God We Trust sexed male**
- **LOT 146B: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

- There is no question that the show steer business continues to evolve at a rampant pace. It has developed into one of the most competitive sectors in the show cattle industry. Records constantly crumble and mouths continue to drop, and there has never been a more exciting time to be a part of the business. Because of the fast pace and the fixation on only the most elite, the opportunity to get to the top can be a lot quicker than you may find with the Purebred sector of the business. It only takes one breeding, one calf, one sale or one champion slap to reach the limelight. With this in mind, we are very excited to introduce one of the trending stars of the future, JWC Violet 280K, raised by Jared and Kassi Werning and just recently owned in partnership with master breeder Justin Mogck. The sky is the limit on what the forecast shows for this incredible specimen.
- The pedigree supporting this matron aligns multiple generations of the "good stuff." Being an own daughter of Made 2 Order comes with the inclusion of the immortal JSUL Dreams Come True 846U "Kelli" female that truly has reinvented the wheel in the show cattle business. The dam of JWC Violet 280K is a GOET I Believe daughter, so there includes one of the most prolific Maine-Anjou females to ever exist in BPF Miley 80T, who is also the dam of GOET I-80 as well as countless other national champions and breed legends. The maternal granddam of JWC Violet 280K is the iconic JSUL Jalynn Rose 8249U, a female whose impact has been nothing short of substantial. This ASHW Who Da Man daughter will go down as one of the most dominant show cattle producing females of all time. She would be one of the most versatile generators of show cattle in the past decade, proving her surefire ability to click with sire choices geared toward both show steer and heifer production. Sons have been dominant winners across the country at the county fair, state fair and major show level. She has been successfully mated Chianina, Maine-Anjou, Angus and Simmental with great success. Consistency is key, and these genetics are potent!
- JWC Violet 280K is a young member of the ET program at JWC and now Mogck, yet her breakout season came with a very impressive splash. A son by In God We Trust was a feature and high seller of the 2025 MPJ Show Cattle Online Sale in September 2025, sending the sale into overtime and eventually being the \$57,000 purchase of Col. Bonham. We think it's safe to say that in her first test, JWC Violet 280K passed with flying colors. The upside potential of this up-and-coming star is unparalleled—her legacy is only just beginning!
- This is an exclusive EOS opportunity that is sure to catch the eye of the most progressive club calf producers. The Lot A embryo package will create full siblings to the \$57,000 phenom from this fall. The second mating is one that will be sired by the must-use How Great Thou Art, who has established his position with a plethora of champions and high sellers. We are excited to present to you the debut of JWC Violet 280K, the newest headlining act from two of the savviest South Dakota cowboys, so make plans NOW to join us for one of the events of the year in the show cattle business!

Offered by: Jared Werning Cattle, Jared & Kassi Werning 605-933-1661; Mogck Cattle, Justin Mogck 605-929-4021

Embryos by In God We Trust & How Great Thou Art

LOT
147

3 Embryos Selling

DONOR **Anderson 113**

In God We Trust X Charolais • Composite

THE UP-AND-COMING COW IN THE BUSINESS

Embryos
on
Snow™



Dam of embryos selling Anderson 113



Full sib to embryos selling
\$40,000 steer sired by How Great Thou Art



Full sib to embryos selling
\$10,000 steer sired by How Great Thou Art



Sire of embryos selling
How Great Thou Art — Promotional AI sire

► **LOT 147: 1 Package of 3 Embryos sired by How Great Thou Art sexed male**

- The show steer business is on absolute fire! Families and traders are fighting to some serious money to secure the absolute highest quality prospects to exhibit, and it seems as though quality is the driver too, not so much the endpoint or goal show. But if we did have to put our finger on a division, then it seems as though the colored Texas major-sized steers are prized pieces of property. An up-and-coming female that has been throwing her weight around with this market in mind is the Anderson 113 donor that resides by Bridgewater, South Dakota. This In God We Trust daughter is a past First Class/Dakota Classic feature that has become a potent force in her small exposure so far, yet she has shown to fire with automatic fashion.
- Absolutely an incredible specimen in person, this triple clean, quadruple high quality female came out of the gate running, as her first-born heifer turned around and highlighted the colored division of the 2025 Dakota Classic, selling back to Texas for a very nice dividend on investment. Her first embryo litter resulted in two How Great Thou Art sons featured on the 2024 Vanhove Cattle Company Pasture Sale...the May-born steers held their own among the big boys, commanding \$40,000 and \$10,000. The higher of the two was on the first truck headed south to Newcastle, Oklahoma, and the second is being geared for Fort Worth by the Shipman family of Texas. Again in 2025, two How Great Thou Art progeny were born—this time however, one steer and one heifer. They are slated to highlight the offering of Brian Martin's this spring and have already stirred up some serious interest from those who have seen them. Low input, high output seems to be this young donor female's mantra. She exudes quality with every opportunity she's given.
- The embryo package on Anderson 113 will produce full brothers to all four of these success stories—the only four born to date have averaged \$25,000 each. The proof is in the pudding! For two decades, Embryos on Snow has been the source of the most proven, exciting, and freshest genetic opportunities in the business, and that tradition continues with opportunities like this one!

Offered by: **Anderson Cattle, Tim, Emily, Trace & Teagan Anderson 605-682-9343**

Embryos by How Great Thou Art

**LOT
148
1-20**

40 Semen Units Selling

Embryos
on
Snow™

SIRE RJ Trust Fund 212K

W/C Bankroll 811D X Hara's Kim Kardashian 1C "Lady Killer" • 3/4 Simmental (ASA 4147173)

THE PROOF IS IN THE PROGENY

SIMMENTAL SEMEN



Semen selling RJ Trust Fund 212K
3/4 Simmental



Dam of sire of semen selling Hara's Kim Kardashian 1C "Lady Killer"



Daughter of sire of semen selling Lashmett/Weis Vicki M416 — \$105,000 daughter



Maternal sib to sire of semen selling
RJ Lady Killer M228 — \$100,501 heifer



Maternal sib to sire of semen selling RJC Lady Killer 322L ET — 2024 National Junior Heifer Show Grand Champion Chi Composite Heifer



Daughter of sire of semen selling 3/S Rita 480M — \$70,000 daughter



Daughter of sire of semen selling LFTZ Hayleigh 505N — \$30,000 daughter



Daughter of sire of semen selling RJ GCC Legend 448M — \$40,000 daughter



Daughter of sire of semen selling RJ GCC Wedding Bells 433M — \$36,000 daughter

► LOTS 148-1 thru 148-20: 20 Packages of 2 Units of Semen sexed female

- Three years ago in the "Mile High" city, a baldy bull by the name of RJ Trust Fund 212K took the business by storm as he initiated the 17th Annual Embryos on Snow! Many early visitors who stopped in at RJ Cattle Company during the fall sale season laid eyes on the promising young sire that called home to Mitchell, South Dakota. Unmatched in terms of genuine shape, density, and eye appeal while offering superior structural integrity were the most common ways that he was described. The most critical eyes in the business admired the undisputed quality that he offered. Ultimately, he commanded an impressive \$135,000 hammer price for 50% semen interest, which was selected by long-time supporters of EOS the Cowan family of Cowan Cattle Company, based in Wisconsin.
- It is safe to say that Hara's Kim Kardashian 1C "Lady Killer" continues to make big strides in terms of securing her position as one of the most productive females at RJ Cattle Company. In the fall of 2024 at RJ Cattle Company, a maternal sister to RJ Trust Fund 212K began to spark the interest of the nation's top show families and breeders. At the end of the night, she topped the "Commitment to Excellence" Online Sale with a \$100,501 price tag! Three years ago, the RJ Cattle Company "Commitment to Excellence" Online Sale saw four different matings from "Lady Killer." As a combined group, they averaged \$42,875 and topped out with the high selling female being a daughter of BBR Memphis Mafia 3E ET that commanded \$175,500 for half interest. In the 2022 RJ Cattle Company "Commitment to Excellence" Online Sale, a full sister to RJ Trust Fund 212K commanded \$50,500 for 50% embryo interest to Sara Sullivan. Willie Weis also offered a full sister in his 2022 Weis Cattle Online Heifer Sale that sold for \$48,000 for 50% embryo interest. The crew at Tree Lane Farms sold a maternal sister to RJ Trust Fund 212K for \$55,500, and she has already found the backdrop for the Schick Chicks. A maternal sister to RJ Trust Fund 212K highlighted the open division of the Griswold Cattle "Classic" Sale this past December in Stillwater, Oklahoma. The list of accomplishments that "Lady Killer" has added to her already lengthy résumé is nothing short of incredible!
- Other maternal sibs to RJ Trust Fund 212K would include RJC Lady Killer 322L ET, the 2024 National Junior Heifer Show Grand Champion Chi Composite Heifer that was shown by Preston Hartman. 322L is also a member of the exclusive Embryos on Snow roster, where her genetics will once again be highlighted in Oklahoma City. Several other sisters have found the backdrop over the past 24 months. We are excited to watch those females make their mark in production.
- The progeny sired by RJ Trust Fund 212K have done nothing except exceed expectations everywhere they have been born! One of the highest valued daughters of RJ Trust Fund 212K sold for \$105,000 in the Weis Cattle Online Heifer Sale to the Pryor family of Iowa. The list of high sellers continues to grow annually, as breeders from across the country continue to utilize his service on their most profitable and prolific donors.
- On January 16, 2026, we will proudly offer one of the largest selections of sexed female semen ever sold from the iconic young sire RJ Trust Fund 212K. Trust Fund has firmly established himself as a "must-use" sire for 2026. Opportunities of this magnitude are few and far between. Don't get left in the dust!
- NOTE:** All semen has been professionally stored at Nichols Cryo Genetics in Maxwell, Iowa.

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576;**
Cowan Cattle Company, Jim Cowan 262-492-1220, Jordan Cowan 262-757-3886

Simmental semen on Trust Fund

**LOT
149
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR Hara's Kim Kardashian 1C "Lady Killer"

MR HOC Broker X Haras Hairietta Clone H4W • 1/2 Simmental (ASA 3009790)

DAM OF THE \$270,000-VALUED TRUST FUND



Dam of embryos selling

Hara's Kim Kardashian 1C "Lady Killer"



Maternal sib to embryos selling
RJ Trust Fund 212K
— \$270,000-valued Simmental
AI sire



Maternal sib to embryos selling
RJC Lady Killer 312L ET —
\$175,500 heifer



Maternal sib to embryos selling
RJ Lady Killer M228 —
\$100,501 heifer



Maternal sib to embryos selling
RJC Lady Killer 322L ET —
2024 National Junior Heifer Show Champion Chi Composite Heifer



Maternal sib to embryos selling
RJ Lady Killer 64N — \$55,500 heifer



Full/maternal sib to embryos selling
RJC GCC My Type N22 ET — \$49,000 heifer sired by TLAC Hits Different 1409L ET

► **LOT 149A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

► **LOT 149B: 1 Package of 3 Embryos sired by LLW Cardinal Crossover 236J sexed female**

► **LOT 149C: 1 Package of 3 Embryos sired by TYWC High Hopes 8J sexed female**

• RJ Cattle Company is home to some of the premier donors in the cattle industry. Ryan, Samantha, and Rhett Johnson have assembled an elite, multi-breed donor arsenal that has produced major show Supreme and National Champion heifers, state fair champion steers, champion prospect steers, promotional AI sires, and a slate of high sellers that few programs in the industry can rival. While it would be difficult to single out the most prolific donor at RJ Cattle Company, Hara's Kim Kardashian 1C, aptly known as "Lady Killer," is rapidly making a case for that distinction. Regardless of the mating, this prolific donor dam has repeatedly proven her ability to carry the load and generate cattle of exceptional value. Over the past three editions of the RJ Cattle Company "Commitment to Excellence" Online Sale, progeny of "Lady Killer" have averaged well over \$20,000 across multiple sires—an undeniable testament to her generating power!

• Some of the highlights to stem from Hara's Kim Kardashian 1C "Lady Killer" influence of recent include the \$100,501 50% embryo interest heifer, RJ Lady Killer M228, that had the industry "buzzing" about her uniqueness and genuine generating potential. Some of the nation's most successful show families and breeding programs battled to the buzzer on this TJSC Coping With Destiny 9K daughter, and 2025 saw a second high seller from this mating at \$55,000. In the fall of 2023, the RJ Cattle Company "Commitment to Excellence" Online Sale saw four different matings from "Lady Killer;" as a combined group they averaged \$42,875 and topped out with the high selling female being a daughter of BBR Memphis Mafia 3E ET that commanded \$175,500 for 50% embryo interest.

• The W/C Bankroll 811D mating would be one of the most recognizable from the famed "Lady Killer." This mating produced the \$135,000 50% semen interest featured Live Lot from the 17th Annual Embryos on Snow, RJ Trust Fund 212K, the incredible baldy AI sire that was purchased by Cowan Cattle Company. Full sisters to RJ Trust Fund 212K have sold for \$50,500 for 50% embryo interest and \$48,000 for 50% embryo interest. Talk about consistent!

• The versatility of "Lady Killer" has been exposed by several other sire choices. She had a This Is It steer that sold for \$47,500 in Charlie Wilson's Online Sale in 2022. A heifer sired by Good As It Gets sold for \$30,000, four sons by In God We Trust averaged \$11,500 in the fall of 2024, and a daughter by WLE Copacetic E02 sold for \$17,000. Prior to that, a set of ET flushmate daughters sired by RJ PF New Limits 8206F sold during the fall 2023 sale season for \$60,000, \$32,000, and \$28,500. One of these sisters began her show career with a big win at the Illinois Winter Warm Up, where she made her way into the Top 5 at the end of the day! Preston Hartman's heifer RJC Lady Killer 322L ET was selected as the 2024 National Junior Heifer Show Grand Champion Chi Composite Heifer. She was one of the most dominant low Chianina heifers to show during the 2023–2024 show season!

• Little introduction is needed for TLAC Hits Different 1409L ET, the \$150,000 featured Live Lot from the 18th Annual Embryos on Snow that is now owned by RJ Cattle Company, Bowling Cattle Company, and City View Farms. This very exclusive genetic combination is destined to yield HUGE results. You can count on this mating to yield females that will draw a crowd. The first to sell from this mating was a \$22,500 high seller from the Ruble Brothers of Minnesota, and another heifer was featured on the Griswold Cattle "Classic" Female Sale this past month, where she sold for \$49,000. Her big sister sired by BBR Memphis Mafia 3E ET, RJC GCC Mysterious Maiden ET, sold for a \$50,000 hammer price earlier in the day. The Maine-Anjou sired embryos that sold from "Lady Killer" last year set an Embryos on Snow record at \$30,000 per embryo! This is a bid to own scenario!

• The two new matings for 2024 are sired by exceptionally intriguing and limited access sires, LLW Cardinal Crossover 236J and TYWC High Hopes 8J. Together, these sires accounted for a strong majority of the six-figure Chianina females sold over the past two years. Both have the proven ability to produce cattle that truly push the needle—cattle that make everyone stop and take notice. You just need one, but you may just get three incredible specimens from each of these genetic opportunities!

• It's safe to say that RJ has been instrumental in breeding, raising, and marketing some of the most influential individuals in the business. Consistency at its finest comes from one of the true "great ones" that calls Mitchell, South Dakota home!

Offered by: **RJ Cattle Co., Ryan, Samantha & Rhett Johnson 605-999-5576**

Embryos by Hits Different, Crossover & High Hopes

**LOT
150
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR Hara's Miss Heartbreaker 422B

MR HOC Broker X Hara's H4Y • 1/2 Simmental (ASA 2901256)

DAM OF HIGH SELLERS & NATIONAL CHAMPIONS

COMPOSITE HEIFER DIVISION



Dam of embryos selling
Hara's Miss Heartbreaker 422B



Maternal sib to embryos selling
RJC GCC Don't Doubt
Me 38L ET —
\$80,000 heifer



Full/maternal sib to embryos selling
RJ Horny 112J — 2022 NAILE
Grand Champion Open
Percentage Simmental Heifer



Maternal sib to embryos selling
2023 American
Royal Steer
Momma Classic
Grand Champion
Heifer



Maternal sib to embryos selling
2023 Kansas
Classic Reserve
Supreme
Champion Heifer



Maternal sib to embryos selling
RJC
Heartbreaker
369L —
\$125,000 heifer



Full/maternal sib to embryos selling
RJ Horny 112J —
\$109,000 heifer sired by W/C
Style 69E "Family Tradition"

► **LOT 150A: 1 Package of 3 Embryos sired by CHOICE TLAC Hits Different 1409L ET or
JBOY One For All 001J ET sexed female**

► **LOT 150B: 1 Package of 3 Embryos sired by Greater Good sexed male**

► **LOT 150C: 1 Package of 3 Embryos sired by W/C Style 69E "Family Tradition" sexed female**

- It is once again our honor to mediate the exchange of genetics from a donor that has cemented her place in the history books. Hara's Miss Heartbreaker 422B has consistently raised as many high dollar show steer and heifer prospects as ANY female industry wide, making her one of the highest dollar generating females in the business. Few individuals have shown to have the flexibility to raise a high dollar show prospect regardless of the sire choice as this MR HOC Broker daughter.
- It does not matter what sire is utilized on 422B, she clicks with unmatched reliability. Some would say that is because she descends from some of the most consistent and genetically potent genetic lines that the show cattle industry has ever seen. However, those who have seen her in the flesh would perhaps attest that her extreme generating ability is a consequence of her remarkably balanced phenotype.
- Show heifer and donor cow producers, gather round here as we offer up one of the most exciting female matings on 422B in EOS history. Sired by the choice of TLAC Hits Different 1409L ET or JBOY One For All 001J ET, the opportunity to create MaineTainer females with incredible power built into their pedigrees comes with the Lot A genetic opportunity. These two sires combined would account for a majority of the high selling Maine-Anjou influenced females to sell in the past 12 months, and the trend looks to only continue in that direction. With the success found on the BBR Memphis Mafia 3E ET flush that resulted in four females at \$125,000, \$80,000, \$49,000 and \$40,000, we can only imagine what the results may be here!
- The Lot B embryos are sired by Greater Good, the In God We Trust son that has been on the minds of many since his impressive debut on the 2024 RJ Cattle Company "Commitment to Excellence" Online Sale, selling to Griswold Cattle Company for \$130,500. This mating aligns two of the absolute power cows that call home to Mitchell, South Dakota. Maternal sibs to this mating sired by In God We Trust have been sought after with serious intention, with the first one being the \$60,500 highest priced steer of the fall 2020 sale run on SC Online Sales. His four steer mates helped contribute to a gross of \$105,750. Fast forward to the fall of 2022, when a heifer mate to the potent litter of steers emerged. Incredibly, she out did her brothers with a procuring bid of \$70,500 to the partnership of four cowboys that know a good one—Jared Boyert, Jerrod Arthur, Jared Werning and Michael Harrel. Her list of banners was impressive, as she was crowned the Fifth Overall Female at the 2022 OSU AGR Winter Bonanza, Champion Percentage AOB Female at the Kansas Beef Expo, Fifth Overall Chi Composite Heifer at the 2023 National Junior Heifer Show, and she was selected as the inaugural Grand Champion "Steer Momma" at the American Royal.
- The Lot C embryos are sired by W/C Style 69E "Family Tradition", which will result in full sibs to the \$109,000 RJ Horny 112J, the 2022 AJSA Grand Champion Percentage Heifer and Grand Champion Percentage Heifer in the NAILE Open Simmental Show! She is a very notable daughter of 422B that made a HUGE splash her rookie year in production. Her first set of steer progeny sired by In God We Trust sold at RJ Cattle Company for an impressive \$17,800 average with a high of \$40,500. Don't hesitate—this is your chance to be part of the next success story in the legendary 422B legacy.
- To reiterate the potential of the 422B prowess, here is a list of some of the success she has been responsible for on the female side. Progeny sired by Good As It Gets, W/C Bankroll 811D, W/C Relentless 32C, NMR Maternal Made, BBR Memphis Mafia 3E ET, W/C Style 69E "Family Tradition", W/C Bullseye 3046A, Heatwave, and Milkman have all been high sellers. There are only a small handful of females that would work to such a wide range of sires. Between both open and bred heifer sales 422B females have brought \$125,000, \$109,000, \$80,000, \$60,000, \$49,000, \$40,000, \$36,000, \$33,000, \$28,000, \$26,050, \$25,500, two at \$24,000, \$22,500, \$22,000, \$20,500, \$19,000, \$18,500, \$15,500, \$15,000, \$11,000 and \$8,000. One of her most well-known sons that was left intact, RJC Patron 8556F, leads the way as one of the most exciting young MaineTainer options. RJC Patron 8556F calls home to the renown Vanhove Cattle Company program of Madison, South Dakota.
- What might be the most impressive statistic from the famed 422B is that five donor daughters were represented in the 2024 RJ Cattle Company "Commitment to Excellence" Online Sale. Those four young donors had a total of 11 calves average just shy of \$13,000!
- Consider this your chance to dive into RJ's elite embryo inventory and access some of the most recognizable, proven, and in-demand matings from one of the standout females in the illustrious donor lineup at RJ Cattle Company!

Offered by: **RJ Cattle Company, Ryan, Samantha & Rhett Johnson 605-999-5576;**
Cowan Cattle Company, Jim Cowan 262-492-1220; Jordan Cowan 262-757-262-3886

Embryos by Hits Different or One For All, Greater Good & "Family Tradition"

**LOT
151
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **JSUL Who Dat Darling 902G**

Colburn Primo 5153 x SSUL Who Dat Darling 4303B • 6.54% Chianina (ACA 400651)

2020 NAILE SUPREME CHAMPION JUNIOR HEIFER



Dam of embryos selling JSUL Who Dat Darling 902G
2020 NAILE Supreme Champion Junior Breeding Heifer

- **LOT 151A: 1 Package of 3 Embryos sired by W/C Bankroll 811D sexed female**
- **LOT 151B: 1 Package of 3 Embryos sired by LLW Cardinal Crossover 236J sexed female**
- **LOT 151C: 1 Package of 3 Embryos sired by CHOICE STCC Tecumseh 058J or JBSF Berwick 41F sexed female**

- Show heifer enthusiasts, gather around! Sullivan Farms has produced more Supreme Champion titles over the years at the NAILE and American Royal than any other firm in the industry. The influence of the great JSUL Total Girl 41Y will be everlasting on the industry. The ASHW Who Da Man x JSUL Total Girl 41Y mating has proven time after time to be one of the most prolific and dominant matings in the business. JSUL Who Dat Darling 902G ET is the result of this winning combination in production. The dam of 902G, SSUL Who Dat Darling 4303B, is another result from the ever-consistent ASHW Who Da Man x JSUL Total Girl 41Y mating. SSUL Who Dat Darling 4303B was the Supreme Grand Champion Heifer at the 2015 Iowa State Fair as well as the 2015 Aksarben Stock Show. JSUL Who Dat Darling 902G, a full sister to 4303B, had a very decorated show career. It started at the 2018 Iowa Beef Expo, where she was the Supreme Champion Breeding Heifer and then went on to be selected as the Grand Champion Chianina Heifer at the 2018 National Junior Heifer Show as well as Reserve Supreme Champion Breeding Heifer at the 2018 Iowa State Fair. She ended her show career being named the Grand Champion Chianina Heifer in the Junior Show at the 2018 NAILE. 902G is undeniably one of the all-time great North American International Livestock Exposition Supreme Champion Junior Breeding Heifers that Sara Sullivan ever led across the green chips of Freedom Hall!
- The Lot A embryos are sired by the \$205,000 sire of champions and high sellers W/C Bankroll 811D. This mating became very recognizable with a stunning motley-faced beauty that was campaigned to multiple championships on the highest level across the nation. This female topped the inaugural Recknor Cattle Elite Female Sale at \$133,500 and started out on a blazing trail and as one of the most dominant heifers of the winter jackpot season. She began her show career in an impressive fashion, as she was selected as the Fourth Overall Heifer in both rings at the highly competitive Down 4 The Cause show. She continued her winning ways with a trip to Madison, Wisconsin, for the Badger Brawl, where she was slapped Supreme Champion Heifer in Ring B and Third Overall Heifer in Ring A. She then went on to be crowned the Champion Chianina Composite Heifer at the 2025 Cattlemen's Congress, Reserve Supreme Champion Heifer at the 2025 Illinois Beef Expo and the Supreme Champion Junior Breeding Heifer at the highly competitive Illinois State Fair. This mating has the potential to yield **HUGE** results!
- The Lot B embryos offer the opportunity to capitalize on a high-percentage Chianina sire that needs no introduction to the business. LLW Cardinal Crossover 236J has sired as many high sellers in recent years as nearly any bull in the Chianina breed. Elite show heifer enthusiasts have been relentless in their pursuit of this high-demand, low-supply sire, with semen commanding well over \$2,000 per unit at times. The Lot B mating will result in full sibs in blood to countless high sellers and champions from the highly proven 7184E donor, a full sister to the immortal 902G. A full sister in blood to the Lot B embryos was selected as the 2025 American Royal and NAILE Grand Champion Chianina Heifer for the Dorsey family of Illinois. Other full sisters in blood to the Lot B embryos from the 7184E donor sired by LLW Cardinal Crossover 236J sold for \$140,000 and \$70,500 this past fall. This mating will result in elite high Chianina show heifer prospects with the credentials and style to compete on the largest stages in the land.
- The third genetic opportunity from JSUL Who Dat Darling 902G is a Percentage Simmental breeder's kit that allows the winning bidder to have a choice option between JBSF Berwick 41F or STCC Tecumseh 058J. The most proven mating comes with the \$109,000 featured Live Lot from the 14th Annual Embryos on Snow, JBSF Berwick 41F. This is an extremely proven mating that consistently yields huge results. 2024 saw a pair of daughters from this mating find tremendous success at the AJSA National Classic in Tulsa, Oklahoma. JSUL Who Dat 3392L was the 2024 AJSA National Classic Reserve Grand Champion Percentage Simmental Heifer for Claire Dorsey of Illinois. A full sister, JSUL Who Dat 415M, was the 2024 AJSA National Classic Seventh Overall Percentage Simmental Heifer for Bret Pembrook of Oklahoma. Another sister to this mating is JSUL Who's Dat 3387L, the Supreme Champion Influence Breeding Heifer at the 2025 Oklahoma Youth Expo for Bentlee Lester. Brock Studer led his JBSF Berwick 41F daughter, JSUL Who's Dat 415M, to the title of Reserve Supreme Champion 4-H Breeding Heifer at the 2025 Iowa State Fair. The STCC Tecumseh 058J-sired mating will result in full sisters to Breckyn Bloomberg's newest headliner, who was already selected as the Grand Champion Overall Heifer in Ring B at the 2025 Badger Brawl. Multiple other high selling full sisters to this mating were sold around the country in the fall of 2025. The flexibility that these dual-registered females offer is invaluable, as they open up an alternate route to get to the final drive—a serious advantage to a showman who likes to keep their options open.
- The Simmental combination on 902G has clicked relentlessly. Additional to these matings offered, the JSUL Something About Mary 8421 mating resulted in the 2022 Down 4 The Cause Reserve Supreme Champion Heifer. Two other sisters from this mating sold for \$50,000 and \$25,000 in the fall of 2022. Another sister by JSUL Something About Mary 8421 sold for \$25,000 and was slapped Reserve Supreme Champion at the 2023 Kyle Porter Memorial Show. Master marketer Travis Pembrook sold several daughters of JSUL Who Dat Darling 902G over the years with tremendous success.
- JSUL Who Dat Darling 902G represents the next generation of elite show cattle at Sullivan Farms. The embryos selling here embody the very best of the best that this industry-leading program has to offer.

Offered by: **Sullivan Farms, John Sullivan; Josh Elder 402-650-1380**

Embryos by Bankroll, Crossover & Tecumseh or Berwick

**LOT
152
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR SRR Miss Monica 10H ET

SCC SCH 24 Karat 838 x LFCC Lady Monica 14A • 6.26% Chianina (ACA 404522)

DAM OF \$115,000 HIGH SELLING HEIFER AT WINEGARDNER'S

COMPOSITE HEIFER DIVISION



Dam of embryos selling SRR Miss Monica 10H ET
2022 Cattlemen's Congress Grand Champion Chianina Heifer



**Full/maternal
sib to
embryos
selling**
**DUNK Monica
579N ET** —
\$121,000 heifer
sired by BMW In
Control 404F ET



**Full/maternal
sib to
embryos
selling**
**DUNK BMW
Monica 405N ET** — \$115,000
heifer sired by
GOET Driving 80



**Maternal sib
to embryos
selling**
**DUNK FITZ
Monica 575N ET** — \$11,000 heifer

**Full/maternal sib embryos
selling** DUNK Monica 310L
— 2024 National Junior Heifer
Show Reserve Grand Champion
MaineTainer Heifer

- **LOT 152A: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**
- **LOT 152B: 1 Package of 3 Embryos sired by GOET Driving 80 sexed female**
- **LOT 152C: 1 Package of 3 Embryos sired by BMW In Control 404F ET unsexed**

- We are proud to offer embryos from the heart of the DUNK Cattle Company genetic bank—a program that continues its fast-track pursuit of excellence through the development and management of some of the most futuristic, outlier-built, high-caliber show heifers in the business. While Ryan and Crystal have slowed the marketing of their own program's stock, their influence remains strong at the forefront of several of the nation's most notable show heifer sales.
- The Dunklau family annually fields one of the most decorated multi-breed show strings in the country, and many of these top-tier show heifers have gone on to become the foundation of their next-generation breeding program. A perfect example is SRR Miss Monica 10H ET, the 2022 Cattlemen's Congress Grand Champion Chianina Heifer for Hadley, Wyatt, and Blayne Dunklau. In short order, she has proven herself as a dominant producer of elite-quality offspring, with her lifetime earnings reflecting her consistent success.
- SRR Miss Monica 10H ET hails from a lineage that has always stood apart from the pack. Her dam, LFCC Lady Monica 14A, was the Grand Champion Chianina Heifer for Leslie Rodgers at the 2014 Chianina Junior National and the North American International Livestock Exposition. This Eye Candy daughter has become a cornerstone of the Snake Run Cattle Company breeding program, with multiple full and maternal sisters to 10H carrying on the family legacy. A full sister to 10H, SRR HOLT Monica 9K ET, was Maggie Holt's 2024 National Western Stock Show Reserve Chianina Heifer. Another maternal sibling, SRR MLA Sound Investment 214J, has gone on to become a highly promoted sire. Yet the absolute proudest breeding accomplishment of 14A is the Dunklau family's SRR Miss Monica 10H ET. Her show career began with Reserve Champion Chianina Heifer at the 2020 NAILE Open Chianina Show, and she didn't look back. She went on to earn Third Overall Champion Heifer at the 2021 ACA Junior National Show, Grand Champion Chianina Heifer at the 2021 American Royal, and capped it off with the 2022 Cattlemen's Congress Grand Champion Chianina Heifer title—adding significant hardware to the trophy case in Wayne, Nebraska.
- While her pedigree is already stacked with purple, SRR Miss Monica 10H ET has only added more accolades and dollars to her résumé through her production. Her mating with BMW In Control 404F ET immediately produced impressive results, as DUNK Monica 310L earned both the 2024 National Junior Heifer Show Reserve Grand Champion MaineTainer Heifer and Reserve Owned Chianina Composite Female honors for Wyatt Dunklau. To further underscore the potency of the Lot C mating, it is also responsible for DUNK Monica 579N ET, a \$121,000 high seller at the Fitz Genetics October Phone Bid-Off. It goes without saying that this mating has quickly established itself as one of the hottest and most elite show heifer-generating matings of the past two years.
- Another proven mating from SRR Miss Monica 10H ET is with GOET Driving 80. This past fall, Winegardner Show Cattle offered a daughter from this explosive mating in one of the nation's most renowned show heifer marketing events, the "Harvest of Excellence" Sale. DUNK BMW Monica 405N ET was highly sought after by several of the industry's most detail-oriented families and commanded a \$115,000 payday when she sold to Katy Pryor of Woodbine, Iowa. It's clear this female will be one to watch as her show career approaches. The Lot B sexed female embryos selling will result in full sibs to DUNK BMW Monica 405N ET.
- A mating that is eagerly awaited by Dunk and company is the TLAC Hits Different 1409L ET x SRR Miss Monica 10H ET genetic combination. The rookie season from this sire well outreached any expectations that spectators or disciples could have even expected, as the rap sheet includes high selling females at \$165,000, \$127,000, \$85,000, \$82,500, \$65,000, \$55,000, \$54,501, \$45,500, \$42,500, \$40,500, \$31,500, \$30,500, \$26,500, \$26,000, \$24,000, \$24,000, \$22,500, \$21,500, and countless others ranging from \$10,000 to \$20,000. In fact, the \$85,000 female now calls DUNK Cattle Company home and is set to be one you hope doesn't land in your class or division!
- The "Mile High City" is where you will want to be Friday, January 16, 2026, for the opportunity to position your program at the genetic forefront of elite show heifer production. We sincerely thank Ryan, Crystal, Hadley, Wyatt, Blayne, and Kyler Dunklau for the opportunity to offer these exceptional genetic opportunities straight from the heart of their progressive donor program!

Offered by: **Dunk Cattle Co., Ryan, Crystal, Hadley, Wyatt, Blayne & Kyler Dunklau 402-369-2025**

Embryos by Hits Different, Driving 80 & In Control

**LOT
153
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR **WLFF Miss Fran 37E**

WLFF Francis 050X x WLFF I-80 37A • 1/2 MaineTainer (AMAA 484059) / 3.31% Chianina (ACA 404197)

DAM OF COUNTLESS HIGH SELLERS & CHAMPIONS



Dam of embryos selling WLFF Miss Fran 37E
2019 NWSS Reserve Grand Champion Junior
MaineTainer Heifer



**Full/maternal
sib to embryos
selling**
**DUNK FTZS
Franny 227K ET** —
2024 NWSS Grand
Champion Junior &
Open MaineTainer
Heifer



**Maternal sib
to embryos
selling**
**DUNK Franny
439M ET** —
2025 Tulsa State
Fair 3rd Overall
Junior Breeding
Heifer



**Maternal sib
to embryos
selling**
**DUNK FITZ
Franny 574N ET** —
\$23,000 heifer



**Maternal sib to embryos
selling**
DUNK Francisco 201K ET —
2023 NAILE Grand Champion
MaineTainer Bull

- **LOT 153A: 1 Package of 3 Embryos sired by UDE New Heights 62/87 sexed female**
- **LOT 153B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**
- **LOT 153C: 1 Package of 3 Embryos sired by Plum Creek Paradox 161B sexed female**

- Embryos on Snow has built a legacy by creating a marketplace that brings together the show cattle industry's most popular winners, the most prolific donor dams, and some of the rarest and most exclusive investment opportunities available. To maintain an aggressive stance on this mission, the lineup is constantly evolving as we seek to add new females that are truly getting it done. That pursuit led us to the DUNK Cattle Company breeding program, and we are excited to introduce their leading ladies—dominant producing females responsible for high sellers and champions. WLFF Miss Fran 37E was named the 2019 NWSS Reserve Grand Champion MaineTainer Heifer for the Dunklau family, but that accolade proved to be only the beginning. Her sons and daughters have since emerged as dominant forces in the show ring, in many cases surpassing the achievements of their remarkable dam.
- The Angus-sired matings have clicked to unlock incredible quality on WLFF Miss Fran 37E. DUNK Francisco 201K ET was the 2023 American Royal Grand Champion MaineTainer Bull for DUNK Cattle Co. This SCC SCH 24 Karat 838 son was a featured lot in the 2024 AMAA Bright Lights Sale, where he sold for \$15,000 to Jimmy Harrell of Oklahoma. Yet the Plum Creek Paradox 161B mating that sells as Lot C is the one that has been incredibly potent and is the synergy behind DUNK FTZS Franny 227K ET. 227K was able to return to the "Mile High" and finish the job for the matriarch, being crowned as the 2024 NWSS Grand Champion MaineTainer Heifer in both the Junior and Open shows for the Fox family and Blind Badger Ranch. Additional to this, 227K was the 2023 American Royal Reserve Grand Champion MaineTainer Female and the Supreme Champion Female at the 2023 Cheyenne Livestock Expo. Another full sister to this mating is Elizabeth Norwood's DUNK Franny 476M ET that has been campaigned over the past year. Her résumé includes being the Fourth Overall Owned MaineTainer Heifer at the 2025 AJMAA Junior National and Reserve Division V Chianina Composite Heifer at the 2025 ACA Junior National. Multiple full sisters from this mating have highlighted recent Fitz Genetics marketing events, consistently drawing strong demand for their exotic look and elite quality. Just one month ago, the BNWZ Dignity 8017-sired DUNK FITZ Franny 574N ET headlined the 2025 "Two Is Better Than One" Female Sale, commanding a \$23,000 hammer price.
- The Angus-sired matings have clicked to unlock incredible quality on WLFF Miss Fran 37E. DUNK Francisco 201K ET was the 2023 American Royal Grand Champion MaineTainer Bull for DUNK Cattle Co. This SCC SCH 24 Karat 838 son was a featured lot in the 2024 AMAA Bright Lights Sale, where he sold for \$15,000 to Jimmy Harrell of Oklahoma. Yet the Plum Creek Paradox 161B mating that sells as Lot C is the one that has been incredibly potent and is the synergy behind DUNK FTZS Franny 227K ET. 227K was able to return to the "Mile High" and finish the job for the matriarch, being crowned as the 2024 NWSS Grand Champion MaineTainer Heifer in both the Junior and Open shows for the Fox family and Blind Badger Ranch. Additional to this, 227K was the 2023 American Royal Reserve Grand Champion MaineTainer Female and the Supreme Champion Female at the 2023 Cheyenne Livestock Expo. Another full sister to this mating is Elizabeth Norwood's DUNK Franny 476M ET that has been campaigned over the past year. Her résumé includes being the Fourth Overall Owned MaineTainer Heifer at the 2025 AJMAA Junior National and Reserve Division V Chianina Composite Heifer at the 2025 ACA Junior National. Multiple full sisters from this mating have highlighted recent Fitz Genetics marketing events, consistently drawing strong demand for their exotic look and elite quality. Just one month ago, the BNWZ Dignity 8017-sired DUNK FITZ Franny 574N ET headlined the 2025 "Two Is Better Than One" Female Sale, commanding a \$23,000 hammer price.
- In addition to the tried-and-true mating with Plum Creek Paradox 161B, we are ecstatic to offer—for the first time ever—two futuristic matings that give our audience the initial opportunity to generate the next generation of champions from WLFF Miss Fran 37E. Sired by the two featured Live Lots from the 18th Annual Embryos on Snow, these alumni have already rewritten the record books with their rookie calf crops. TLAC Hits Different 1409L ET and UDE New Heights 62/87 are making waves across the industry like few rookie bulls we have seen in their respective breeds. There is truly no ceiling to the potential of either of these red hot matings. We firmly believe the opportunity for significant return on investment and brand-building impact with either genetic package is immense. The Lot B embryos sired by TLAC Hits Different 1409L ET are designed to produce High Maine show heifer and donor prospects with truly unlimited upside. Meanwhile, the Lot A and C embryo matings by UDE New Heights 62/87 and Plum Creek Paradox 161B are built to generate elite MaineTainer females with the credentials to sell high and win big!
- The embryos selling will also be maternal sibs to DUNK Franny 439M ET, the 2025 Tulsa State Fair Third Overall Junior Breeding Heifer that was campaigned by Emory Cowley. The influence of WLFF Miss Fran 37E is simply everlasting!
- There is no question—the composite show heifer business is on fire, with no end in sight to the upward trajectory of value for the most elite, frontline prospects. Coming from a program well accustomed to the winner's circle and to merchandising the nation's most elite show heifer prospects year after year, we are grateful to include one of their true pin-up girls in WLFF Miss Fran 37E.

Offered by: **Dunk Cattle Co., Ryan, Crystal, Hadley, Wyatt, Blayne & Kyler Dunklau 402-369-2025**

Embryos by New Heights, Hits Different & Paradox

**LOT
154
A,B,C**

9 Embryos Selling

Embryos
on
Snow™

DONOR JSUL/TSSC Beth Dutton 0113H

HPF Quantum Leap Z952 x Udell Glamour Girl 18B • 1/2 Simmental (ASA 3766543)

THE PROLIFIC "BETH DUTTON"

COMPOSITE HEIFER DIVISION



Dam of embryos selling

JSUL/TSSC Beth Dutton 0113H

2022 Cattlemen's Congress Grand Champion Junior Percentage Simmental Heifer & 2020 NAILE Reserve Grand Champion Junior AOB Heifer



**Full/maternal
sib to
embryos
selling**

2025 Tulsa State
Fair Reserve
Grand Champion
Market Steer



**Maternal sib
to embryos
selling**
TYWC Diamond
20M ET —
\$100,000 heifer



**Maternal sib
to embryos
selling**
TYWC 9M ET —
\$50,000 heifer



**Full/maternal
sib to
embryos
selling**
\$30,000 steer
sired by
Here I Am

- **LOT 154A: 1 Package of 3 Embryos sired by Here I Am sexed male**
- **LOT 154B: 1 Package of 3 Embryos sired by CHOICE Revelation 2K or OHL Livin' The Dream 389-1L sexed female**
- **LOT 154C: 1 Package of 3 Embryos sired by CHOICE LLW Cardinal Crossover 236J or NMR Maternal Made sexed female**

- The HOTTEST cow in the Schaeffer-Tice donor arsenal when it comes to versatility! JSUL/TSSC Beth Dutton 0113H is one of the most memorable champions to pass through Hagerstown—not only a high seller with unique markings, but one of the most futuristic, outlier females we've ever been associated with. While she was the 2022 Cattlemen's Congress Grand Champion Percentage Simmental Heifer for Seth Martin, her production career is what will cement her position among the greats. This past show heifer has evolved into one of the truly elite dual-purpose females in the industry. Over the past year, her list of accolades has become quite impressive with countless high sellers being added to her memoir.
- She has worked on both show heifer and club calf matings with remarkable versatility. In the last two years alone, her progeny brought \$100,000, \$50,000, two at \$45,000, \$35,000, \$30,000, and \$28,000. One of those at \$45,000 was a full sister to S&S Something About Beth, a calf division winner at the 2024 NAILE and the Division IV Champion at the 2025 AJSA Summer Classic, later earning 7th Overall Owned Percentage Female honors for Trey Davis. Another was just recently the Calf Champion MaineTainer at the 2025 NAILE.
- The Lot A sexed male embryos are sired by Here I Am, making the resulting progeny FULL SIBS to several steers that commanded hefty price tags these past two sale seasons along with the 2025 Tulsa State Fair Reserve Grand Champion Market Steer for Finley Yocham that sold through RJ Cattle Company's "Commitment to Excellence" Online Sale for \$28,000. Brandon DeFrank sold a steer sired by Here I Am for \$45,000, and Charlie Wilson sold one for \$30,000. This mating offers as much consistency and ROI potential as any when you weigh the odds!
- The Lot B embryos are tailored for SimSolution enthusiasts who are ready to up the ante. Sired by a choice of two of the hottest and most sought-after Simmental sires in the Schaeffer-Tice lineup—Revelation 2K and OHL Livin' The Dream 389-1L, so you can trust that the results from this mating will be nothing short of exponential. Don't be surprised if Tim is the first one standing at the gate, eager to turn them out and lay claim to the next generation of standout performers.
- The Lot C sexed female embryos are sired by choice of LLW Cardinal Crossover 236J and NMR Maternal Made. This mating is one that gets the mind wandering about potential, choosing between one of the absolute hottest high Chianina bulls in the business that has experienced record-setting success with extremely limited use, or undoubtably one of the most legendary club calf female makers to her step foot on earth. Huge opportunities for both short- and long-term returns on investment exist here!
- Schaeffer Show Cattle continues to be a pioneer in the show cattle industry. They have forged a trail of success that few can replicate. We appreciate the continued support and contributions that Tim and his family have made to Embryos on Snow over the years!

Offered by: Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738; Martin Family

Embryos by Here I Am & 2 choice lots

LOT
155

3 Embryos Selling

Embryos
on
Snow™

DONOR **TUBB/TSSC Larissa Who 201K ET**

ASHW Who Da Man X Riverstone Charmed "Larissa" • 8.69% Chianina (ACA 414344) / 50% Limousin (NALF NXF2522817)

2023 NAILE RESERVE SUPREME CHAMPION JUNIOR BREEDING HEIFER



Dam of embryos selling

TUBB/TSSC Larissa Who 201K ET
2023 NAILE Reserve Supreme Champion Junior Breeding Heifer & 2024 Cattlemen's Congress Grand Champion Open & Junior Chianina Heifer



Maternal granddam of embryos selling
Riverstone Charmed —
2016 NAILE Supreme Champion Junior Breeding Heifer



Full/maternal sib to embryos selling
SSUL Queen Latifa 5360N ET —
\$35,000 heifer sired by
TASF Crown Royal 960C ET

► **LOT 155: 1 Package of 3 Embryos sired by CHOICE ROSE MC Encore 0463, Revelation 2K or TASF Crown Royal 960C ET sexed female**

- TUBB/TSSC Larissa Who 201K is a female that has been the talk of the business since she commanded \$187,500 for 50% embryo interest in the 2022 edition of the record-setting Schaeffer-Tice phone bid-off! Sired by the iconic ASHW Who Da Man, this Chianina female is supported by the 2016 NAILE Supreme Champion Junior Breeding Heifer, Riverstone Charmed, affectionately known as "Larissa" across the industry. In the fall of 2023, TUB/TSSC Larissa Who 201K was first selected as the 2023 American Royal Grand Champion Junior Chianina Heifer. She then made her way to Louisville, where she was slapped Grand Champion Junior Chianina Heifer prior to being selected as the 2023 NAILE Reserve Supreme Champion Junior Breeding Heifer behind LMAN Ms. Shelley 251K, another member of Sara Sullivan's show string that returns to the EOS sorority in 2026!
- The sire choices that will be offered on these embryo packages should appeal to a wide audience, and regardless of your breed preference, you can expect the most elite quality from both sides of the pedigree. The TASF Crown Royal 960C ET mating will create full sisters to the \$35,000 SSUL Queen Latifa 5360N ET, who has already been shown with success by the Van Vorhis family to Reserve Division II Heifer at the 2025 NAILE MOE Limousin Show. This mating will create heifer progeny that are eligible to be registered as Purebred Limousin! The Revelation 2K mating aligns two of the most eccentric and futuristic specimens that have arisen from the show cattle business in the last couple of years. The Revelation 2K-sired cattle have had an incredible season this past year—not only did two different daughters of Revelation 2K win both the Junior and Open Supreme Breeding Heifer Shows at the 2025 American Royal, but several others have highlighted and been high sellers for programs nationwide. ROSE MC Encore 0463 has sired some of the most elite, expensive and successful show heifers to come out of Hagerstown for several years now—there is no question as to whether or not he has the capabilities of generating high dollar show heifers. Just imagine what the results of any of these matings could produce!
- The return-on-investment potential tied to the aforementioned genetic opportunities is truly unparalleled. We couldn't be more excited to facilitate a genetic transaction of this magnitude, and we are confident this lot will generate success stories for many years to come!

Offered by: Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738;
Sullivan Farms, John Sullivan, Josh Elder 402-650-1380

Embryos by Encore, Revelation or Crown Royal

**LOT
156
A,B**

6 Embryos Selling

Embryos
on
Snow™

DONOR **SUL/JSUL Puma 108**

SUL Who Da Boss 109C ET x DUNK Ms Lucy MB 408B • 7.16% Chianina (ACA 410393)

THE MATRON OF SULLIVAN CATTLE COMPANY

COMPOSITE HEIFER DIVISION



Dam of embryos selling
SUL/JSUL Puma 108



Full/maternal sib to embryos selling

SUL Eleanor 516N

2025 King of the Ridge Showdown 4th Overall Heifer (A)

\$55,500 heifer sired by BBR Memphis Mafia 3E ET

Full/maternal sib to embryos selling

SUL Mormon Mafia 33N ET —
2025 Fall Kickoff Grand Champion Heifer —

\$12,500 heifer sired by BBR Memphis Mafia 3E ET

Full/maternal sib to embryos selling

SUL Fancy Queen 47N ET —
\$24,500 heifer sired by BBR Memphis Mafia 3E ET

Maternal sib to embryos selling

2025 Texas Youth Expo Grand Champion Progress Steer

► **LOT 156A: 1 Package of 3 Embryos sired by BBR Memphis Mafia 3E ET sexed female**

► **LOT 156B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

- Dunlap, Iowa, is a name that resonates throughout the show cattle industry. Whether you've received a shipment from Sullivan's Supply or made the pilgrimage to the heart of show cattle country, chances are you've heard of Dairy Sweet or stopped by the Dog House on Iowa Avenue. If you've visited Dunlap, there's no question you've been to Joe Sullivan's place! Joe and his family have built one of the truly elite multi-breed programs in the business, producing countless individuals of influence from the hills off O'Banion Road. We are thrilled to welcome the rising star of Sullivan Cattle Company to the EOS sorority in 2026!
- SUL/JSUL Puma 108 is the \$110,000 daughter of SUL Who Da Boss 109C ET that is supported by the legendary DUNK Ms Lucy MB 408B donor. 408B is the BBB Mama's Boy daughter from the original DUNK Lucy donor dam that has produced countless high sellers, champions, and individuals of significant influence within the business. SUL/JSUL Puma 108 was slated to be "the hammer" for Sara Sullivan to lead down the ramp onto the green shavings of Freedom Hall; however, due to unforeseen circumstances, she never had her time, at no fault of her own. SUL/JSUL Puma 108 has made up for it in production in quick order, with her first set of ET heifer calves selling this past fall commanding BIG premiums!
- The Lot A embryos are sired by the legendary BBR Memphis Mafia 3E ET, a Maine-Anjou sire that has redefined the business as we know it. He is responsible for countless high sellers and champions, with daughters now entering production in dominant fashion. This mating yielded four daughters that averaged a staggering \$32,000! SUL Eleanor 516N was one of the featured heifer calves to sell at Tice Show Cattle this fall. She commanded a \$55,500 hammer price and will be piloted by Braylen Schaeffer this coming show season. 516N has already found the backdrop at the 2025 King of the Ridge Showdown, where she was Slapped Fourth Overall Heifer in Ring A. SUL Mormon Mafia 33N ET is another member of this highly successful mating that was purchased by Allie Sorenson of Spanish Fork, Utah. 33N was recently selected as the 2025 Fall Kickoff Grand Champion Heifer. Tremendous ROI potential lies ahead for the winning bidder of this elite MaineTainer mating.
- The Lot B mating is sired by TLAC Hits Different 1409L ET, the \$150,000 50% semen interest Live Lot from the 18th Annual Embryos on Snow. His rookie season was nothing short of incredible—he sired countless other high sellers across the country. Notable daughters commanded \$165,000, \$127,000, \$85,000, \$82,500, \$65,000, \$55,000, \$54,501, \$49,000 \$45,500, \$42,500, \$40,500, \$31,500, \$30,500, \$26,500, \$26,000, \$24,000, \$24,000, \$22,500, \$21,500, and countless others ranging from \$10,000 to \$20,000. This one-of-a-kind genetic pairing has the potential to redefine the standard.
- Maternal sibs to the embryos selling sired by Here I Am have been in high demand, averaging over \$16,000 each. Kelton Mason and his family have campaigned a steer to countless victories this past show season, highlighted by his selection as the 2025 Texas Youth Expo Grand Champion Progress Steer. Don't be surprised to see him making headlines on the Pulse this winter during the Texas major run.
- A special thank you to the Joe Sullivan family for granting premium access to the most coveted genetics from the famed Sullivan Cattle Company, just in time for the 20th Anniversary of the industry's most exclusive genetic sale!

Offered by: **Sullivan Cattle Co., Joe Sullivan 712-263-9730, Nick Sullivan 712-269-8005**

Embryos by Memphis Mafia & Hits Different

**LOT
157
A,B**

6 Embryos Selling

DONOR SCC Hera 2F "Alice"

Fu Man Chu X SLIK Hera 210 • 8.89% Chianina (ACA 395316)

PAST CHAMPION TURNED PROLIFIC PRODUCER



Dam of embryos selling SCC Hera 2F "Alice"

2019 National Junior Heifer Show Grand Champion Chianina Heifer



Full/maternal sib to embryos selling
SLIK ROSE Hera 18N ET — \$55,000 heifer sired by SLIK Me Too 5K



Maternal sib to embryos selling
TLAC Head Honcho 1511J — \$36,000 bull



► **LOT 157A: 1 Package of 3 Embryos sired by SLIK Me Too 5K sexed female**

► **LOT 157B: 1 Package of 3 Embryos sired by TLAC Hits Different 1409L ET sexed female**

- Barry Tlach and family have become valued friends of the Embryos on Snow Sale, so when we reached out to discuss what was trending within their operation and Barry mentioned a Chianina female that was truly making waves, there was no hesitation. Since then, many have proclaimed this Embryos on Snow debutant to be one of the most eccentric, out-of-this-world specimens they have ever seen, only adding to the intrigue surrounding this remarkable female. SCC Hera 2F, affectionally known as "Alice," is the Fu Man Chu daughter that was successfully campaigned by Jenna Tlach to countless victories during her show career. The dam of "Alice" is the tried-and-true SLIK Hera 210 donor dam that calls home to the Sleichter Cattle breeding program of Kansas that has built a cow herd that starts right at the foundation. SCC Hera 2F "Alice" has become a cornerstone donor in the Tlach family's composite show heifer and Chianina breeding program, already leaving her mark in production through both sons and daughters that ooze excellence. The matings being offered will either produce full sibs to proven success stories from this lineage or represent the very combinations being used to build the next generation of champions carrying the TLAC prefix!
- SCC Hera 2F, or "Alice," is best known for her 2019 National Junior Heifer Show Grand Champion Chianina Heifer title with Jenna on the lead. She was quickly identified by evaluators for her incredible level of futuristic presence, unmatched aura, and genuine skeletal quality. To many she wrote the definition of "bells and whistles" and was an absolute head turner with every opportunity she received to step onto the tanbark. These special qualities combined with an extra shot of power and dimension found many spectators in awe of the ground she stepped on. What might be most impressive is that this elite level of phenotype is proving to breed true with her offspring. With her first genetic multiplication, she yielded a set of full brothers that were the talk of Oklahoma City when they sold in the Bright Lights National Maine-Anjou Sale. The two sons of BOE Gronc ET, TLAC Head Honcho 1511J and TLAC Ring Leader 65J ET, were met with serious anticipation and were features of the offering. TLAC Head Honcho 1511J commanded \$36,000 and sold to Jon Embry of Texas.
- This past year, a new mating exposed the incredible genetic potency that comes all-inclusive with this unicorn breeding piece. Sired by SLIK Me Too 5K, SLIK ROSE Hera 18N ET emerged from the 2025 Rosebud Cattle Company "Major League" Female Sale and was finally procured by the Durham family for \$55,000. Following in her mother's footsteps, this prospect is one that is bound for attention as she begins her show career shortly. The opportunity to create full sibs to this exciting prospect sells with the Lot A embryo package.
- The second mating, sired by the future first ballot Hall of Famer TLAC Hits Different 1409L ET, is one that reeks of elite-level quality and offers tremendous potential for return on investment. This mating combines two of the most influential matrons in the business and stands as a true testament to the program the Tlach family has built through the application of the most discerning selection pressures. The resulting progeny will be dual-registered females, offering opportunities in both the Chianina and MaineTainer rings, with the potential to generate both short- and long-term returns on investment.
- Barry and his family understand the value of exclusivity and the principles upon which Embryos on Snow has been built over the past two decades. In turn, we sincerely appreciate their commitment to offering this opportunity exclusively through the 20th Anniversary Embryos on Snow!

Offered by: City View Farms, Barry, Amy, Jenna & Abby Tlach 515-240-0503

Embryos by Me Too & Hits Different

Embryos
on
Snow™

COMPOSITE HEIFER DIVISION

LOT
158
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **Hawk Myla 39J ET**

KLD RW Marksman D87 ET x Happ Mirage 1327 • Polled Hereford (AHA 44298393)

2022-2023 TRIPLE CROWN WINNING POLLED HEREFORD

HEREFORD DIVISION



Dam of embryos selling

Hawk Myla 39J ET

2023 Cattlemen's Congress Reserve Supreme Champion Junior Breeding Heifer & Grand Champion Junior Polled Hereford Heifer



2023 NWSS Grand Champion Junior & Open Polled Hereford Heifer



2022 American Royal Grand Champion Junior & Open Hereford Heifer



2022 JNHE Grand Champion Polled Hereford Heifer

Full/maternal sib to embryos selling

Lemenager Myla M55 ET — 2025 JNHE Division V Champion Polled Hereford Heifer

Maternal sib to embryos selling

Lemenager Myla N28 ET — \$26,500 heifer

► **LOT 158A: 1 Package of 3 Embryos sired by H The Profit 8426 ET sexed female**

► **LOT 158B: 1 Package of 3 Embryos sired by SILO H18 Brandston 2404 ET sexed female**

► **LOT 158C: 1 Package of 3 Embryos sired by HL Stimulus 2108 ET sexed female**

- The Lemenager family has been known to exhibit and breed some of the most successful females in the business, regardless of breed affiliation. Hawk Myla 39J ET is no exception to the trend when it comes to females that Paige has led to the backdrop. Undeniable in terms of quality, "Myla" has secured her own chapter in the history books as one of the most dominant Polled Hereford champions of all time!
- Hawk Myla 39J ET has certainly earned her place among the most elite females in the Hereford breed. She started her dominant run in Louisville, Kentucky, when she was slapped Grand Champion Polled Hereford Heifer at the 2022 JNHE alongside her Horned ET flushmate sister, Hawk Murphy 14J ET. 39J continued her winning ways for the Lemenager family when she was crowned the 2022 Illinois State Fair Supreme Champion Land of Lincoln Heifer following her selection as the Grand Champion Polled Hereford Heifer.
- Hawk Myla 39J ET was later selected as the 2022 American Royal Grand Champion Hereford Heifer in both the Junior and Open shows. 39J entered the new year with a big win at the Cattlemen's Congress, where she was slapped Reserve Supreme Junior Breeding Heifer after being named Grand Champion Junior Polled Hereford. She concluded her show career in the "Mile High," where she was crowned the 2023 NWSS Grand Champion Polled Hereford Heifer of the Junior and Open shows!
- The Lot A embryos are sired by the multiple-time National Champion H The Profit 8426 ET. This mating combines two of the greatest cow families in the Hereford breed in HAPP Mirage 1327 and RST GAT NST Y79D Lady 54B ET. This mating will result in full sibs to Lemenager Myla M55 ET, the 2025 JNHE Division V Champion Polled Hereford Heifer for Paige Lemenager. This mating is certain to yield elite Hereford seedstock that have true genetic relevance and the opportunity to generate huge returns for the winning bidder!
- SILO H18 Brandston 2404 ET is the sire of the Lot B sexed female embryos selling. He was a featured Live Lot in the 19th Annual Embryos on Snow that commanded a \$130,000 hammer price. SILO H18 Brandston 2404 ET was the 2025 Cattlemen's Congress Supreme Champion Bull and later made it to Louisville, Kentucky, to be selected as the 2025 NAILE Supreme Champion Bull. The Lot B embryos will result in three-quarter sibs to Lemenager Myla N28 ET, the \$26,500 heifer purchased by Mason and Holden Roeder of Texas. There is no denying the phenotypic excellence and ROI potential that this mating has the chance to yield.
- The Lot C embryos are sired by HL Stimulus 2108 ET, a relatively new AI sire that is quickly proving his worth when it comes to siring high sellers and champions across the nation. His lineage offers a new twist genetically, which should only add substantial value when the time comes to market the resulting progeny.
- We appreciate the Lemenager family's continued support of Embryos on Snow through their elite contributions annually. Hawk Myla 39J ET is undeniable when it comes to her résumé. It's safe to say that this many-time national champion is destined for greatness in production. Consider this your first class ticket to access genetics from one of the winningest Hereford females of all time!

Offered by: Lemenager Cattle, Luke, Stacy & Paige Lemenager, Luke Lemenager 309-261-0752

Hereford embryos by Profit, Brandston & Stimulus

LOT
159

4 Embryos Selling

Embryos
on
Snow™

DONOR **BR GKB Sophie L176 ET**

KLD RW Marksman D87 ET X BR Amber 6089 • Polled Hereford (AHA 44486132)

2024 JNHE GRAND CHAMPION BRED-AND-OWNED HEIFER



Dam of embryos selling

BR GKB Sophie L176 ET

2024 JNHE Grand Champion Bred-and-Owned Heifer & 2024 Texas State Junior Hereford Show Grand Champion Polled Hereford Heifer



► LOT 159: 1 Package of 4 Embryos sired by BK Red River H18 ET sexed female

- For more than a century, Barber Ranch has been a nationally recognized name in the production of elite Hereford seedstock. The cow families that roam the pastures of Channing, Texas, are backed by multiple generations of proven females and herd sires proudly carrying the BR prefix. The influence of this family-owned-and-operated breeding program on the Hereford breed and the beef cattle industry is nothing short of remarkable. We are ecstatic to present BR GKB Sophie L176 ET, one of the most exciting young females to enter production in the storied history of Barber Ranch!
- BR GKB Sophie L176 ET is a KLD RW Marksman D87 ET daughter that is supported by BR Amber 6089, the 2017 American Royal Reserve Grand Champion Hereford Heifer, 2018 NWSS Grand Champion Polled Hereford Heifer, and 2018 FWSS Grand Champion Polled Hereford Heifer. BR GKB Sophie L176 ET is an ET flushmate to BR GKB RS Ruby L178 ET. This dynamic pair of sisters would rank among some of the very best females to ever carry the Bar O fire brand! In December 2025, seven full sisters to BR GKB Sophie L176 ET sold for \$115,000, \$75,000, \$25,000, \$19,000, \$14,000, \$11,500, and \$11,000 to average an incredible \$38,642 per head in The Female Event hosted by GKB Cattle and Barber Ranch in Desdemona, Texas. Undeniable would be the best way to describe this cow family!
- BR GKB Sophie L176 ET began her dominant career by being selected as the 2024 Texas State Junior Hereford Show Grand Champion Polled Hereford Heifer prior to her trip to the Junior National Hereford Expo. BR GKB Sophie L176 ET was the first to strike in Grand Island, Nebraska, when she was selected as the 2024 JNHE Grand Champion Bred-and-Owned Heifer for the Barber family. BR GKB RS Ruby L178 ET, her ET flushmate sister, finished the week off with a bang when she was slapped as the 2024 JNHE Grand Champion Horned Hereford Heifer. This pair of sisters set a standard of excellence during the 2024-2025 show season that will forever be challenging to mirror.
- BR GKB RS Ruby L178 ET continued her winning ways by being selected as the 2025 Cattlemen's Congress Grand Champion Junior Horned Hereford Heifer, 2025 FWSS Grand Champion Junior Horned Hereford Heifer, 2025 FWSS Reserve Grand Champion Open Horned Hereford Heifer, 2025 San Antonio Stock Show Grand Champion Hereford Heifer and Reserve Supreme Champion British Heifer, and finally finished her career as the 2025 Houston Livestock Show Grand Champion Hereford Heifer and Supreme Champion British Heifer. A highly decorated career that will only be overshadowed by future generations of this prolific cow family!
- The embryos selling from BR GKB Sophie L176 ET are sired by the sensational BK Red River H18 ET, one of the hottest breeding bulls in the industry. BK Red River H18 ET has sired countless high sellers, national champions, and individuals of significant influence within the Hereford breed. HAPP Kool Aid Points 1218 ET, the dam of BK Red River H18 ET, would be considered one of the most prolific matrons that the Hereford breed has ever seen. This mating aligns the influence of countless National Western Stock Show and Junior National Hereford Expo champions on both sides of the aisle.
- This package of sexed female embryos represents more than a century of precise breeding decisions and disciplined management practices. We sincerely appreciate the Barber family for their willingness to offer genetics from this breed-leading superstar. This is a true bid-to-own opportunity that simply cannot be overlooked.

Offered by: Barber Ranch, Brett Barber 806-681-2457, Justin Barber 806-681-5528, Bryden Barber 309-323-2715

Hereford embryos by Red River

Full sib to dam of embryos selling
BR GKB RS Ruby L178 ET —
2024 JNHE Grand Champion Horned Hereford Heifer

Maternal granddam of embryos selling
BR Amber 6089 — 2018 NWSS Grand Champion Polled Hereford Heifer

LOT
160
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **H BL Miss Spice 923 ET**

H Deberard 7454 ET \times H AC Marianne 231 ET • Horned Hereford (AHA 44050521)

DAM OF \$110,500 HIGH SELLING HEREFORD HEIFER AT ROSEBUD CATTLE



Dam of embryos selling

H BL Miss Spice 923 ET

2020 JNHE Reserve Grand Champion Horned Hereford Heifer

Full/maternal sib to embryos selling
JPV Miss Spicy 561N ET —
2025 Kansas Beef Expo 3rd Overall Breeding Heifer (A) — \$110,500 heifer

Offered by: Vickland Show Cattle, Patty Vickland 303-502-4819

Hereford embryos by American Classic & High Roller

LOT
161
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **RG 551 Pixie 707E ET**

H WR Sustainable 5511 ET x MH Medora 052 • Horned Hereford (AHA 43864865)

DAM OF 2025 NWSS GRAND CHAMPION POLLED HEREFORD HEIFER



Dam of embryos selling

RG 551 Pixie 707E ET

2018 Western States
Hereford Show
Grand Champion
Open Horned Female



Full/maternal sib to embryos selling

TB Stimulus Check N96
ET — Bull sired by
HL Stimulus 2108 ET



Full/maternal sib to embryos selling

TB FTZS Pixie N264 ET
— \$31,500 heifer sired
by T/R BPF American
Classic 561C ET



Full/maternal sib to embryos selling

H BL TB Pixie L369 ET —
2025 NWSS Grand Champion
Open Polled Hereford Heifer



Full/maternal sib to embryos selling

H BL TB Pixie
L369 ET —
2024 American
Royal Grand
Champion Open
Hereford Heifer



Maternal sib to embryos selling

H Pixie 0635 ET
— 2022
Cattlemen's
Congress Grand
Champion Open
& Junior Horned
Hereford Heifer

Maternal sib to embryos selling

H KFL Pixie
9372 ET —
2020 JNHE
Grand Champion
Polled Hereford
Heifer

► LOT 161A: 1 Package of 3 Embryos sired by HL Stimulus 2108 ET sexed female

► LOT 161B: 1 Package of 3 Embryos sired by T/R BPF American Classic 561C ET sexed female

► LOT 161C: 1 Package of 3 Embryos sired by SILO H18 Brandston 2404 ET sexed female

- RG 551 Pixie 707E ET was one of the most talked-about Horned Hereford females in North America during her highly decorated show career. As a calf, she captured the Grand Champion title at the 2017 Canadian Western Agribition, and she followed that performance by being named the 2018 Western States National Hereford Show Grand Champion Horned Heifer as a bred female. Her unrivaled mass, volume, and sheer quality set her apart as a truly elite Hereford female. Beyond the phenotype, however, it is her generating power that has proven to be simply unmatched. RG 551 Pixie 707E ET was the featured donor to sell in the 2021 Hoffman Ranch Female Sale, where she commanded a \$50,000 hammer price. Hindsight is always 20/20...looking back, that investment looks exceptionally wise!
- RG 551 Pixie 707E ET was flushed as virgin heifer to H Montgomery 7437 ET, the \$130,000 multiple time National Champion Polled Hereford bull. This mating created the \$85,000 high selling heifer calf in the 2019 Hoffman Ranch Annual Female Sale. H KFL Pixie 9372 ET was a dominant force on the tan bark, being selected as a Division Champion at the 2020 NWSS, 2020 JNHE Grand Champion Polled Hereford Heifer, 2020 American Royal Grand Champion Junior Hereford Heifer, and concluded her career as the 2021 Cattlemen's Congress Reserve Grand Champion Polled Hereford Heifer. Two daughters of RG 551 Pixie 707E ET sired by H The Profit 8426 ET sold in the 2020 Hoffman Ranch Female Sale for \$15,000 and \$14,000. She also produced daughters that sold in 2021 for \$40,000, \$11,000, \$9,000, and \$8,500 for an average of more than \$17,000 per head. H Pixie 0635 ET is another maternal sister to the embryos selling that is sired by H Montgomery 7437 ET. She was shown by Blake Bruns to the title of Reserve Grand Champion Horned Hereford Heifer at the 2021 JNHE in Kansas City. She continued her winning ways throughout the fall and winter show season and was ultimately selected as the 2022 Cattlemen's Congress Grand Champion Junior and Open Horned Hereford Heifer. A daughter of 707E sired by CH High Roller 756 ET sold in the RJ Cattle Company "Commitment to Excellence" Online Sale this past fall for a \$25,500 50% embryo interest price tag. Fitz Genetics also sold a daughter of RG 551 Pixie 707E ET in the "Two Is Better Than One" Live Auction in December for \$10,000. Rumor has it that there is an awfully nice set of 707E sons in Florence, South Dakota, that will sell this spring at RBLM Livestock.
- In the summer of 2024, a daughter of RG 551 Pixie 707E ET hit the scene in Grand Island, Nebraska. H BL TB Pixie L369 ET is the red necked, dark cherry red beauty that is campaigned by the Jenkins family of Texas. L369 was first selected as a division champion at the 2024 JNHE and was a definite crowd favorite due to her elite presence and freshness. L369 was selected as the 2024 American Royal Grand Champion Open Hereford Heifer in Kansas City, Missouri. She continued her winning ways on "The Hill" at the National Western Stock Show, where she was crowned the 2025 NWSS Grand Champion Polled Hereford Heifer. L369 is sired by HL Stimulus 2108 ET, a proven and very exciting sire option that consistently sires cattle with an elite look of quality and skeletal design. The sexed female embryos selling as Lot A are full sibs to H BL TB Pixie L369 ET, along with several other females that have topped past Hoffman Ranch Female Sales over the last several years. Among them is TB Pixie N508 ET, the \$50,000 sale feature in 2025 purchased by Suter Clark of Virginia.
- The Lot B embryos are sired by T/R BPF American Classic 561C ET, the tried-and-true sire of champions and high sellers. This mating has already proven its merit, delivering immediate and impressive results. TB FTZS Pixie N264 ET was a featured female in the Fitz Genetics phone bid-off this past October, where she commanded a \$31,500 hammer price and was selected by Lane and Logan Cady of Maryland. This mating is as proven and predictable as one could ever desire.
- SILO H18 Brandston 2404 ET is the sire of the Lot C embryos selling. He is the reigning 2025 Cattlemen's Congress Supreme Champion Bull and 2025 NAILE Supreme Champion Bull—a historic accomplishment that has never been achieved before. This elite mating is destined to produce Hereford show heifers with exceptional phenotype, presence, and quality—the kind that command outlandish premiums. Opportunities of this caliber don't come often, and this mating has the power to propel any program straight to the forefront of the breed.
- Here is an elite opportunity to invest in embryos from the iconic RG 551 Pixie 707E ET, one of the most exciting cows in the breed. We appreciate the caliber of embryos that Ty Bergh has graciously contributed to the 20th Annual Embryos on Snow!

Offered by: Ty Bergh 605-881-7407

Hereford embryos by Stimulus, American Classic & Brandston

LOT
162
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **SULL Harley 701 ET**

C Miles McKee 2103 ET x LCC Two Timin 438 ET "Harley" • Polled Hereford (AHA 43842223)

DAM OF 2021–2022 TRIPLE CROWN WINNER

HEREFORD DIVISION



Dam of embryos selling

SULL Harley 701 ET



Full/maternal sib to embryos selling
BOY Harley M416 ET —
2025 NAILE Reserve Grand Champion Junior Hereford Heifer



Maternal sib to embryos selling

BOY Harley 018H ET —
2022 Cattlemen's Congress Grand Champion Junior Hereford Heifer, 2021 NAILE Grand Champion Junior Hereford Heifer & 2021 American Royal Grand Champion Junior Hereford Heifer



- **LOT 162A: 1 Package of 3 Embryos sired by EXAR Platinum 9200 ET sexed female**
- **LOT 162B: 1 Package of 3 Embryos sired by SILO H18 Brandston 2404 ET sexed female**



Maternal sib to embryos selling
BOY Fiona 243K — 2023 Cattlemen's Congress Reserve Grand Champion Junior Horned Hereford Heifer



Maternal sib to embryos selling **BOY Harley 3171 ET —** \$40,000 heifer

- SULL Harley 701 ET is the leading donor dam in the Hereford donor battery in Pleasantville, Iowa. There is no doubt that the Boyert-Core Show Cattle operation is one of the most frequented locations each fall during sale season, and rightfully so! The cattle that have been sold through this marketing event have gone on to accomplish great feats not only in the show ring but in production as well. As the old saying goes, "It only takes one" ...and that is exactly the case with BOY Harley 108H ET, the dominant Triple Crown winning Hereford heifer from the 2021–2022 show season. BOY Harley 108H ET joins her dam once again as a member of the 2026 EOS Hereford roster for the Lemenager family of Illinois.
- 701 is sired by C Miles McKee 2103 ET, the record selling Hereford bull that commanded \$600,000 the year he won the Fort Worth Stock Show as a calf and was the lead bull in Colyer's Champion Pen of Three at the National Western Stock Show. A year later, C Miles McKee 2103 ET was selected as the 2014 NWSS Grand Champion Horned Hereford Bull and Supreme Champion Hereford, a feat that was previously won by his dam, C Notice Me ET.
- The maternal side of her lineage is backed by the legendary LCC Two Timin 438 ET "Harley," the 2006 NWSS Grand Champion Polled Hereford Heifer. "Harley" was the many-time National Champion that was the pivotal breeding piece for the Tucker family of Nebraska. The most notable daughter of "Harley" would be TCC Miss Shelby 82 ET, the 2010 NWSS Grand Champion Polled Hereford Heifer. Her first daughter, TCC Miss Diana 01, won on "The Hill" in Denver two years later! The number of champions and high sellers that line this female's pedigree would far exceed any other cow family in the history of the Hereford breed.
- The embryos selling are maternal sibs to the Triple Crown winning Hereford heifer that was expertly campaigned by Paige Lemenager. They are also maternal sibs to BOY Fiona 243K ET, the \$51,000 female that was a highlight in the 2022 Boyert-Core Fall Heifer Sale. BOY Fiona 243K ET was selected as the 2023 Cattlemen's Congress Reserve Grand Champion Junior Horned Hereford Heifer for Mattie and Marcie Harward of North Carolina. Another maternal sister by KLD RW Marksman D87 ET was purchased by Carly Kolterman for \$40,000 in the 2024 Boyert-Core Fall-Born Sale and was a many-time champion with several wins across the country!
- The Lot A embryos sired by EXR Platinum 9200 ET will result in full sibs to BOY Harley M416 ET, the \$46,000 high selling Hereford heifer in the 2024 edition of the incredibly successful Boyert-Core Online Heifer Sale. BOY Harley M416 ET began her career as the 2024 NAILE Division II Reserve Champion Hereford Heifer for Avery Sweeney! She was also selected as the 2025 Iowa State Fair Grand Champion Polled Hereford Heifer and the 2025 JNHE Champion Division XIII Polled Hereford Heifer. She most recently was selected as the 2025 NAILE Reserve Grand Champion Junior Hereford Heifer. A dominant career that was highly successful to say the least. This mating is destined to yield elite show heifers and donor prospects with unlimited mating flexibility and ROI potential.
- SILO H18 Brandston 2404 ET is the sire of the Lot B embryos selling. He is the reigning 2025 Cattlemen's Congress Supreme Champion Bull and 2025 NAILE Supreme Champion Bull—a historic accomplishment that has never been achieved before. This elite mating is destined to produce Hereford show heifers with exceptional phenotype, presence, and quality—the kind that command outlandish premiums. Opportunities of this caliber don't come often, and this mating has the power to propel any program straight to the forefront of the breed.
- Whether you're a lifetime Hereford breeder and enthusiast or simply looking over the fence to see if the grass is greener—this time, it truly is. Elite cattle breed elite cattle, and that reality is on full display when you study the story behind this offering. With a foundation this strong, the same level of excellence can be expected moving forward. This is a surefire investment with the potential to put your program firmly on the map.

Offered by: **Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105,**
Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232

Hereford embryos by Platinum & Brandston

LOT
163
A,B

6 Embryos Selling

DONOR **BOY Harley 018H ET**

ECR Who Maker 210 ET X SULL Harley 701 ET • Polled Hereford (AHA 44184078)

2021-2022 TRIPLE CROWN WINNING POLLED HEREFORD



Dam of embryos selling BOY Harley 018H ET

2021 NAILE Grand Champion Junior Hereford Heifer,
2022 Cattlemen's Congress Grand Champion Junior Hereford
Heifer & 2021 American Royal Grand Champion Junior Hereford Heifer



Maternal sib to embryos selling
Lemenager Harley N29 ET —
2025 Western States National Hereford Show Spring Heifer Calf Division Champion



Maternal sib to embryos selling
Lemenager Harley K18 —
2022 Winter Warm-Up Grand Champion Hereford Heifer



Full/maternal sib to embryos selling
Lemenager Harley N20 ET —
\$46,000 heifer sired by KJ TWJ 907E Liberty 159H ET



Maternal sib to embryos selling
GS Harley Faye N47 ET —
\$28,500 heifer



► **LOT 163A: 1 Package of 3 Embryos sired by KJ TWJ 907E Liberty 159H ET sexed female**

► **LOT 163B: 1 Package of 3 Embryos sired by SILO H18 Brandston 2404 ET sexed female**

- BOY Harley 018H ET is back again by popular demand—only this time, she's a proven producer. The 2021-2022 Triple Crown winning Hereford female who captured the hearts of show cattle enthusiasts across breed lines has now earned her place among the Lemenager family's highly proven and productive donor pen. There is no denying the quality of cattle Paige Lemenager has campaigned throughout her junior show career, and it's safe to say that Hudson, Illinois, will remain a hub for elite Hereford and Angus seedstock for years to come.
- Her first-born natural calf, sired by UPS Sensation 2296 ET, was selected as the 2022 Illinois Winter Warm-Up Grand Champion Hereford Heifer in her first outing! BOY Harley 018H ET has continued to produce at a very high level since then. This past fall, a daughter sired by BK Red River H18 ET sold for \$28,500 in the Grimmel-Schaake Cattle Company Online Heifer Sale. That daughter of 018H was the result of a past embryo purchase. Lemenager Harley N29 ET is another BK Red River H18 ET-sired daughter of BOY Harley 018H ET that was sold privately this past fall. She was recently selected as the 2025 Western States National Hereford Show Spring Heifer Calf Division Champion for Kayston and Keaton Goss of California.
- The Lot A embryos are sired by the trending KJ TWJ 907E Liberty 159H ET, one of the most popular young studs in the business. A \$46,000 full sib to the embryos selling, Lemenager Harley N20 ET, was purchased by Maddie Jenkins of Texas and Claiborne and Eli Perry of Mississippi. This heifer is destined to carry on the tradition of excellence established by the "Harley" cow family, now two generations deep!
- Lot B embryos present the opportunity to acquire genetics from the forefront of the industry. This genetic masterpiece aligns two of the most phenotypically incredible Hereford individuals to be campaigned in the last 10 years! This set of sexed female embryos is sired by the 2025 Cattlemen's Congress Supreme Champion Bull and 2025 NAILE Supreme Champion Bull, SILO H18 Brandston 2404 ET, the \$130,000 featured Live Lot from the 19th Annual Embryos on Snow. This mating offers unlimited upside to create the next generation of elite Hereford show cattle.
- The dam of BOY Harley 018H is sired by the \$600,000 world record-selling Hereford bull, C Miles McKee 2103 ET, and backed by the famed LCC Two Timin 438 ET "Harley" donor dam, the 2006 NWSS Grand Champion Polled Hereford Heifer. "Harley" was the many times National Champion that was the pivotal breeding piece for the Tucker family of Nebraska. The most notable daughter of "Harley" would be TCC Miss Shelby 82 ET, the 2010 NWSS Grand Champion Polled Hereford Heifer. Her first daughter, TCC Miss Diana 01, won on "The Hill" in Denver two years later. The number of champions and high sellers that line this female's pedigree would far exceed any other cow family in the history of the Hereford breed.
- We appreciate Paige Lemenager and her family for the inclusion of this exclusive genetic offering from BOY Harley 018H ET in the 20th Annual Embryos on Snow. Hereford breeder or aspiring enthusiast, this is an investment that should be considered by any and all who appreciate raising quality livestock!

Offered by: Lemenager Cattle, Luke, Stacy & Paige Lemenager, Luke Lemenager 309-261-0752

Hereford embryos by Liberty & Brandston

Embryos
on
Snow™

HEREFORD DIVISION

**LOT
164
A,B**

8 Embryos Selling

Embryos
on
Snow™

DONOR KJ BJ DPH F5 Gemstone 181H ET

KJ BJ 309C Leader 182F x KJ B002 Misty Megan F5 ET • Polled Hereford (AHA 44228510)

DAM OF 2025 NAILE RESERVE GRAND CHAMPION HEREFORD HEIFER

HEREFORD DIVISION



Dam of embryos selling

KJ BJ DPH F5 Gemstone 181H ET

2021 JNHE Reserve Grand Champion

Bred-and-Owned Heifer



**Full/maternal
sib to embryos
selling**

KJ DCC 181H
Lavender 835N
ET —

2025 NAILE
Reserve Grand
Champion Open
Hereford Heifer
& 2025 Badger
Brawl Champion
Horned Hereford
Heifer (A) &
Reserve
Champion
Hereford (B)

**Maternal sib
to embryos
selling**

KJ DCC 181H
Foresight 366L
ET — 2024
American Royal
Reserve Grand
Champion
Hereford Bull

**Full/maternal sib to
embryos selling**

KJ DCC 181H Gemstone
952N ET —

\$60,000 heifer sired by
KLD RW Marksman D87 ET



- **LOT 164A: 1 Package of 4 Embryos sired by
KLD RW Marksman D87 ET sexed female**
- **LOT 164B: 1 Package of 4 Embryos sired by
SILO H18 Brandston 2404 ET sexed female**

- We proudly present the newest member of the Embryos on Snow Hereford lineup, KJ BJ DPH F5 Gemstone 181H ET, the pin-up girl from the highly respected Jensen Ranch program of Kansas. A highly successful champion turned prolific producer, 181H is rapidly creating her own legacy within the Hereford breed. She is best known for being selected Reserve Grand Champion Bred-and-Owned Heifer at the 2021 Junior National Hereford Expo in Kansas City, Missouri, exhibited by Ben Jensen. While her show ring résumé is impressive, it has been unmistakably overshadowed by her sheer dominance in production.
- KJ BJ DPH F5 Gemstone 181H ET is a direct daughter of KJ BJ 309C Leader 182F and traces to the influence of the CCR 719 Catapult 109 daughter that is backed by the prolific KJ BJ 274S Misty B002 ET donor dam. The dam of 181H, KJ B002 Misty Megan F5 ET, is a dynamic female herself that has recorded over 25 progeny to her name in the American Hereford Association herdbook. 181H is a superior individual that is anchored by a cow family that personifies udder quality, fertility, and fleshing ease. These fundamentals combined have allowed this cow family to flourish for several generations.
- This past October, "The Chosen" Sale hosted by Jensen Ranch was one for the record books. Breeders from around the world made their way to Louisburg, Kansas, to the state-of-the-art sale facility at Sanders Ranch to evaluate and invest in some of the most elite Hereford genetics the industry has ever seen. The influential KJ BJ DPH F5 Gemstone 181H ET donor dam made her mark with a band of daughters by several different sires that would command the attention of the most astute breeders and cattlemen in the business. Eleven daughters of 181H averaged an incredible \$17,181 per head, selling to some of the best show families and breeders in the game.
- The Lot A embryos selling are sired by the immortal KLD RW Marksman D87 ET, a sire that has revolutionized the Hereford breed. With limited options and availability of semen that sorts, this is a truly rare opportunity to acquire sexed female embryos sired by the "king of the ring" in the Hereford breed. This mating resulted in eight females that sold for \$60,000, \$35,000, \$15,000, \$15,000, \$10,000, \$10,000, \$8,000, and \$7,000 to average \$20,000 per head! KJ DCC 181H Lavender 835N ET has already found success after selling for \$35,000 to Tessa and Makenna Smith of Wisconsin. 835N made her way to Louisville, Kentucky, where she was selected as the 2025 NAILE Junior Heifer Calf Champion prior to being selected as the Reserve Grand Champion Hereford Heifer. She then found success at the fiercely competitive Badger Brawl in December, where she was selected as the Champion Horned Hereford Heifer in Ring A and Reserve Champion Hereford in Ring B. It's safe to say that she is off to a great start, and the sky is the limit for this incredibly unique Horned Hereford heifer calf. Another full sister to the embryos selling is KJ DCC 181H Gemstone 952N ET, the \$60,000 high selling female that will be piloted by Cruz Colyer of Idaho this coming show season.
- The Lot B embryos are sired by SILO H18 Brandston 2404 ET, the \$130,000 featured Live Lot from the 19th Annual Embryos on Snow. He was selected as the 2025 Cattlemen's Congress Supreme Champion Bull and then made his way to Louisville, Kentucky, this past fall to reassert his dominance. SILO H18 Brandston 2404 ET made history when he was selected as the 2025 NAILE Supreme Champion Bull. This mating will create elite phenotype Hereford show heifers that have the credentials to sell high and win big.
- A sincere thank you to Jensen Ranch and Decker Cattle Co. for allowing KJ BJ DPH F5 Gemstone 181H ET to join the Embryos on Snow roster in 2026. Whether you are an established Hereford breeder, an aspiring enthusiast, or seeking a sound financial investment, this genetic opportunity deserves serious consideration.

Offered by: Jensen Ranch, Kevin & Sheila Jensen 785-243-6397, Brady, Allie, Kelly, Kirbe & Kya Jensen 785-614-1645;
Decker Cattle Co.

Hereford embryos by Marksman & Brandston

LOT
165
A,B

6 Embryos Selling

DONOR **SULL Dream On 5158 ET**

SULL Right Direction ET \times SS Dream Lady 161 ET • PB Shorthorn (ASA *x4222851)

2X DENVER CHAMPION & \$1 MILLION+ IN SALES



Dam of embryos selling

SULL Dream On 5158 ET

2016 NAILE Grand Champion Shorthorn Heifer



► **LOT 165A: 1 Package of 3 Embryos sired by
SULL Red Knight 2030 ET unsexed**

► **LOT 165B: 1 Package of 3 Embryos sired by
TLAC Hits Different 1409L ET sexed female**



Maternal sib to embryos selling

S/T CULL Dream of Me 3011 ET — 2024 Indiana State Fair 4th Overall Breeding Heifer, 2024 American Royal Grand Champion Junior Shorthorn Plus Heifer & 2023 NAILE Grand Champion Open Shorthorn Plus Heifer



Maternal sib to embryos selling
CF KLS Dream On 221 NL X ET —
2022 NAILE Grand Champion Junior Shorthorn Plus Heifer



Maternal sib to embryos selling
TSSC BT Limit Up 1099J ET —
2022 NAILE Grand Champion Shorthorn Plus Bull



Maternal sib to embryos selling
SULL S/T Dream Come True 014H ET —
2021 NAILE Grand Champion Open Shorthorn Plus Heifer

- National Champion after National Champion, the iconic SULL Dream On 5158 ET has reached legendary status in production as one of the highest dollar generating females in Hagerstown, Indiana. A two-time National Western Stock Show Grand Champion, SULL Dream On 5158 ET reserved her place in the history books as one of the most dominant Shorthorn show heifers of all time. The 20th Anniversary Embryos on Snow presents one of the last opportunities in existence to gain direct access to the SULL Dream On 5158 ET female.
- 2024 saw Whitney Swaim's S/T CULL Dream Of Me 3011 ET named the Champion Shorthorn Plus Heifer at the American Royal and the Fourth Overall Supreme Champion Breeding Female at the Indiana State Fair. This all comes after she was slapped the 2023 NAILE Grand Champion Open Shorthorn Plus Heifer as a calf. But that is just part of the accomplishments of the Conley No Limit x SULL Dream On 5158 mating. TSSC BT Limit Up 1099J ET is a multiple-time National Champion Shorthorn Plus Bull that is seeing serious use now as an AI sire. This two-time NAILE, two-time Cattlemen's Congress, and KILE Champion is a massive footed, rugged built beef bull with the added look and presence needed to inject quality into future generations. He was praised for his athleticism, shape and real-world performance. This same mating also produced the 2022 NAILE Grand Champion Junior Shorthorn Plus Heifer for Houston Ferree. This stunning female is the result of an embryo purchase made by Cates Farms. She highlighted the Cates Farms Star Search XX Sale at \$140,000. She started out with a bang, being slapped the Grand Champion Shorthorn Plus Female in the Junior Show at the 2022 North American and then cracked into the Top 5 overall at the 2022 Hoosier Beef Congress. Then she made her way to the 2023 Cattlemen's Congress, where she was slapped Grand Champion Shorthorn Plus alongside her full brother, who claimed the same title in the bull show. Her Third Overall Owned Heifer title at the 2023 National Junior Shorthorn Show was just the cherry on top. This dominance is no new fad either, as it started with a Conley No Limit daughter that was campaigned by the Hoppa family during the 2021 show season who was selected as the National Junior Shorthorn Show Grand Champion Shorthorn Plus Heifer prior to accomplishing the same feat at the NAILE. Let's not forget the Thomson heifer that ended up being the Third Overall Shorthorn Plus Heifer at the National Junior Shorthorn Show.
- We are proud to offer the Purebred Shorthorn mating of SULL Dream On 5158 ET with the legendary SULL Red Knight 2030 ET. Purebred Shorthorn matings from 5158 are seldom made available, yet Tim has truly pulled out all the stops to create a special Embryos on Snow exclusive. The phrase "If it isn't broke, don't fix it" applies perfectly here. While this may not be the freshest mating on paper, it aligns two individuals that represent timeless quality and enduring relevance—genetics that will forever be appreciated. This proven mating has already left an indelible mark on the breed, producing influential AI sires SULL Accountability 1319J and SULL Dream Maker 9141G ET. On the female side, full sisters include the \$74,000 S/N Dreams Come True 5140 ET, recently named Champion Late Spring Heifer Calf at the 2025 North American, herself the product of a previous Schrag-Nikkel Embryos on Snow purchase. The embryos selling will also be maternal sibs to the Shorthorn Promotional AI sire S/T Perfect Timing 4091M ET. 5158 has well exceeded the \$1 million mark in production, continuing to generate elite Shorthorn and Shorthorn Plus cattle that are of elite status!
- For those seeking a more forward-thinking option, Lot B delivers undeniable excitement through its synergy with the \$150,000 TLAC Hits Different 1409L ET. This dual-registered Shorthorn Plus and MaineTainer mating has the potential to elevate the dominance of the 5158 cow family to an entirely new level. This mating has never been offered before, and opportunities to access 5158 genetics have become increasingly rare to nearly nonexistent. Those familiar with the Schaeffer program and its embryo offerings understand the importance of acting when opportunities like this arise—secure them without hesitation!

Offered by: Schaeffer Show Cattle, Tim, Emily, Braylen & Colyer Schaeffer 765-541-0738; Nate Tice 717-926-0874

Shorthorn embryos by Red Knight, Shorthorn Plus by Hits Different

Embryos
on
Snow™

SHORTHORN DIVISION

LOT
166
1-20

40 Semen Units Selling

Embryos
on
Snow™

SIRE **BOY AALB White Snake 400M**

WR Relief J4606 X BOY MMM Montella 965G • PB Charolais (AICA EM1000878)

EMBRYOS ON SNOW \$215,000 FEATURED LIVE LOT

CHAROLAIS SEMEN



Semen selling BOY AALB White Snake 400M

Purebred Charolais



Dam of sire
of semen
selling
BOY MMM
Montella
965G



Maternal sib to
sire of semen
selling
BOY AALB
Montella 410M —
2025 American
Royal Reserve
Grand Champion
Junior Charolais Heifer — \$76,500 heifer



► LOTS 166-1 thru 166-20: 20 Packages of 2 Units of Semen sexed female

- BOY AALB White Snake 400M is poised to become one of the most prolific herd bull prospects—across all breeds—that we have ever encountered. Just one year ago, Jim Bowling made a decisive entrance into the Charolais breed with a \$215,000 investment for 50% semen interest, securing his stake in this truly next-generation herd sire.
- Since that landmark purchase, the most progressive Charolais and show cattle programs in the country have embraced BOY AALB White Snake 400M, confidently utilizing him in elite matings. With anticipation building across the industry, his first calf crop is set to arrive this spring, and expectations could not be higher!
- BOY AALB White Snake 400M is a son of WR Relief J4606, the influential herd bull acquired by Boyert Show Cattle and Thomas Ranch from Wagonhammer Ranches. WR Relief J4606 has quickly established himself as a go-to Charolais AI sire, yet his son elevates the standard even further. BOY AALB White Snake 400M adds measurable advantages in foot size and bone work, hair quality, and head design, setting him apart from his sire and contemporaries alike.
- His body type is built with purpose, offering tremendous shape and dimension while maintaining a flawless progression of depth from his chest floor through his rear rib and flank. It is when BOY AALB White Snake 400M is set into motion that his superiority truly becomes evident—his sheer athleticism, reach, and flexibility are exceptional. He travels with remarkable ease and fluidity, showcasing balance and presence from the side, yet it is his masculinity and rugged power that firmly place him in a league of his own. Simply put, BOY AALB White Snake 400M is the rare individual that seamlessly combines form and function at the highest level.
- Perhaps what excites those who have seen this stud in person the most is the fact that his elite quality outreaches the Charolais breed. He is built with enough of the wow factors that exposure in composite breeding situations along with club calf breeding programs is totally warranted, and we feel like those who see him will feel compelled to find a way to utilize him. BOY AALB White Snake 400M is a herd bull that we will be talking about for years to come, so tie your program to a once-in-a-lifetime breeding bull!
- **NOTE:** All semen has been professionally stored at Nichols Cryo Genetics in Maxwell, Iowa.

Offered by: Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105, Jake, Natalie, Raymond & Gwen
Boyert 330-635-6825, Clayton Boyert 330-410-4232; Bowling Cattle Company, Jim Bowling 765-721-1431

Charolais semen on White Snake

LOT
167
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **BOY MMM Montella 965G**

TR Mr Diablo 2742Z x BOY BSMT Montella Marie 623 ET • PB Charolais (AICA F1277988)
DAM OF \$76,500 CHAROLAIS HEIFER & \$215,000 "WHITE SNAKE"



Dam of embryos selling
BOY MMM Montella 965G



Maternal sib to embryos selling
BOY AALB
Montella 410M —
2025 American
Royal Reserve
Grand Champion
Junior Charolais
Heifer — \$76,500 heifer



Full/maternal sib to embryos selling
BOY AALB White Snake 400M —
\$215,000 Charolais AI sire

- **LOT 167A: 1 Package of 3 Embryos sired by WR Relief J4606 sexed female**
- **LOT 167B: 1 Package of 3 Embryos sired by WC Milestone 5223 P sexed female**

- BOY MMM Montella 965G made her Embryos on Snow debut with a HUGE splash last year! She is one of the shining stars to ever emerge from the Boyert Show Cattle Charolais breeding program, and that is not a statement that comes easily. In her own right, BOY MMM Montella 965G was a star in the show ring for the Albers family. However, no show ring banner could ever suffice for acknowledging the influence she is bound to make on the breed as a genetic source of excellence. She is the dam of BOY AALB White Snake 400M, the \$215,000 sensation from the 2026 Embryos on Snow that sold to Bowling Cattle Company. He certainly is a special creature that has been exposed to the best females in the Charolais breed, and breeders are excited about this spring to reap the rewards of his service.
- BOY MMM Montella 965G generated over \$100,000 in the fall of 2024 alone. Two full sisters to BOY AALB White Snake 400M amounted to \$30,000 of this, and the \$76,500 high selling Charolais female of the 2024 Boyert-Core October Female Sale was a BOY Cajun 010J-sired daughter of 965G. She was the selection of Brock Studer and has been a contender every time she has stepped on the shavings, being crowned the Champion Charolais Female at the Iowa Beef Expo and Reserve Champion Charolais Female in the American Royal Junior Show.
- If you ask Jared, BOY MMM Montella 965G would be one of his favorite mature cows that runs in the hills of Pleasantville, Iowa. She is truly an impressive female that would appease stockmen regardless of their background or preferences. The embryo opportunities selling should be taken very seriously by long time and budding Charolais breeders alike. The first mating will create full siblings to BOY AALB White Snake 400M and the \$17,500 and \$12,500 heifer calves to come out of the 2024 Boyert-Core Female Sale. We can promise that these will be valuable pieces of property the moment the gavel drops on the BOY AALB White Snake 400M semen.
- The second mating from BOY MMM Montella 965G is sired by WC Milestone 5223 P, meaning that the resulting progeny will be paternal siblings to the 2023 NAILE Supreme Champion Junior Breeding Heifer for Sara Sullivan. There is no denying the impact that the WC Milestone 5223 P progeny are having on the Charolais breed, and this pedigree will be stacked with the best cow families in the business.
- We appreciate both the Boyert and Albers families for allowing access to one of the hottest donor dams in the business. She has quickly proven that it is no issue for her to print bank bills, and the future is only reading with more! Now is the time to get on board with the next most influential maternal sources of excellence in the Charolais breed.

Offered by: **Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105,
Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Charolais embryos by Relief & Milestone

LOT
168
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **BOY Smokin Monte 7311**

TR Mr Diablo 2742Z X TR Ms Smokin Montie 3588A • PB Charolais (AICA F1243378)

DAM OF 2024 NAILE SUPREME CHAMPION OPEN HEIFER

CHAROLAIS DIVISION



Dam of embryos selling

BOY Smokin Monte 7311



Full/maternal sib to embryos selling

BOY HL Lilo 350L — 2024 NAILE Supreme Champion Open Breeding Heifer & 2024 Iowa State Fair Supreme Champion 4-H Breeding Heifer



Full/maternal sib to embryos selling BOY Kelly 238K —

2023 Cattlemen's Congress Grand Champion Open Charolais Heifer



Full/maternal sib to embryos selling

BOY Smokin Monte 200J — 2022 NAILE Reserve Supreme Champion Junior Breeding Heifer & 2023 Cattlemen's Congress Grand Champion Junior Charolais Heifer



► **LOT 168A: 1 Package of 3 Embryos sired by BOY Outlier 812 ET PLD sexed female**

► **LOT 168B: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**

- We want to continue being a transaction point between enthusiasts of livestock who have similar production goals. The genetics selling have the opportunity to position any breeder at the forefront of the entire industry. A female that envisions this model is BOY Smokin Monte 7311. In her own right, 7311 was a highly decorated show heifer and capped off her career at the end of the leather lead by hanging one of the most coveted banners that Charolais females can compete for, Grand Champion Heifer at the National Western Stock Show in 2019.
- The blend of maternal superstars could not be more ideal than those you will find in the pedigree of BOY Smokin Monte 7311, allowing her to become a very versatile breeding piece. At the first opportunity she was given to prove the claims many had made about her generating potential, 7311 showed she was an overachiever. 2020 saw the first of the BOY Outlier 812 ET PLD progeny of 7311 to be marketed; she was secured and successfully shown by the Teets family of West Virginia after their final bid of \$49,500.
- 2021 saw two direct daughters of BOY Smokin Monte 7311 born—one a full sister to the Teets heifer sired by BOY Outlier 812 ET PLD, and another sired by M&M Outsider 4003 PLD. The sale of these two moved her lifetime earnings into the six figures mark on only three calves. The BOY Outlier 812 ET PLD-sired heifer commanded a \$34,500 hammer price and was purchased by the Hoge Family. She ended up being the absolutely most dominant female on the circuit that season with wins including Grand Champion Female in both the Bred-and-Owned and Owned shows at the National Junior Heifer Show, American Royal, North American International Livestock Exposition and the Junior Show at the Cattlemen's Congress. Her shining glory moment would come with her Reserve Supreme Champion Female slap at the NAILE for Carter Hoge.
- In the 2022 sale season, two daughters of BOY Smokin Monte 7311 emerged, both sired by BOY Outlier 812 ET PLD, one of which the Sullivan crew added to their string with a \$64,000 bid. She was campaigned as a calf in Louisville and came away with Reserve Champion Charolais Heifer honors, only to top that in the Open Show at Cattlemen's Congress by beating out her full sister to be crowned Champion Charolais Female. The summer of 2023 was fruitful too, as she claimed the Reserve Grand Owned Female title at the AJCA Junior National in Minneapolis for Sara.
- 2023 saw the high sellers list of Charolais heifer calves across the nation being dominated by the BOY Outlier 812 ET PLD x BOY Smokin Monte 7311 mating, as the five that were sold were secured with price tags of \$84,500, \$26,000, two at \$21,000, and \$14,502, bringing her lifetime earnings to over \$350,000 on a mere 11 head. Included in this class was Avery Sweeney's BOY HL Lilo 350L, a female that became one of the most dominant Charolais heifers on the scene this past year, claiming Supreme Champion Breeding Female titles at both the Iowa State Fair and the North American International Livestock Exposition Open Show Supreme Drive. Additionally, a full sister shown by Carter Hoge was the Third Overall Champion Owned Female and Grand Champion Bred-and-Owned Female at the 2024 AJCA Junior National Show, along with the Reserve Champion Charolais Female in the NAILE Junior Charolais Show and Champion Charolais Female in both the Junior and Open shows at the 2025 National Western Stock Show.
- This past year, another daughter of the BOY Outlier 812 PLD x BOY Smokin Monte 7311 mating was a dominant champion for Brooke Polzin. BOY HL Mary M452 was the Fourth Overall Owned Heifer at the 2025 AJCA National Show and Reserve Champion Charolais Female at the 2025 American Royal Open Show. Daughters of 7311 also dominated the high sellers lists for Boyert, Schaeffer, Thomas Ranch and Anderson Cattle in 2025 with multiple daughters trading to the best show families in the business.
- The first of the two matings we are offering will result in full siblings to the hottest mating in the breed. In the past four years, the BOY Outlier 812 ET PLD x BOY Smokin Monte 7311 mating has completely dominated the national show scene. Even though the "proof in the pudding" mating is on offer, the prospect of the former EOS Live Lot feature BOY AALB White Snake 400M mating may be the most exciting. This mating represents the combination of two phenotypic gems. The surefire ability 7311 is projecting to breed with foreshadows that the production chapter of this female is going to be distinguished and legendary.
- The leading female from a leading program! A royal opportunity to catapult your breeding program to the forefront of the breed exists right here on January 16, 2026!

Offered by: **Boyert Show Cattle, Jared, Bailey, Sloan, Brindle & Boston Boyert 330-416-4105,
Jake, Natalie, Raymond & Gwen Boyert 330-635-6825, Clayton Boyert 330-410-4232**

Charolais embryos by Outlier & White Snake

LOT
169
A,B,C

9 Embryos Selling

Embryos
on
Snow™

DONOR **PGC Ms Febe 8882F ET**

M&M Outsider 4003 PLD x TR Ms Berkly 4711B • Charolais (AICA EF1276854)

DAM OF NATIONAL CHAMPIONS & \$90,000 HIGH SELLER



Full/maternal sib to embryos selling

AC PGC Ms London 2321 ET — 2025 Cattlemen's Congress Grand Champion Junior Charolais Heifer, 2025 NWSS Reserve Grand Champion Junior & Open Charolais Heifer, 2024 Cattlemen's Congress Reserve Grand Champion Open Charolais Heifer & 2024 AJCA Junior National Reserve Grand Champion Owned Heifer



Full/maternal sib to embryos selling

AC PGC Ms Nadia 2501 ET — \$90,000 heifer sired by BRCHE Cool Dot 0503 PLD ET

Dam of embryos selling PGC Ms Febe 8882F ET

- **LOT 169A: 1 Package of 3 Embryos sired by BRCHE Cool Dot 0503 PLD ET sexed female**
- **LOT 169B: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**
- **LOT 169C: 1 Package of 3 Embryos sired by RF Elevate K108 sexed female**

- PGC Ms Febe 8882F ET has burst onto the Charolais scene in a serious way over the past two years and looks to only keep this trend headed skyward with her new set of daughters from the 2025 fall sale season. This daughter of the legendary M&M Outsider 4003 PLD x TR Ms Berkly 4711B mating became a shining attraction of the Charolais breed through her daughter AC PGC Ms London 2321 ET, a female that many found to be one of the most unique built Charolais females to show over the past few years. Her repertoire of wins was impressive...as a calf she was the Reserve Champion Charolais Female at the 2024 Cattlemen's Congress Open Show. The next time out she was the Reserve Grand Champion Owned Charolais Female at the AJCA National Junior Show for Blake Bruns. That following winter she made two more appearances to be the Reserve Grand Champion Female in both the NWSS Junior and Open shows and the Cattlemen's Congress Junior Show. She was able to break the curse of reserve to be named Grand Champion Open Charolais Female at the 2025 Cattlemen's Congress. The outlook for London in production looks bright, as her Angus herd bull-sired first calf, PECK Pavlova 510N, brought \$12,000 in the 2025 Lafrentz Cattle Elite Female Sale, so we can only imagine what the future holds here. While AC PGC Ms London 2321 ET may be the most recognizable daughter of PGC Ms Febe 8883F ET to date, the depth and consistency of this cow family are well established through the success of her numerous standout siblings.
- The only other full sister to AC PGC Ms London 2321 ET to have been born is AC PGC Ms Nadia 2501 ET; she was the talk of the Charolais world this past fall as she enamored show families from all walks of life. She was the \$90,000 high selling Charolais female of 2025, recruited by the Kornegay family of Oklahoma to headline their historically dominant show string. AC PGC Ms Nadia 2501 ET has already proven her worth at her one appearance in the show ring, being the Champion Charolais in both rings and Fourth Overall Female at the 2025 Oklahoma State AGR Winter Bonanza. The stage is set for big things here!
- A fall-born WC Milestone 5223 P daughter out of PGC Ms Febe 8882F ET, AC PGC Ms Lubbock 2451, is being campaigned by the Shipman family of Texas. Despite limited exposure having only left the ranch once, she made the most of the opportunity, capturing the Heart of Texas Charolais Scholarship Show title and earning Third Overall Supreme Female honors for Burke Shipman. Poised for an exciting Texas major show season, AC PGC Ms Lubbock 2451 is one that promises to become a familiar and formidable presence among white-hided enthusiasts.
- The mating of PGC Ms Febe 8882F ET with TR DSUL 100 Proof B24 mating was surefire, with a pair of bull mates being Champion Charolais bulls at the 2024 Black Hills Stock Show and the 2024 Sioux Empire Farm Show and the heifer mate selling for \$18,000 to the Crutcher family in the 2024 Lafrentz Cattle Female Sale. Another fall-born daughter of PGC Ms Febe 8882F ET by CCC WC Redemption 7143 PLD ET sold for \$10,000 in the Thomas Ranch Fall-Born Sale.
- The BRCHE Cool Dot 0503 PLD ET-sired mating on PGC Ms Febe 8882F ET creates full siblings to the Bruns family's champion and the \$90,000 high selling Charolais female of the 2025 sale season. BRCHE Cool Dot 0503 PLD ET is emerging as a sire for the future. He is a son of the National Champion Female TR Ms Dottie 6703D ET and sired by the Reserve National Champion ONL AWR Cool Cub 7C.
- There is great anticipation for the results of the BOY AALB White Snake 400M mating on PGC Ms Febe 8882F ET, offering the potential to knock it out of the park from the breed's up-and-coming matron. Something to note is that PGC Ms Febe 8882F ET is PA Free, so there is absolutely no risk involved here.
- The third mating on PGC Ms Febe 8882F ET aligns her quality with one of the hottest rookie sires in RF Elevate K108. This mating aligns some of the richest and most notable phenotype-driven cow families in the history of the Charolais breed. Power in the blood would be an understatement when referring to the genetic backing that the resulting progeny of this mating will carry!

Offered by: **Anderson Cattle, Tim, Emily, Trace & Teagan Anderson 605-682-9343;**
PGC/Moeller Cattle, Austin, Paislee & Major Moeller 507-215-7688

Charolais embryos by Cool Dot, White Snake & Elevate

LOT
170
A,B

6 Embryos Selling

Embryos
on
Snow™

DONOR **TR Ms Berkly 4711B ET**

TR PZC Mr Turton 0794 ET X TR Ms Montella 1572Y • PB Charolais (AICA EF1186561)

LEGENDARY CHAROLAIS DONOR

CHAROLAIS DIVISION



Dam of embryos selling

TR Ms Berkly 4711B ET

2016 NWSS Grand Champion

Open Charolais Heifer



Full/maternal sib to embryos selling

WGB BF Ms Bea 314 P ET — \$50,000 heifer sired by M&M Outsider 4003 PLD



Full/maternal sib to embryos selling

Athena —
2022 AJCA Junior National Reserve Grand Champion Owned Heifer



Full/maternal sib to embryos selling

BOY Outlier 812 ET PLD — Charolais AI sire sired by M&M Outsider 4003 PLD



Full/maternal sib to embryos selling

BRCHE Berkly Ann 8507 PLD ET —
2021 Canadian Western Agribition Supreme Champion Female



Maternal sib to embryos selling

PGC Ms Harmony 0718H ET —
2021 AJCA Grand Champion Owned Heifer

► LOT 170A: 1 Package of 3 Embryos sired by M&M Outsider 4003 PLD sexed female

► LOT 170B: 1 Package of 3 Embryos sired by WR Relief J4606 sexed female

- TR Ms Berkly 4711B ET has assembled one of the most impressive resumes of any Charolais female in the herd book, amassing as many high selling progeny in the past five years as any in the breed. She is a direct daughter of the famed past Embryos on Snow Live Lot TR Ms Montella 1572Y, one of the only cows who could rival the literature that accompanies TR Ms Berkly 4711B ET. Few Charolais animals have a track record like this cow family. These embryos are a safe bet. A prime example serves as the successes that the Willett Family had with a TR Ms Berkly 4711B ET embryo purchase that resulted in their Reserve Grand Champion Owned Female at the 2022 AJCA Junior National. The list of M&M Outsider 4003 PLD-sired TR Ms Berkly 4711B ET daughters includes high sellers of \$61,000, \$51,500, \$50,000, \$40,500, two at \$29,500, \$21,000, two at \$20,000, \$15,000 and \$9,750.
- The TR Ms Berkly 4711B ET successes are not just by chance, as she consistently proves her spot at the top. A daughter sired by TR Mr Outkast 6605D was selected as the 2021 Grand Champion Female at the AJCA Junior National in Perry, Georgia. In late fall 2021, a TR Ms Berkly 4711B ET daughter took home the most prestigious accolade a female north of the border can be awarded with a Supreme Champion Female banner at the Canadian Western Agribition. The Thomas Ranch pasture sales of the past several years have been dominated by TR Ms Berkly 4711B ET daughters. Being an avid collector of her genetics has paid immense dividends for Will Blankers of WGB Cattle, as he has marketed just shy of \$250,000 of direct 4711B daughters, all of which were the result of embryo or flush purchases; he also purchased a \$19,000 daughter of TR Ms Berkly 4711B ET in the 2025 Thomas Ranch "Lifetime of Production" Sale. There seems to be no relief in sight from the stranglehold she has been taking on the breed. Just a couple of weeks ago, a W/C Milestone 5223 P daughter of 4711 led off the 2025 Christmas Classic Female Sale and was the \$15,000 purchase of Beau Bewley. Another daughter of the potent M&M Outsider 4003 PLD mating on TR Ms Berkly 4711B is the trending PGC Ms Febe 8882F ET female that has been amassing dollars and banners in rampant style these past couple of years.
- As a generator of bull progeny, TR Ms Berkly 4711B ET has been a dominant matriarch. Her most notable son is also the result of an embryo purchase. BOY Outlier 812 ET PLD was named Reserve Champion Bull at the 2018 National Charolais Show and Grand Champion Bull at the 2018 NAILE. He was raised by Boyert Show Cattle, with interests selling to Arthur and Henley. As a breeding bull he has been promoted as the leading son of his dominating sire, siring the most decorated females on the National Charolais show circuit over the past couple of years, including the Supreme Champion Open Female at the 2024 NAILE. The list of TR Ms Berkly 4711B ET sons also includes BRCHE White Bear 8505 PLD ET, the Reserve Champion Bull at the 2019 NAILE 51st National Charolais Show. BOY Outlier 812 ET PLD and BRCHE White Bear 8505 PLD ET are full brothers by M&M Outsider 4003 PLD. These back-to-back Reserve National Champion Charolais Bulls are full sibs to the Lot A embryos selling. BRCHE White Bear 8505 PLD ET went on to be selected as the 2020 NWSS Reserve Grand Champion Charolais Bull, 2020 FWSS Grand Champion Charolais Bull, and was the AICA Show Bull of the Year.
- A trendy mating on TR Ms Berkly 4711B ET comes in the Lot B opportunity. The embryos are sired by the ultra-impressive WR Relief J4606, the next trending AI sire of the breed. He is the sire of multiple high sellers the past two falls, including the \$66,500 high selling female of the 2024 "Major League" Female Sale and the \$215,000 half interest BOY AALB White Snake 400M.
- TR Ms Berkly 4711B ET has proven that her predictability is surefire and that the potency of the "Montella" cow family is highly heritable. Bid with confidence and be prepared for a BIG return on investment!

Offered by: Thomas Ranch, Clint & Cally Kindred 605-222-1515; VeaBea Thomas 605-222-9561;
Hansen Farms, BJ Hansen 605-228-6199

Charolais embryos by Outsider & Relief

**LOT
171
A,B**

6 Embryos Selling

DONOR BOY Marilyn Monroe

M&M Outsider 4003 PLD X TR Ms Turton 3557A • Charolais (AICA EF1280539)
DAM OF \$66,500 HIGH SELLING CHAROLAIS HEIFER



Dam of embryos selling BOY Marilyn Monroe



Full/maternal sib to embryos selling
SLIK Marilyn 15M — \$66,500 heifer sired by WR Relief J4606



Full/maternal sib to embryos selling
SLIK Marilyn 15N — \$25,550 heifer sired by WR Relief J4606



BOY Marilyn Monroe —
2020 AJCA Junior National Grand Champion Owned Heifer



BOY Marilyn Monroe —
2020 American Royal Reserve Grand Champion Open Charolais Heifer



BOY Marilyn Monroe —
2021 Cattlemen's Congress Reserve Grand Champion Junior Charolais Heifer

► **LOT 171A: 1 Package of 3 Embryos sired by WR Relief J4606 sexed female**

► **LOT 171B: 1 Package of 3 Embryos sired by BOY AALB White Snake 400M sexed female**

- BOY Marilyn Monroe has been in the spotlight ever since the day she claimed the Grand Champion Owned Female banner at the 2020 AJCA Junior National Show in Brookings, South Dakota. Further accolades of BOY Marilyn Monroe include her being the Reserve Grand Champion Junior Charolais Heifer at the 2020 American Royal and 2021 Cattlemen's Congress. She is a daughter of the legendary M&M Outsider 4003 PLD and out of the TR Ms Turton 3557A donor female that has been one of the high revenue generating and most consistent donors to stand in Pleasantville, Iowa. She is a full sister to BOY Sheri 008 PLD ET, Braelyn Shaeffer's 2021 NAILE Grand Champion Charolais Female.
- The production career of BOY Marilyn Monroe realized an upward trajectory in the 2024 sale season with her WR Relief J4606-sired daughter, SLIK Marilyn 15M, being the \$66,500 high selling female of the Rosebud Cattle Company's Major League Female Sale. This same mating doubled down for 2025 and is the genetic backing of SLIK Marilyn 15N, the \$25,550 highlight of the 2025 Major League Female Sale. This young donor female is bound for plenty more excitement through the next show season, as many would sort this year's WR Relief J4606 daughter as one of the top prospects to come out of the 2025 sale season.
- The two genetic opportunities selling on BOY Marilyn Monroe offer a choice between proven precedent and visionary foresight. The WR Relief J4606-sired mating will create full siblings to both the \$66,500 and \$22,550 high selling females that have sold in Abilene, Kansas, over the past two years. The second of the two matings is sired by the exciting new stud on the scene, BOY AALB White Snake 400M, who is the \$215,000 50% semen interest phenom from the 2025 Embryos on Snow Live Lot division. The futuristic build and outlier quality of every individual involved in both the donor dam's pedigree and the sire options of the genetic lots foreshadow a very exciting opportunity for a progressive show heifer producer to slingshot their program to the forefront of the business!

Offered by: **Jeff, Meredith, Riley & Jackie Sleichter, Jeff Sleichter 785-562-8171, Jackie Sleichter 785-263-4019**

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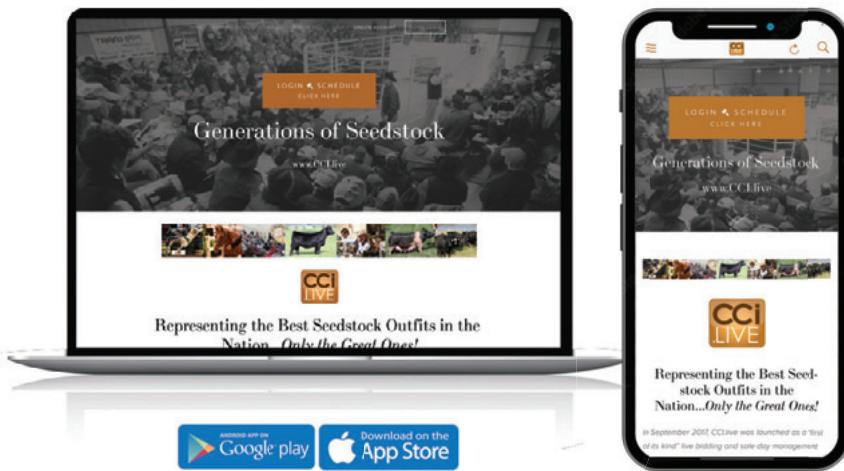
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